

NOVEMBER 2025 EDITION

# THE OPTIVEN POINT

\* DIASPORA  
TEAMS IN UK,  
AUSTRALIA, USA  
& NAMIBIA

\* NOVEMBER  
GREEN DEALS

\* OPTIVEN  
AT HOMES  
EXPO

\* GO GREEN  
GOES TO  
KIMUKA



*“On International Men's Day, we celebrate men who **lead, mentor and transform societies** for better”*

# WORD FROM THE C.E.O. | Offering Opportunities to Enable Real Estate Investment

It is the end of November 2025 and it seems that time literally flew! A happy new month of December 2025 to all of us and yes it is very Christmassy whichever window you look at.



November has been a great month for the Optiven family. We had a great opportunity to empower our investors to own property. This month, we offered Green Deals with discounts on our projects in Nakuru, Naro Moru and Malindi. We are grateful to our customers who took up the offers and made their investment decisions to own Ushindi Gardens Nakuru, Wema Gardens Naro Moru and Malindi Gardens Phase 8.

I was honored to be recognized as one of the Top 100 Chief Executives by the CEO's Round Table 2025 and received the Lifetime Achievement Award. I congratulate the CEOs awarded at Safari Park Hotel on 27<sup>th</sup> November 2025. May you be leaders worthy of emulation.

Our Projects Teams continued to implement value additions across projects key of which is the drainage systems at Amani Ridge in Kiambu and tree planting at Achievers Paradise in Kimuka. We are grateful for our partners, who made the 22/11/2025 exercise very successful. Asante sana.

Our teams were also on the ground activating in different cities and towns across the country, while there were teams that were in the diaspora to empower investors to invest back home. We are grateful for the investors who hosted us especially in Naivasha, at the Homes Expo in Nairobi and in Kisii County where we had a dinner and sponsored a golf tournament at the Kisii Golf Club this November. Our diaspora teams were in Namibia, Ireland, the UK, the USA and Australia respectively.



ABOVE: Optiven Group CEO Dr. George Wachiuri (second left) receives bananas from golfers at the Kisii Golf Club on 22/11/2025



This November we celebrated a number of international days as part of our mandate to the Sustainable Development Goals. I was delighted to host men from all walks of life via a zoom meeting to address men related issues. To all the men we celebrate you.

We had the honor of hosting the Chairman of the Association of Real Estate Stakeholders RESA, Dr. Chrispas Wachira who delivered our membership certificate to the association. We held a number of discussions with him with regard to bettering the real estate sector as key players and I am confident that the future is indeed bright for the sector and our investors.

This December, remember it is not too late to follow your dreams and see your goals come to life. If you have the will, nothing is impossible. So take the challenge personally and move with intent towards what you want to see achieved in 2025.

Happy December, make it memorable!

**Dr. George Wachiuri**  
Chief Executive Officer  
Optiven Group

## OPTIVEN LAUNCHES GREEN DEALS CAMPAIGN | Investors Benefit in November...

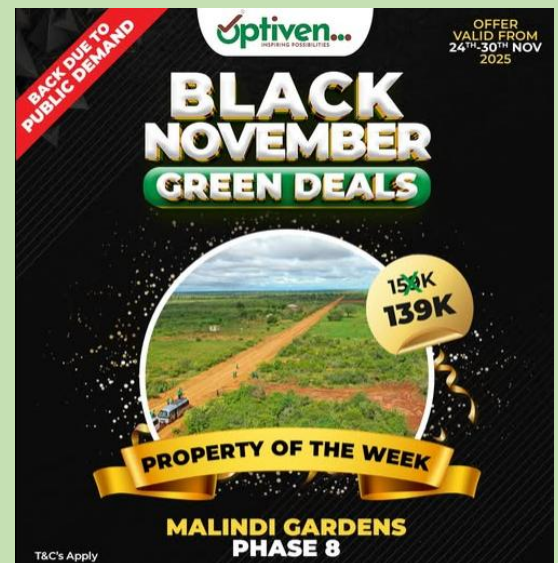


November is typically associated with the Black Deals that translate to affordable flash sales across the board. The case was not any different in the case of Optiven except that the investors were treated to a menu of goodies at affordable prices as we launched GREEN DEALS. Among the projects that were considered under the campaign were Wema Gardens in Naromoru, Malindi Gardens Phase 8 and Ushindi Gardens in Nakuru.

