

# THE OPTIVEN POINT

\* Multiple  
Project  
Launch

\* Optiven  
Global Shift

\* Awards  
Galore in  
September

\* New  
Prices From  
November



"Our growth reflects the customers confidence  
in stamping Kenya's real estate on  
the global map."

## WORD FROM THE C.E.O. | Leveraging Value to Empower Investors in Real Estate ...

The final quarter of the year is here! And to think that just the other day we were smiling and wishing each other a happy new year while making plans, setting goals and being optimistic about what 2025 held for us. Friends, how are we doing in retrospect? Have you made steps towards the goals you set out to achieve this year? This is the assessment quarter and for every effort you made towards achieving your goals and aspirations, that is worth celebrating.

At the Optiven family we are glad to have made it this far. September was a game changer for us in many ways. After serving for 27 years in rented offices, we are humbled indeed to have our very own home at Zamani Business Park in Karen with all our operations now moved to this central office. Our new offices are by any standard an awesome space to be in with ample parking, bespoke views, a cool environment and a new attitude of service – all to inspire possibilities. Personally, this is a dream come true. We thank our customers, staff and other stakeholders for supporting us through this journey and welcome you to our new aboard at Optiven Global.

On 5th September 2025 I was among the different winners to be recognised at the Top Excellence Awards 2025. My team was among hundreds who attended the ceremony held at the Weston Hotel Nairobi. As a champion for change in the society, I am deeply honored to be recognized as the Philanthropist of the Year 2025 and I extend my sincere appreciation to the Optiven Foundation for holding hands with me in the philanthropy journey. This recognition is a great motivation for support and making communities better.



We were also involved in a number of activations where we moved the Optiven brand from the office to where our stakeholders are. From Narok to Kitale to Vipingo to Kitengela and even in between. For our customers in Syokimau we were part of the participants in the Syokimau Business Expo 2025 that was held on September 7<sup>th</sup> 2025. Here it was all about reconnecting and networking while sharing ideas with our stakeholders. Our team held one on one consultations and had the gracious opportunity over a title deed to one of our investors.

**LEFT:** Optiven Group Chief Executive Officer, Dr. George Wachiuri (centre) with Joe Alando, GM Optiven Global (left) and Tom Kibet, GM Kenya Office (right).

Finally we are happy to have launched two new projects – one in Konza and the other in Malindi. This is a part of our promise to investors seeking to take advantage of our launch benefits and offers. The new projects are in proximity to neighbouring projects which are still under the Optiven portfolio. This year we have launched four project – others being in Nanyuki, Ngong, and in Kitengela.

To the new quarter and new month, we wish you well in all your decisions and welcome you to be a part of the Optiven family. Best wishes.

**Dr. George Wachiuri**  
**Chief Executive Officer**  
**Optiven Group**





# NOTICE OF RELOCATION!

Am really delighted to inform you our esteemed customers and all stakeholders that as Optiven we are moving all our staff and operations to our **new office in Karen**. The move means that all services and support will be available from the new location - **Zamani Business Park**.

**Welcome home.**



George Wachiuri  
[www.georgewachiuri.com](http://www.georgewachiuri.com)





## OPTIVEN LAUNCHES CHANGAMKA CAMPAIGN | 3K for 300 Invested in September

Investors in any of the Optiven projects were gifted 3000 shillings for any 300,000 shillings invested in any of the Optiven projects. The campaign also benefitted investors who topped up their payments for any project they invested in across the Optiven portfolio. The monthly campaign is part of Optiven's strategy to give back to clients.

Tom Kibet, the General Manager at Optiven says, " *We as the Optiven family continue to not just offer value to our investors but also to add value to theirs. Our September campaign was meant to give back by cushioning parents who were taking their children back to school. The 3000 cashback was well received with a number indicating the same would be used for shopping, school fees or pocket money for their children. We are glad the campaign was a great success.*"



**TOM KIBET**  
CM, OPTIVEN GROUP

For every deposit or installment for Ksh. 300,000 on any of Optiven's transformative projects, you receive a cashback of Ksh. 3,000 cashback. This is a way of saying thank you for choosing Optiven as your investment partner.

