

Optiven Group



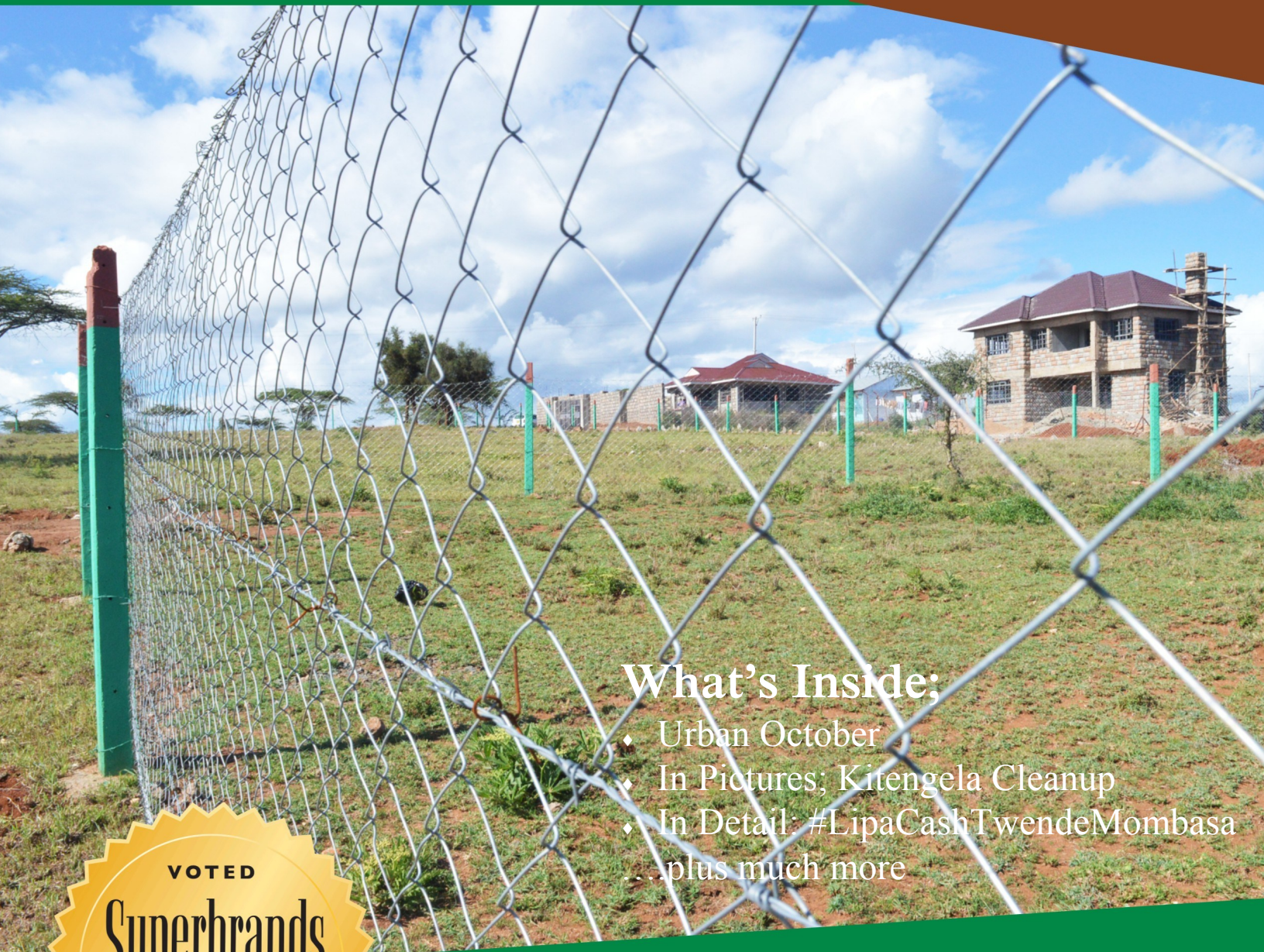
Voted NO. 1
Top Mid-Sized Company in Kenya and
the best in Real Estate
2014/2014