Mr. Joseph Alando, General Manager at Optiven spoke to The Optiven Point and noted that, *"the Green Deals offering is meant for those who have been dreaming of owning property but were having challenges. The offerings during the month of November were full of savings for our customers and we are delighted that many took it upon themselves to not only invest but also visit the projects on offer – we say asate sana."*

His sentiments were echoed by Ms. Christine Wakanyi, Associate Director for Customer Experience at Optiven who said, *"we took the requests from our investors seriously and this was our way to connect with them by offering them value without losing on aspects of quality. The offers did not reduce the benefits that come with investing with Optiven and we are grateful to all who joined the Optiven family during the month of Green Deals."*

The campaign which was centered on two projects favoured customers who were prepared to make cash payments in lumpsum for their preferred projects. The campaign was also week based which means it was clustered on a week by week pattern where the said payments were to be received within the specified dates. From affordable properties for as little as 139,000 shillings, investors were able to invest with ease thanks to the Black November, Green Deals campaign.



Speaking to The Optiven Point from Kisii County, Prudence Mwita, a resident of Kisii County expressed her appreciation for the campaign. She noted that the Green Deals were indeed a game changer for her as she had purposed to invest in real estate specifically in Nakuru. Prudence said, *"thank you Optiven for empowering my family by enabling us to invest at Ushindi Gardens. To celebrate the Green Deals, we are taking the 100,000 shillings savings and investing it in Malindi Gardens Phase 8 for our future."*



# Your name deserves to be written on the land you own.

Own a property with as low as **Ksh.159K!**



## OPTIVEN TEAM EMPOWERS IN KISII | Clients Receive Team & CEO this November

Optiven Limited team members were in Kisii County this November 2025 as part of their zeal in providing solutions to investors in real estate. The team also hosted the golfing community in the county at the sponsored golf tourney at the Kisii Members Sports Club. The team in Kisii was led by the Optiven Group CEO Dr. George Wachiuri, General Manager Mr. Tom Kibet and top Sales and Marketing Managers.



OPTIVEN GOSIIRA CHIGOSORI CHIA GOLF -KISII

## OPTIVEN ACKNOWLEDGES MEN'S DAY | CEO Hosts Podcast for Men in November

Optiven Group proudly joined the global community in marking International Men's Day 2025. Observed annually on November 19th, the day is set on appreciating the value men bring to our organization, their families and the larger community. This year under the powerful theme "Celebrating Men and Boys", Optiven extended a special acknowledgement to the men of Optiven – both internally as staff and externally as stakeholders. Cathrine Khasoa, Corporate Affairs Manager says, *"from a lady's perspective, this day is to celebrate the visionary leaders to the insightful mentors and all the men who work diligently, their hard work and integrity are the foundation of our achievements as a society."* Her sentiments are echoed by Martin Waweru, the Associate Director for Human Resource, Talent Development and Administration who says, *"we equally celebrate the men who are embracing mental wellness and emotional intelligence. We prioritise mental and physical health through our quarterly trainings by professionals on the different spheres of a man and the Optiven FC team has been a game-changer in our work life balance strategy. The theme reminds us of our responsibility to the next generation and we are committed to supporting younger boys navigate life and become responsible, successful men."*

In this spirit, Optiven Group CEO, Dr. George Wachiuri held a special dialogue with men of purpose from all walks of life via zoom on 19<sup>th</sup> November 2025. This was an intimate conversation, motivation and shared experience based on the theme **"Build Better Families, Finances and Futures."** The theme reminds us of our responsibility to the next generation and why we need to be committed to supporting younger men to navigate life and become responsible, successful men.

# HAPPY INTERNATIONAL MEN'S DAY

At Optiven, we appreciate the important role played by men not just in the workplace but in societal spheres. This year, we join the world in recognizing our men for their dedication and positive contributions that make our world better.



