

THE OPTIVEN POINT

* Pata Madaraka
Na Optiven

* Mother's
Day, 2025

* Makobeni
School Lab
Donation



* Diaspora
Engagement
in May

"This award validates and fuels our mission to create lasting impact through **inclusive education.**"

WORD FROM THE C.E.O. | Leveraging Value to Empower Investors ...

The first half is down and the second half is here. We are heading to the last half of the year and it is a great opportunity to speed up our action plans if we are to meet our goals for the year. A happy June to us all starting of course with Madaraka where we celebrate the privilege to true freedom.

In May, we celebrated a number of international days key of which was the Africa Day 2025 celebrated on 25th May 2025 by looking at the corporate strategy footprint across the continent. As Optiven we are keen to be in over 20 countries in Africa by the year 2041 and so far we have been on the ground in Rwanda, Botswana, South Africa, Zambia, Burundi, Ghana, Nigeria, Ethiopia, Uganda, Egypt, South Sudan and Mauritius. Thank you Africa for your support to Optiven.

We had the honor to be awarded the **Education for All Champion Award** this May. The honor was in recognition of the Optiven Foundation commitment to championing equitable access to quality education in marginalised community thus improving literacy. We take this opportunity to thank all stakeholders including the Kenya ESG Awards held in May 2025.



Real estate sector sounds the alarm over proposed tax changes in Finance Bill 2025

By Benjamin Muriuki
Published on: May 28, 2025 04:45 (EAT)



Optiven Group CEO George Wachiuri speaking at a press briefing by the Association of Real Estate Stakeholders Kenya (RESA) on Wednesday, May 28, 2025.

As part of partnerships in community service and improvement, I represented Optiven at the Murang'a County investment forum in May as well as being a voice for the Real Estate sector under RESA when we shared our views on the taxes to be levied on real estate.

Finally with the support of the different grassroots stakeholders and the Optiven Foundation, we were able to handover the modern laboratory at Makobeni Secondary School this May. We are confident that the project will enable the community to have new views on education and improve the future of the many youth dependent on education for a brighter and better future. We thank all our stakeholders for being a part of this journey in Kilifi County.

Dr. George Wachiuri
Chief Executive Officer
Optiven Group

OPTIVEN MADARAKA CAMPAIGN | 2000/- for every 200,00/- Investment in May...



Pata MADARAKA NA OPTIVEN

For every **Ksh. 200K** you invest in **Joy Lovers Club Gardens - Malindi** this May, you get **Ksh. 2000 voucher** - to celebrate your Madaraka in style

T&C Apply

Investors had the amazing privilege to up their uptake of the Optiven properties in the month of May. This was under the uniquely packaged Madaraka Campaign dubbed, **Pata Madaraka na Optiven**. Running through the month of May, the campaign offered new and ongoing investors an opportunity to top up or deposit 200,000 shillings for their investments and in return receive a voucher for 2,000 shillings.

Tom Kibet, General Manager at Optiven Kenya offices said of the campaign, *"am honored to have been part of the strategic team organizing this campaign geared specially for our customers. While the cashback is 2,000 shillings the value of*

the 200,000 shillings goes a long way to empower our customers to realize their dreams of home ownership."

The projects under the Optiven portfolio range in price from 399,000 shillings and is inclusive of the title deed transfer fee, legal and survey fees as well as administrative fees. And for the monthly campaigns this cover all investors including new and ongoing customers. Begin the journey today, call us on **0790300300**.



Pata MADARAKA NA OPTIVEN

This May, for every **Ksh 200K** you invest with Optiven, you'll receive a **Ksh 2,000 voucher** - to celebrate your Madaraka in style!

OPTIVEN UPSCALES VALUE ADDITION IN COAST | Ocean View Ridge Gets Wall



Optiven's premier luxury project at Vipingo has this May received a value addition upgrade. The project which has attracted immense attention from both local and global investors has completed the construction of its state of the art gate. The works for a stone perimeter wall continue as the project now upscaled value addition in readiness for sale. Ocean View Ridge by Optiven which has two phases is a prime property located in the Vipingo area and within easy access to the main road and other amenities.



