

THE OPTIVEN POINT

* Foundation & Red Cross Collaborate

* Diaspora in 5 Continents



* National tree Planting Day

* Mother's Day 2024

"Optiven recognises women as our greatest asset and we appreciate the opportunity to collaborate with them"

Dr. Wachiuri

WORD FROM THE CEO | **Creating Impact and Transformation in 2nd Quarter ...**



We are now staring at the second half of the year that is if you are already smelling the month of June. How time flies! Reminds me of an engagement I had with my family on facebook on 22nd May 2024 when I wanted to find out, what made them miss that important opportunity? I have been thinking about the brilliant ideas I hear about when working with my mentees at the George Wachiuri School of Mentorship and with the hundreds of Kenyans I have met in Australia and America this year. The thought that comes to mind is gamechangers. Having the idea is one thing, but moving to make it a reality is how you do not miss the bus of opportunities on the journey of life. We may have many reasons why this or that did not go our way and other times we remain blinded to the facts as we focus on who to blame. But opportunity more often than not meets the prepared. From January 1st 2024 to date, how have you prepared yourself to meet your aspirations? How far are you when it comes to your resolutions in terms of personal, social, spiritual and even individual aspirations? It can only be done by one party – YOU and if you start now, you will have made a step towards achieving that dream.

May has been a great month for us at Optiven and we have been on course in matters of delivering our promise to customers both locally and globally. As I write am in Georgia State of the USA while other teams are delivering title deeds in Africa, Asia, Australia and the United Kingdom. We do this to ensure that our customers have no reason to doubt their investment with us, having chosen Optiven as their investment partner of choice.

As a green company and adherent to the UN SDG goals on environment, poverty eradication, social justice and partnership, this May we made a humble donation of 1,000,000 shillings to the Kenya Red Cross. This was necessary considering that the effects of the recent floods are actually being felt post-event in parts of the country. Personally, I also made a donation to my alumni, Chinga Boys as part of efforts to grow and improve the school infrastructure. Through the Optiven Foundation, we are working with stakeholders such to spread hope to those in need based on the different pillars.

In recognition of our human capital and the partnership we receive from mothers at Optiven, we continue to celebrate Mothers daily. While majority of our investors are women, a larger percentage of the 83.7% investors portfolio are mothers investing for themselves and their children. The role they play remains one of the most important contributions to society and can never be underestimated as a contributor to a robust population. This is why, in addition to the exclusive Optiven Mother's Week we also celebrated the UN affirmed International Day for Families on 15/5/2024. <https://www.optivenfoundation.org/news-and-blogs/international-day-of-families/>

And going forward, we continue to work for the good of the society as together with you, we inspire possibilities.

Dr. George Wachiuri
CEO
Optiven Group



ABOVE: Left to right, Bishop & Mrs. Katutu join Dr. & Mrs. Wachiuri ahead of a church service at the Kenya American Community Church in Atlanta, Georgia on 26/5/2024

OPTIVEN EMPOWERS DIASPORA IN MAY | Africa, Europe, America, Ausie & Asia Travels



The determination and will to keep the promise was top of mind this May as different teams traversed the globe on behalf of Optiven. The teams were bearers of great news for investors in diaspora many of whom are in the process of completing their payments with a unique diaspora campaign proposition. Speaking during the launch of the campaign, Rachael Ndunge, Head of Sales at Optiven Real Estate noted that the campaign was to cushion customers as they continue with their journey of investment. Her sentiments were

LEFT: Optiven's #TeamEurope was in the city of Slough in the United Kingdom between 2nd and 8th May 2024 to empower Kenyans to invest back in Kenya.

echoed by Joe Alando the General Manager at Optiven Global advised that the campaign was also an opportunity for diaspora investors to get their title deeds at the first available opportunity.

#TeamAfrica wound up their trip in Mozambique this May where they were able to connect with Kenyans in the capital Maputo as well as those domiciled in Nampula. This came on the backdrop of the team's engagement in Senegal where Optiven was well represented in the capital Dakar this May.

