

THE OPTIVEN POINT

Experience the Difference

TOP Issue 2/2020

Already Feb



LANDSCAPING
at AMANI RIDGE | The Place of Peace

TRENDS 2020
Trends in construction

REAL ESTATE
News & Info

OPTIVEN FOUNDATION
Changing Perspectives



WORD FROM THE CEO

You are the best there is DO IT!

The speed at which this year is moving, means that unless we make a deliberate decision to move forward, we will definitely be left behind! What is even more surprising is that there are a number of people still operating on their 2019 mentality, yet here we stand in a new dispensation that promises almost with certainty a double double outcome. Over and over we have heard the story about how different things are on the ground especially when we realise that first of all, that time waits for no one, secondly – you reap what you sow and thirdly opportunity meets the prepared. So the story of *vitu kuwa different on the ground...* has a lot to do with you – what are your plans? What are you doing to achieve them? How are you rolling out the plan? Where do you see yourself once the plan is gone full throttle? The success or failure of any of the said plans, singularly lies with no one else but you.

As a vision bearer, I find that time and again it is necessary to reshare the vision to my associates to help them better understand the future we are creating together. Some have shown their laxity with others not believing in themselves in terms of getting the vision rolling. Then I find, as a leader, my call becomes to encourage the associates to understand that they have a role to play. My given call in this case is to single out their advantageous aspects and strengths, and even say it from time to time through appreciation that, *'yes, you are capable of doing it – so go ahead, DO IT'*. In the 20 years of our operations, I have found time and again, that this encouragement, often takes people on a growth path that is both personal and corporate. Both of which are great for enterprise growth.



LANDSCAPING AND WALLING AT AMANI RIDGE | The Place of Peace

Progression of Value Additions well received by Investors

In the heart of Kiambu County, lies the jewel of choice – Amani Ridge | The Place of Peace and in 2020, the year begun with a great development on the ground. The premier project under the Optiven umbrella is in the final stages of competing the unique, functional, beautiful and outstanding gate by all standards. It is this award winning project that has been a bee hive of activities – all before the time promised to inject the project with value additions. The project has this February been the venue of intensive landscaping that begun on 07th March 2020. According to the landscape architect, the gate will not only give a grand entry for the residents at Amani Ridge | The Place of Peace, but it will also have the best lawns, an astounding water feature and great greening initiatives.



ABOVE AND BELOW: Landscapers work behind the wall at Amani Ridge | The Place of Peace



HOW TO ACHIEVE A PROFESSIONAL LANDSCAPE

DID YOU KNOW?

Landscaping can make the difference between a drab backyard and a little corner of paradise. But random plantings in your spare time could lead to a patchwork of styles that don't come together. The key to a professional-looking landscape is in the following four Cs:-

Careful planning for a focal point to advise the rest of the work

Choosing trees and flowers that thrive in your area.

Champion green policies in organizing your landscaping trees, flowers, stones or even sculptures

Creativity is the crown of all that you do.

Charles Lindberg said, "Life is like a landscape. You live in the midst of it but can describe it only from the vantage point of distance".

GAMECHANGING TRENDS IN CONSTRUCTION

What can Property Owners look forward to in 2020?

The year 2020 begun on a positive note especially for those with a can-do attitude and time is moving fast now that February is already here! For those with title deeds, many are looking to build and for some, they are talking grand dream houses while some are onto making their home ownership dreams come true. Notwithstanding both groups and others, information must advise the way forward in terms of what trends are making headway in the construction industry.

1. Virtual reality (VR), augmented reality (AR) & Mixed reality (MR)

These technologies are helping architects and construction teams improve designs and detect design errors. 2020 is set to see this technology's influence on the industry expand even further. Architects and design teams greatly improve building design through interactive design and gesture interfacing.

2. 3D Images

The role of 3D printing in the construction industry cannot be over emphasized. The benefits of it have already been explored and exploited by various construction companies around the world. Today it's possible to 3D print an entire house in less than 24 hours! Did you know that the concrete 3D printing market is expected to reach \$56.4m in 2021? And with good reason as companies start to create new, innovative projects.

3. Robotics

2020 may also be the year where robotics makes a bigger impact in the construction industry. A report by the World Economic Forum predicted that 2020 could be the year of the robot in the construction industry. From robotic bricklayers to laying roads, robots are increasingly finding their place amongst the workforce on construction sites. Traditionally the construction industry has seen very little automation, relying largely on manual labor. By adding robots to the workforce, construction companies are seeing improved construction times and improved quality of builds. Robots are also being used to help demolish buildings too because they are far safer and cheaper for bringing down concrete structures at the end of its life cycle.

4. Building Information Modelling - BIM

Building Information Modelling, or BIM for short, is a process of creating and managing information on a construction project from cradle to grave. This intelligent 3D model-based process has already seen wide adoption by architects, engineers, and other construction professionals. In fact, many local authorities have made BIM the standard for many of its construction project needs. BIM allows stakeholders and suppliers to more efficiently plan, design construct and manage a building and its infrastructure.

AR, VR, & MR IN CONSTRUCTION INDUSTRY TO AID:

- *3D modeling of buildings and structures.*
 - *Help improve and innovate BIM visualization.*
 - *Provide a permanent record of the building*
 - *Allows clients to explore designs before construction.*
 - *Helping "see through walls" for maintenance workers and service engineers.*
-

George Wachiuri, CEO at Optiven Limited says, "the portfolio at Optiven Limited is such that our customers can start building tomorrow once they complete their payments today – we're ready to build in retrospect."

