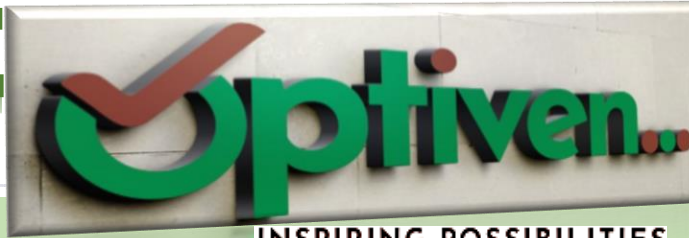


THE



POINT

TOP Issue 008/2022



Let's embrace  
peace **before** and  
**after** elections.

*George Wachiuri*  
CEO, OPTIVEN GROUP



Donations to Society  
**FOUNDATION GIVES**  
Famine Relief in Kajiado

Project Value Adds  
**UPDATES GALORE**  
Across Optiven Portfolio

#TekeTeke Campaign  
**CUSTOMERS GAIN**  
Successful Cash Rewards

## WORD FROM THE CEO | The Place of Peace in Transformation in The Society...

Majority of Kenyans across the globe came together for the main purpose of voting for their leaders during the month of August 2022. The specific day set aside for voting was a much awaited day seeing that it comes to pass after a period of five years following the promulgation of the constitution on 27<sup>th</sup> August 2010. The game changer of the coming into force of the new constitution is what ushered in a regime of leadership that meant Kenyans could vote for new leaders every 5 years. Beginning with the Mwai Kibaki Presidency in 2002 and moving to the Uhuru Kenyatta who was inaugurated on 9 April 2013, Kenyan voters have also grown. The peaceful nature in which the 2022 elections were held is an indicator of a mature voting population that understands the price and benefits of peace.

As a leader it is imperative that the message of peace continues to be upheld and reminded to the masses through and through. It is in the space of peace that a country is able to be stable, a people are able to progress, a society is able to thrive and our communities are able to live in harmony. At the beginning of the month of August 2022, the Optiven family embarked on a sensitization campaign dubbed **#OptivenforPEACE**. This was aimed at encouraging the public to embrace peace in their endeavors to interact with politicians as well as to keep peace with one another before, during and after the elections. The move was necessary because it comes at a time when some may forget the outcome of the 2007/2008 post-election violence that plunged the country into a near state of strife.



In the absence of peace nothing happens and everybody loses in one way or another. But the mark of a grown democracy and nation, is when it's people choose peace when electing their leaders as was the case in Kenya. As we await for the outcome of the Supreme Court regarding the way forward, our prayer is that the peace we enjoy today will continue to be a norm rather than an exception for the people of Kenya. Thank you for keeping peace, for being peace and for carrying the peace banner above all else. The best way to sum it is in the words of Emeritus Bishop Desmond Tutu who said, "Do your little bit of good where you are; it's those little bits of good put together that overwhelm the world." To all Kenyans, I wish you peace in abundance.

<https://www.youtube.com/watch?v=3CT7nS-naOE>

George Wachiuri,  
Chief Executive Officer | Optiven Group

## OPTIVEN EXTENDS CASHBACK CAMPAIGN | Investors Get 3K on Redemption & New Buys

The #ShikaPlotiTekeTeke by Optiven Real Estate was extended from July to August 2022. The campaign was an opportunity for customers redeeming their payments and new investors making payment for their properties to receive a cashback reward of 3,000 shillings. For the second month running, customers were encouraged to make a one time deposit of 149,000 shillings towards their investments in order to qualify for the cashback of 3,000 shillings. The amount to qualify for the campaign is synonymous with a total investment in Malindi Breeze III by Optiven which costs 149,000 shillings for a quarter acre of land in Baolala area. For the majority who participated in the campaign and took the liberty to enjoy the 3,000 shillings, they commended the Optiven team for coming up with the idea noting that the cash back was also a great boost. The campaign will continue until the end of August 2022 and payment applies across all Optiven projects.