#TeamUK arrived in Hertfordshire in time for the Investment Talks a partnership with Alex Chamwada. The team were at hand to attend to Kenyans living and working in Slough, Swindon, Norwich, Essex and Greenford.

#TeamAussie was back for the second time this year having been in different cities between March and April 2024. The team were in



ABOVE: Optiven's #TeamAfrica was representing in Maputo in May, here with the Kenyan High Commissioner to Mozambique

Adelaide, Perth and Melbourne.

#TeamAmerica were in over 5 different states where there was celebrations galore as customers received their title deeds journey marking the culmination of their investments. The Group CEO Dr. Wachiuri was among the American team where he empowered Kenyans in different cities key of which was Dallas, Texas.

#OptiveninAsia wound up their trip in Qatar on a high with the culmination being the attendance to the World Athletics Diamond League in Doha, supported by thousands of Kenyans who raised the Optiven flag high in Qatar. The team is in Dubai until where investors will receive their title deeds and be advised of the newly launched campaign.



ABOVE: Optiven's Group CEO Dr. George Wachiuri addresses investors in Dallas, Texas in May 2024 on how to invest back home

WHERE OPTIVEN LANDED IN MAY | **Team Africa, Europe, America, Australia & Asia ...**

Throughout May and spilling over from the month of April 2024, different regions serving Optiven in the Diaspora were able to travel to the countries of interest. The teams representing Optiven were flying the Optiven flag high in five continents and over 20 cities in these continents. As part of the Diaspora foot print, Optiven has in 2024 up scaled it's engagement and is keen on keeping the company's promise to ensure that investors are not only empowered to own land but also to receive their legitimate documents of ownership which is the title deed.



ABOVE: #TeamAfrica while in Senegal this May, paid a courtesy call to the Embassy of Kenya in Dakar.



ABOVE: #TeamAfrica while in Mozambique this May, paid a courtesy call to the Embassy of Kenya in Maputo.

And it was a humbling delight across the continents to be able to reach Kenyans living and working in different diaspora. This strategy was led by top executives serving the different markets with the largest team serving the investors of different Optiven portfolios in the United States of America. In the case of Australia, the team was making a second trip to the oceanic nation since the beginning of the year. For Africa, the team was activating new countries where the Optiven brand was making it's debut but luckily it is a brand that is well known globally. In the United Kingdom the trip was a partnership with Chamwada Talks which target to empower Kenyans with information on opportunities for their investment back in Kenya. For Asia it was a return to the market where the team was on a mission to deliver title deeds following the last visit to Asia in the last quarter of 2023. Overall, the engagements were a great success thanks to the dedication of the Optiven Staff coupled with on ground support especially from the special Optiven envoys serving across the globe.



ABOVE: #TeamAustralia while in Melbourne this May, hosted different members of the Kenyan community in Australian cities.



ABOVE: #TeamUSA were hosting Kenyans living and working in different states of the USA this May.



ABOVE: #TeamAsia while in the GCC this May, hosted different members of the Kenyan community in Doha Qatar and Dubai/Abu Dhabi/AI Barsha UAE.

OPTIVEN DIASPORA TRIPS IN MAY | **Diaspora Regional Managers Speak on Engagements**

Christine Kasaya, Head of Global Markets at Optiven Real Estate says, *“the engagement with Diaspora was on a high trajectory this year and in particular this May, the Optiven flag was visibly raised in Australia, America, Africa, Europe and Asia respectively.”* Optiven’s Diaspora presence is expected to increase in the coming months as investors work towards completing their payments for different projects across the Optiven portfolio.



CHRISTINE KASAYA | Head of Global Markets
Optiv
#en Group

Optiven Limited has fasttracked it’s physical presence and stamped it’s pledge to deliver title deeds across majority of the diaspora spaces. As part of our strategy to empower Kenyans we are grateful for the support we have received from our customers. We continue to serve you in Global Markets with a robust team that is coming to a city near you.



