

Optiven Group



Voted NO. 1
Top Mid-Sized Company in Kenya and
the best in Real Estate
2014/2014



COYA Award Winner
2015/2016
Best in Customer Orientation and
Marketing

November 2017
Newsletter



VOTED

Superbrands

East Africa's Choice

2017-18

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Optiven Limited



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Optiven Kenya

CEOs Desk:

Optiven Advocates for Affordable and Sustainable transport in Kenya

Just a month ago, the world paused for a moment to reflect on an important issue, the urban welfare. Here at Optiven, we are very passionate about the state of urbanization, especially in Africa. We believe that with concerted efforts, our urban centers can indeed become affordable for all, sooner rather than later.

ne thing that cannot be divorced from our concerted pursuit for affordable housing is affordable and sustainable transport.

Here in Kenya, the Government's overall expenditure on roads was on an upsurge path of 38.3% from KSh113.2 billion in 2015/16 to KSh156.5 billion in 2016/17. Total development expenditure is also expected to grow by 31.7% from KSh87.8 billion in 2015/16 to KSh115.6 billion in 2016/17. Development expenditure on trunk and primary roads is expected to grow by 36.2% from KSh51.6 billion in 2015/16 to KSh70.3 billion in 2016/17.

Obviously, these are positive steps towards the right direction. Our day to day movement and

trade depends on the transport infrastructure: The roads, rails, waterways and flight paths, name them. The transport sector itself is a huge source of livelihood and an engine of economic growth.

Promotion of better transport systems in our cities is fundamental. We must therefore focus on improvement of public transport while promoting walking and cycling. The new sharing economy is opening the way we view public transport. Kenyans can now rent a car using a simple app on their mobile phone. They can also share rides in the same vehicle that normally would have taken just one passenger.

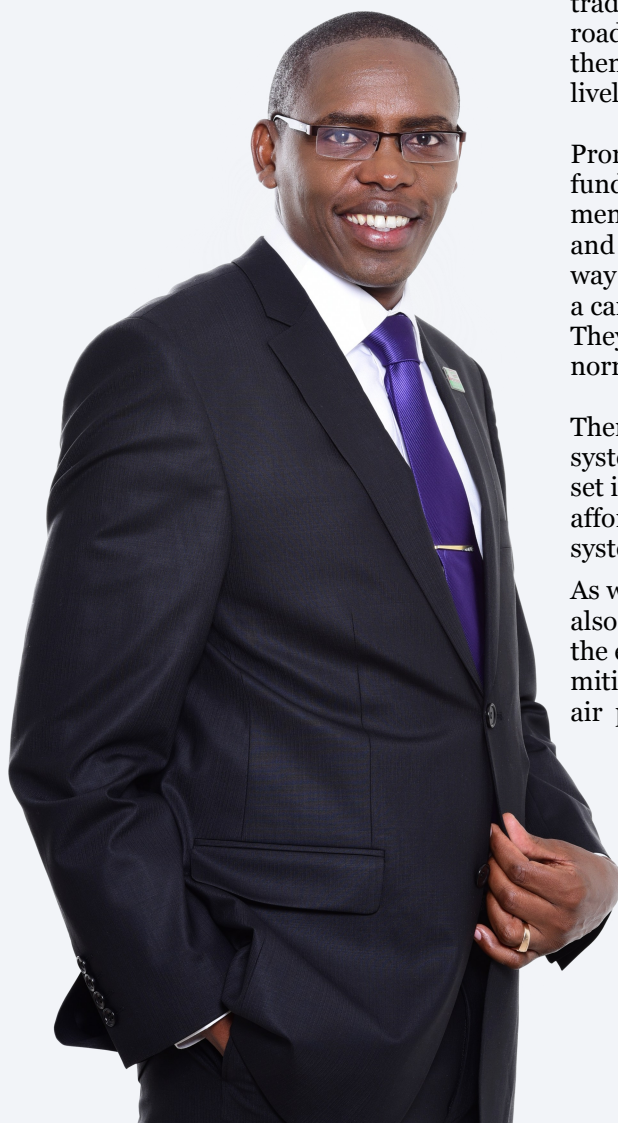
There is an urgent need to make our transport systems safe and secure to reach the ambitious target set in the 2030 Agenda advocating for access to safe, affordable, accessible and sustainable transport systems for all.

As we further develop our infrastructure, there must also be a balanced approach, especially in addressing the environmental impacts of transport in order to mitigate the effect of climate change and reduce local air pollution.