PROGRESS ON ENTRY GATE AT ACHIEVERS PARADISE KIMUKA 2

The commissioning of the Achiever's Paradise Kimuka Phase 2 gate in March 2025 was the continuation of transformation at the project by Optiven. As of this May 2025, more activity and construction at the project is birthing one of



the most picturesque structures in Kimuka. The new gate is progressing well and will be part of the promised value additions at the project.



The new gate is progressing well and will be part of the promised value additions at the project.

USHINDI GARDENS WATER TOWER PROGRESS

There has been tremendous progress on the Mega Water Tower currently under construction at Ushindi Gardens by Optiven. The current constructed is expected to be completed by the end of July 2025 as part of the value additions at the project in Sobe, Nakuru. The water tower followed the successful sourcing of water at the project and on completion will serve the residents of Ushindi Gardens.

OPTIVEN CELEBRATES AFRICA DAY | Strategy Upscales Africa Footprint post 2041

As the world shifted its focus to the 2025 World Africa Day, Optiven Limited, Kenya's leading real estate company was celebrating the milestones it has laid on the mother continent. The company which in 2019 was singled out by the London Stock Exchange Group as one of the companies that would inspire Africa, has continued to stamp its presence in a number of African countries. <https://www.optiven.co.ke/newsblogs/optiven-featured-on-companies-that-inspire-africa/> The company was also recognized for its impact as the "Most Trusted Land Selling Company in East and Central Africa" at the 3rd Annual Starbrands Awards 2024 <https://www.optiven.co.ke/newsblogs/most-credible-in-africa/>. These are just a few of the awards and recognitions that the company has received with regard to its operations, strategies and growth since 2018. <https://www.optiven.co.ke/diaspora/optiven-lead-charge-in-diaspora-engagement/>

As a follow up to its 20th Anniversary rebranding and turn around strategy in 2021, Optiven is keen to see at least 41 countries within its portfolio from Africa. Ahead of the celebration to mark the World Africa Day 2025 under the theme Justice for Africans & People of African Descent through Reparations, Dr. George Wachiuri led a number of teams to different African countries. He says, "Since 2024 the Diaspora Engagement Strategy for Optiven shifted to include Africa where we are targeting to empower at least 41 countries by the year 2041. With the support we have received from the Ambassadors and Optiven representatives in the different countries, we look forward to further reach more and more nations within the African continent in the next five to ten years."



ABOVE: Dr. George Wachiuri with the Optiven Team and Kenyans in Zambia at the Embassy in Lusaka in August 2024

Christine Wakanyi, Head of Global Markets, Customer Experience and Digital Marketing agrees. Speaking on Africa region she adds, "we are happy that so far our portfolio accommodates both Kenyan citizens and citizens of the globe thus the strategic move to have Africa on our radar. Our teams continue to impact from Kenya to Africa and so far we have engaged investors in East, South, North, Central and West Africa. "

Optiven as a company has invested in technology and innovation as it seeks to be the go to partner in real estate. With the first AI assistant and a robust ICT team, the company has also opened global offices in the Karen area of the Kenyan capital to attend to its clients. As part of its engagement, the company has hosted a number of delegations and representatives from different countries in Africa including the Democratic Republic of Congo, Zambia, Burundi, Tanzania, South Africa and Nigeria among others. Cathrine Khasoa, Corporate Affairs Manager at Optiven while speaking on Africa says, "Africa is positioned to solve local challenges advised by innovation and technology where the continent is at the forefront. By leveraging Africa's unexploited potential, the future will offer a platform to harness solutions that can be implemented worldwide and change the lives of Africans and the world."

Happy Africa Day 2025



ABOVE: Dr. George Wachiuri with the Optiven Team and Kenyans in Rwanda participate in Umuganda in January 2025 in Kigali.

OPTIVEN RECEIVES SECOND ESG AWARD | Efforts in Education Recognised ...

In a remarkable show of impact and consistency, The Optiven Foundation has once again been crowned the **“Education for All Champion”** at the **ESG Awards 2025** held in Nairobi this May 2025. This marks the second consecutive year the charitable organization has received this recognition, cementing its position as a champion in advancing education opportunities across the country. <https://www.optivenfoundation.org/news-and-blogs/optiven-foundation-bags-awards-for-education/>. The Optiven Foundation's approach to education through their Education and Job Readiness pillar is holistic and far reaching focusing on scholarship programs, developing school infrastructure and career mentorship. Through their flagship program Soaring Eagles Scholarship Program (SESP), the institution provides financial assistance including fees, school books, uniform and upkeep money ensuring that the students not only access education but also are also comfortable in school. Dr. George Wachiuri, Chairman and Trustee of the Optiven Foundation, has been vocal on ESG frameworks adaptation within organisations to address global challenges recently earning him the Legacy for Impact Award at Warrior for Good Awards. He emphasized the recognition is a shared victory and reflects on the collective efforts of everyone involved in the journey to transforming lives through education.



