

# THE OPTIVEN POINT

**THANKSGIVING**  
Ushers in 2025



**CAMPAIGN**  
Customers  
get Ksh.2,500  
Cashback



**VALUE ADDS**  
Success Gardens  
& Ocean View Vipingo



**FOUNDATION**  
SESP Students  
Shine in KCSE

"2025 is all about **Growth, Compliance and Efficiency**  
as Optiven commits to tranformation  
and bespoke value ."

## WORD FROM THE C.E.O. | Looking Forward to A Prosperous and Successful Year 2025

A happy new year 2025 from all of us at Optiven Group. I am delighted that you and I made it to this side of the new year! With all that happened last year, and with all that we are looking forward to achieve this year, our success or failure starts now and continues until it is accomplished. Personally, I am confident that you will be an exception to achieve prosperous success in all you do in 2025. Once again, here's wishing you a very successful year ahead.



At Optiven, we started the year on a high with a gathering of all our staff at the annual beginning of the year Thanksgiving Service. This year was unique in that we also had new staff at hand to experience the Optiven spirit and culture at the event that was held on 3<sup>rd</sup> January 2025. It was a time of fun and food as well as introspective thoughts of reviewing the 2024 scope for business, empowerment and transformation as the Optiven family. Our focus this year will be on compliance, growth and efficiency, where we shall work on and around these areas to meet our customers expectations.



I also had the humble duty to address students taking their masters studies at the Strathmore University Business School. This was a part of the larger intent to mentor and work with the youth to better their understanding of the business world. Together with our Africa team we were able to empower two institutions in Burundi - the Olivia University and at Summit International Institute. I believe education will change Africa and the world even as we celebrated the Education Day 2025 on 24.1.2025. We also took time to console and encourage our investors in the Democratic Republic of Congo where there are skirmishes and those in the USA where they have experienced devastating wild fires.

Our clients were also able to enjoy their site visits to our properties in Ngong, Nakuru and Nanyuki where we had bus tours and the investors at the coast also flew down to see Vipingo Ridge. We are glad that more and more Kenyans are working towards owning their properties from our large portfolio of properties across 10 counties.

We wound up the month with trips to African – specifically Rwanda and Burundi where the Optiven teams empowered investors to invest back home. In Rwanda, the team also participated in a cleanup in Kigali as part of the GoGreen Initiative.

**Dr. George Wachiuri**  
Chief Executive Officer  
Optiven Group





## OPTIVEN CAMPAIGN CASHBACK | 2500/- for every 250,00/- Investment in January...

There is no better news than the report of having received money especially in January. This was the case as Optiven Real Estate opened the new year campaigns with a 2,500/- cash back for every investment made in January 2025. The campaign benefitted both new and ongoing investors where redemption for payment of property to the tune of 250,000/- as a lumpsum would also qualify to receive the cash back payment. The campaign runs until January 31<sup>st</sup> 2025 at midnight and is applicable for investments as well as redemption across the Optiven portfolio.

The Optiven portfolio consists of exciting projects across ten counties, all classified based on the level of value additions. Among the properties are award winning projects as well as fully green projects that adapt to sustainability. The projects team at Optiven ensures that investors are assisted to connect both water and electricity even as the company presents title deeds upon completion of payment for the property. At present the projects are classified from platinum to bronze.

Optiven also provides investors with a flexible payment plan to enable them invest at their comfort. With manageable instalment payments, investors are able to complete their payments for the properties at their pace. While the company works to ensure the properties are well maintained, a majority of the projects also have a care taker on site. For more information on how to invest with Optiven call us today on 0790300300



### Optiven Stands With Kenyans In Congo

Optiven stands with the Kenyans living in Congo.

At Optiven, our hearts are with the Kenyan community and all those affected in Goma, Congo, during this difficult time.

We stand in solidarity with you, sending our deepest thoughts, prayers, and support.

May you find strength and resilience in the face of adversity.

You are not alone – we are with you.

With heartfelt support

### Optiven USA Stands With Kenyans In Los Angeles

We are deeply saddened to hear about the fire that has impacted you. Please know that our thoughts are with you during this incredibly challenging time.

We understand the difficulties you may be facing, and we want to assure you that we are here to support you in every way possible with regard to your investments with us.