#OptivenCelebratesMEN

#It'sMensDay

## COMMENTS FROM MEN | Outcomes of Dr. Wachiuri's Talk Exclusive for Men...


To celebrate the International Men's Day on 19<sup>th</sup> November 2025, Dr. George Wachiuri, the Optiven Group Chief Executive Officer held a zoom meeting for men from all walks of life. Dubbed the *Men of Purpose*, the talk centered on building better families, finances and future. The Optiven Point spoke to some of the men that attended the zoom and these are the shared takeouts from them. In line with the focus on the theme for 2025, *Supporting Positive Masculinity and Mental Health of Men and Boys* the outcomes shared focussed on young men being mentored by older men to be the best they can.



**Optiven...**  
INSPIRING POSSIBILITIES

MEN OF PURPOSE

**BUILDING BETTER FAMILIES, FINANCES & FUTURE**

LIVE ON  **zoom**

JOIN OUR ZOOM MEETING  
INTERNATIONAL MEN'S DAY 2025  
WEBINAR WITH DR. WACHIURI

 **19<sup>TH</sup> WEDNESDAY  
NOVEMBER 2025**

 **8:00PM - 9:00PM**

**DR. WACHIURI**  
CEO, OPTIVEN

### EDWIN MWANGI

*Corporate Affairs Intern | Optiven Limited*

- 1. Leadership at Home;** A man should always lead as an example in his family. Bring peace in the family. Set a good tone at home.
- 2. Leadership at work:** Bring a good atmosphere at work. Avoid home issues at work.
- 3. Leadership in the Community:** Assist in community works whenever needed. Take part in donations in the community. Assist in Kazi mitaani, lead and the rest will follow.

### BONIFACE WAITHAKA

*Sales & Marketing Executive  
Optiven Limited*

- 1. Don't save blindly.** Build a clear investment plan that actually grows your money and generates income. Purpose beats guesswork every time.
- 2. Insurance is essential.** Life is unpredictable, and protecting yourself today is the smartest hedge against tomorrow's uncertainties.
- 3. Have someone you can talk to.** A trusted voice keeps your mind steady and helps you avoid unnecessary mental strain. No one succeeds alone



### VICTOR SATIA

*Digital Executive  
Optiven Limited*

- 1. On Savings :** Saving without investing is doing zero work
- 2. Mentors:** As a man always have someone to look up to when things are not working out on your side for guidance and support
- 3. Emotions:** As a man you should master your emotion, never allow my emotions to ruin my motion. Always pause- Reflect- Restart



## PROJECT FOCUS : ACHIEVER'S PARADISE BY OPTIVEN, KIMUKA, NGONG'

There is something magical that surrounds the Achiever's Paradise by Optiven. Located in Kimuka, is the next bespoke gated-community that will transform the landscape of Kimuka. Rolling scapes, whistling rocks, whispering winds, soaked sunshine and the all desired red earth... it is here that you will find a piece of paradise – Achiever's Paradise by Optiven.



**ABOVE:** Mr. Enos Orongo, Senior Sales Manager, Optiven Limited and Project Champion, Achievers Paradise

The Optiven Point team was at the project courtesy of the duo of Project Champions, Enos Orongo and Felix Wambua – both Senior Sales Managers at Optiven Limited. The visit to the project was greeted by a bright billboard that stood out in Ngong town announcing the existence of the Achiever's Paradise project. Accessibility to the project was a piece of pie, easy like melting ice on a hot summer day. According



**ABOVE:** Project Champions Mr. Felix Mumo (left) & Mr. Enos Orongo (right), Senior Sales Managers, Optiven Limited pose in front of a billboard advertising the project on 17/11/2025

to Orongo, *“one of the advantages of being a resident of Achiever's Paradise in Kimuka by Optiven is the ease of accessibility from whichever direction you are coming from. The road network here is topnotch and to add to the great advantage is that the Achiever's Paradise project both in phase 1, 1B and 2 all touch the tarmac.”* Indeed, the project is in proximity with the nearby towns of Kimuka, Suswa and Ngong and is situated approximately 33 km from Nairobi along the Ngong–Suswa Road. The ride is extraordinary as it presents beautiful experiences of the towns and terrain in equal measure.