OPTIVEN DONATES PADS ON MENSTRUAL HEALTH DAY

Change does not happen by wishing for it. Real impact demands action—focused, tangible, and purposeful. That is why the Optiven Foundation, in partnership with Spur Karen and Kibera Joy Initiative took a stand on World Menstrual Hygiene Day on May 28, 2025. We will be delivering dignity and opportunity to over 350 girls in Kibera's informal schools, and we need you to join us.

In Kibera, menstrual hygiene products are not guaranteed. For many girls, periods mean stress, shame, and missed school days. Without sanitary pads, they fall behind, lose confidence, and face barriers to their education and future. Join us in providing dignity packs containing

At Makobeni Secondary School, the Optiven Foundation also donated pads to the girls on 14/5/2025.

Ann Nyaga, Optiven Foundation Coordinator says, **“Let**

us break the silence around menstruation, let us raise awareness, and equip girls with knowledge to manage their health confidently.” Donate Dignity Packs: Drop off sanitary towels, clothes, underwear, or soap at ABSA Towers, 2nd Floor, Loita Street, or Zaman Business Park, Karen. Give Financially: Use M-Pesa Paybill 898630, Account: PADS. Every contribution counts. Need guidance? Call +254 718 776 033 for details.

OPTIVEN FOUNDATION HANDS OVER LAB | Makobeni School, Viriko, Benefits...

14th of May 2025 marked the beginning of grand transformation in the education and affairs of studies at Makobeni Secondary School. Celebrations to mark the official handover of a state-of-the-art modern laboratory rung in the air as students, parents, teachers, local leaders and representatives from the Optiven Foundation joined in the revelries. This was the result of a journey that began in March of 2024 when the Directors and



Chairman of the Optiven Foundation began the construction of the laboratory with a ground breaking and prayer ceremony at the school. Located in the precincts of Malindi outskirts, Makobeni Secondary School is home to 150 students – 100 young men and 50 young ladies. Why was this school selected to benefit with the fully funded donation of a laboratory by the Optiven Foundation? We spoke to members of the Administration team who noted that the school which has only 8 staff also has a big shortage of classrooms and a staffroom. Teachers at the school work mainly on voluntary basis as majority of the students come from challenged backgrounds where their guardians or parents as the case may be are unable to pay their tuition fees. The students are fed by well wishers while the government chips in to support. Before Optiven built the laboratory, the students were housed in one building that was built by the national government county development fund. As for the teachers, their staff room is under a tree near the single building in the school. For Optiven Foundation to have come on board, it means the laboratory would save the students over 100 miles travels to the nearest secondary school with a laboratory. And here it would be an opportunity for the students of Makobeni Secondary School, to see, to touch and experiment with laboratory apparatus, some for the first time and this first time is when doing their examinations.

We leave the administration's views for a while to understand why Optiven Foundation donated the laboratory. The project was done under the Optiven Foundation's pillar of Education. This pillar also hosts the Soaring Eagles Scholarship Program, the TVET Support initiatives, The Management Trainees Mentorship Program and the George Wachiuri School of Mentorship. Through support from investors in real estate, the Optiven Foundation was able to build the laboratory from scratch at a cost of 10.5 million shillings. The engagement not only benefitted the students but locals involved in the construction work were able to improve their lives under the Poverty Eradication pillar of the Optiven Foundation.

Someone once said, "the greatness of a community is most accurately measured by the compassionate actions of its members". And this was the clarion call by Dr. George Wachiuri, Chairman of the Optiven Foundation who while appreciating the Optiven customers for investing, also called on the professionals from the Makobeni area to go back home and help develop the area. As the sun dawned to shine its glory on the celebrations, the day's joy was capped with donations of food, sanitary pads and footballs to benefit the family of Makobeni Secondary School. Another community transformed by Optiven Foundation, Eyes on the Community.