Take advantage of this limited offer today. Call 0790 300 300 or email at [info@optiven.co.ke](mailto:info@optiven.co.ke)

**Optiven...**  
INSPIRING POSSIBILITIES

CELEBRATIONS GARDENS

THIS SEPTEMBER

**CHANGAMKA NA OPTIVEN**

For every **Ksh.300K** you Invest/Deposit this **September** in any of our projects, you get a Cashback of **Ksh.3,000** to clear your child's third term school fees.

**Optiven...**  
INSPIRING POSSIBILITIES

THIS SEPTEMBER

**CHANGAMKA NA OPTIVEN**

For every **Ksh.300K** you Invest / Deposit this **September** in **Vuyanzi Gardens - Kitale** you get a Cashback of **Ksh.3,000** to clear your child's third term school fees!

T&C APPLY

**Optiven...**  
INSPIRING POSSIBILITIES

THIS SEPTEMBER

**CHANGAMKA NA OPTIVEN**



## OPTIVEN ADJUSTS PRICES ON KEY PROJECTS | **Advanced Value Adds Key Factor**



A new alert has been issued by Optiven with regard to price changes on some of its projects. The new change is expected to take effect on 1<sup>st</sup> November 2025. The move is part of the company's strategy to maintain the projects sustainably while keeping up with the project value additions across the Optiven portfolio. The change of pricing comes as a majority of the projects have received at least 70% of the promised value additions.

Speaking to the Optiven point, Jackline Kibachia, Senior Sales Manager at Optiven noted that the new prices are in tandem with the value additions completed at various projects. Kibachia, who is also the project champion for the Great Oasis Gardens by Optiven added that, *"investors at the Great Oasis Gardens by Optiven have continued to make their payments for the project and I am confident that upon institution of the new prices, a majority of them will not only have completed, but they will also be ready to reinvest with Optiven."*

Dr. George Wachiuri, Optiven Group CEO noted that the company is keen on upscaling the value additions across the projects amidst the price change. He adds that the need to adjust the prices of the projects is also advised by the appreciation in value of the projects

under consideration.

The projects under the Optiven portfolio that shall be affected by the new price changes are Great Oasis Gardens – Nanyuki, Ushindi Gardens – Nakuru and Malindi Phase 7. The new prices will come into effect on 1<sup>st</sup> November 2025.



## OPTIVEN INTRODUCES AGENCY | **Team To Resale Customer Properties ...**

The Optiven Agency has been introduced to serve investors seeking to resale their properties. The outfit will operate from the Optiven offices in Karen. The Manager in Charge Dennis Chomba, spoke to The Optiven Point to share insights of expectations.

### ***What is Optiven Agency about?***

Optiven Agency is a trusted subsidiary of Optiven Group, dedicated to delivering comprehensive real estate solutions on behalf of property vendors. This is through property management, sales and letting simplifying property ownership and investment that ensures peace of mind.

### ***Who is the target market?***

- Property owners seeking reliable management and sales support
- Diaspora clients looking to invest or manage property remotely
- Tenants in search of quality housing solutions
- Investors eager to enter or expand within the real estate sector

### ***What problem do you solve with Optiven Agency?***

Optiven Agency addresses the lack of trust and transparency in transactions and property management. This is solved by bridging the integrity gap, simplifying the complexity associated with property management and maximizing returns through professional marketing.



**ABOVE:** Optiven Agency Manager, Dennis Chomba.



**ABOVE:** Optiven Agency Digital Officer, Collins Wahelite



**ABOVE:** Optiven Agency Administrator, Michelle Wachira



## CELEBRATION GARDENS 2 KITENGELA



# PLOTS FOR SALE IN KITENGELA CELEBRATIONS GARDENS 2

*Your prime spot in Kitengela's vibrant heart.*

★ ★ ★

FROM AS  
LOW AS KSH.  
**1.495M**  
INTRODUCTORY  
PRICE

**CURRENT**

**FUTURISTIC**



A month after the launch of Celebrations Gardens 2 in Kitengela, investors who had missed out on investing at Celebrations Gardens Phase 1 are buying into the project fast. The project is now one of the fast moving projects in Kitengela based on it's proximity to the town center, an already developed network and the expected value additions courtesy of Optiven. To invest in this project call 0790300300.



The Project Champions serving Celebration Gardens.