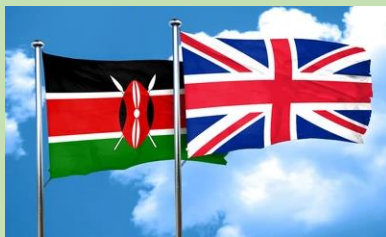
LUCY MAINA | Diaspora Relationship Manager
Australia & Oceania

Asante Australia for hosting our teams in different cities this 2024. We are ready to empower you to invest back home while keeping our promises.



FIDELIS KARIUKI | Diaspora Relationship Manager
United States of America

We continue to send teams to different states in the wider USA and are delighted at the support we have received from Kenyans living and working in the US.



DIANA ROSS NYAMBURA | Diaspora Relationship Manager
Europe and the United Kingdom

Our teams are making a comeback and even better, reaching out to new cities within the region with more zeal to empower investments back home.



ANGELA MARINDICH | Diaspora Relationship Manager
Africa & The Islands

Gaining traction in new markets is one of the strategies we have adapted in order to reach Kenyan diaspora in Africa and we have received enormous support on ground.



WHAT'S HAPPENING ACROSS OPTIVEN? **Project Updates in Nakuru, Nyeri, and Malindi...**



21/5/2024 MAGNIFICENT GATE AT USHINDI GARDENS

Optiven's royal project in Nakuru's Sobeia area is now looking grandiose thanks to the state of the art gate that is coming up. The project now on its 6th phase has experienced tremendous transformation with value additions making it ready to build and title deeds enabling investors to purchase with ease.

21/5/2024 WATER SECURITY GRANTED AT WEMA GARDENS WITH TOWER

Investors at the pristine Wema Gardens by Optiven in Naro Moru have every reason to smile. The project will host one of the biggest water points in the county making it easy for residents to build and live on the project. Engineers are finalising the water tower that will guarantee access to the key commodity of not less than 20,000 liters. The project already has seen a number of value additions completed including graded internal roads, marking fence, concrete beacons and available title deeds for investors who have completed their payments.



21/5/2024 STEEL WORKS CONTINUE FOR ERECTION OF OCEAN VIEW GATE

Works on the upcoming outstanding gate at Ocean View Ridge by Optiven continue. This May the team has been working on the steel works of the structure that is set to change the look of the project considerably. The project already boasts another gate that was completed in February 2024. Nestled just 2.4km from the Mombasa-Malindi Road Ocean View Ridge Vipingo is where your dreams meet the ocean. Whether you're looking for a dream home, retirement haven, or a holiday escape, this is it!

25/5/2024 | EXPRESS WAY TO OPEN UP KONZA PROPERTIES INCLUDING OPTIVEN PORTFOLIO

Optiven investors within portfolios located along Mombasa Road are bound to enjoy the latest development in the country. This comes as President Dr. William Ruto this May signed into effect the constructions of the second express way that will cover a distance of 440 kilometres. Dr. George Wachiuri, Optiven Group CEO says, *"the milestone is commendable as it is historical and will be the open gate for Mombasa especially for our investors. I laud the government on this bold move that will connect cities and transform lives of Kenyans from all walks of life"*.



OPTIVEN FOUNDATION EMPOWERS CHINGA BOYS | Education Support by Chairman...

Dr. George Wachiuri, in his capacity as the Chairman of the Optiven Foundation, this May made a hearty donation to his alumnus Chinga Boys High School. Dr. Wachiuri was represented at the event held on 18th May 2024 by a number of Marketing Staff as well as family members. The event was to catalyze support for the school that not only hosts academic giants but has been a cornerstone for the education of the boy child especially in Nyeri County and it's environs.

While at the school, the team from Optiven stayed true to it's call as a green company to plant trees to commemorate the event. This is part of the company's blueprint to ensure that the planet is taken care of under it's Go Green Initiatives of 2020. The event coincided with the 60th anniversary.



