

THE



POINT

TOP Issue 009/2021



**WORLD DAY
PARTICIPATION**
Clean Air Day 2021
Our Responsibility

**OPTIVEN PROJECT
UPDATE**
Celebration Gardens
launched in KITENGELA

**GOGREEN AWARDS
NOMINATIONS**
Over 2,500 register
judging process ongoing

WORD FROM THE CEO | Value Addition to Continue in Future

The place of transformation of properties under the Optiven Real Estate portfolio continues to be at the center of our operations under the Optiven Group. Our intention is to meet the needs and wants of our customers even before they can make a claim for the same and we do it in advance. For the last 20 years we have endeavoured to improve our output on the projects that we present to our customers as we pursue our objective of settling Kenyans in their own homes.

The need to be accountable and provide quality services and products is what advised us to invest in Optiven Homes. Majority of our investors have time and again, year after year, challenged us as the Optiven Group to provide them with quality homes in addition to offering them appropriate projects to settle in. Through our engagement in construction, I am happy to note that some of our customers have now decided to take the full menu of our services under the Optiven Group umbrella. In 2021 alone, we are happy that the projects we have undertaken to build homes at AMANI RIDGE | The Place of Peace in Kiambu County, Garden of Joy in Machakos County and at Victory Gardens in Kitengela. Another opportunity to showcase what the Optiven Homes team can do is the building of GMC Place Kitengela, the classic fun hub for the whole family in Kitengela.



The Optiven Group Foundation has also spread its influence across the country through the engagement of stakeholders participating in the GoGreen Awards by Optiven. The process has seen judges in different fields work with the Foundation Team to adjudicate the nominees and at the same time verify the projects. From the shores of Lake Victoria, to the waters of Lake Naivasha upto the waters of the Indian Ocean, the judges continue to monitor and mentor the nominees. This will see the culmination of the GoGreen Awards on the World Mountain Day at the GMC Place Kitengela on 11th December 2021. And with over 3,000 participants and stakeholders expected at the two day event, we are opening up the space to Small and Medium Enterprises and MSMEs to come and sell. It is this motivation that makes me provide a special invitation to you to join the GoGreen Na Optiven Facebook using this link

<https://www.facebook.com/groups/gogreennaoptiven/?ref=share>

We are grateful to our partners for the trust they have shown in coming on board including the Nation Media Group, GMC Place Kitengela and all those who support and donate to the Optiven Foundation. As I always say, partnerships enable us to go further and further, together for the better.

All in all we are grateful to have reached the last quarter and are keen to make the best of the remaining months. Going forward, I am delighted to be working hand in hand with the Global Leadership Summit this year and will be at hand to empower the public this October on 14th and 15th. Already, together with the team at the George Wachiuri School of Mentorship, we are set to mentor the candidates joining us for the third cohort that kicks off in October 2021. We are confident that we will give it our best and together we will continue to inspire possibilities.

A promotional poster for the Global Leadership Summit 2021. On the left, a silhouette of a person's head is shown against a glowing geometric shape, with the text 'YOU HAVE INFLUENCE'. The main text reads: 'I will be SPEAKING at the GLOBAL LEADERSHIP SUMMIT 2021'. Below this, it states: 'BROADCASTED FROM: CHRIST IS THE ANSWER MINISTRIES (CITAM), VALLEY ROAD, NAIROBI'. Registration details include: 'REGISTRATION: KSH 500/- PER PERSON FOR THE ENTIRE SUMMIT' and 'PAYBILL: 825500 ACCOUNT NAME: GLS21'. A portrait of George Wachiuri, CEO of Optiven Limited, is shown on the right. Contact information at the bottom includes: 'Email: summit@icm-kenya.org' and 'Call/sms/whatsapp: 0722 490 325 / 0789 490 325'. Logos for ICM Global, CITAM, and Fusion Capital are also present.