Mr. Mumo gives a perspective of the benefits of investing in the project noting that, *“Achiever's Paradise Kimuka by Optiven is the epitome of a ready-to-build project. It is actually one of the reasons why many investors prefer it for their dream homes.”* A quick peek at the project indicates numerous homes coming up, many of them at their finishing stages while more customers continue to arrive to take a pick of their future homes amidst a growing appetite to take two or three of either the commercial or residential properties. According to Mumo, *“the project is sustainable in every way as Optiven has installed solar street lights across the project for ease of security. In addition, the company's sustainability blueprint has encouraged investors to keep it green by encouraging sustainable waste management, water recycling, and abundant tree planting”*. Indeed the project hosted a massive tree planting exercise on Saturday 22nd November 2025 in partnership with the Optiven GoGreen Initiative, the Optiven Foundation and NCBA Bank.

As the sun sets at the project, investors that continue to build their home at the project, walk into their properties with no shadow of doubt behind them, that Achiever's Paradise was a great investment opportunity. And indeed it is as the project is in proximity with key schools, hospitals, banks, shopping centers and much more. Both Champions agree that Achiever's Paradise by Optiven is changing the already magical landscape of Kimuka to become a benchmark city of the future by showcasing successful gated communities in the town.



**ABOVE:** Mr. Felix Mumo, Senior Sales Manager, Optiven Limited and Project Champion, Achievers Paradise

## OPTIVEN HOSTS SUSTAINABILITY PARTNERS | NCBA Stamps Intent to Scaleup

Optiven hosted representatives from the NCBA bank this November 2025. The team represented by Peter Kinyua and Paul Ngujiri both serving with NCBA Bank. The duo held key deliberations on areas of partnership with the Optiven Group CEO Dr. George Wachiuri on 19<sup>th</sup> November 2025. Among the key discussions of the day were how to support Optiven customers to access financing to buy land and build their dream homes under the company's social and economic transformation vision. The meetup agreed on partnering in sustainability with the NCBA team donating 1,000 seedlings to the GoGreen initiative.



**ABOVE:** The NCBA team Peter Kinyua (*second right*) and Paul Ngujiri (*second left*) receive a certificate of partnership from the Optiven Group CEO, Dr. George Wachiuri (*center*). With them are Cathrine Khasoa, Corporate Affairs Manager Optiven (*first left*) and Moses Sapuro, Optiven Projects (*far right*)



**ABOVE:** The NCBA team Peter Kinyua (*right*) and Paul Ngujiri (*center*) receive a certificate of partnership from the Optiven Group CEO, Dr. George Wachiuri (*left*). The team made a courtesy call to the Optiven offices located at Zamani Business Park in Karen on 19/11/2025

The NCBA team also held deliberations with Optiven departmental representatives serving in Projects, Corporate Affairs and Global Markets respectively. Dr. Wachiuri noted that Optiven customers who have sought support from the NCBA bank have expressed their satisfaction on the outcomes as they invest in real estate with some now developing their properties to become their dream homes. He made the remarks shortly before presenting a certificate of partnership to the NCBA team on behalf of Optiven Limited.

Cathrine Khasoa, the Corporate Affairs Manager advised that as a corporate Optiven is keen on collaborating with like-minded brands to stamp and maintain its impetus towards sustainable communities under its projects and the

GoGreen Initiative. Khasoa noted that under the partnership in sustainability with NCBA, the donations will serve the different projects where Optiven is keen to continue in its benchmark position to greening and sustainability initiatives. <https://finance.uonbi.ac.ke/latest-news/bank-signs-partnership-property-firm-finance-land-buyers>

Christine Kasaya, the Associate Director for Global Markets, Customer Experience and Digital Marketing while hosting the NCBA team, noted that as a company Optiven is open to collaborate with partners for the benefit of our customers especially those with land.

**RIGHT:** The NCBA team pose for a photo with the Optiven grounds team at Achievers Paradise in Kimuka on 15/11/2025 after donating 1,000 tree seedlings to be grown at the project under the GoGreen Initiative.



# ACHIEVER'S PARADISE TREE PLANTING | Ground Action in Pictures at Kimuka ...



*Thank You*  
YOUR BELIEF IN OUR MISSION IS  
BOTH A GIFT AND AN INSPIRATION.



