

Optiven Group



Voted NO. 1

Top Mid-Sized Company in Kenya and
the best in Real Estate
2014/2014



COYA Award Winner
2015/2016

Best in Customer Orientation and
Marketing

February 2018
Newsletter



#WekaPlotiMpangoni

What's Inside:

- ◆ Hekima Gardens
- ◆ Valentine Celebrations
- ◆ Victory gardens Phase 4
- ...plus much more

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Optiven Limited



@OptivenLimited



Optiven Kenya



Optiven Foundations Gives Three Million Shilling Scholarships To Students From Eleven Counties

There is an adage that describes true charity as the desire to be useful to others with no thought of recompense. I can attest that there is no greater satisfaction in life than to engage in acts of charity.

Optiven Foundation (the philanthropy arm of Optiven Group) awarded scholarships worth more than three million shillings to students joining their first term. These monies were disbursed to recipients from over 11 counties as part of the 2018 *Soaring Eagles Scholarship Programme (SESP)*.

This came after a rigorous selection process which sought to identify bright and deserving students. The SESP scholarship will cater for the students' school fees, full uniform sets, course books and termly shopping.

The beneficiaries hail from Garissa, Turkana, Baringo, Murang'a, Kajiado and Kirinyaga. Other counties include Kitui, Nyandarua, Nyeri and Migori.

The students will be offered continuing mentorship and talent management. This exercise is meant to expose them to career opportunities early in their schooling journey.

At Optiven Foundation, we acknowledge that education is the premise of progress in every society. We are extremely pleased to support these children who now have an opportunity to study, succeed and become great leaders in our society. Additionally, SESP has assisted hundreds of deserving Kenyan children from poor family backgrounds across Kenya.

Optiven Foundation looks forward to a more concerted approach to investment in education by the Kenyan Government. We believe that higher allocations during the next financial year, with even double Kes. 6.6 billion spent in this fiscal year, will improve school infrastructure, expansion and improvement.

We have done more charitable work in the key areas to alleviate poverty, protect the environment and improve education and health. It is our mission is to create visible transformation that positively impacts communities, partners and all other stakeholders through sustainable social-economic programs for generations to come.

~ *George K. Wachiuri, Optiven Group CEO.*

Special Feature: Start the Year by Making the Right Investment.

The year is young and promises massive economic growth. According to projections done by various financial institutions, this is the right time to make investment decisions as the economy recovers from previous hitches.

The real estate sector is set to record an increase in value of land because of the current stability of our nation. Optiven Limited, the leading Real Estate firm in the country, is giving you an opportunity to make the right investment decisions and enjoy its benefits.

The firm, which achieved SuperBrand status last year, is offering you a chance to invest in value added property in Kitengela. This property is ideal for settlement and is strategically located within nine miles from Jomo Kenyatta International Airport and two miles from the Standard Gauge Railway. The land is expected to appreciate over time; with a 1/8 of an acre currently selling at Kes. 1,995,000 which is projected to be worth up to Kes. 10,000,000 in the next five years.

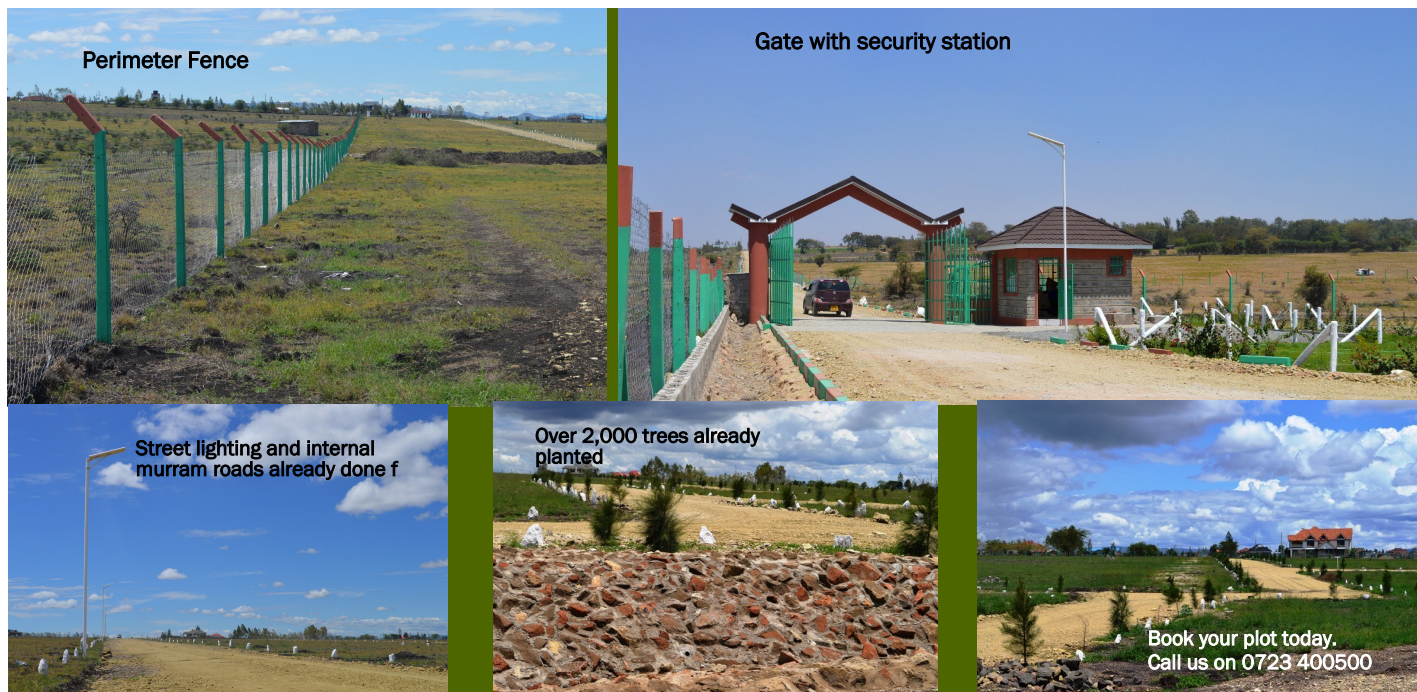
The investors who choose to buy this investment in cash will enjoy a free trip to Mombasa using the Standard Gauge Railway (SGR). It should be noted that this offer is open to buyers who purchase any Optiven property worth more than one million shillings.