Together, we will work towards recovery and rebuilding as a family. Our prayers are with you and we are a phone call away.

With heartfelt support,

## OPTIVEN STARTS DIASPORA TRIPS IN JANUARY | Kenyans in Rwanda Empowered

Optiven's Team Africa kicked off its 2025 diaspora engagement in the country of a thousand hills Rwanda. The team was led by the Optiven Group Chief Executive Officer, Dr. George Wachiuri and was at hand to host Kenyans in the capital Kigali. Kenyans in Rwanda have previously been empowered by Optiven and this time the team was in the land of a thousand hills from 22<sup>nd</sup> January 2025 to 28<sup>th</sup> January 2025. Apart from meeting up with Kenyans in Rwanda, the Optiven team was also at hand to participate in philanthropy by taking part in an Umuganda monthly cleanup at Lake Nyarutarama in Kigali on Saturday 25<sup>th</sup> of January 2025. The team later hosted Kenyans to a title deed dinner at the Great Kiyovu Hotel in Rwanda, with the team hosted by Optiven Special Envoy, Engineer Wanderi.



#TeamAfrica also made inroads in Burundi this January with the team on ground from 26<sup>th</sup> January 2025 to 28<sup>th</sup> January 2025. The opportunity meant Kenyans and other nationalities were able to interact with the team in the capital Bujumbura. The tour also availed an opportunity for the CEO, Dr. George Wachiuri to empower students and faculty of two universities.

**MEET DR. WACHIURI IN BUJUMBURA, BURUNDI**

**DATE:** 26<sup>th</sup> - 28<sup>th</sup> January, 2025

**VENUE:** Roca Golf Hotel, Bujumbura

**DR. WACHIURI**  
CEO, OPTIVEN GROUP

A promotional graphic for an event in Bujumbura, Burundi. It features the Optiven logo at the top, followed by the event title "MEET DR. WACHIURI IN BUJUMBURA, BURUNDI". Below the title, the date "DATE: 26<sup>th</sup> - 28<sup>th</sup> January, 2025" and venue "VENUE: Roca Golf Hotel, Bujumbura" are listed. On the right side, there is a portrait of Dr. George Wachiuri, CEO of Optiven Group, with his name and title printed below. The background of the graphic shows a scenic view of a green landscape with a winding path.



## OPTIVEN NAKURU PROJECT | Ushindi Gardens Transforms Pink City Landscape...

Investors at Ushindi Gardens by Optiven had the great opportunity to know their neighbors during a well attended meetup on Saturday 25<sup>th</sup> January 2025. The meetup was a follow up on the Jaza Basi Twende Ushindi where Optiven took time to update the investors on the value additions. The four star project that is Ushindi Gardens has seen tremendous transformation beginning with the beaconing of the project and fencing with chain link supported by concrete poles across the project. The last quarter has seen the project receive it's second gate that will serve phase three and four customers. So far phase one and two are sold out as the project internal road infrastructure has since been completed and the water reticulation process is underway with the borehole already identified and dug. The project is located on the Nakuru Highway at Margaret within Sobe. It is surrounded by serene landscapes of flowing greens and hues of grey on the ground which integrates in patterns with a blended blue sky. Ushindi Gardens by Optiven is available with a few plots for sale at phase 4.





## OPTIVEN THANKS GIVING SERVICE | Looking Back to Look Forward...

The year was still fresh when the staff from Optiven gathered for the annual thanksgiving service. It was a time to look back in order to push forward for the team members. Then it was also a time to dance, learn, reunite and later to share cake.

The crowning was the unveiling of the core values to guide the corporate goals. Dr. Wachiuri CEO Optiven Group noted that *"2025 is all about growth, compliance & efficiency as Optiven commits to transformation and bespoke value."*





# OPTIVEN THANKS GIVING SERVICE | A Collection of Memories from the Event ...



The Speaker of the day Pastor Robert Burale inspired the team members.



It was also an opportunity for the Directors to be gifted and the honors was done by the Associate Directors



Members of staff had an opportunity to shake a leg, do a skit, dance and have fun as January babies were celebrated with a customized cake just for them.