LEFT: CECILIA NDEGWA

RIGHT: LYDIA GATIMU



## OPTIVEN HOSTS CONSTRUCTION INVESTORS | Tripartite Partnership in Motion.



Over 200 investors mainly from the diaspora were present at the webinar entitled “home building made possible.” This was the first webinar under a tripartite collaborative partnership between Optiven Limited, the Cooperative Bank and Everstrong Maskani. The webinar held on Saturday The Manager in charge of the Goodhome Mortgage division of the Cooperative Bank Mr. Japhet Ponda who serves as the Head of Mortgage Finance, Co-operative Bank was among the speakers on the webinar. Mr. Ponda took the opportunity to share details of Kenya Refinance Mortgage Company, KMRC - the process of financing for investors keen on building on their properties in Kenya including the collaboration with the Kenya Refinance Mortgage Company KMRC, requirements for the loan, qualification criteria, time frames for the loans and details of banking. Mr. Henry

Kyanda the Managing Partner at Everstrong Maskani, made a presentation on the expertise and stress free engagement that the customers will enjoy as they build their dream homes considering the important role of project management in the process.

The Optiven Maskani Coop partnership is a tripartite collaboration between Optiven, Co-operative Bank of Kenya, and Everstrong Maskani LLP. It was launched in July 2025 with the aim of simplifying and making affordable home ownership in Kenya a reality. Under the partnership, Optiven facilitates land ownership, Co-op Bank provides financing through a mortgage, while Everstrong Maskani LLP handles the home design and construction process, offering a complete, unified solution to clients. The signing ceremony for the partnership was done at the Optiven Group offices at Zamani Business Park in Karen and was officiated by the host Chief Executive Officer, Dr. George Wachiuri of Optiven; Mr. Henry Kyanda, Managing Partner at Everstrong Maskani and Mr. Japhet Ponda Head of Mortgage Finance, Co-operative Bank.



With over 26 years serving in the real estate sector, Optiven Limited is Kenya's leading real estate company. It's

An advertisement for a real estate project. It features a green background with a white house on a hill. A hand is shown holding a red ribbon that says 'OWN A HOME FROM AS LOW AS KSH. 3.37M'. The text 'TURN YOUR PLOT INTO A HOME.' is at the top. Below it, 'USHINDI GARDENS NAKURU' is written in large white letters. At the bottom, it says 'Financing - Co-op Bank' and 'Construction - Everstrong Maskani'. Logos for 'CO-OPERATIVE BANK' and 'EVERSTRONG MASKANI' are at the bottom.

offices are located at Zamani Business Park in Karen Nairobi and the company has projects in 10 counties. The company is also renown for it's award winning prowess with local and international recognitions for it's branding, customer service, financial inclusivity, innovation, philanthropy and leadership. Welcome to Optiven.



# OPTIVEN IS HOME

We have arrived at our **New Aboard** in Karen.  
Located centrally at **Zamani Business Park, Karen**  
Welcome to **Optiven Global Head quarters**



**0790 300 300 | 0723 400 500**

[www.optiven.co.ke](http://www.optiven.co.ke) | [info@optiven.co.ke](mailto:info@optiven.co.ke)



## OPTIVEN AWARDED FOR VALUE ADDITIONS | Bestowed at Real Estate Awards...



On 19<sup>th</sup> September 2025 Optiven Limited was among over 300 real estate companies at the Real Estate Awards 2025. During the colorful event, Optiven Limited was awarded as the Value Added Land Selling Brand of the Year! Speaking shortly after the bestowment of the award, Dr. George Wachiuri shared his gratitude for the award. He noted that the recognition is a testament to Optiven's unwavering commitment to empowering investors, transforming communities, and delivering beyond expectations. He took the opportunity once again to thank the Optiven customers, partners and staff for making a reality the exercise of providing value additions across the projects in the Optiven portfolio.





## OPTIVEN SCOOPS 2 AWARDS AT STARBRANDS | CEO & Customer Service Feted

The Optiven brand is the best when it comes to customer service excellence. The company was awarded the Best Customer Service Excellence Award on 12<sup>th</sup> September 2025 at a star-lit event held in Westlands. The award bestowed by the East Africa Starbrands Award is a testimony of Optiven's customer centric culture that has been lauded over the period of the company's existence. Dr. George Wachiuri, the Optiven Group Chief Executive Officer, led the Optiven team to receive the award and dedicated it to the customers and staff who have trusted Optiven over the years.