## OPTIVEN DELIVERS DIASPORA TITLE DEEDS | Team Empowers Investors in USA and the UK



Senior Managers under the Optiven Real Estate Sales and Marketing team continued to empower investors in the diaspora in the month of August 2022. The teams representing Optiven are in the diaspora to deliver title deeds to Optiven customers who have completed their payments for land and transfer of the same. The customers who benefitted from the title deeds delivery promise by Optiven include those living in the Schengen countries, the United Kingdom and the United States of America respectively. Apart from collecting their title deeds, the customers were provided an opportunity to inquire about new information on the expanding portfolio, project developments and the company's future plans among other deliberations.



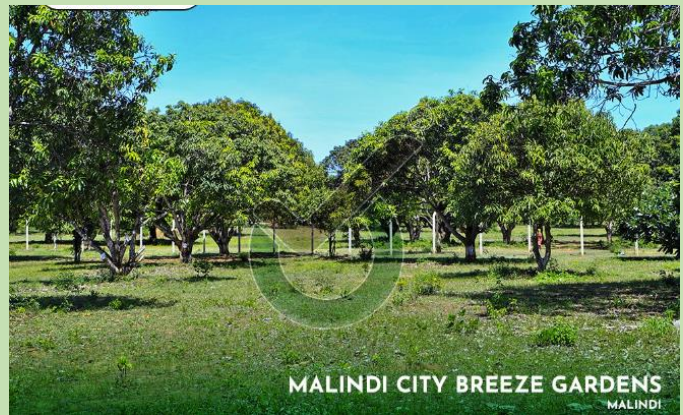
You too can become a property owner today by calling, smsing or whatsapping us today on 0790 300 300 or log on to [www.optiven.co.ke](http://www.optiven.co.ke)

## TITLE DEEDS FOR MALINDI BREEZE ONE HERE | **Transfer Process Begins in September**

Optiven Limited has kept its promise in August 2022 to provide title deeds for investors at Malindi Breeze Phase 1. The development means that investors at the project located in Mamburi area of Kilifi County can get to the final process of their property ownership with the transfer. George Wachiuri, CEO, Optiven Group says, "we are happy to be promise keepers and to deliver these title deeds for Malindi Breeze Phase 1 which is our first project in the coast region". He added that, "Optiven Group has finalized the Title Deeds for the Malindi City Breeze Phase 1 project. Malindi City Breeze was one of the jewels that SOLD OUT in record time and now the Titles are available for transfer."



Malindi Breeze Phase 1 was the first project launched by Optiven to meet customer requests for investments in the coast region. The project is only located 7km from an amazing public beach, well developed by county government. The Malindi City Breeze Gardens is only 5kms from Malindi vibrant town.



The project which was sold out fast is soon going to be handed over to its investors and the transformation continues. The project is also free hold and the investors are free to bring to life their dreams in terms of the possibilities available for them in matters real estate.

**Optiven...**  
INSPIRING POSSIBILITIES

**1/8th Acre  
PLOTS FOR SALE**  
HAPPY GARDENS - KITENGELA  
From Ksh. 1.795M

WELCOME TO  
**HAPPY GARDENS**  
WHERE DELIGHT NEVER STOPS!

## OPTIVEN PROJECT UPDATES IN AUGUST 2022 | What Happened Across the Portfolio?



### 6/7/2022 : WATER DRILLING BEGINS AT OASIS GARDENS

The scent of new life has sprung forth in the heart of Nanyuki! The Great Oasis Gardens by Optiven has water as the project begins the construction of a world class borehole. The title deeds for the project are ready for transfer as investors at the Nanyuki based project start working on their construction plans. This is an excellent step as the government continues works on the tarmacking of the Nanyuki Rumuruti road continue meaning once complete, the Great Oasis Gardens will be right on tarmac.

<https://www.optiven.co.ke/.../the-great-oasis-gardens>



### 23/8/2022: HAPPY GARDENS WATER TOWER COMPLETE

Happy Gardens by Optiven has now a ready water tower to serve the residents on the project. This is in addition to a brand new gate, in addition to one that is already existing.