## OPTIVEN PROJECT UPDATES | **What Happened in December Across the Projects?**

### 13.1.2025 | CONSTRUCTION OF SECOND GATE COMMENCES AT OCEAN VIEW RIDGE VIPINGO



The vast Vipingo landscape is morphing into the most picturesque landscape thanks to the Optiven team. Investors at the luxurious and bespoke Ocean View Ridge Vipingo are in for a great benefit. The project is currently home to the construction of a beautiful gate, this being the second one on the project that is set to enhance and ease accessibility. After the gate, what next? The Optiven team of engineers who are currently on site are set to commence the construction of a stone perimeter fence. The result? A secured entry and sheltered fence across the project. It is happening to ensure that all promised value additions are done within no time

### 15.1.2025 | COMPACTING OF ROADS UPSCALES VALUE ADDITIONS AT SUCCESS GARDENS PHASE 2



The landscape on Gatanga Road continues to improve with Success Gardens Phase 2 now getting more accessible. The Optiven Projects team is currently ensuring that the road network at Success Gardens Phase 2 is in impeccable condition. The road network is currently being compacted with machinery on ground and work progressing at a first pace. Success Gardens Phase 2 by Optiven is a gold level project with a resident caretaker on the project. Other value additions expected include an entry gate, tree planting across the project and installation of solar street lighting.

### 20.1.2025 | TRENCH DIGGING FOR WATER RETICULATION COMMENCES AT VIPINGO PRIME

With the lush background and the charming scenery of Vipingo, there is a new development on ground. As a brand, Optiven delivers and today, there is hope for water at Vipingo Prime by Optiven. The water engineers are presently digging the trenches to pave way for water infrastructure across the project. Water reticulation as a value addition will ensure that the investors at Vipingo Prime can begin the process of building their dream homes on this ready to build project. Welcome home to Vipingo Prime by Optiven where you are greeted by a magnificent gate, security on site and a caretaker to guide you across the project.





**OPTIVEN DELIVERS PROMISE TO INVESTORS | Customers Collect Title Deeds ...**



**ABOVE:** Optiven's Colleta Kanyili (left) presents a title deed to a happy client from Canada on 2<sup>nd</sup> January 2025 at the Optiven Absa offices.



**ABOVE:** Optiven's DRM for America Teresiah Njoroge (left) presents a title deed to a happy customer from USA on 13th January 2025



**ABOVE:** Optiven's Eunice Luchitio (left) presents a title deed to a happy customer from USA on 2<sup>nd</sup> January 2025 at the Optiven Absa offices.



**ABOVE:** Optiven's Team Absa Carole (left) presents a title deed to a happy Nanyuki client on 20<sup>th</sup> January 2025 at the Optiven Absa



**ABOVE:** Optiven's James Mugo hands over a title deed to a happy customer from Botswana, Africa on 2<sup>nd</sup> January 2025 at Optiven Absa offices.



**ABOVE:** Optiven's Team Absa Patrick Kogo (left) presents a title deed to a happy diaspora client on 15<sup>th</sup> January 2025 at Optiven Absa

**RIGHT:** Optiven's John Macharia and Diaspora Relationship Manager for Australia Lucy Maina hands over a title deed to happy customers from Melbourne on 13<sup>th</sup> January 2025 at Optiven Absa offices.