As Chinga boys celebrated 60 years since inception, alumni of High School returned to their alma mater, bringing with them a wealth of experience, resources, and inspiration. The significant event marked a moment of celebration and forward momentum for one of Kenya's most prestigious schools, renowned for its academic excellence and strong traditions. The return of Chinga Boys alumni underscores a powerful connection between past and present students. These former students, who have gone on to achieve success in various fields, are now channeling their accomplishments back into the institution that helped shape their futures. The event featured alumni from diverse backgrounds, including business leaders, academics, engineers, and artists, all united by their shared experiences at Chinga Boys.

<https://www.optivenfoundation.org/news-and-blogs/rebuilding-of-schools-a-role-for-alumni/>

To support the Education Pillar of the Optiven Foundation you can engage with us on www.optivenfoundation.org

Optiven Foundation, Eyes on the Community.

OPTIVEN CELEBRATES MOTHERS IN MAY | Weeklong celebrations top observation...

It is expected that celebrations to honor mothers should be done on a continuous basis which is basically every single day. But for purposes of combined celebrations, the international day for mothers is celebrated on the second day of May to bring to light the important role that mothers play. This year, Optiven took the celebrations a notch higher with a weeklong celebration to honor mothers working at the company. From treats and gifts, to health talks and a themed day of red and white, the mothers working for Optiven were smothered with appreciation and love during this week.