OPTIVEN TRANSFORMATION CHAMPION IN MAY | Mr. John Nguthuku Kimani ...

This May 2025, we meet John N. Kimani, a Building and Construction Officer who has been involved with the project sponsored by Optiven at Makobeni Secondary School in Viriko area of Kilifi County. He towers from his stature among those witnessing the official handover of the modern laboratory, the first of its kind in Viriko and which is touted to be the game changer in education in the area. For him, this has been a journey of close to two years not just of construction but learning, observing and finally being an agent of transformation. The Optiven Point took a moment to peek at his journey.

Based on your engagement during the construction of the Makobeni Secondary School Laboratory, what would you say were some of your challenges?

The area is in a remote and under developed location where the community dynamics in terms of culture, work ethic, and general lifestyle paused a myriad obstacles. Accessing the site owing to the poor transport infrastructure and a lack of exposure for the workers meant more energy in making this a reality. Overall, the social economic status of the community and their world view caused unforeseen delays in delivery of the completed laboratory.

Seeing the duration it took to complete the project, were there any tangible lessons you learnt personally? Without restraining the community, the area is in dire need of continuous support from well wishers. A number of factors including cultural, environmental, and a lack of exposure on sustainable green living have contributed to the status quo. But all said and done, all help, from any stakeholder, will go a long way in transforming lives in Makobeni.

Any parting shot on your part?

Thinking of my experiences, I can conclude that both sunrise and sunset bring opportunities, one to dream, and the other to do. And indeed, a great parting shot for the champion of transformation, congratulations.



ABOVE: Mr. John Kimani (far right) introduces himself alongside other Optiven staff during the official handover of a modern laboratory at Makobeni Secondary School, Viriko location, Kilifi County on 14th May 2024.

TEAM ASIA ESCALATES JAPAN FOCUS | Stakeholder Engagement in May 2025 ...

Optiven Asia has been traversing the countries in the Asia, Middle East and The Gulf since 2010. With interest in the Archipelago nation of Japan, the company has been able to not only empower investors to own property under the Optiven portfolio, but has also visited Japan for this purpose. In the month of June 2025, a return trip to the land of cherry blossoms is on the radar with the Directors making a return trip to empower Kenyans and deliver title deeds to those that have already completed their payments. The trip will coincide with the Corporate Connections® Global Leadership Summit to be held in

Tokyo, Japan from June 10-12, 2025. The summit is a two-day event for leaders to connect, learn, and grow. It is a platform for leaders to build relationships, gain insights, and equip themselves for long-term impact. The CorporateConnections website provides more information about the event. Ahead of the conference, we take a look at what has been done for the Japan market at the Optiven Asia desk in May 2025.



ABOVE: The Optiven Asia champion Felix Wambua (left) and Diaspora Relations Manager for Asia. Cathrine Khasoa (right) were on 3rd May 2025 hosted by Japanese Celebrity Chef Koki in Nairobi..



ABOVE: The Optiven Asia champion Felix Wambua (left) and Diaspora Relations Manager for Asia. Cathrine Khasoa (right) were guests at a Business Executives Symposium at the Japan Embassy in Kenya on 8th May 2025 in Nairobi..



ABOVE: The Optiven Asia champion Felix Wambua (right) and Joan Williams (second right) together with GM for Optiven Global Joe Alando (left) on 5th May 2025 hosted Japanese Celebrity Chef Koki at the Optiven Karen offices..

MENTAL HEALTH MONTH | Optiven Brings Value to Staff boosting Mental Health

It is May and it is also the World Mental Health Month. How Can Corporates Bring Value to their Staff? We consider what approach Optiven has taken. Presently, there is a cultural shift toward greater mental health awareness. This is key to focusing on psychological suffering, improving access to mental health resources, and reducing stigma in the corporate space. The Big Q to **Martin Waweru, Associate Director for Human Resources and Talent Acquisition** at Optiven Group, then becomes *how has Optiven supported it's staffs' mental health without encouraging them to dwell on their negative thoughts and feelings?*

"Corporates are increasingly focused on the mental health needs of their workers, and for good reason. With a consistent increase in anxiety and depression, especially among young adults, this becomes a matter of policy. It's good for corporates to be aware of their employees' mental health concerns. The more organizational leaders and managers appreciate mental health problems among workers and the fact that these problems decrease work engagement, job performance, and retention — the more motivated the staff will be to create an organizational culture that promotes good mental health."