We must take bold steps towards innovation and re-think our transport systems, in terms of design, technology and consumption patterns.

The more we place our focus on electric cars, alternative fuels, mass transit systems, etcetera, the more we are headed to better, affordable transport solutions.

~ George K. Wachiuri, Optiven Group CEO.



In The News: Optiven Takes Home Twin Awards in the Top 100 Mid-Sized Companies 2017-2018 By Inversk



Leading Kenyan real estate firm, Optiven Group is now expanding its trophies' cabinet after winning two outstanding awards in the latest Top 100 Mid-Sized Companies Survey by KPMG and Nation Media Group – One, on its Outstanding Innovation and a second, on its exceptional Human Resource Practices.

The firm whose flagship product is value added plots specially designed for immediate residential settlement, commercial purposes and futuristic capital gain, is surely on the roll.

“We are extremely happy to have our innovation and human resource practices recognized as preminent across the industries. This is indeed an affirmation that we are the indomitable pacesetters on the pillars that matter most in any organization, the personnel and novelty,” said Mr. George Wachiuri, Optiven Group CEO.

Mr. Wachiuri notes that all Optiven products have a differentiated mark of distinctiveness, which is a plus to Kenyans looking into the best place to settle for their homes.

“On the other hand, we believe that a great vision without a great people is futile. We have been consistently seeking to not only recruit but grow talents. We are already envisioning becoming one of the leading job creators in Kenya and Africa. We project to have over 30, 000 employees by the year 2030,” he added.

Optiven is already a master at the Top 100 Mid-Sized Companies platform, having been crowned the overall winner in Top 100 Mid-Sized Companies Survey, 2014/2015.

The first time to emerge number one on Top 100 was one of the most inspiring moments for Optiven Group. Being at the helm of some of the most respected brands in the region further fired our company's zeal to offer the best services and solutions that anyone can ever offer both regionally and beyond Africa,” said Mr. Wachiuri.

Nonetheless it is the year 2017 that has been especially remarkable for this real estate firm that also banded SuperBrands recognition by emerged Number One Real Estate Firm in Land Selling and Number Four in the general (inclusive of homes) real estate industries in the SuperBrand East Africa 2017/2018.

This also saw the company take position 68 out of the top 1000 shortlisted Leading Super Brands across all industries in East Africa.

Project feature: The Lavington of Kitengela, A Perfect Place to Retire.



Optiven Limited, the leading real estate firm in Kenya and 4th placed land sending Superbrand in East Africa has outdone itself yet again by bringing you a great investment opportunity. Victory gardens phase 3.

The project is an ideal property for anyone looking for a serene environment to settle. Located about 4km from the Namanga Highway, Victory Gardens Phase 3 is approximately 10 minutes drive from Kitengela town.

Kitengela is one of the fastest growing towns in Kenya often referred to as ***the bedroom of the city***.

The project has great proximity to key institutions and facilities. For instance; excellent education facilities such as Acacia Crest academy, Kitengela International School and Acacia International School. Shopping Complexes such as East Matt, Naivas and Kitengela supermarkets are also within reach. Health care from Agha-khan hospital, Nairobi women and Gertrude hospitals,

banking facilities from the nearby Equity bank, Bank of Africa, Jamii bora, National bank among others.

The extra value added plots are strategically located 10 miles from the JKIA.

Victory Gardens Phase 3 comes with exceptional amenities such as, a steady water supply from a functional and reliable borehole for both domestic and commercial use.

Other packages include: All weather access roads, an artificial river, solar street lights, a taxi bay, a green environment, recreational activities, a barbecue corner, a provision for a police post, house design and estimated construction costs and a pre-negotiated value added purchase costs.

When you settle, you will get to enjoy safety and convenience that comes with a controlled secure environment since you will be living in a gated community.

To learn more visit www.victorygardens.co.ke or call us on 0702 831083



ARE YOU IN AN

INVESTMENT GROUP OR A CHAMA?

100K DEPOSIT ONLY



Here's an investment opportunity for you!

Victory Gardens Phase 3

Victory Gardens is your ideal property for investment. Located only 10 minutes drive from Kitengela town. Optiven is pleased to settle you in a gated community with super value added plots. The neighbourhood is fully developed and set for immediate settlement.

Victory Gardens Phase 3 comes with:

A beautiful gate, A Taxi bay, Barbecue corner, Artificial river, A provision for a police post, Greening package, Solar street lighting, A caretaker, Fence, Internal roads Water, House designs & estimated construction costs Pre-negotiated valued added purchase loans.



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