CELEBRATION GARDENS BY OPTIVEN LAUNCHED | 30% Sales Reached on Launch

Optiven Real Estate has launched a brand new project in Kitengela. The launch of Celebration Gardens was done on 8th September 2021 with pomp and aplomb, complete with a one-of-a-kind dance routine. The new project which neighbours the reknown Victory Gardens and Optiven Gardens is located within proximity of the Oloika Community which is home to Nkasiri Adventure Park, the African Inland Church in Oloika, as well as families that have built and settled in the area.



The launch which was convened by the Optiven Group Chief Executive, George Wachiuri, was also blessed with prayer and praise under the tutelage and guidance of Bishop Phillips Katutu of Destiny Life Chapel. Wachiuri advised that a number of customers had been keen to invest within the Kitengela area and Optiven made the decision to provide Celebration Gardens to meet this need. He added that, *“as we seek to settle families in their own homes, we are deliberate in selecting projects that are accessible, accomodating and affordable. Celebration Gardens is the answer to those seeking to get to the next level in terms of bespoke gated communities.”*

Speaking at the event, Director for Projects Charles Muraguri noted that the area where the project is located is growing fast and thus the interest in Celebration Gardens is bound to see the project sell out in a short time. With a number of customers and investors already following the launch online, the project sold 30% of the available plots by the end of the launch date.

Upon the launch, Optiven also extended a launch offer for those making their bookings on the ground.



Investors who booked on the ground were able to enjoy a 10% discount amounting to 139,500/- to pay 1,165,500/- of the cost price for the residential projects and 1,265,000/- for the commercial plots. Optiven will provide great value additions to the project which will include access roads, trees, a perimeter fence and water on site. Celebration Gardens is located on the Oloika Plains and consists of 28 acres.

OPTIVEN DIGITIZES WATER CONNECTIONS | Investors to be attended to Centrally

Optiven Real Estate continues to make strides in bettering its Customer Service while at the same time embracing technology to do so. This follows the roll out of a new charges for water connection across the country, and in line with the different counties where Optiven has portfolio projects. According the Water Office, the new connection fees and charges were effected from 2nd of September 2021. In a communication signed by the Customer Service Manager, Christine Kasaya, the new changes will however not affect existing customers who will make the new adjusted payments from 1st of January 2022.

The developments will now see customers paying a connection fee of 15,000 shillings while the cost of a unit of water will cost 150 shillings respectively. The water application form is availed through the Customer Service office. Speaking on the development, George Wachiuri, Group CEO at Optiven Group said, “we are keen to use technology to ensure that the value we provide for our customers is tangible and serves their needs as appropriate. As a law abiding company we are also accountable to the authorities, thus the need for us to be compliant in what we do and seamless to better meet the anticipated needs of our customers.” The move is welcome amidst rising dissatisfaction of investors who are not able to develop their properties due to lack of water. Those investing with Optiven can however rest easy as the company provides top notch value additions that are done at the onset.

Director for Projects at Optiven Group, Charles Muraguri says, “*investors want an assurance that their property will not lie idle and we at Optiven are working to ensure that the investors not only buy land, but get their title deeds and enjoy the pleasure of developing it upon completion of purchase.*”
<https://www.optiven.co.ke/newsblogs/to-build-or-buy-its-your-home/>

Optiven Real Estate has been lauded over the last 15 years for its signature value additions that transform land with appropriate infrastructure such as access roads, water, solar street lights, and security on ground.
<https://www.optiven.co.ke/newsblogs/optiven-takes-home-twin-awards-at-the-real-estate-excellence-awards/>

ABOVE: Water drilling at Love Gardens by Optiven in Kajiado County.



REAL ESTATE NEWS AND INFORMATION | Information that advises your decisions

HAPPY GARDENS IN KITENGELA ENJOYS INFRASTRUCTURE UPGRADE | *Culverts, roads and water now installed*

The month of September 2021 provided yet another great opportunity for the projects team to further upgrade the infrastructure at Happy Gardens by Optiven. This was after the project fasttracked value additions on the project that was launched early this year. The projects team continues to upgrade the road infrastructure together with availing necessary amenities such as water, electricity and security. Speaking on Saturday 4th September 2021, Mr. George Wachiuri, Optiven Group Chief Executive said, *“this project is one of the few that will transform the landscape in Kitengela with state of the art value additions and transformations. By the end of September we will have completed the erection of Culvert Bends, and a customer site office.”* The developments are to facilitate residents of Happy Gardens with a unique road network while allowing a good flow of storm water at the Kitengela based project. Customers to the project will also be happy with the office currently tiled and painted for their comfort as they enjoy their investment. The project is located just 15 minutes drive from the Kitengela CBD and is in proximity to the fast growing Kampala University Community in the neighbourhood.



