

DECEMBER 2025 EDITION

THE OPTIVEN POINT

+ WACHIURI WINS
WELLNESS AWARD

COMMERCIAL +
PROJECT
IN THIKA



+ DECEMBER
CHRISTMAS
BONANZA

OPTIVEN +
FOUNDATION
COMPASSION
CHRISTMAS

“ This Season is about newness of the mindset,
believing a better 2026. ”

WORD FROM THE C.E.O. | Offering Opportunities to Enable Real Estate Investment

The year 2025 has officially come to an end and what a gracious reminder that God has allowed us to see it from January until now! We are indeed grateful for the myriad opportunities that have continued to be a part of our business as the Optiven family. Throughout the year, we have had great engagements with our customers – both locally and in the diaspora – and our clarion call has been one - INVEST BACK HOME. We remain grateful to our stakeholders including our staff and the great customers that make Optiven what it is.

Looking back, we crowned the year with our monthly campaigns as we launched the December, “**OPTIVEN CHRISTMAS BONANZA**” where investors not only got themselves legitimate investments in real estate, but also a cashback to enjoy during the festive season. In line with our customer focus, we hosted a number of customer centric events starting with the **OPTIVEN FESTIVE DEED FIESTA**, before hosting our investors once again during the **Diaspora Homecoming by Optiven** and the icing on the cake was a graciously wonderful **Optiven Thanksgiving Service**



ABOVE: Optiven Group CEO Dr. George Wachiuri (left) receives the 2025 Social Wellness Award on 6th December 2025 at the Nairobi Serena Hotel.

for our staff. In between we had an opportunity to bless the less fortunate by donating food stuff under the Optiven Foundation Christmas Caravan that touched communities in Vipingo, Machakos, Ruai and Kirinyaga. Thank you for supporting the Optiven Foundation.

I was honored to be recognized as the Social Wellness CEO of the year 2025 – and as this is the essence of social economic transformation that Optiven is known for, we are focussed to continue serving with wellness in mind. To the entire organization under Esther Katiba we thank you for the recognition and dedicate the award to our staff and partners. <https://www.optiven.co.ke/newsblogs/optiven-footprint-on-wellness/>

also launched a new project in Thika which will take care of our investors looking for commercial properties. We also kept our promise to deliver title deeds and this December, investors at our projects in Konza (**Peace Breeze 2**) and in Kimuka (**Achievers Paradise 1**) received their title deeds. We continue to keep our promises by ensuring each investor is served with a legitimate title deed.

Our teams in diaspora made a full return home this year with the last cohort having served the United Kingdom, the USA, Namibia and Australia respectively.

We look forward to a great year in 2026 and welcome our new customers to the Optiven family where we inspire possibilities. Thank you for your partnership, Happy Holidays and New Year.

Dr. George Wachiuri
Chief Executive Officer
Optiven Group



CHRISTMAS BONANZA IN DECEMBER | Investors Get 3k Cashback in Campaign...

As the year came to a close, customers investing with Optiven were still top of mind for the leading real estate company. This December, investors are to take home a cool 3,000 shillings for every lumpsum investment of 300,000 shillings. The lumpsum payment is to cover redemptions for ongoing property purchases or for new investments in any of the projects.

Endorsing the campaign, Dr. George Wachiuri, the Optiven Group CEO said, *“the campaign will provide extra income for our customers even as they meet their goals of property ownership. We remain grateful to all our investors and partners who have partnered with us well this year”*.

Mr. Tom Kibet, General Manager at Optiven spoke to The Optiven Point and noted that, *“the end of year campaign is a great deal for investors making their first purchase with Optiven as they not only take home value for their investment but get a bonus cash payment this festive season or for celebrations. Indeed this is an early Christmas gift for our customers.”*

The campaign which was centered on all projects favours customers who are prepared to make cash payments in lumpsum for their preferred projects. From affordable properties for as little as 139,000 shillings, investors are able to invest with ease thanks to the **Optiven Christmas Bonanza** campaign. To invest with Optiven, call 0790300300.