What's more? The beaconing of the project is complete and so is the murraming of the internal road networks plus tree planting across the project. At Happy Gardens by Optiven it is now a normal occurrence to see investors breaking ground for their new homes as the project is now ready to build.

The title deeds are ready for you, and the project is located within proximity to different institutions including universities, shopping malls, schools, churches, and entertainment centers among others.

<https://www.optiven.co.ke/properties/happy-gardens-kitengela/>



### 25/8/2022 : CONSTRUCTION AT GARDEN OF JOY

The launch pad for Optiven's GoGreen Initiative is this pearl called Garden of Joy by Optiven has been experiencing a lot of development with investors bringing their dreams to life by beginning the journey to home ownership. Investors are setting the pace by building their homes on the project which comes with solar street lights, a beautiful gate, perimeter fencing and of course title deeds. What's more the project has key value additions that makes it ready to build including water and electricity on site!

<https://www.optiven.co.ke/properties/garden-of-joy-machakos/>

## OPTIVEN PROJECT UPDATES IN AUGUST 2022 | **What Happened Across the Portfolio?**



### **12/8/2022 : PAVING OF INTERNAL ROADS AT AMANI RIDGE**

Road infrastructure is a key component of any gated community. At AMANI RIDGE | The Place of Peace by Optiven, the paving of the wider than normal internal roads is ongoing. At this premier project, investors are already enjoying solar street lighting, a walled perimeter fence and ready title deeds. Did you know that palatial homes are springing up at AMANI RIDGE The Place of Peace? Yes this crown jewel of Kiambu, also has water and electricity installed.

<https://www.optiven.co.ke/properties/amani-ridge-the-place-of-peace-kiambu/>



### **17/8/2022: DRAINAGE WORKS AT SUCCESS GARDENS**

Good news is getting to us from Success Gardens by Optiven. At this classic project on Gatanga Road, the works on the drainage are progressing well. This comes as the project continues to see it's investors building their dream homes. At Success Gardens by Optiven, the perimeter wall and magnificent gate invite you home. With ready title deeds, electricity and compacted internal roads, this is your dream come true.

<https://www.optiven.co.ke/properties/success-gardens-gatanga-road-off-thika-superhighway/>



### **3/8/2022: GATE CONSTRUCTION AT CELEBRATION GARDENS**

With the new value additions happening at Celebration Gardens by Optiven, there is more happening. There are new developments on the ground this August as the construction of the official gate is taking shape. The project is also experiencing a great uptake as investors savor the Kitengela project just minutes from Acacia Junction. With ready titles, and a borehole earmarked for drilling, Celebration Gardens by Optiven is your go to project for your dream home.

<https://www.optiven.co.ke/properties/celebrations-gardens-kitengela/>

**OPTIVEN REAL ESTATE EVENTS IN AUGUST 2022 | What Happened All Across the Board.**



**ABOVE:** Somali Business Community Leader Mr. Asmaili (second right), with Mr. George Wachiuri, CEO, Optiven Group (second left) and the Optiven Team at the Optiven Head Office on 24th August 2022.



**ABOVE:** Collaborated teams of the Conversion Department prepare to empower at Rhema Feast 2022 held at Kasarani on 25th August 2022.

**GEORGE WACHIURI**  
CEO OPTIVEN  
**DM MWANGI**  
PROPERTY ADVISOR  
**CHRIS NJAU**  
PROPERTY ADVISOR  
**WYCLIFFE AGANDA**  
EXECUTIVE CHAIRPERSON, AKR  
**ENG EPHANTUS WANDERU**  
COUNCIL CHAIRPERSON, AKR