OPTIVEN GROUP FACILITATES STAFF WITH VACCINATION | *Staff Welfare Priority & Covid-19 Vaccine Encouraged*

With the emergence of the fourth wave of the covid 19 virus, Optiven Group took the initiative to facilitate all it's staff to be vaccinated. The exercise was held at the company head quarters and was open to the community within the Central Business District. The vaccination exercise was free of charge and continued for the better part of Thursday 9th September 2021. Speaking on the sidelines of the exercise, George Wachiuri, Chief Executive at Optiven Group said, *“the health and well being of our community is a fundamental consideration for Optiven Group. While we are cognizant of the fact that a majority of the facilities are overwhelmed, it is important for all Kenyans to be vaccinated and am happy that the Optiven family is safe and ready to engage”*. The Covid 19 pandemic has continued to be a menace to the society and Optiven advocates for vaccination as well as observation of the interventions against the virus which is keeping distance, washing hands and wearing a mask.



GO GREEN AWARDS | ENVIRONMENT CHAMPIONS | 27 CATEGORIES | 81 WINNERS | HAVE YOU **BOOKED** YOUR BOOTH FOR THE **TWO-DAY** EXHIBITION AT THE GO GREEN AWARDS 2021?

Businesses in different sectors including academia, property development, agricultural machinery, finished products, SMEs and fashion have booked their booths. This is ahead of the GoGreen Awards that will be held at GMC Place in Kitengela on 10th and 11th of December 2021. The booths will be open on both days for the over 3,000 visitors expected at the two day event. The GoGreen Awards are organized by the Optiven Foundation, under the Environment Pillar under which the awards fall. Over 2,000 applicants were nominated in 27 categories and the judges are in Septmber and October adjudicating the green projects to ensure the best candidate wins. The event is slated for 11th December 2021 and is sponsored by among others the Optiven Group Foundation and the Nation Media Group.

For more information, log on to www.optivengogreen.com

GO GREEN AWARDS 2021

BOOK YOUR EXHIBITION BOOTH

Welcome Exhibitors to the GoGreen Awards at GMC Place KITENGELA on 10th and 11th December 2021. Deadline for booths is 15th November 2021.

Send your 10,000/- to MPESA Paybill number: 898630 Account name: GGA Exhibitor

0791 902 902

For more information log on to www.optivengogreen.com

Partners: Optiven, GMC, Nation Media Group, Optiven

THROUGH THE OPTIVEN LENS| Inspiring Possibilities in September...

BUILDING OF PARTNERSHIPS TO ATTAIN 3X GROWTH BY THE YEAR 2023



ABOVE: Chairman and Trustee of the Optiven Foundation, Mr. George Wachiuri (*left*) hands over his autobiography and book to Anne Wamuratha (*right*). The two were at the Optiven Group Head Office where they signed a transformative mutual partnership between the two brands on 6th September 2021.



ABOVE: Anne Wamuratha (*third left*) with the Optiven Real Estate Team on 20th September 2021 at Success Gardens.

JUDGES KICKSTART ADJUDICATION OF AWARDS | Verification Visits Intensify



ABOVE: The judges for the GoGreen Awards met with Mr. George Wachiuri, in his capacity as the Chairman of the Optiven Foundation at his office on 14th September 2021. They discussed the invigilation and adjudication programme for local and diaspora entries as well as the best practices towards a transparent, legitimate and impactful judging process.



ABOVE: Judges for the GoGreen Awards on a verification visit to Vintz Plastics Limited verify information with Vanita Halai, the Executive Director. The judges also did a verification visit at Youth Green Society in Kerarapon.



