

THE OPTIVEN POINT

* Optiven FC & Foundation Unite

* Realtor of the Year

* New Project Launch



* Father's Day 2024

"Fostering a nurturing environment for men is essential to our mission, as it significantly contributes to their overall well-being."

WORD FROM THE CEO | Action Report and Progress as we stare second half ...



Welcome to the second half of the year 2024, and soon it will be jingle bells, roast turkey and a lot of snow in different parts of the western nations. For us as Kenyans, we are known for our last minute culture so the earliest we will see a Christmas light might be in November. Which got me thinking about why we miss our obligations to attain our resolutions year in year out! Procrastination is the main culprit and it's the topic I was handling with the current cohort at the George Wachiuri School of Mentorship. My challenge to us, time is not a redeemable and you are responsible for the desired change in your life, ACT NOW!

June has been a month of combing the diaspora once more with on ground activations and face to face meetings with our clients. Our visits to Africa, America, Asia, Australia and Europe were an opportunity to present the Optiven promise by presenting investors with their title deeds. We are humbled by the large numbers of Kenyans who interacted with our teams both in the diaspora as well as at our offices in the Nairobi CBD, in Karen, Nakuru, Mtwapa and Nanyuki. Our teams made a comeback starting with Oceania who arrived on 7th June 2024, Africa and the the Europe teams arrived on 12th June 2024, Asia team arrived on 21st June 2024 while the US teams arrived on 27th June 2024. We remain grateful to all the teams in the diaspora where we delivered title deeds as part of the promise to our investors.



June also saw our football club Optiven FC take on wins in different games. The most memorable one and which I was able to join the team onground was played in my hometown Nyeri, where the Optiven FC team thrashed Veterans FC to bag 4 goals to 2 in a most entertaining game. The football team also took time to add value to the lives of the less fortunate by taking time to play with children in Rongai. The team, Optiven staff and fans joined hands with Optiven Foundation to bring smiles to the community at World Restoration and Rehabilitation Center in Rongai. The opportunity provided a moment to share motivation and insights with the community.

And I was humbled to have been the main Speaker at the Nairobi Rotary Club of NABO, as they installed a new president and board to serve between 2024 and 2025. Looking forward to a great time in the second half of 2024.

Dr. George Wachiuri
CEO
Optiven Group

OPTIVEN BAGS REALTOR OF THE YEAR AWARD | Company Shines this June in Nyeri ...

In a remarkable display of excellence, Optiven Limited was this June awarded the prestigious “Realtor of the Year” accolade during the 2024 Nyeri Realtors Brunch. The theme for the awards ceremony was *“Technology Solutions in Real Estate.”* The award which attracted a lot of attention from stakeholders in the real estate sector was a welcome move and great motivation to the Optiven family. Speaking shortly



ABOVE: #TeamGlobal's Sales Manager, Felix Mumo (2nd right), Alice Wahome, Optiven Sales Manager in Nanyuki (far right) and Jakkie Kibachia, Regional Sales Manager at Optiven Karen, (2nd left) receive the award on behalf of Optiven at the Nyeri Golf Club on 7th June 2024.

after receiving the award, Jacqueline Kibachia, Regional Sales Manager at the Optiven Karen office celebrated the move and congratulated the Optiven family for the win adding that, *“This recognition, bestowed upon the company by industry peers and experts, is a testament to our unwavering commitment to innovation and professionalism in the real estate sector.”* <https://www.optiven.co.ke/newsblogs/the-top-real-estate-company-in-kenya/>

The award ceremony was held at the Nyeri Golf Club on 7th June, and was graced by top players in the real estate sector countrywide, thus providing a platform to celebrate the myriad achievements and contributions made to the sectors growth. There was a vast networking experience among the attendees during the day before the award ceremony came later in the evening.