## OPTIVEN INVESTMENT TALK WITH KENYANS IN RWANDA

**Fri, 5th August 2022**  
 Time : 6.00PM (Kenyan time)  
 5.00PM (Rwandan time)

**GEORGE WACHIURI**  
CEO OPTIVEN GROUP  
**FIDELLIS**  
SENIOR PROPERTY EXPERT

## ASSOCIATION OF KENYANS IN BOTSWANA WITH OPTIVEN

**TIME:**  
 6:00PM - 7:00PM (Kenya)  
 5:00PM - 6:00PM (Botswana)  
**DATE:**  
 Fri 19th August 2022  
 Meeting ID: 847 9948 1147  
 Passcode: 586442

**ABOVE:** Africa Diaspora Team for Rwanda and Botswana, together with the Optiven Team hosted Kenyans living in Rwanda and Botswana for investment talks on 5th August 2022 and 19th August 2022 led by Mr. George Wachiuri, CEO, Optiven Group.



**LEFT:** Africa Diaspora Team host Uganda Ambassador Linda Nelima (3rd right) at Optiven Head Office on 19th August 2022. With them is Optiven Group CEO, Mr. George Wachiuri (3rd left) and members of the team.

Are you ready to meet the team? Watch out for the Optiven Team coming to Rwanda, Uganda, Tanzania, Ethiopia & Botswana.

## OPTIVEN FOUNDATION EVENTS IN AUGUST 2022 | Kajiado Food Donation Drive.



Men and women, young and old from all walks of life were a part of the food donation event courtesy of Optiven Group Foundation in Kajiado County. The event was held on 26<sup>th</sup> August 2022 and over 300 families were able to receive much needed food aid including dried cereals. The Optiven Foundation collaborated with local leaders to ensure the smooth operation of the event. We remain grateful to all those that supported the event which was held at Love Gardens by Optiven. This was under the Poverty Eradication and Health pillars under the Foundation.



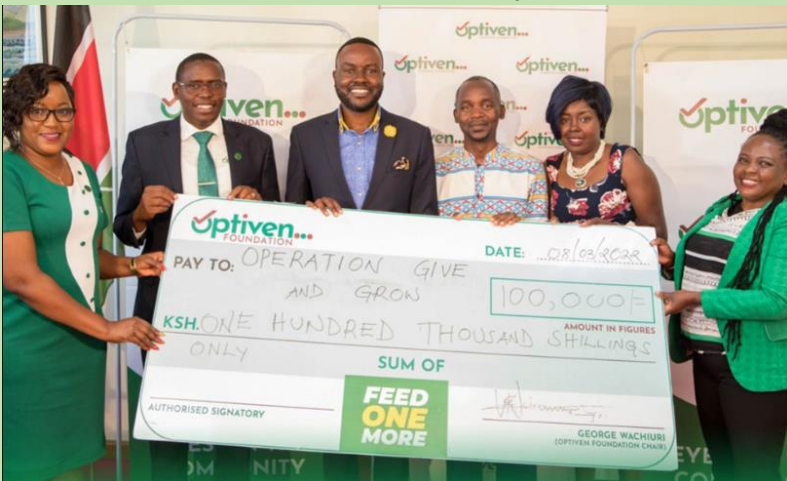


## OPTIVEN FOUNDATION DONATES FOOD | OITaraja Community Benefits

Optiven Group Foundation was in the Oltaraja Community this August. The team of staff from the foundation were in the Kajiado based community to provide much needed humanitarian support to the members of the community that consists of five villages. Men and women, young and old, from different locations and villages of Kajiado County bordering the Ngatataek area gathered at Love Gardens, a project by Optiven in Kajiado. The event which was held on Friday 26<sup>th</sup> August 2022 was a partnership between Optiven Foundation Philanthropists, the Staff and local administrators in the Oltaraja Community. The event provided a much needed intervention as Kenya is currently experiencing one of the worst droughts in it's history. Ann Nyaga, Optiven Foundation Cordinator said, "we are now able to provide much needed food support to this community under the Health & Poverty Eradication pillars. We are happy to give members of Oltaraja Community dry cereals of maize and beans, salt and sugar in this particular drive. We are grateful especially for the area administration for great support in facilitating a smooth event and transforming lives of the people."