ABOVE: (left) Dynamic Cloud Systems representing renewable energy sector and (right) team Youth Green Society are both happy to endorse the GoGreen Awards.

PROJECTS UPDATES ACROSS OPTIVEN | **Developments Galore across Portfolio**

AMANI RIDGE | The Place of Peace, Kiambu County



ABOVE: Power instal arrives at Amani Ridge the Place of Peace on 7th September 2021, which means Kenya Power contractors will take power through Gate B and to a structured underground connection that runs along the mains at the Kiambu County project by Optiven.

VICTORY GARDENS, Kitengela, Kajiado County



Above: Groundbreaking for construction of a bungalow on 14th September 2021 at Victory Gardens phase 3

PROJECTS UPDATES ACROSS OPTIVEN | **Developments Galore across Portfolio**

HAPPY GARDENS, Kitengela, Kajiado County and SUCCESS GARDENS, Gatanga, Kiambu County



ABOVE: Title deeds for Happy Gardens were issued on 14th September 2021 even as customers continue to invest at the project.



ABOVE: Value additions are onto a high level at Happy Gardens with the erection of the perimeter fence that started on 18th September 2021.



ABOVE: Infrastructure progress on the road network at Happy Gardens in Kitengela on 3rd September 2021.



ABOVE: Materials for the erection of the gate and fence at Success Gardens on 15th September 2021



ABOVE: Success Gardens is soon going to be a home to a beautiful gate that was commissioned on 21st September 2021.

PHILANTHROPY AT KORROMPOI SCHOOL| Thanks to Optiven Foundation

TEACHING STAFF TO BENEFIT FROM ABLUTION BLOCK AS OPTIVEN FOUNDATION FASTTRACKS HEALTH PILLAR

One of the most scary factors in the country today is that the accessibility to sanitation facilities and toilets in particular remains a big challenge. And did you know that according to UNICEF, the international body estimates that close to 5 million Kenyans still practice open defecation? This not only affects the environment but also the supporting lifestyle of humans by getting ingested in water.

The Health Pillar at the Optiven Group Foundation is the reason the team visited and partnered with the community at Korrompoi Primary School in Kitengela. The school is a Public Primary School, located in Isinya near Kitengela Town, Kajiado East Constituency in Kajiado County with an increasing number of students sharing resources with their teachers. The challenge then is a limited resource such as the toilets where in the case of Korrompoi, the teachers and students share the facility. Speaking during the groundbreaking ceremony for an ablution block for the teachers, Mary Wacuka, a Trustee at the Optiven Group Foundation said, “we are glad that God has given us a chance to support this community. The final product is a great collaboration between the Optiven Group Foundation, Optiven Homes and our supporters and donors who support the Optiven Foundation.” <https://www.youtube.com/watch?v=IXRG0lv-HQ>. The project is expected to be officially handed over ahead of the 2021 World Toilet Day on 19th November 2021. According to the Food and Agricultural Organization, the World Toilet Day is celebrated to inspire action to tackle the global sanitation crisis and help achieve Sustainable Development Goal 6 (SDG 6), which promises sanitation for all by 2030. The Day was designated by the UN General Assembly on 24 July 2013 by resolution A/RES/67/291. On Optiven Foundation’s part, there have been a number of interventions on sanitation key of which is the distribution of sanitary pads to schools at the county level as well as public sensitization on hygiene, healthy lifestyles and psychosocial support as a whole.



ABOVE & LEFT: Trustees Mary Wacuka and Charles Muraguri join staff of the Optiven Group Foundation at the ground breaking of the Teaching Staff Ablution Block at Korrompoi Primary School on 13th September 2021.

THROUGH THE OPTIVEN LENS| Inspiring Possibilities in September...

POMP AND APLOMB AT THE LAUNCH OF CELEBRATION GARDENS BY OPTIVEN ON 8TH SEPTEMBER 2021.