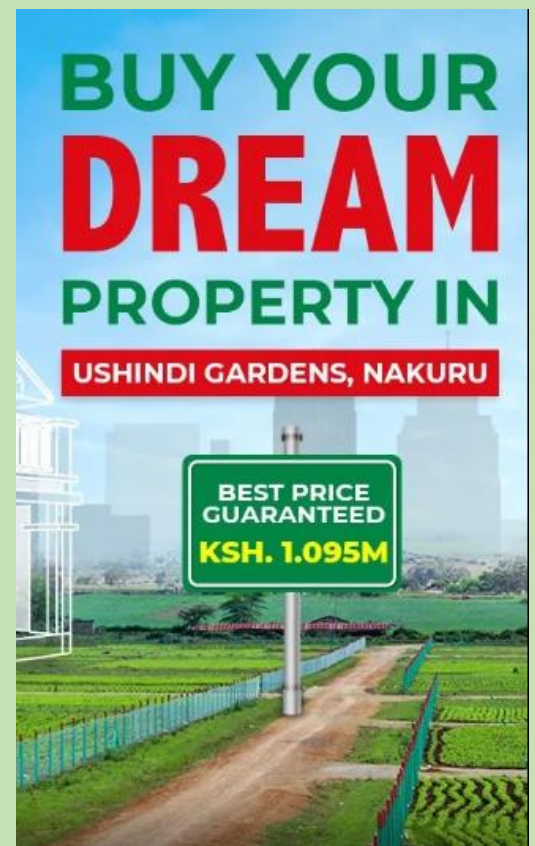
Kibachia, accepted the award with a message attributing the success to the Optiven vision and focus on the diaspora community. *“Our journey has been guided by a vision to transform lives through real estate not only here in Kenya, and this award is a significant milestone in our pursuit of that vision”.* This commitment to excellence has been a driving force behind Optiven’s remarkable achievements, as the

company continues to set new benchmarks in the industry.

Over the past year Optiven has launched new distinctive projects with the client in mind, including the recently launched Hekima Gardens phase 4 in Nyeri County which was acknowledged for its unique lifestyle and sustainable features.



ABOVE: The award bequeathed to Optiven Limited as the Realtor of the Year at the Brand Awards 2024 held at the Nyeri Golf Club



OPTIVEN DIASPORA TRIPS IN JUNE | Africa, Europe, America, Australia & Asia Travels End

East, West, Home is Best! That was the sentiment repeated over and over again as the five teams that represented Optiven in the Diaspora throughout June, made their way home. A majority of the teams were making a return trip to the Diaspora markets where they delivered title deeds for completed payments as well as shared information and updates on what is happening on the ground, including new projects that patronize the Optiven portfolio.



ABOVE: Optiven's #TeamAfrica was representing in Burundi on 2nd June 2024 when they met Ambassador Waisiko Wambura in Bujumbura.

#TeamAussie made a second trip to the Oceania region this June and had the rare chance to further empower Kenyans to invest back home. The team also delivered title deeds to investors living and working in Melbourne, Perth, Adelaide and Sidney. The team returned to Kenya on 7th June 2024.

#TeamAfrica was in Burundi where Kenyans living and working in the Central African nation came out to meet with the Optiven team. Diaspora Regional Manager, James Mugo led the trio team that also paid a courtesy call to the Embassy in Bujumbura on 2nd June 2024 before returning home on completion of duty on 12th June 2024

#TeamUK arrived in June, this being the second trip to Europe. The team visited various cities key of which were Essex, Norwich, Luton and London. Here the team was able to deliver title deeds while meeting with Kenyans to understand their needs in real estate. The team returned to Kenya on 12th June 2024.

also saw many investors who had completed their payments receiving their title deeds. The team made a return on 14th June 2024.

#TeamAsia completed their trip with a powerful engagement of Kenyans in the UAE. The team had been in the GCC nations of Qatar and Dubai since May 2024. It was the third trip for the team which



ABOVE: #TeamEurope were at hand to serve Kenyans living and working in different cities in the United Kingdom in June.

#TeamUSA wound up their after a three month period of combing different states in the United States of America. An earlier team had been in the USA in the second half of the year to meet up with investors living and working in the USA. The team also provided information on new projects to the investors while also delivering title deeds as part of the Optiven promise. The team arrived in the country on 27th June 2024.



ABOVE: Diaspora Regional Manager, George Muteti attends to customers in the USA in June 2024.

OPTIVEN LAUNCHES ACHIEVERS PARADISE 2 | Project in Kimuka Get's Bookings...