# OPTIVEN INVESTORS RECEIVE TITLE DEEDS | Celebrations in Kenya & Diaspora

Keeping the promise to investors as they receive title deeds in November for different projects at Optiven Limited.



## OPTIVEN EMPOWERS IN DIASPORA | Team shares Investment Options...

The Optiven Diaspora team made a comeback to the United Kingdom, Ireland and the United States this November 2025. The teams were also in Namibia and Australia where they empowered investors to invest back home. In addition to the diaspora visits, the teams also took the opportunity to deliver title deeds to investors who had completed their payments for different investments under the Optiven portfolio. The Optiven Diaspora team has continued to empower investors in Africa, USA, Europe, and Australia.



**ABOVE:** Anne Ombuna, Optiven's Senior Diaspora Sales Manager for Australia (*standing*) addresses Kenyans Living and Working in Perth during a courtesy visit by the Principal Secretary in the State Department for Diaspora Affairs Roseline Njogu's visit to Australia, in November 2025.



**ABOVE:** Faith King'e, Optiven's Senior Diaspora Sales Manager for Australia (*standing*) addresses Kenyans Living and Working in Canberra during a courtesy visit by the Principal Secretary in the State Department for Diaspora Affairs Roseline Njogu's visit to Australia, in November 2025.



# OPTIVEN EVENTS IN NOVEMBER 2025 | Empowering Investors Across the Board...



The Optiven Team kicked off activations in Naivasha from 27/11/2025 where they empowered investors about investing with Optiven Limited.



Faith Gatwiri, Sales and Marketing Expert at Optiven was present at the Top 100 Awards held at Safari Park Hotel on 27/11/2025. Dr. George Wachiuri, CEO, Optiven Group received the Lifetime Achievement Award for the year 2025.



## LEFT

Optiven staff with members of the Success Gardens Home Owners Association on 22nd November 2025

## OPTIVEN EMPOWERS AT 2025 HOMES EXPO | Team shares Investment Options...

Optiven Limited was among the top exhibitors at the Boma Yangu 38th Kenya Homes Expo. The three day event held at the Kenyatta International Convention Centre (KICC) took off on Thursday 13th November 2025 with a colorful opening ceremony that was graced by the Chief Executive Officer of the Affordable Housing Board Sheila Waweru among others.



The first day also featured a unique panel discussion where Optiven was engaged to share its role in affordable housing and was represented by Cathrine Khasoa, Corporate Affairs Manager at Optiven. The team of Marketers led by Jackline Kibachia were on ground to empower investors seeking to invest in real estate and the wide Optiven portfolio – an exercise that continued until the 16th of November 2025 when the expo closed its doors.

The Optiven Point spoke to Ms. Kibachia, Senior Sales Manager at the Optiven Group on the expectations and she noted that, “As Optiven we are happy to partner with the Homes Expo 2025 where we have special November Green deals on offer with a number of our projects now going for a great discount rate. Welcome all.” <https://www.optiven.co.ke/category/campaigns/>

Dennis Chomba, a Senior Marketing Executive at Optiven added, “We are here to serve investors keen on improving their lives through real estate and are committed to give the best depending on customer preferences in a seamless process that guarantees safe investments with Optiven”. <https://www.optiven.co.ke/newsblogs/optiven-delivers-title-deeds/>

Organizers of the event, Kenya Homes Expo notes that the event is East & Central Africa’s biggest homes and property show. It attracted 20,000+ buyers, developers, contractors, architects, and suppliers who showcased affordable, innovative, and sustainable housing solutions.

**ABOVE:** Optiven Corporate Affairs Lead, **Cathrine Khasoa** (far right) engages with panelists on 13/11/2025 at KICC. With her are, from left Mr. **Ghislain Lamarque** – Country Director, 14 Trees Limited, **Michelle Ngele-Odhiambo**, Media Personality and Architect **Brenda Nyawara** – Vice Chairperson, Architectural Association of Kenya. The panel deliberated on **Public Access to Affordable Housing through Public Private Partnerships**.