The Optiven Foundation has this year joined efforts towards supporting different communities with food donations. Trustee at the Foundation Madam Mary Wachuka led a team of staff and well wishers in June 2022 to donate tonnes of food to at least 8 children homes across Nairobi and it's environs. Chairman of the Optiven Foundation, Mr. George Wachiuri led staff and well wishers at a food donation event that was held in July 2022 in Kakululo where over 400 families were able to receive much needed rations of food from the Optiven Foundation. Earlier on the Optiven Foundation donated to a funds drive in aid of famine relief efforts in Marsabit and in partnership with the Jubilee Christian Church in Nairobi where the foundation donated 100,000/-.



The Optiven Group Foundation continues to be a source of hope for the many that are not able to find means for survival as well as live a fulfilling life. Through interventions under education, health, poverty eradication and environment, the Optiven Foundation and it's partners continue to be the eyes of the society. This is by participating in different events which enable the foundation to be of benefit to the community. The Foundation also welcomes well wishers and partners to be a part of this transformational agenda. To send your contribution of any amount, send it to paybill 898630 today.

## WORLD HUMANITARIAN DAY 2022 | A Scorecard for Optiven Group Foundation

Optiven Foundation joined the rest of the world in the observation of the World Humanitarian Day dedicated to humanitarian workers and those who have lost their lives working for humanitarian causes. It is a global celebration of people helping people and the Optiven Foundation has been at it since its inception. The areas of focus for the Optiven Foundation has been in line with its pillars in education, environment, health and poverty eradication all aimed to impact and transform the community. The theme this year is #ItTakesAVillage which encompasses the reality that when people in our community are in trouble it is the people nearest to them who are at hand to help. It does start with the neighboring communities being the first to respond when disaster strikes – to the global community that supports recovery, and efforts towards easing suffering and bringing much needed hope.

And as the world celebrates the World Humanitarian Day, East Africa is currently facing its worst food crisis for decades. With the looming climate challenge, and about four years of failed harvests, erratic rainfall and rocketing global food prices the situation is dire. This is one of the reasons that made Optiven Foundation to partner for interventions including in Marsabit and Kakululo where food distribution was at the center of activities.



In addition, the Optiven Foundation has converted its support to children's homes under its support to include provision of food donations on a weekly, monthly and termly basis to ensure that the nutritional needs of the beneficiaries are met.

With such interventions, Optiven has further continued to play an advocacy role in matters environmental sustainability aimed at calls to action for engagement in mitigating climate change. The culmination of this ingenuity was the rolling out of the GoGreen Initiative in the year 2020 and the subsequent GoGreen Awards by Optiven in 2021. Optiven Foundation has also been at the forefront in advocating for and using renewable energy as a benefit towards appreciating climate change, sustainable living and a better future.

Through the education pillar, Optiven Foundation has upscaled its support to beneficiaries under the Soaring Eagles Scholarship Programme SESP. <https://www.optivenfoundation.org/news-and-blogs/optiven-foundation-partners-with-upside-trust-to-facilitate-tvet-sponsorship-program/> This saw the secondary school scholarship programme upscaled to sponsorship of Technical and Vocational Education Training TVET in 2022.



## COHORT III OF MENTEES GRADUATE | **Mentorship Graduates Increase in 2022**

The third cohort of the George Wachiuri School of Mentorship graduated on the 5<sup>th</sup> of August 2022 at a spectacular ceremony held in their honor. The team had been attending different classes online and in person for six months to ensure they are able to leverage on the expertise from Mr. Wachiuri who has been in the entrepreneurial journey for the last 22+ years. The graduation was the third in a series where different business entrepreneurs are empowered to be agents of transformation in their vocation. The graduation for the 3rd cohort was held at GMC Place Kitengela on 5<sup>th</sup> August 2022.



To join the next cohort of the George Wachiuri School of Mentorship follow Mr. George Wachiuri on social media spaces and log on to [www.georgewachiuri.com](http://www.georgewachiuri.com)

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