With the successful sell-out of Achievers Paradise Phase 1 in Kimuka, this June 2024, Optiven launched Achievers Paradise Phase 2. The project which will consist of both residential and commercial plots, is already receiving bookings mainly from customers who missed the opportunity to invest in Achievers Paradise Phase 1. But what is it that makes Achievers Paradise Phase 2 special? The development which is a four star project is expected to be transformed via installation of various value additions to make it a ready to build project. Located in Kimuka Ngong, Achievers Paradise Phase 2 is encompassed with breathtaking views of the spectacular Ngong Hills, thus offering the perfect setting for your dream residence. The project will also be open to investors seeking to visit the site on a daily basis.

And the project promises excellent discoveries especially for investors seeking to have a new chapter of exemplary luxury. Among the value additions expected include compacted internal murrum roads, water reticulation, greening of the project and other key amenities. To invest at Achievers Paradise Phase 2, call 0790300300.

Optiven... INSPIRING POSSIBILITIES

DJ COVENANT
Host

JOE ALANDO
General Manager

TOM KIBET
Regional Manager

LIVE ON @DR. WACHIURI

**ACHIEVERS PARADISE PHASE 2
NEW PROJECT ALERT**

LIVE FROM - **KIMUKA - NGONG**

FRIDAY 21ST JUNE 2024

TIME: 5:00PM

Optiven... INSPIRING POSSIBILITIES

Daily SITE VISIT

ACHIEVERS PARADISE PHASE 2

NGONG

NGONG HILLS

Optiven... INSPIRING POSSIBILITIES

1/8 ACRE FROM KES 1.995M

NEW PROJECT ALERT

ACHIEVERS PARADISE PHASE 2

KIMUKA - NGONG

Experience the unparalleled charm and potential of Kimuka, Ngong, with Optiven's newest project, Achievers' Paradise – Ngong, Kimuka Phase 2. We bring you a development that promises both tranquility and investment growth amidst the stunning natural beauty of this area. While in this property, you also get to enjoy the breathtaking views of the majestic Ngong Hills.

✓ WHY INVEST HERE

- ✓ Compacted murrum roads
- ✓ Electricity
- ✓ Water on every plot
- ✓ Solar street lights
- ✓ Mesh fence
- ✓ Caretaker on site
- ✓ Beautiful entry gate
- ✓ Efficient drainage

READY TO BUILD & FOUR STAR PROJECT

DONATIONS AT WORLD RESTORATION AND REHABILITATION CENTER RONGAI | Optiven FC & Optiven Foundation in Rongai.

Glee filled joy and a full platter of different cuisine characterized the meeting of the Optiven Foundation and the Optiven Football Club on 7th June 2024. The children at the World Restoration and Rehabilitation Center in Rongai were the greatest beneficiaries of the event that also saw the Optiven Foundation and Optiven FC team members get their hands on the grind to cook, serve, share and later play a friendly with the children. The event coincided with the internationally recognized World Food Day which was celebrated under the theme, “prepare for the unexpected”. Speaking on the collaboration with the Optiven FC team, Ann Nyaga, Optiven Foundation Coordinator says, *“As a foundation we have been involved in various food drives and donations that have benefitted children’s homes,*



slum families and other individuals. The penultimate engagement saw Optiven Foundation donating 1,000,000 shillings to the Kenya Red Cross to assist flood victims across the country. We thank all the players and management at Optiven FC for collaborating with us this June 2024.” Her sentiments were echoed by the Manager at Optiven FC Daniel Kariuki who added, *“As sports people we are grateful to have transformed the lives of the community at the World Restorations and Rehabilitation Center in Rongai. We are deliberate about remaining champions for a better society through sports and we thank all those who made it possible for us to be of benefit*

today.” The event was a transformative platform during which the Optiven Foundation and the Optiven FC team members mentored the community, cooked and shared a meal with the community, donated foodstuff and later had a friendly match with the children & community at large. The team members have been at the center of supporting initiatives for community transformation by Optiven Foundation. The football club which has performed well with tremendous wins this year, has been using their sporting platform to advocate and support the Optiven Foundation. Among the initiatives that have benefitted from Optiven FC include sales of merchandise to raise funds to support the four pillars of the Optiven Foundation in education, poverty eradication, environment and health.





OPTIVEN FC EMPOWERS & WINS | Nyeri Mweiga Venue for Colossal Win of 4 to 2 in June...