COYA Award Winner
2015/2016
Best in Customer Orientation and
Marketing



October 2017
Newsletter



What's Inside;

- ♦ Urban October
- ♦ In Pictures; Kitengela Cleanup
- ♦ In Detail: #LipaCashTwendeMombasa
- ...plus much more

VOTED

Superbrands

East Africa's Choice

2017-18

Contact Us

Barclays Plaza 14th Floor, Wing A
Loita Street P.O Box 623—00600
Nairobi, Kenya

Email: info@optiven.co.ke

Call: 0702 831083

Website: www.optiven.co.ke



Optiven Limited



@OptivenLimited



Optiven Kenya

Urban October: A chance to champion affordable Housing Policy for All

Urban October 2017 is a 30 days window of opportunity for the entire World to reflect upon pertinent issues regarding urbanization. This dispensation of time was officially set off during the World Habitat Day officially celebrated at the UN-Habitat's host city, Nairobi, and replicated in global cities around the world.

With the theme "Housing Policies: Affordable Homes", this day was marked with a series of events including Urban Breakfasts in Nairobi and Geneva exploring the importance of affordable housing. There is no better time for various nations to focus on localizing the New Urban Agenda, a roadmap that was design to help us achieve sustainable urban development.



Here at Optiven, we believe that this is the time to loop in everyone who cares about affordable housing for all, especially here in Kenya. We believe that the provision of affordable housing isn't just the prerogative of the Government of the day, but a concerted effort whose spirit should be embraced by the private sector as well.

In his official statement for the day, UN Under-secretary-general and also the UN-Habitat Executive Director, Dr Joan Clos noted that ensuring housing affordability is a complex issue of strategic importance for development, social peace and equality.

Optiven's commitment to offer affordable housing solutions resonates with Clos' appeal that there is an urgent need to address the housing needs in our local situations, especially for citizens

who may not afford high-end homes as well as the most vulnerable in our society, particularly our women, youth and those who live in slums. This is a matter that must be of priority not only on the global development agenda but in Africa and by extension, in Kenya as well.

Indeed, urbanization and housing in particular has a far reaching impact than its core scope. As we seek to promote sound housing policies, we also by extension contribute positively towards extenuations that counter climate change, resilience, mobility and energy consumption.

October then is a singular month of exploring and promoting urban challenges and solutions and a time for all partners and stakeholders across board to come together and contribute ideas and messages that are geared towards promoting inclusiveness, safety, resilience and sustainability of all our cities.

The writer is the CEO of Optiven Group

In Photos: Kitengela Town Clean up

As Optiven, we believe in Environment Protection by improving the quality of our environment. We are keen on ensuring we create a pollution free environment

With this belief, we partnered with Kajiado County Government and the National Environment Management Authority (NEMA) – Kajiado, who had mobilized over 1, 000 community members in Kitengela to come together and help collect plastic bags garbage heaped in the area as part of cleaning up this great, fast-developing town on 18th September.

Below are photos on what happened during the clean up.



Kajiado County Governor Hon. Joseph Ole Lenku with NYS Official during the launch of the cleanup





Optiven Foundation trustee, Mr. George Wachiuri takes part in the cleanup



Optiven Foundation is the Soft arm of Optiven group focusing on The

- ◆ Provision of education opportunities to millions of needy children in Africa.
- ◆ Poverty Alleviation
- ◆ Promotion of Health and
- ◆ Environmental Protection.

You can support our activities through the Pay bill number - 89863

or

Contact us using the detail below for any assistance
Optiven Foundation

Head Office: Barclays Plaza, 14th Floor ,Wing A

Tel: +254 20 2484022, +254 718 776033

Email: info@optivenfoundation.org

Compared: Buying a Plain Plot verses Value Added Plot Offered By Optiven

Most often we think of a value added plot just as a plot. We make a major error when comparing the two and we end up into the conclusion that Optiven Value added plots are expensive. When we do that we compare Oranges and Apples.