OPTIVEN
Christmas
BONANZA

For every **Ksh 300,000** you deposit or pay as an installment, you receive **Ksh 3,000** for your Christmas shopping!



Optiven...
INSPIRING POSSIBILITIES

OPTIVEN
Christmas
BONANZA

For every **Ksh 300,000** you deposit or pay as an installment, you receive **Ksh 3,000** for your Christmas shopping!

OPTIVEN HOSTS DIASPORA AT HOMECOMING | Investors Gather at Karen ...



Investors in different projects across the Optiven portfolio gathered at the company's Karen offices on 19th December 2025. This was at the invitation of the Optiven Diaspora desk which also hosted the event at the Global Arena. The event offered an opportunity for the diaspora investors to better understand Optiven as their investment partner of choice in real estate as well as to engage with the team while taking a moment to tour the office. The guests were hosted by Dr. George Wachiuri, the Optiven Group CEO who has taken to the skies for the last decade in order to meet and empower Kenyans and global citizens, giving them the opportunity to invest back in Kenya.



It was also an opportunity for the guests from different diaspora to not only meet the Optiven Group CEO in person, but to also pick their title deeds for the projects they had invested in. The event was heart warming as client after client joined in a special dance to receive their title deeds and later shared the incredible moments that shaped their investment journey with Optiven.



THANK
YOU FOR
COMING.
WE VALUE
YOU

OPTIVEN DIASPORA TEAMS ON FINAL GLOBAL LAP IN DECEMBER 2025.



WITH JOAN WILLIAMS
Senior Global Manager

**OPTIVEN MEETS KENYANS
IN SEATTLE**

VENUE: COMFORT INN - FEDERAL WAY
(31622 Pacific Hwy S, Federal Way, WA 98003, United States)

DATE: 26TH NOVEMBER - 3RD DECEMBER 2025



**OPTIVEN TEAM IN
BRISBANE, AUSTRALIA**

DATE:
2ND DEC - 8TH DEC 2025

ONE ON ONE MEETINGS

FAITH KINGE
SALES & MARKETING MANAGER

ANN OMBUNA
SALES & MARKETING MANAGER



JAMES PLOTI
SALES & MARKETING MANAGER

**CONNECT WITH OPTIVEN
IN BIRMINGHAM**

OWN A PIECE OF HOME.

DATE: 16TH DEC - 19TH DEC



PATRICK KOGO
SALES & MARKETING MANAGER

**MEET THE OPTIVEN TEAM
IN MANCHESTER**

LAND IS LEGACY, START IN KENYA

DATE:
13TH DEC - 15TH DEC 2025



**THANK YOU
FOR
HOSTING
OUR TEAMS
IN THE USA,
AUSTRALIA
AND IN THE
UNITED
KINGDOM.**

OPTIVEN PLANTS TREES IN GATANGA | Success Gardens Goes Green in December



ABOVE: Residents of Success Gardens Phase 1 in Gatanga join the Optiven CEO, Dr. George Wachiuri, GM Tom Kibet and other Optiven staff during a tree planting exercise on 3rd December 2025.

The Optiven Group together with the Optiven Foundation joined hands with the Success Gardens community in Gatanga to plant trees. The event held on 3rd December 2025 saw over 200 trees planted at the project in an exercise that was attended by the residents and local administration. Speaking at the event, Dr. George Wachiuri encouraged the residents to take full ownership of the project, while at the same time thanking those who had completed building their homes and living at the project. According to Wachiuri, the project will be as good as the residents decision to make it so in terms of improving on the current value additions and upscaling the project to a better dwelling. He noted that Optiven had completed its mandate in providing the necessary infrastructure as pertains to provision of value additions.