How can corporates support workers' mental health without encouraging them to dwell on their negative thoughts and feelings?

ATTENTION ORIENTATION : Corporates should take advantage of evidence-based strategies for reducing anxiety and depression symptoms . These can bolster mental health-protective psychological states that don't encourage a fixation on one's own negative thoughts and emotions.

GIVING FORWARD : Corporates should look for opportunities to promote acts of kindness in the workplace. Providing opportunities for workers to participate in volunteer work inspires kindness.
<https://www.youtube.com/watch?v=sPHHoYD4N0s>



LEFT: Members of the Optiven Football Club participate in a match with a different football club. The Optiven Football Club is fully supported and sponsored by the Optiven Group and consists of staff members as players, managers and coaches.

PHYSICAL EXERCISE : Exercise is an outward-action approach to mental health. It is a physically demanding activity that take people's minds off problems, breaking negative thinking that sustains anxiety and depression.

<https://www.optiven.co.ke/newsblogs/optiven-fcs-thump-nation-media/>



ABOVE: Martin Waweru, Associate Director for Human Resources and Talent Acquisition at Optiven Limited.



ABOVE: The Optiven Foundation donates funds towards the Kenya Drought Intervention initiative.



ABOVE: The Directors at Optiven Limited donated 2 acres of land at the Great Oasis Gardens to Neema Gospel Church International Dallas USA.

OPTIVEN DIASPORA TEAMS EMPOWER | Teams in the UK and USA in May 2025 ...

The Optiven Diaspora customers were this May the hosts to Optiven Diaspora teams representing in the United States of America, Ireland as well as in the United Kingdom. The United Kingdom team represented the Optiven brand at the Kenya UK Investment Mission 2025 as part of the international affiliations and sponsors. The two day event that was hdl in London also hosted key stakeholders



including government ministries and the Kenyan High Commission office in the United Kingdom. The team later empowered investors in Cardiff, Glasgow, Norwich, Surrey and Trent and was represented by the General Manager for the Kenya office, Mr. Tom Kibet and Mr. Patrick Kogo, Sales Manager for the UK Market under Optiven Diaspora. Apart from meeting customers the duo also made presentations in Slough during Utamaduni Day on 24th May 2025.

A banner for the Kenya-UK Investment Mission 2025. The top section features the title "Kenya-UK Investment Mission 2025" with the tagline "Igniting Global Impact, Unleashing Boundless Growth". Below this, it states the dates "28-29th May 2025" and the location "Canary Riverside Plaza Hotel, 46 Westferry Circus, London, E14 8RS". The banner lists collaborators including the Kenya High Commission, Ministry of Foreign and Diaspora Affairs, Ministry of Investments, Trade and Industry, and State Department for Irrigation. It also lists sponsors, international affiliations, and exhibitors such as Kenya Airways, Berkeley Group, PLMD, MCB Bank, Safiri, BLAKE, NCBA, British African, NAIJAPAC, Tumatuma, TCM, and Optiven.

The second team was in Belfast Ireland from 21st May 2025 t 25th May 2025 while the third team was in the USA, where the duo made a return in 2025. The team was here to present title deeds to investors that had completed their payments and offer lucrative deals to those looking to take profitable offers courtesy of Optiven. The team was in Kansas City, Carlifornia and Oregon from 28th May 2025 upto June 4th 2025.



CELEBRATION OF MOTHERS | Optiven Joins the World in Celebrating Mom...



Optiven Limited celebrated International Mothers Day under the theme the Beauty of Motherhood. The day which is celebrated every year on the second Sunday of the month of May is an opportunity to put to the fore the important role that mothers play. The Optiven team including men and youth gathered to dance to the importance of mothers in the society.

Mr. Tom Kibet, General Manager at Optiven Kenya office says, *"as a company, the great percentage of mothers investing for their children is a catalyst for us to celebrate"*. His sentiments are supported by the Optiven Foundation Coordinator, Ann Nyaga who notes that Optiven has been at the center of support for mothers under it's four pillars of education, health, poverty eradication and environment. She adds, *"we have supported mothers many of whom have experienced transformation as the foundation reaches out to those in need across the country."*

<https://www.optivenfoundation.org/news-and-blogs/optiven-celebrates-international-womens-day-2025-with-visit-to-mathare-north/>. The Optiven

Foundation has been empowering mothers by supporting them through the four pillars of poverty eradication, health, environment and education. The support has seen the lives of the mothers being transformed and the families lives changing for the better.