The month of June concluded in Nyeri with the Optiven Fc taking the prominent Veterans FC at Mweiga Gardens in a thrilling match that saw us emerge victorious. The 4-2 win was even more remarkable by the presence of Chief Executive Dr. Wachiuri whose company boosted the team spirit. The match, which took place on the bright Sunday afternoon, drew a passionate crowd of local supporters and the Optiven Fc enthusiasts were also on ground to celebrate their own.



Optiven Fc are notorious for conceding first and from the outset, Veterans FC set the tempo with aggressive play and precise passing getting the first goal thanks to a brilliant strike. This goal ignited the team's momentum and sent the fans cheering with the lead putting pressure on us, still finding our footing. We finally found our footing and our efforts were rewarded with a calm finish by Ricardo before disorienting their defense and getting a second by half time.

Following their exhilarating 4-2 victory, Optiven FC and their competitors gathered at Juniper Green Gardens for an evening of networking and camaraderie. The highlight of the event was an inspiring talk on entrepreneurship and investment by Optiven's CEO, George Wachiuri. Drawing from the day's victory, he underscored the importance of teamwork and collaboration in achieving success. "When there is teamwork, we capitalize on each other's strengths, compensate for weaknesses, and create an environment where innovation thrives," he explained. The event stood as a testament to the power of sport and business to unite communities, foster growth, and inspire future generations of leaders.



MEN SUPPORTED DURING MENTAL HEALTH MONTH | Activities Galore in June...

June is men's mental health month and Father's Day is also celebrated on the third Sunday. The former is meant to create awareness on the unique mental health challenges that men face and honoring the contributions of fathers and father figures. In that spirit, Optiven was at the forefront of acknowledging and celebrating the vital contributions by men within the organization. Thus the month was marked by a series of events celebrating these notable achievements of men.



ABOVE: Motivational Speaker and Guru on Men's Health from Avenue Hospital speaks to Optiven male staff on 11th June 2024 at the Absa Offices as part of activities marking Men's Mental Health Month.

Central to Optiven's celebration was the inclusion of a distinguished speaker whose insights resonated deeply with the male audience. This year, the honor fell upon a renowned psychologist and motivational speaker courtesy of Optiven's partnership with Avenue Healthcare. His engagement captivated the audience fully made up of male staff working in different departments in Optiven and its subsidiaries. The opportunity availed discussions on the challenges and triumphs faced by men. His keynote address, delivered with eloquence and empathy, touched upon themes surrounding work life balance, leadership, mental health and personal growth giving practical advice that inspired a renewed sense of purpose among us.

A highlight of the celebration was the recognition of Optiven FC, the company's esteemed football team. Through the Directors and the Human Resource department, Optiven FC has grown to embody the spirit of teamwork and philanthropy. The team's recent accomplishments that included topping the Nairobi Corporate League and partnership with the Optiven Foundation to donate in Rongai were recognized as Dr. Wachiuri took it upon himself to watch his first match at his home town in Nyeri and sat with the team over a meal to discuss the vision.



ABOVE: Dr. George Wachiuri, CEO, Optiven Group and AD Martin Waweru HR & TA Optiven Group motivate members of the Optiven FC team during a luncheon in their honor at Karen on 17th April 2024

On his return to the country from a working trip in the USA, Dr. Wachiuri singled out the role of sport and more so football in promoting positive mental health through engaging in exercise, using adrenaline and embracing team spirit through play. Beyond the events, Men's Mental Health month at Optiven underscored the company's commitment to creating an inclusive and supportive environment for all men. In celebrating the achievements of men while promoting dialogue and understanding, Optiven continues to affirm its dedication to diversity and inclusion in the workplace. As Optiven continues to grow and evolve, the spirit of unity, inspiration, and team building nurtured during this celebration will serve as a foundation for future success.

WHAT'S HAPPENING ACROSS OPTIVEN? **Project Updates in Nakuru, Nyeri, and Malindi...**



5/6/2024 WATER TOWER AT WEMA GARDENS AT ADVANCED STATE

It is a new dawn for investors looking to start building their dream home at Wema Gardens with ease as Optiven has spruced up the project with an excellent value addition of a Water Tower that's on going. In addition, the completion of the water tower will guarantee access to the key commodity of not less than 20,000 liters

The good news is that the project is strategically set 400M off tarmac with a serene environment making it ideal for a family or even that retirement home.