A value added plot is an apple while a bare one is an orange. Take an example of James and Peter who purchase the two different plots. James buys the Value Added Plot at Shekinah gardens in Kajiado. The plot has power, piped water, trees planted, house design and bill of quantitative done, gate done watchman and caretaker in place, Roads done, all at a cost of Ksh.795,000.

Peter on the other hand purchases a bare plot at the same area at Ksh. 350, 000. He connects it to power; say it's a remote area Ksh. 600, 000 and maybe there is no last mile KPLC connection by the Government. Drills the borehole at Kshs. 1,200,000, hires a watchman per year Kshs. 240,000, fences his plot at Kshs. 50,000, and plants trees at Kshs. 5,000. His total cost will be 2,445,000.

Do the math, what do you think?

OUR ADVICE

It is advisable to pick up the value added plot and save millions. Have a look at our value added plots in.



In Detail: #LipaCashTwendeMombasa

Anyone would be excited at the idea of a holiday at the coastal region of Kenya. It does not matter your age is or how much or long you could have taken to invest towards the same. Optiven Limited always has got you in this as well. That's why we bring you the chance to secure yourself a fully paid holiday to Mombasa via the Standard Gauge Railway. This is an inclusive whole 3days and 2nights tour for you. To secure your chance is as easy as paying cash amount of Ksh.750, 000 and above on any of our properties and the rest will be done for you.

Among the listed properties on this offer include;

1

Victory Gardens Phase 3 In Kitengela

Victory gardens is a gated community located in a quiet and harmonious environment which is free from any form of discomfort. The project is only ten minutes' away from Kitengela town and ten miles from the JKIA.

Amenities:

Perimeter fence, taxi bay for transport convenience, internal murram roads, water, artificial river, solar street lighting, greening package, a care taker is already on site and a barbeque corner as well.

Cash investment = Ksh 1, 995,000 Bank financing is also available and instalments of up to 24months at 1% interest per month.



2

Shekinah Gardens in Kajiado



A perfect home for anyone willing to invest. It is set in Kajiado County and provides the scenic view of Ol-Kajuado River which transverses the project.

This comes with benefits such as internal murram roads, a borehole, a caretaker, a kindergarten and a church, a meditation center, a commercial area, a water tower and a resort resting on a 4 acre of land.

Shekinah Gardens is located along Namanga road hence its accessibility is guaranteed as it is only 900m off the tarmac road. It is on offer for Kshs. 750,000 cash payment or a 70% bank financing and instalments available up to 24 months at 1% interest per month.

3

Dollar Point Commercial Center in Kajiado



The investment is located in Kajiado County along Namanga highway. It borders the existing town center hence a ready resource, market is already available. The Dollar point has the ability to accommodate a petrol station and a takeaway eatery to capture people.

Investment

- * Kshs. 1.5 million for front row plots and Kshs. 1.3 million on second row
- * Bank financing and installments up to 24 months at 1% per month.

4

Eden Gardens In Kajiado County

This project is located at the upper part of Kajiado town, 1.4km from Kajiado Township and 44km from Kitengela on your way to Namanga.

The project already has access to electricity, security, concrete fencing and water. There are also affordable and readily available construction materials. The purchase process is easy as you get to pay via instalments of up to 30 months and bank financing of up to 70% from Equity Bank or Co-operative Bank using Optiven title deed. In addition, Optiven undertakes the legal aspect of the purchase for you.

Cash investment: Ksh. 995,000. 70% bank financing is also available.



5

Grace Gardens In Nyeri County



This is a dream investment project for residential and commercial development. It is located 19.5km from Nyeri town. It neighbors a fully developed community and offers a beautiful view of Mt. Kenya. It is close to a shopping center and a police station making the investment worthwhile.

With this, you can make a cash payment of Kshs. 750,000 or a 70% Bank financing and instalments up to 24months at 1% interest per month.