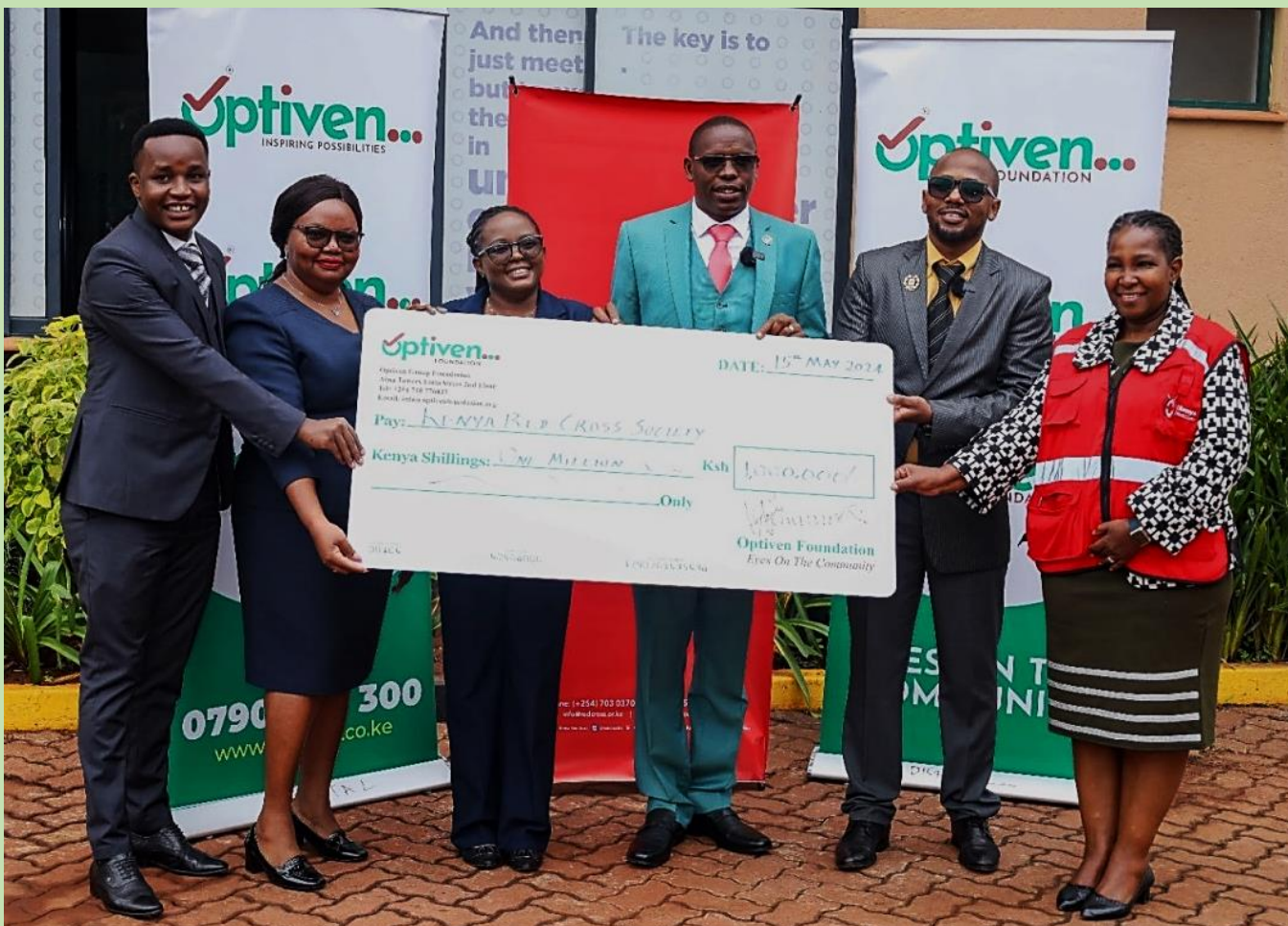


OPTIVEN FOUNDATION DONATES 1 MILLION | Foundation Partners with Red Cross



The disasters that followed the recent floods and effects of the same continue to affect Kenyans from all walks of life. The Optiven Foundation today donated 1 million shillings to the Red Cross as part of efforts to assist victims of the recent floods across the country. Leading the team in the donation was the Optiven Group Chief Executive Officer, Dr. George Wachiuri and the Director for Strategy and Operations at Optiven, Mary Wachuka. The donation is a part of the Optiven Foundation's engagement in partnership as well as poverty eradication both of which are pillars that guide the work of the foundation.

In addition, Optiven Foundation adheres to the United Nations Sustainable Development Goals and the donation was in line with Goal 1: End poverty in all its forms everywhere, Goal 15. Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss and Goals (SDG 17) recognizes that addressing complex global challenges and achieving all the SDGs requires joint efforts and collective action.



OPTIVEN FC DOMINATE CORPORATE LEAGUE | Club Maintains 2 Wins in May 2024...

After the long rains halting activities including school reopening, Optiven FC is back outside. And we are back with flair. During the much-deserved break we regrouped and with support from Left foot Sports, we joined the Nairobi Corporate League – a football league for companies in Nairobi with a portfolio of over 95 teams and 3500 participants. The league started this May and Optiven FC in division 1 made their official debut on the 19th against Cube Movers at Parklands, Sikh Union Club. With support from the management and a proper structure in place, only a win was on our sights. We

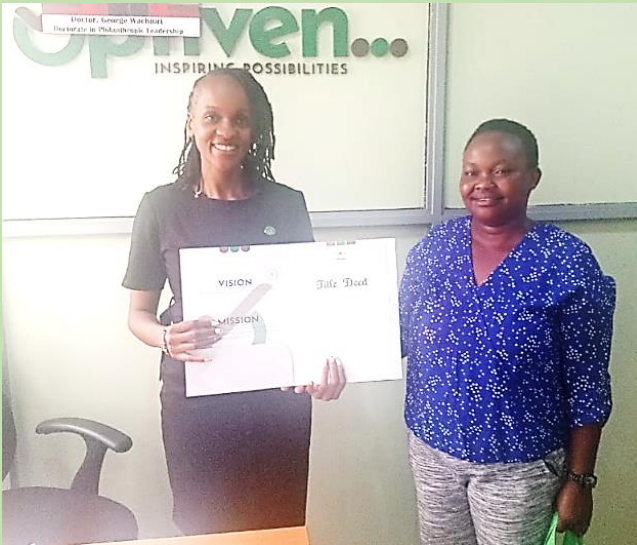


influenced and controlled the game showcasing the prowess in our 8-month project and at the end of the day, we were 4-1 victors as the captain recognized the collective efforts and teamwork. *“This match was not just about physical skill, it was also about our mental strength and our ability to work as a unit. To our supporters, your encouragement kept our spirits high to the end,”* remarked captain Gabriel Watere.