Speaking at the event, Cathrine Khasoa, Corporate Affairs Manager at Optiven encouraged all present to endeavor to plant trees especially on each birthday celebration. She noted that trees are the source of life, without which there would be no inhabitants on the planet. She added that for Optiven, greening is at the core of its operations having won many awards

for its sustainability initiatives. Her sentiments were echoed by Ann Nyaga the Coordinator of the Optiven Foundation

who shared that the Optiven Foundation pillar on environment is at the core of engaging investors to go green in the different projects. Later, the team together with the residents of Success Gardens had an opportunity to plant trees. The local administrators also joined in the exercise and participated in planting of trees in the project's green area.



OPTIVEN UPDATES ON EVENTS | What Happened in December Across the Board?



ABOVE: A happy customer learns more about Ocean View Ridge by Optiven in Vipingo on 1/12/2025



ABOVE: Dr. George Wachiuri, Optiven Group CEO (left) and Optiven staff, host Mr. Sammy Botop at the Optiven offices in Karen on 3/12/2025 to discuss partnerships with JCM Media.



ABOVE & LEFT: Optiven Project Champions for Great Oasis Gardens join investors from Jamaica at the Vegan Restaurant in Lavington on 17/12/2025.



OPTIVEN HOSTS FESTIVE DEED FIESTA | Title Deeds Issued in Karen in December

A time of celebration and dance was what describes the Festive Fiesta this December. The unique event was organized by Optiven to facilitate investors who had completed their payments for different projects to receive their title deeds. The event was the first of its kind to celebrate the milestone on property ownership and was held at the Optiven offices in Karen. Clients from all walks of life were happy to receive their titles with many terming the achievement as a dream come true and a win for the future. The event was filled with celebration and testimonies of the journeys to acquisition of property under the Optiven portfolio. The day long event was held on Saturday 6th December 2025 as part of the Optiven promise to investors who buy properties from the company.



OPTIVEN HOSTS FESTIVE FIESTA INVESTORS | Title Deeds Issued in December



OPTIVEN OBSERVES GLOBAL DAYS | Milestones Celebrated in Retrospect

OPTIVEN ON WORLD AIDS DAY 2025



Each year, on the 1st December, the world comes together to mark **World AIDS Day**, a moment to honor those whose lives are affected by HIV, remember those we have lost, and reinforce our shared commitment to end the stigma surrounding the virus. This year's global theme is **"Overcoming disruption, transforming the AIDS response"**. It reminds us that ending AIDS is not just a health issue, but a collective responsibility grounded in compassion, awareness, and community support.

At Optiven Foundation, we believe that every individual deserves dignity, hope and equal opportunity regardless of their health condition. In 2022, the Optiven Foundation visited Nairobi West Prison and Kamiti Prison during AIDS Day where they donated sanitary and hygiene items to inmates and warders as part of its support efforts. Many other initiatives have been taken to support those living with HIV/Aids.

<https://www.optivenfoundation.org/news-and-blogs/world-aids-day-2025/>

OPTIVEN ON WORLD DISABILITY DAY 2025



Disability inclusion remains a key pillar in building a just and compassionate society. As the world marks **World Disability Day** on 3rd December 2025, organizations supporting initiatives to embrace disability including Optiven Foundation, continue to shine a light on what true empowerment looks like. The 2025 theme **"Fostering disability-inclusive societies for advancing social progress."**

Through the Optiven Foundation, the organization has remained a champion for vulnerable groups, especially persons living with disabilities. This has been brought to the light by the Optiven Foundation which has consistently invested in initiatives that restore dignity, mobility and hope.

Chairman and Founder of the Optiven Foundation, Dr. George Wachiuri says, **"our foundation has provided brand new wheelchairs for persons living with disabilities across the counties – from Kisumu to Kilifi and in between."**

<https://www.optivenfoundation.org/news-and-blogs/optiven-looks-back-at-milestones-as-world-observes-disability-day/>

OPTIVEN FOUNDATION SPREADS CHEER | Children Homes Benefit in December...



The festive season was a time for the Optiven Foundation in collaboration with the members of the Optiven Football Club OFC to share Christmas Cheer with different children's homes. The two teams joined hands and hearts with the families living in three children's homes as they interacted with the children and later donated foodstuffs to the homes. Ann Nyaga, the Optiven Foundation Coordinator led the delegations and noted that this was part of the foundation's engagement under its Poverty



Eradication and Health pillar.