5/6/2024 | OCEAN VIEW RIDGE VIPINGO GETS A NEW LOOK WITH RADICAL GATE CONSTRUCTION

The construction of the Magnificent Ocean View Ridge Vipingo Main Gate and Perimeter Wall is progressing on well. This is the most sought after gated community within the coastal region. It's the epitome of luxurious living only 4.5km away from the pristine Indian Ocean. Starting from Ksh. 1.75M hurry and grab your slice of paradise at Ocean View Ridge Vipingo by Optiven.



OPTIVEN CEO SUPPORTS ROTARY CLUB | Dr. Wachiuri Urges Support to Rotary Clubs...



The Nairobi Rotary Club of NABO on 29th June 2024 hosted Dr. George Wachiuri as its Guest Speaker during the installation celebration of the president and board. The event was held in the Karen area under the theme, the power of engagement : transforming lives and communities. Addressing the attendees, Dr. Wachiuri gave an overview of what the Optiven Foundation stands for under its four pillars of poverty eradication, health, environment and education. Speaking on the real estate sector, Dr. Wachiuri said that

Optiven remains to empower the communities to be socially and economically empowered. His sentiments echoed the Rotary creed which aligns to community development in a fair and just manner. The event was an opportunity for Optiven to partner with likeminded stakeholders in order to promote sustainable development, improve lives and empower communities through developmental corporate social responsibility. Dr. Wachiuri further called on stakeholders to hold hands with Rotary Clubs in order to connect with other like minded individuals and at the same time learn from seasoned leaders who are members of the club.



Optiven through its Foundation has previously partnered with the Rotary Club and provided support towards supporting sustainability efforts in Eastern Kenya as well as education support in Kabete constituency. Optiven has also sponsored other activities related to Rotary including sponsorship of the annual dinner organized by the Rotary Club of Gigiri. Dr. Wachiuri noted that it is this collaboration that demonstrates Optiven's dedication to corporate social responsibility and making a positive impact in society.



OPTIVEN FOUNDATION BENEFITS FROM BOOK SALES | A Review of After the Plunge

Writing books is not easy, otherwise more and more men and women the world over would have a number of titled books under their names. For a man who started early and who is passionate about reading as well as writing, George Wachiuri released his newest book this year. The book titled "AFTER THE PLUNGE" is the third following in the path of his first book "Soaring Like an Eagle" and his second, "Unleash your full potential". At an event attended to the maximum, supporters and investors joined philanthropists to celebrate the milestone. With color, thanksgiving and pledges of support, the launch was a memorable event.

Wachiuri also advised that the proceeds of sales from the books would be of benefit to Optiven's philanthropy activities through the education pillar. The Optiven Foundation is the soft arm of the Optiven group and is guided by four pillars, key of which is education. For the last 24 years, Optiven Group has been at the forefront in changing the lives of the less fortunate in the society.

The Optiven Foundation has through the years become a benchmark for it's initiatives – a move that has led to the organization being recognized and bequeathed with different awards. The Foundation is supported through donations from stakeholders as well as proceeds of sales from the books written by Wachiuri, who is also the chairman and trustee. With income from the booksales, students and pupils across the country are assured of access to their classrooms, as Optiven Foundation works with you to provide an opportunity for education.



Have you read any of my books?
If so, which one was your favorite
and why?

To Order
Any of the three books

1. Soaring Like an Eagle, 2. After The Plunge,
3. Unleash Your Full Potential

Visit
www.georgewachiuri.com

Through the Soaring Eagles Scholarship Program SESP and the ongoing partnership for technical and vocational training TVET, hundreds of students, pupils and artisans are receiving much needed education that is set to transform their lives for the better, thanks to the Optiven Foundation and it's initiatives.

Indeed it takes two, you and the Optiven foundation to bring thee dreams to reality. Partner with the Optiven Foundation today and for only 2000 shillings you can order a copy of the book, "AFTER THE PLUNGE" by calling 0718 776033 or log on to www.georgewachiuri.com

All Roads Lead To

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Every Family deserves a piece of this Haven!



Solar
Street Lights

Compacted
Murrumbidgee Roads

Beautiful
Entry Gate

Piped Water
to every plot