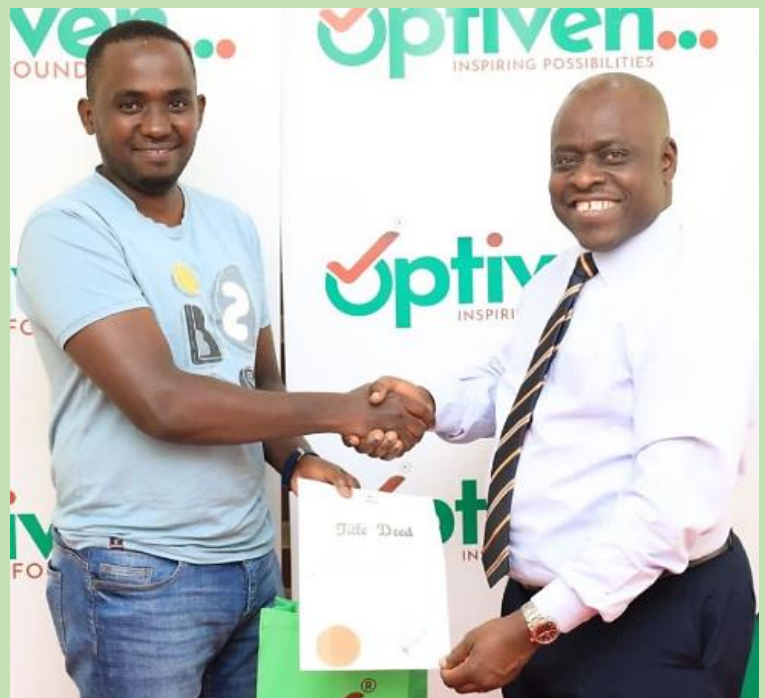




## WHAT HAPPENED ACROSS OPTIVEN THIS JANUARY? **Events and Happenings**



**ABOVE:** Optiven's John Ngare and Diaspora Relationship Manager for USA Fidelis Kariuki hands over a gift to the Special Optiven Envoy for Seattle on 13<sup>th</sup> January 2025 at Optiven Absa offices.



**ABOVE:** Optiven's Joe Alando (*right*) presents a title deed to a happy client on 6<sup>th</sup> January 2025 at the Optiven Karen offices.



# IMPORTANT UPDATE

To ensure we continue providing you with the best service, we're updating our records. Please share your contact information ie.

- ✓ NAME
- ✓ ID NUMBER
- ✓ PHONE NUMBER

This will help us maintain compliance with the **New Regulations**. Your information will be kept confidential.

**Thank you for your co-operation!**



**0790 300 300**



## OPTIVEN EMPOWER AND CELEBRATES NEW STAFF

In a momentous ceremony held at Optiven Limited's headquarters, the company celebrated the graduation of its newest cohort of employees following a comprehensive two-week onboarding program. This underscored our commitment to 30,000 job opportunities by 2030 and aligned with our 2025 core pillars on Growth, Efficiency and Compliance. This training program is designed to introduce the new staff to the company's culture, vision and values.



The new participants were trained and gained in-depth knowledge of Optiven's core business operations, including sales, projects, customer service, finance, and legal departments. A key highlight of the program was site visits to our various projects, allowing new employees to experience firsthand what makes Optiven a leader in real estate. <https://www.optiven.co.ke/newsblogs/thanksgiving-service-2025-the-year-of-exponential-growth/>

During the graduation ceremony, Optiven Limited's CEO, Dr. George Wachiuri, delivered an inspiring address to the members commending them on the importance of their new roles in driving the company's success.



Others who spoke during the event were the Optiven Associate Director for Human Resources and Talent Acquisition, Martin Waweru, General Manager for Kenya Office, Tom Kibet, General Manager for Global Office, Joseph Alando, among others. At the end of the day, it was time to share cake, and receive key recognition certificates for their training. Congratulations to all the new staff and see you at the top.



## OPTIVEN FOUNDATION STUDENTS SHINE IN KCSE | **SESP Graduates Excel**

The release of the 2024 Kenya Certificate of Secondary Education (KCSE) results has brought the Optiven Foundation pride, as Moses Mutua Samuel, a beneficiary of the Soaring Eagles Scholarship Program (SESP), earned an A. Moses has been with the Optiven Foundation since 2020 when he joined high school in Maranda, Siaya County and his resilience and performance show the true power of quality education. Moses attributes his performance to the guidance and mentorship by the Optiven Foundation highlighting that it played a huge role in the recent results. *“The Optiven Foundation came in and supported me in different ways including paying my fees and with that burden out of the way, my only focus was studies”* he stated.



**ABOVE:** The Optiven Foundation team congratulates the Soaring Eagles Scholarship Program beneficiary Moses Mutua Samuel who was sponsored under the Education Pillar for his studies at Maranda High School. He scored a mean grade A as per the results announced on 10<sup>th</sup> January 2025.

Ann Nyagah the Optiven Foundation coordinator expressed her joy reminding us that *“with the right support and determination, every dream is achievable and we are committed to continuing this journey with them. Moses is on his way to the university where he intends to pursue a degree in Computer Science.”* Commenting on the news, Dr. George Wachiuri who is also the Chairman of the Optiven Foundation send congratulations to the over 50% of SESP sponsored candidates that had achieved the C grade and above in the 2024 Kenya Certificate of Secondary Education.