The second match could not have come sooner and Astro Aviation were our next challengers. Already the high standards we had set for ourselves in the first game the aim was only higher. And higher we rose. First half saw us go 4 goals up before we switched formation to accommodate the different skills in our team. Once again, the support was immense and their contribution ensure we remained top of the Nairobi Corporate ladder as we prepare for our next match. Daniel Kariuki, Team Manager Optiven highlighted the success was attributed to the support by the Optiven management and staff.



PROJECT UPDATES ON THE OPTIVEN PORTFOLIO | Transformations Across April 2024...



ABOVE: Ms. Alice, Optiven Sales Manager for Nanyuki hands over a title deed to a happy client on 21st May 2024 at the Optiven



ABOVE: Team Absa's Judith Cherono hands over a title deed to a happy customer in May 2024 at the Absa Towers Offices.



ABOVE: #TeamAsia's customer from the UAE received his title deed this May at Absa Towers offices.



ABOVE: #TeamGlobal's GM, Joe Alando (left) hands over title deeds to happy clients on 9th May 2024

FAQs ABOUT OCEAN VIEW RIDGE - VIPINGO

Q Is the property a Leasehold or Freehold Search

ANSWER: Leasehold and can be owned by both Kenyans and non-Kenyans.

Q Are there specific designs of houses to be built here? Search

ANSWER: Yes there are specific designs provided and apartments should be upto 2 Floors.

Q Where exactly is this project located? Search

ANSWER: Located in Vipingo, 2.4Km off Malindi-Mombasa road and 4.5Km from the Indian Ocean.

INVEST TODAY FROM AS LOW AS KSH 1.75M



ABOVE: #TeamAbsa's John Ngari hands over a title deed to delighted customers this May.



The benefits of considering family in business far outweigh any other engagements of business operations in the current work environment. At Optiven, the culture adapts not just traditional families as part of the society but the corporate family of workers serving in different departments and strategic business units. The importance that families play in the social economic footprint of society, is the reason why Optiven Group celebrates families everyday both internally and externally. In addition to taking into consideration families at this level, the company has also stretched it's mandate by supporting the less fortunate through the Optiven Foundation's pillars of poverty eradication, health and environment. Geoffrey Muturi, acting Chief Executive says, "as a business we recognize that if our products do not meet the needs of families we are bound to fail in our vision to socially and economically empower the society. This we continue to pursue and provide as a promise." Optiven has in the last five years worked with stakeholders to improve the lives of families across the country through different initiatives within the foundation. Among the areas where impact has been recognized and rewarded