## OPTIVEN FOUNDATION BENEFITS FROM BOOKS | **After the Plunge Book Review**

Writing books is not easy, otherwise more and more men and women the world over would have a number of titled books under their names. For a man who started early and who is passionate about reading as well as writing, George Wachiuri released his newest book this year. The book titled "AFTER THE PLUNGE" is the third following in the path of his first book "Soaring Like an Eagle" and his second, "Unleash your full potential". At an event attended to the maximum, supporters and investors joined philanthropists to celebrate the milestone. With color, thanksgiving and pledges of support, the launch was a memorable event.

Wachiuri also advised that the proceeds of sales from the books would be of benefit to Optiven's philanthropy activities through the education pillar. The Optiven Foundation is the soft arm of the Optiven group and is guided by four pillars, key of which is education. For the last 24 years, Optiven Group has been at the forefront in changing the lives of the less fortunate in the society.

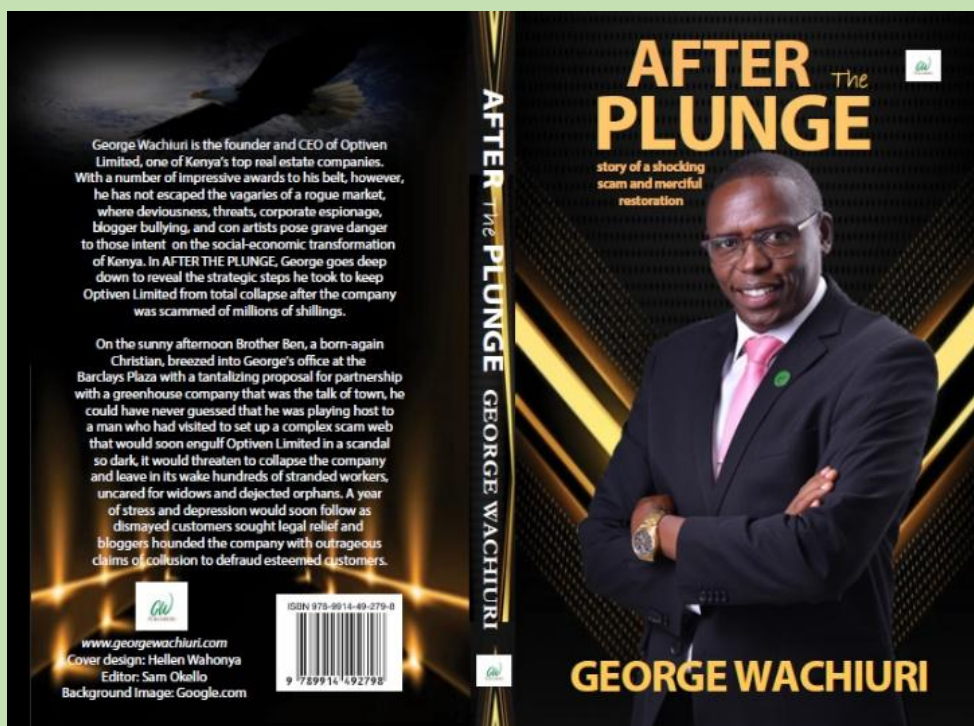
The Optiven Foundation has through the years become a benchmark for it's initiatives – a move that has led to the organization being recognized and bequeathed with different awards.

Have you read any of my books?  
If so, which one was your favorite  
and why?

**To Order**  
Any of the three books

1. Soaring Like an Eagle, 2. After The Plunge,  
3. Unleash Your Full Potential

**Visit**  
[www.georgewachiuri.com](http://www.georgewachiuri.com)



The Foundation is supported through donations from stakeholders as well as proceeds of sales from the books written by Wachiuri, who is also the chairman and trustee. With income from the booksales, students and pupils across the country are assured of access to their classrooms, as Optiven Foundation works with you to provide an opportunity for education. Through the Soaring Eagles Scholarship Program SESP and the ongoing partnership for technical and vocational training TVET, hundreds of students, pupils and artisans are receiving much needed education that is set to

transform their lives for the better, thanks to the Optiven Foundation and it's initiatives.

Join us by donating and making it possible to transform lives at the community level. Any amount is a great step towards making a difference.



Goodbye to Renting!

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