The Optiven Foundation has long been committed to nurturing potential through its education sponsorship pillar. Nyagah added, *“As we continue to empower more students through our programs, we invite you to join hands in creating an even greater impact.”* To be a part of the Optiven Foundation, Education Pillar champion, send your donation of any amount to MPESA Paybill number 898630. Follow the Optiven Foundation on all social media spaces to engage with content on what is happening in the education sector courtesy of the Soaring Eagles Scholarship Program.



## OPTIVEN FOUNDATION BENEFITS FROM BOOK SALES | A Review of After the Plunge...

Writing books is not easy, otherwise more and more men and women the world over would have a number of titled books under their names. For a man who started early and who is passionate about reading as well as writing, George Wachiuri released his newest book this year. The book titled "AFTER THE PLUNGE" is the third following in the path of his first book "Soaring Like an Eagle" and his second, "Unleash your full potential". At an event attended to the maximum, supporters and investors joined philanthropists to celebrate the milestone. With color, thanksgiving and pledges of support, the launch was a memorable event.



Wachiuri also advised that the proceeds of sales from the books would be of benefit to Optiven's philanthropy activities through the education pillar. The Optiven Foundation is the soft arm of the Optiven group and is guided by four pillars, key of which is education. For the last 24 years, Optiven Group has been at the forefront in changing the lives of the less fortunate in the society.

The Optiven Foundation has through the years become a benchmark for it's initiatives – a move that has led to the organization being recognized and bequeathed with different awards.

The Foundation is supported through donations from stakeholders as well as proceeds of sales from the books written by Wachiuri, who is also the chairman and trustee. With income from the booksales, students and pupils across the country are assured of access to their classrooms, as Optiven Foundation works with you to provide an opportunity for education. Through the Soaring Eagles Scholarship Program SESP and the ongoing partnership for technical and vocational training TVET, hundreds of students, pupils and artisans are receiving much needed education that is set to transform their lives for the better, thanks to the Optiven Foundation and it's initiatives.

Indeed it takes two, you and the Optiven foundation to bring thee dreams to reality.

Partner with the Optiven Foundation today and for only 2000 shillings you can order a copy of the book, "AFTER THE PLUNGE"

Call us today on 0718 776033 or visit us at our offices in Karen or at Absa Towers





## OPTIVEN PROMOTES STAFF & ON BOARDS TEAM| Move to Spur Growth Post-2025

January 2024 was another opportunity for growth as a number of key appointments and promotions were announced. The announcements which were made periodically by the Optiven Group CEO Dr. George Wachiuri and affected Accounts, Diaspora and Marketing departments.

The company is keen to meet its target on employment opportunities where Optiven is looking to employ at least 30,000 staff by the year 2030. The company also on-boarded 61 staff as marketing staff in both the Kenya and the Global office. The offering of employment opportunities is also part of the company's vision and mission to socially and economically empower the society. Optiven also has a mentorship programme that targets university and college students, enabling them to tap into the experiences of the work place before being engaged as full time staff in the corporate, private or public sectors.

<https://www.optiven.co.ke/newsblogs/optiven-welcomes-management-trainees/>



**EUNICE LUCHITIO**  
Sales & Marketing  
MANAGER



**PETER KIMANI**  
Accountant – Payables



**PAUL MUTUGI**  
Operations Officer



**PRISCILLA ISABOKE**  
D.R.M. - CANADA



**LILIAN WAWERU**  
D.R.M. – U.K.



**JANE KIARIE**  
Sales & Marketing  
MANAGER



**ERIC GACHARA**  
Sales & Marketing  
MANAGER



**COLLETA KANYILI**  
Sales & Marketing  
MANAGER



**DENNIS KIGURU**  
Sales & Marketing  
MANAGER

The promotions featured two staff in the accounting operations office, two staff in the diaspora management desk and five staff to serve as Managers under Sales and Marketing. We wish all the new appointees the best in their vocation.



# INVEST IN A VALUE ADDED PROPERTY TODAY

NAKURU | NANYUKI | VIPINGO | NGONG



CALL US TODAY FOR  
PROPERTIES IN NANYUKI,  
NAKURU, NARO MORU AND  
MORE LOCATIONS.

**0790300300**

BUILD YOUR DREAM  
RETIREMENT AT  
**VIPINGO PRIME**