<https://www.optivenfoundation.org/success-stories/optiven-foundation-supports-vulnerable-families-in-loitoktok-kajiado-county/> . And the

efforts by the Optiven Foundation have not gone unnoticed as the company has been awarded various awards for the work they do to assist and support mothers.

<https://www.optivenfoundation.org/news-and-blogs/optiven-foundation-takes-empowerment-award-at-women-on-boards-ceremony/>



Cathrine Khasoa, the Head of Corporate Affairs at Optiven added, *"the role of mothers in investment is a key component of the social and economic status of any society. At Optiven, we are humbled to walk the investment journey with us investing for themselves and many more for their children."*

HAPPY MOTHERS DAY MOTHERS FROM OPTIVEN LTD.




WHERE WILL YOU FIND OPTIVEN PROPERTIES | Here's A Glimpse Just for You...

Optiven Limited is Kenya's leading real estate company. With over 25 years of experience in the sector, the company has been singled out as the top company to inspire Africa by the London Stock Exchange Group. Optiven is well known for its professionalism, honesty, customer focus and innovation – which are the values that guide the company's operations. The company has also been awarded and rewarded for various aspects of its operations including customer service, sustainability, human resources and financial inclusivity among others.


The Optiven projects are available to investors at affordable prices. The projects are located in different counties across the country including properties in Nakuru, Nanyuki, Ngong, Naro Moru, Kangundo Road and the Coast among others. Optiven sells properties that are value added and depending on the level of the project, the pricing will tend to differ. The properties are available on 5 property levels. Investors with Optiven can be well assured that the properties are legitimate. Apart from offering value added land to our investors, Optiven also impacts the community by transforming their lives under the Optiven Foundation.

Join the Optiven family today, and begin the journey to owning property as well as meeting your investment goals. Call us today on **0790300300**, or visit our website for more information by logging on to www.optiven.co.ke




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ACHIEVERS PHASE 2
KIMUKA, NGONG



SMART SOCIETY for smart people



Smart Value Additions

- Perimeter wall
- Cabro roads
- Public parks
- Electricity
- Club house
- Water

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VALUE ADDITIONS

- Solar street lights
- Water on every plot
- Cabro roads
- Perimeter wall

OPTIVEN PROMISES & EVENTS IN MAY | Investors Receive Title Deeds & More ...



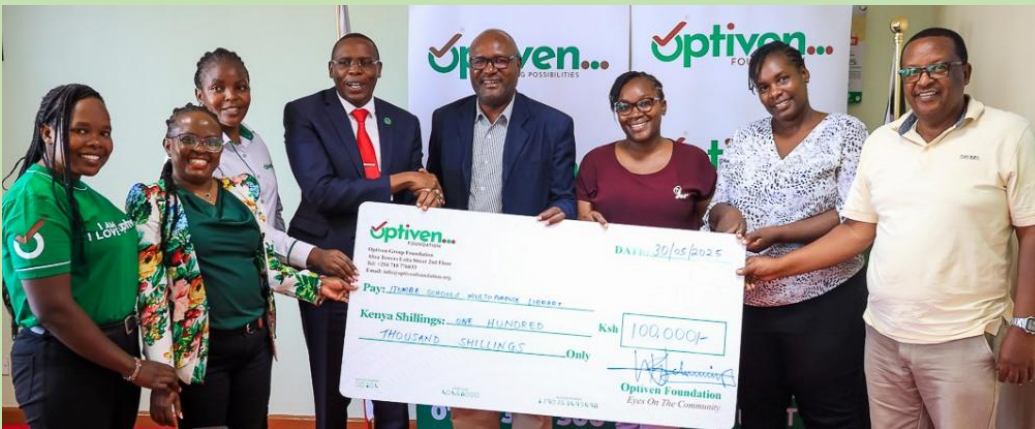
ABOVE: Optiven Group CEO, Dr. George Wachiuri (right) was among invited guests that the Murang'a Investment Luncheon at Safari Park Hotel on 28/5/2025. With him is Dr Winnie Mwangi CECM Lands, Physical Planning and Urban Development Murang'a County



ABOVE: Senior Sales Manager Global Office, Anne Ombuna (left) presents a title deed to her client from Minnesota, USA on



ABOVE: Optiven Staff and Optiven FC Team Members distribute sanitary pads and food in Kibera on World Menstrual Health Day in May 2025.