Welcome to  
**USHINDI GARDENS - NAKURU**  
Your ultimate destination

### VALUE ADDITIONS

- Compacted murram road
- Solar street lights
- Water
- Mesh fence
- Beautiful entry gate
- Community space



## OPTIVEN SPONSORS SYOKIMAU EXPO | Customers Onboarded to Invest...

The Optiven team was among the exhibitors at the 2025 Syokimau Business Expo. The event was held on 7<sup>th</sup> September 2025 at Destiny Life Church that begun with a church service and panel discussion before culminating in a well attended business expo. It is the fourth year that the expo has been held at the church and it was also an opportunity for investors to interact and learn about Optiven. The Optiven team was led by the Chief Executive officer Dr. George Wachiuri and the General Manager Mr. Tom Kibet as a panelist.





## OPTIVEN EVENTS IN SEPTEMBER 2025 | Collaboration & Partnership Sync Events



**ABOVE:** Optiven Marketing Executive Mercy Wangeci (left) and Samuel Mugo of the Optiven Foundation (right) pose with the Philanthropy Award issued to Dr. George Wachiuri on 8th September 2025



**ABOVE:** Optiven was represented at the Dada Conference 2025 by the Sales Team serving in Asia, Middle East and the Gulf at an engagement session held on 8<sup>th</sup> September 2025.



**ABOVE:** Optiven staff George Magu (far left) and Naomi Njebere (far right) join in as customer breaks the ground for their new home at Amani Ridge the Place of Peace on Monday 15<sup>th</sup> September 2025.



**RIGHT:** The Optiven team represented by Senior Sales Managers, Patrick Kogo and Jackline Kibachia at the Kenya Property Developers Association KPDA event on 25<sup>th</sup> September 2025.



## OPTIVEN CUSTOMERS RECEIVE TITLE DEEDS | Investors Receive Ownership Document.



**ABOVE:** Mr. Felix Mumo, Sales Manager at Optiven, hands over a title deed to a client at Syokimau Business Expo 2025 on 7/9/2025



**ABOVE:** Judy Karanja, Sales Advisor at Optiven, hands over a title deed to clients at Ushindi Gardens Nakuru on 11/9/2025.



**ABOVE:** Alice Wambui, Senior Sales Manager at Optiven, hands over a title deed to a client at Optiven Global Office Karen on 29/9/2025.



**ABOVE:** The Optiven Sales Team was inspiring possibilities at GMC Place Kitengela on 27/9/2025.



**ABOVE:** Felix Wambua, Senior Sales Manager at Optiven Global gives a customer a title deed on 19/9/2025.



**ABOVE:** Enos Orongo, Senior Sales Manager at Optiven Global office with his clients at Celebration Gardens Kitengela on 20/9/2025.



**ABOVE:** Joe Alando, General Manager, Optiven & Winfred Njeru, Senior Sales Executive handover a title deed on 29/9/2025.



**ABOVE:** Joe Alando, General Manager, Optiven & Winfred Njeru, Senior Sales Executive handover a title deed on 29/9/2025.



## OPTIVEN LAUNCHES NEW PROJECT| **Move To Meet Customer Needs & Offer Variety ...**

Optiven Limited has launched a new project in the precincts of Konza technopolis. The team led by the Director for Strategy and Operations, Madam Mary Wacuka, General Managers Tom Kibet and Joe Alando, were able to showcase the project's benefits during the launch held in Konza on 18/9/2025. The project which is accessible from the main road is only a 15 minutes drive from the renown Mombasa Road. With a gently rolling terrain and spectacular views of the Konza City Technopolis from the project, Peace Gardens is perfectly positioned for near future infrastructure thus making it ideal for ready to build investors seeking valuable real estate investments.

**KES. 995K**

**Optiven...**  
INSPIRING POSSIBILITIES

**KONZA  
TECHNOLIS**

**CURRENT**

**PEACE  
GARDENS**  
PHASE 2 (1 STAR)  
**KONZA**

**NEW  
PROJECT  
ALERT**

A serene piece of land less than **15 minutes** from **Mombasa Highway**, with gently rolling terrain and clearly marked plots. Nestled in the **rapidly developing Konza area**, it's perfectly positioned near future infrastructure, making it ideal for homebuilders and investors looking to hold for value.