REAL ESTATE : News and Information

NAIROBI KENYA: Green Bonds to Revolutionize Real Estate

Central Bank Governor Dr. Patrick Njoroge has hailed the introduction of Kenya's first ever green bond saying the future of finance is green. The bond expected to attract a 12.5% interest annually will raise capital for sustainable projects in real estate that embrace renewable energy, energy efficiency and waste water treatment. Worth 4.3 billion

shillings, the green bond has been hailed as a landmark for Kenya by the UK Secretary of State for International Development, Alok Sharma and as a possible creator of new interest in real estate by Geoffrey Oundo, CEO Nairobi Securities Exchange. The bond according to investment gurus is targeted at investors with interest mainly in real estate.

KIKUYU KENYA: Improved Infrastructure to Spur Real Estate

Investors in residential properties in Kikuyu suburbs can expect good returns as the government completes the expansion of the northern by pass. Already real estate is thriving against a backdrop of completion of bypasses, upgrades of water and sanitation systems are expected to catalyse the uptake of property in the

area. Infrastructure developments in 2019, are projected to be completed this year while affordable housing by the government will net in more investors in real estate. The latter is two pronged as it benefits not just more property owners but provides opportunities for developers, land agents and manual labourers as well.

NAIROBI KENYA: CEO'S Meet to Discuss Managing Future Companies

Young Chief Executives from across key corporates met at the Movenpick Hotel in Nairobi on 7th February 2020 for the 3rd edition of the Young CEO's Breakfast. This was to understand the dynamics of the future for those currently service in the leadership capacities of the companies in attendance. The topics of interest that were

discussed largely included the need to employ competent staff, the power of a great legacy, the place of partnerships and why companies must innovate. Among the Speakers were Optiven CEO Mr. George Wachiuri, Joanne Muturi, a Life Makeover Coach based in the United Kingdom, and BIDCO Chairman Vimal Shah.

NANYUKI KENYA: Infrastructure Development to Boost County

10 counties including Nanyuki are to benefit from a government deal that will see the kick starting of the Nairobi-Nanyuki railway works. The government released some 3 billion shillings for the works in a bid to boost transport of agricultural produce and oil. For investors in the Central Kenya Economic Bloc Cekeb, this is expected to catalyse interest in the different sectors among which are real estate,

hospitality, security and agriculture among others. Commenting on the new development, Optiven Limited Chief Executive Mr. George Wachiuri said, *'with the coming of the railway works investors in real estate can look forward to a great year in 2020 because this [real estate] is the backbone of other sectors and the case in Nanyuki is especially true'*. Optiven Limited is an investor in the area

A GIVING VALENTINE | Optiven Foundation

Less Fortunate celebrate love by receiving from Optiven Foundation

The good book otherwise known as the Bible talks about how much more it is blessed to give than to receive. It is in that very spirit and verse in the Acts of the apostles chapter 20 and verse 35, that was the reason why the Optiven Foundation celebrated this Valentines in Kayole. Speaking during the launch of the campaign on 7th February 2020, Chairman of the Foundaiton, Mr. George Wachiuri said, 'For the Optiven Foundation is for us is a way of offering love to the less fortunate in our society. For the little ones who are only feed on baby formula, we know that each tin of milk counts and all of us can help – if not individually, then with friends, family or even neighbours.' His sentiment came as the Optiven Foundation partnered with Imani Rehabilitation Agency (IRA), Kayole to support over 100 Orphaned & Needy infants. Through this campaign the staff under Optiven Limited, the public, stakeholders and well wishers have an opportunity to donate in support of milk for the children. Wachiuri adds, 'our target is to ensure that the angels at the Imani Rehabilitation Agency (IRA), Kayole' will receive at least 1,0000 tins of milk in order for their health to be better.' He thanked the staff at the Real Estate arm for their patronage and support noting that their good will is part of efforts to socially and economically transform the society. Noting that the foundation cannot do it alone, Wachiuri welcomed other donors and sponsors to channel their donations via

Optiven Foundation |

Pay Bill Number: 898630,

|

Account Name: Cow & Gate



**VALENTINES
WITH THE BUBBLY
ANGELS**

Partner with us to support orphaned and needy babies at **Imani Rehabilitation Agency, Kayole.**

We are buying Milk Formula for over 100 needy infants aged 0-6 months this Valentines.

Support through

M-PESA
Paybill: **898630**
ACC. Name: **IMANI**

www.optivenfoundation.org
+254 718 776033

OPTIVEN
GROUP FOUNDATION

For more information on the foundation and how to be a philanthropist log on to www.optivenfoundation.org

REVOLUTIONIZE LAND OWNERSHIP

All at the comfort of your fingertips!

The image shows a smartphone held vertically, displaying a real estate application. The app's interface features a grid of property listings, each with a small image of a residential development, a 'View property' button, and a brief description. The background of the phone screen is a light, hazy landscape. To the right of the phone, there is a large, stylized text graphic that reads 'OWN LAND WITH EASE!' in green and brown. Above this text is a circular seal with the words 'VALUE ADDED' repeated three times around the perimeter. At the bottom of the phone screen, the text 'DOWNLOAD | REGISTER | EARN' is visible. The entire scene is set against a background of a grassy field with a large pile of dark soil or mulch in the distance.

Now selecting your favourite property has never been easier! Thanks to the Optiven App | SHAMBA MKONONI where everything is online.

What's more?

- **Get paid to refer a buying client**
- **See your property in real time**
- **Timely updates on developments**
- **Book your free site visit online**

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