LEFT: Our financial partners for Celebration Gardens led by Madam Charity of Equity Bank Westlands were on a verification mission on 17/9/2021

GOGREEN PARTICIPATES IN CLEAN AIR DAY | Stakeholders laud greening impact

The GoGreen Initiative by Optiven joined the world in celebrating the 2nd International Day of Clean Air for blue skies. The day celebrated in Nairobi, Bangkok and New York gave cognizant attention to what must be done to better our environment. It was noted that air pollution remains a global problem with far-reaching impacts due to its transboundary nature. With the emerging variants of COVID-19, clean air is one of the greatest environmental risk to human health and one of the main avoidable causes of death and disease. Lack of clean air globally is causing an estimated 7 million premature deaths every year. Speaking on the sidelines of the observation, Cathrine Khasoa of GoGreen Initiative noted that, “to raise awareness and mobilize global action to address air pollution September 7th should be our every day concern.” Her sentiments echo the global Celebration as the International Day of Clean Air for blue skies is celebrated on 7/9/2021.

The 2021 theme is “Healthy Air, Healthy Planet” which emphasizes the correlation between human and planetary health, which is particularly relevant in the context of the ongoing COVID-19 pandemic. The observation in Nairobi engaged a high-level dialogue among experts and government representatives on policy and actions to tackle air pollution. The event also discussed findings of key United Nations Environment Programme (UNEP) reports on the subject. The session was hosted by Inger Andersen, UNEP Executive Director and moderated by Andrea Hinwood, UNEP Chief Scientist and included panelists from the civil society, academia as well as government leaders discussing the impact of air pollution on health, the economy and climate, remaining challenges and gaps, as well as successful policies and actions.



ABOVE: George Wachiuri, CEO, Optiven Group takes in the view of the blue skyline of Kitengela from the manmade monument that is Mt. GMC at GMC Place on 8/9/2021.



OPTIVEN HOLDS DRIVE | Staff and Public Get Vaccinated against Covid – 19

Most of us have keenly been following the unfolding development of the coronavirus (COVID-19) pandemic both locally and across the world, with much concern. Indeed the world is currently running through unfamiliar territory more so with the emergence of the 4th wave of the pandemic. Nevertheless, it is important that we remain calm, show solidarity and stand by each other during this challenging time.

In light of these recent developments, we at Optiven Group would like to inform you of the steps that we are taking to ensure the highest level of safety and well-being of our customers and staff. This is also aimed at ensuring that all our stakeholders enjoy uninterrupted access to our services, as well as access to our team of dedicated property advisors and customer service. Optiven Group is one of the companies that is spearheading effort to stop the spread of the virus among it's stakeholders. Speaking on 9th September 2021, the Group Chief Executive Mr. George Wachiuri said, *"while we have been focussing on our external customers, it has become necessary to continue protecting our staff many of whom have been operating from their homes since the emergence of the covid 19 strain in Kenya."* Optiven has in that time been taking a number of steps including sanitizing of the offices and cars as well as placement of hand sanitizers in strategic points.

<https://youtu.be/OuTYD083nZ8>

Optiven has also been deliberate in indicating that all their offices and operation zones are officially Hand-Shake Free zones. Wachiuri adds that, *"we are encouraging everyone to explore alternative salutation gestures even as we adapt to a new culture that is very different from our African culture of shaking hands. If we do not. It is Marv Levy who said, If you don't change with the times, the times are going to change you. So lets change and be safe"*. Meanwhile Optiven has in this time advised its employees to maintain the highest level of hygiene including; washing and sanitizing their hands regularly and routinely cleaning their work areas. They have also been advised to stay home if they have any single sign of feeling ill. The company is also vigilant to continuously monitoring the situation and updates from all the relevant local and global health care governing bodies.



ABOVE: Representatives of the Human Resources Team with Head of Legal at Optiven (*second left*) at the Optiven Head Office on 9th September 2021 during the vaccination exercise for staff and the community at the Central Business District.

Partner with us

GO GREEN AWARDS

PARTNERSHIP



The **GoGreen Awards** will be held on **11th December 2021** at **GMC Place KITENGELA.**

Over 80 awards will be given to winners in **27 categories.**

The awards will be preceded by a **two-day** exhibition for all at the **GMC Grounds** from 10th to 11th December 2021

To **SPONSOR** or **EXHIBIT** call us on **0791902902**

awards@optivengogreen.com

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