ABOVE: Diaspora Relationship Manager for Canada, Priscilla Kemunto (left) with officials from AWA Housing Cooperative signed a Memorandum of Understanding (MOU) on 30/5/2025. The partnership also saw the Optiven Foundation donate to Itumbe Multipurpose Library, an initiative by Charles Mayenga (SOE in Canada). With them is Optiven Group CEO, Dr. George Wachiuri.

RIGHT: Diaspora Relationship Manager for Canada, Priscilla Kemunto (left) with Senior Sales Manager Global Office, Enos Orongo (right) handover a title deed to a customer from Ontario on 27/5/2025 at Optiven Absa



ABOVE: 28 May 2025, Optiven Foundation joined the world in celebrating World Menstrual Hygiene Day by reaching out to young women and girls in Kibera's informal schools. The goal was to serve 300–350 girls by distributing dignity packs as part of celebrations for this important day. The theme for the 2025 Menstrual Health Day was Dignity for all

OPTIVEN FOUNDATION BENEFITS FROM BOOK SALES | A Review of After the Plunge...

Writing books is not easy, otherwise more and more men and women the world over would have a number of titled books under their names. For a man who started early and who is passionate about reading as well as writing, George Wachiuri released his newest book this year. The book titled "AFTER THE PLUNGE" is the third following in the path of his first book "Soaring Like an Eagle" and his second, "Unleash your full potential". At an event attended to the maximum, supporters and investors joined philanthropists to celebrate the milestone. With color, thanksgiving and pledges of support, the launch was a memorable event.

Wachiuri also advised that the proceeds of sales from the books would be of benefit to Optiven's philanthropy activities through the education pillar. The Optiven Foundation is the soft arm of the Optiven group and is guided by four pillars, key of which is education. For the last 24 years, Optiven Group has been at the forefront in changing the lives of the less fortunate in the society.

The Optiven Foundation has through the years become a benchmark for it's initiatives – a move that has led to the organization being recognized and bequeathed with different awards.

The Foundation is supported through donations from stakeholders as well as proceeds of sales from the books written by Wachiuri, who is also the chairman and trustee. With income from the booksales, students and pupils across the country are assured of access to their classrooms, as Optiven Foundation works with you to provide an opportunity for education. Through the Soaring Eagles Scholarship Program SESP and the ongoing partnership for technical and vocational training TVET, hundreds of students, pupils and artisans are receiving much needed education that is set to transform their lives for the better, thanks to the Optiven Foundation and it's initiatives.



5 LEVELS WITH OPTIVEN

EACH CATEGORY HAS ITS SET VALUE ADDITIONS

Level	Category	Value Additions
★★★★★	PLATINUM	<ul style="list-style-type: none">Perimeter wallBeautiful gateCabro roadsPower & ElectricitySecurityRecreation facility <p>-VIPINGO PRIME -JOY LOVERS CLUB</p>
★★★★	GOLD	<ul style="list-style-type: none">ElectricitySolar street lightsWater towerGated communityMurram roadsBeautiful gate <p>-OCEAN VIEW RIDGE -USHINDI GARDENS -ACHIEVERS PHASE 2 -VUYANZI GARDENS</p>
★★★	SILVER	<ul style="list-style-type: none">Borehole waterMurram roadsWater tankMarking fence <p>-KITHIMANI SPRINGS -GREAT OASIS -ACHIEVERS BUSINESS -SHALOM GARDENS</p>
★★	BRONZE	<ul style="list-style-type: none">Pole & Mesh fenceGraded roads <p>-WEMA GARDENS</p>
★	SAPPHIRE	<ul style="list-style-type: none">Land banking <p>-MALINDI PHASE 7 -KIBALI CHA WATOTO</p>

Indeed it takes two, you and the Optiven foundation to bring thee dreams to reality. Join us by donating and making it possible to transform lives at the community level. Any amount is a great step towards making a difference.

Partner with the Optiven Foundation today and for only

ABOVE: Optiven Kimuka champions were on the ground this April as developments continue on the gate at Kimuka Phase 2

Goodbye to Renting!

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