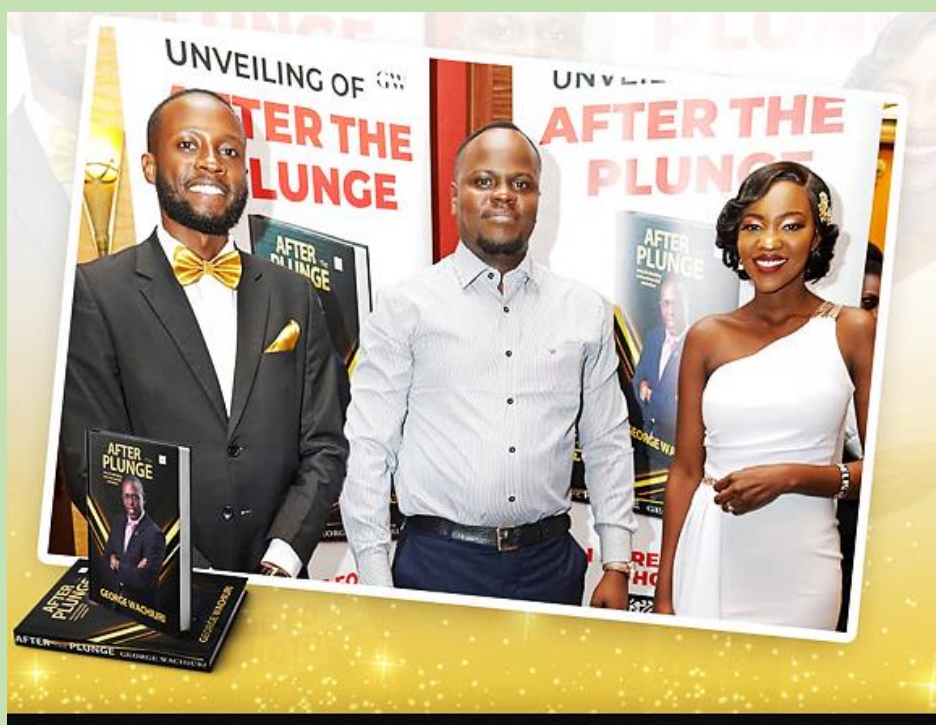
include empowerment of women at the grassroot level that won the Optiven Foundation an award at the 2022 Women on Boards Awards in Nairobi. The Optiven Foundation has bagged several other awards in recognition of the role they play via activating their pillars in education, health, poverty eradication and environment. Ann Nyaga, Head of the Optiven Foundation says, "the theme for 2024 is particularly timely as we are currently rolling out partnerships to encourage sustainability across the country under the GoGreen Initiative. We are doing this to give families better futures by caring for the planet."

OPTIVEN FOUNDATION BENEFITS FROM BOOK SALES | A Review of After the Plunge

Writing books is not easy, otherwise more and more men and women the world over would have a number of titled books under their names. For a man who started early and who is passionate about reading as well as writing, George Wachiuri released his newest book this year. The book titled “AFTER THE PLUNGE” is the third following in the path of his first book “Soaring Like an Eagle” and his second, “Unleash your full potential”. At an event attended to the maximum, supporters and investors joined philanthropists to celebrate the milestone. With color, thanksgiving and pledges of support, the launch was a memorable event.

Wachiuri also advised that the proceeds of sales from the books would be of benefit to Optiven’s philanthropy activities through the education pillar. The Optiven Foundation is the soft arm of the Optiven group and is guided by four pillars, key of which is education. For the last 24 years, Optiven Group has been at the forefront in changing the lives of the less fortunate in the society.

The Optiven Foundation has through the years become a benchmark for it’s initiatives – a move that has led to the organization being recognized and bequeathed with different awards. The Foundation is supported through donations from stakeholders as well as proceeds of sales from the books written by Wachiuri, who is also the chairman and trustee. With income from the booksales, students and pupils across the country are assured of access to their classrooms, as Optiven Foundation works with you to provide an opportunity for education.



Through the Soaring Eagles Scholarship Program SESP and the ongoing partnership for technical and vocational training TVET, hundreds of students, pupils and artisans are receiving much needed education that is set to transform their lives for the better, thanks to the Optiven Foundation and it’s initiatives.

Indeed it takes two, you and the Optiven foundation to bring these dreams to reality. Partner with the Optiven Foundation today and for only 2000 shillings you can order a copy of the book, “AFTER THE PLUNGE” by calling 0718 776033 or log on to www.georgewachiuri.com

UTAENDA SITE VISIT WAPI?

**GREAT OASIS
GARDENS - NANYUKI**



**KSH.
399K**

**USHINDI GARDENS
NAKURU**



**KSH.
1.095M**

**OCEAN VIEW RIDGE
VIPINGO**



**KSH.
1.75M**

**JOY LOVERS CLUB
MALINDI**



**KSH.
3.95M**

SITE SATO?

0790 300 300
www.optiven.co.ke | info@optiven.co.ke