### **PROPOSED VALUE ADDITIONS**

- ✓ Marking fence
- ✓ Beacons



## OPTIVEN MOVES OFFICE TO NEW ABOARD | Development to Foster Centralised Operations ...

Optiven Limited is now operating from its offices in Karen. The move by the company is part of its strategy to be at a strategic location while availing great ambient environment for investors and stakeholders alike. The office at Zamani Business Park will now be known as the Optiven Global complex. The new office is located right opposite the Karen Police Station and has great aesthetics, an ergonomic compound and bespoke office spaces to facilitate the over 15 departments that serve under Optiven group. The final move is expected by end of September 2025.



**ABOVE:** The new Optiven offices at Zamani Business Park in Karen. Part of the staff packing essentials at the former Optiven office at Absa Towers



## OPTIVEN CELEBRATES MOVE TO KAREN | Thanksgiving, Connections and Cheer Experienced ...





## OPTIVEN EMPOWERS DIASPORA INVESTORS | Teams in USA & Europe

Optiven's Diaspora teams in USA and Europe, this September 2025 were in San Francisco, Dallas, Burnsville and Indianapolis in the USA. In Germany, team Europe was in Frankfurt, Munich, Hamburg, and Berlin.



The Optiven Diaspora Europe Desk is headed by Martha Wanjiku. The team was represented by Esther Kamau, Senior Diaspora Sales Manager. Europe has been a key market with the team making a number of trip to the region in 2025.



**ABOVE:** The Optiven Europe team represented by Senior Sales Manager, Esther Kamau in the September trip. Diaspora Relationship Manager, Martha Wanjiku (*in blue*) and Evans Maingi, Senior Diaspora Sales Manager at an event in Kitengela.

Fidelis Kariuki, the Diaspora Relationship Manager for the USA region, while speaking to the Optiven Point noted that the current trip is a game changer. She adds that the team has been to a number of cities to provide opportunities for more investors to buy into Kenya. At present investors in the USA form a great part of the clientele at Optiven and trust in the brand continues to grow with trips to the USA to deliver title deeds and project updates.



**LEFT & ABOVE:** The Optiven USA team represented by Senior Sales Managers, Faith Esther and Caroline Kimani in the September trip. Diaspora Relationship Manager, Fidelis Kariuki



## OPTIVEN FOUNDATION BENEFITS FROM BOOKS | After the Plunge Book Review

Writing books is not easy, otherwise more and more men and women the world over would have a number of titled books under their names. For a man who started early and who is passionate about reading as well as writing, George Wachiuri released his newest book this year. The book titled "AFTER THE PLUNGE" is the third following in the path of his first book "Soaring Like an Eagle" and his second, "Unleash your full potential". At an event attended to the maximum, supporters and investors joined philanthropists to celebrate the milestone. With color, thanksgiving and pledges of support, the launch was a memorable event.

Wachiuri also advised that the proceeds of sales from the books would be of benefit to Optiven's philanthropy activities through the education pillar. The Optiven Foundation is the soft arm of the Optiven group and is guided by four pillars, key of which is education. For the last 24 years, Optiven Group has been at the forefront in changing the lives of the less fortunate in the society.

The Optiven Foundation has through the years become a benchmark for it's initiatives – a move that has led to the organization being recognized and bequeathed with different awards.

The Foundation is supported through donations from stakeholders as well as proceeds of sales from the books written by Wachiuri, who is also the chairman and trustee. With income from the booksales, students and pupils across the country are assured of access to their classrooms, as Optiven Foundation works with you to provide an opportunity for education. Through the Soaring Eagles Scholarship Program SESP and the ongoing partnership for technical and vocational training TVET, hundreds of students, pupils and artisans are receiving much needed education that is set to transform their lives for the better, thanks to the Optiven Foundation and it's initiatives.

Join us by donating and making it possible to transform lives at the community level. Any amount is a great step towards making a difference.





Goodbye to Renting!

# YOUR LAND THEIR FUTURE

*Invest from as low as 13K Monthly*