This trip will be catered by Optiven Limited to encourage more people to make the right investments when 2018 is at its dawn. If you are interested in buying the plots do not hesitate to reach us because there are few plots remaining. Our website has extensive details of our portfolio and shows our success stories including Victory Gardens.

Our company has set lofty standards in the real estate market as we have awards to show for it. This is an indicator that we keep our word to our investors and are always pleased to serve and engage with our consumers.

The greatest decisions that most investors make in their lives were made when there was a buildup of numerous factors that positively influenced economic growth in the initial stages. This is the ripe time to invest in property and see your money grow and achieve a dream when the year is getting old. It is an opportunity to see your money grow and shift you to a new economic level.

Our success stories are highlighted on our social media pages as well as our website. These resources will equip you with all information of what we offer and how we've become partners in the land ownership journey of our clients throughout the year. Will you allow us to write an even better success story for your land ownership journey?





Optiven Foundation trustees with the children at Soweto Children's home

Valentines' Love the Optiven Foundation Way

Optiven Foundation celebrated Valentines' day with orphaned children at Soweto Anti Aids Children's Home in Kayole. The team, led by Chairman and Trustee Mr. George Wachiuri, showed love to the 50 orphans with donations worth over Kes. 500,000

The Foundation has also been constructing a home for them which is valued at Kes. 3 million and the beneficiaries will be these children who are affected by the HIV/ Aids scourge.

It is estimated that Kenya has over three million orphans with 47% orphaned because of HIV and AIDS. According to the Ministry of Health, the number of HIV Exposed Infants in Kenya stood at 3.7% last year.

During this event, the founder of the home Madam Anastasia Egala, narrated how she was forced out of her job at a local Community Health Care after allowing destitute children to camp at the health facility.

"The facility couldn't cope with my philanthropic actions and they asked me to leave the

hospital and take the kids away with me," said Madam Egala. She managed to secure an informal shelter for them in the neighborhood after which Optiven Foundation came to their rescue and have been supporting the home.

So far, the Foundation has built a suitable permanent structure that is near completion. When complete, this modern building will have hostel rooms, classes and a hall among other facilities.

"I am so happy to see that the work that we started some years back is almost coming to completion and that these children will soon be moving in to the new structure," noted Mr. Wachiuri.

He added that it was humbling for him to spend his day with the boys and girls, to shave the boys, to cook for them and to mingle with them



Optiven Foundations aims at Creating visible transformation that positively impacts

communities, partners, and all other stake holders through sustainable social-economic programs for generations to come.

Email: info@optivenfoundation.org

Own A Serene Piece Of Land At The Foot Of Mount Kenya



If you destroy nature then nature will destroy you, this is a common saying we heard when we were young. Those who came before us understood the special relationship that man and nature share. We only get to understand this importance when we grow up.

Nature is a true connection to human beings and even before creation the creator connected man and nature. It helps us know ourselves and gives us an opportunity to connect with our spiritual beings. Optiven Limited is giving you an opportunity to own land that is not only conducive to live and raise a family but also a place where you can interact with nature.

At the foot of Mount Kenya, Optiven Ltd is offering you an investment opportunity at Hekima Gardens. With only Kes. 495,000 you could own your ¼ acre plot. The land at Hekima Gardens is fertile and our clients who have settled there have taken up farming.

The environment is conducive for any person to live, imagine waking up to the beautiful sight of a mountain before you. Oh! The beauty of nature!

This area is a pleasant place to make the days of your life count as long as you live. In addition, ninety percent of this area is developed and is connected to the electricity grid and water is plenty. These resources give it a touch of the urban kind of life and adds to reasons why the land is an ample place for your investment.

Optiven Limited will cater for the cost of viewing the land for those who pay a deposit of only Kes. 200,000. The clients who wish to view the land before committing to it will be charged Kes.1000. The open day will be on 7th April 2018 and is a lifetime opportunity for you. Hurry up and book a plot with us as we increase your channels of wealth creation.

Is there a better way to take care of nature than to invest in an opportunity where you could contribute towards saving nature?

Hekima Gardens is the right opportunity to invest in land that can contribute towards many things at a go. The project will create wealth and simultaneously contribute towards sustainable development by keeping the environment safe.

It is also presents an opportunity for an investor to think about the later days when they will need a place to call home with an urban touch. These opportunities and more are wrapped in this piece of land at the foot of Mount Kenya.

Take this risk with high chances of massive returns as it has tangible potential to multiply itself into a worthy form of investment. Hekima Gardens will be the best investment decision you ever made in your wealth creation journey!

More details on the next page

HEKIMA GARDENS

NYERI



- ➡ Next to Giraffe Ark Resort
- ➡ Offers a great view of Mt. Kenya & Abardare Ranges
- ➡ Has good security.
- ➡ Pleasant natural environment.

Cash Price - 495K

Deposit - 200K. Clear balance in 90 days!

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