According to Nyaga, "this is the second

Christmas Caravan we have had as the Optiven Foundation. The first one was held in 2024 and benefitted children's homes in the informal settlements. This year 3 homes benefitted as well as a food distribution drive held at Vipingo for the communities in Mferejini." She thanked the partners

who made the initiative a success noting that the Optiven Foundation is funded by well wishers and investors at Optiven Real Estate where the company gives 5% to the Optiven Foundation to fund its initiatives. Nyaga further welcomed all well wishers to partner for the year 2025 where the Optiven Foundation shall continue to transform the society in education, environment, poverty eradication and health. Send your donation to Mpesa paybill number 898630 Account Name : PARTNER.



STAFF THANKSGIVING SERVICE IN DECEMBER | Cheer & Celebration Galore ...

On 19th December 2025, it was time to celebrate the Christmas spirit with the staff holding a special service.



DR. GEORGE WACHIURI AWARDED | C.E.O. Champion for Social Wellness...

An extraordinary day turned into one of the most stunning recognitions in the heart of Nairobi's Central Business District. Dr. George Wachiuri, the Optiven Group CEO and Chairman of the Optiven Foundation was on 5th December 2025 awarded as the Social Wellness CEO of the year 2025 by Esther Katiba. The event held at the Nairobi Serena Hotel offered an opportunity to glimpse at what top leaders in different sectors had done towards enabling impactful environments in their business and leadership pursuits. Dr. Wachiuri who graced the occasion further cemented the role that Optiven had played in facilitating a



wholesome culture of impacting the stakeholders. His citation as presented by the awarding company cited Dr. Wachiuri as a forward thinking leader keen on fostering a positive impact in the community through inclusivity, health support and a vibrant culture as is evident at



Optiven Group. In his acceptance speech, Dr. Wachiuri congratulated the organisers under the CEO Wellness Awards and also encouraged the corporate sector to continue supporting the communities they do their



business in as part of efforts to enable a socially and economically empowered

community. Dr. Wachiuri was accompanied by Mary Wachuka, the Director for Strategy and Operations at Optiven Group, Enos Orongo – Sales and Marketing Manager among others.

So, what has Optiven done for matters wellness in the time of it's existence? Log on to

www.optiven.co.ke to find our more or click here <https://www.optiven.co.ke/newsblogs/optiven-footprint-on-wellness/>

OPTIVEN PROJECT UPDATES IN DECEMBER | **What is New at the Projects? ...**



13/12/2025 | OPTIVEN LAUNCHES COMMERCIAL PROJECT IN THIKA

This December, investors seeking to invest with Optiven have every reason to smile. Beginning Saturday 13th December 2025, the company rolled out it's newest project in Gatitu, Thika Town. The project is unique as it features mainly commercial plots. Additionally, the project strategic location makes it a high location for rental investments as well as for building future incomes

<https://www.optiven.co.ke/project-updates/15th-december-2025-what-is-happening-at-thika-heights-by-optiven/>

15/12/2025 | KIMUKA & KONZA TITLE DEEDS OUT!

More good news for our investors at Achievers Paradise 1 Kimuka and Peace Breeze 2 Konza! Yes, the projects located in Kimuka and Konza is now home to many investors. And there is more! This December, title deeds for t these projects are now out! Optiven projects in Kimuka and Konza offer excellent potential and are ideal for both commercial and residential investments. Optiven delivers its promises, so why not invest today?

<https://www.optiven.co.ke/project-updates/18th-december-2025-title-deeds-for-peace-breeze-phase-2-konza-are-now-out/>

<https://www.optiven.co.ke/project-updates/19th-december-2025-title-deeds-for-achievers-paradise-1-kimuka-out/>



ABOVE: Project Champions for Achievers Paradise Kimuka by Optiven celebrate the arrival of title deeds at the project on 19th December 2025.



18/12/2025 | WATER RETICULATION AT USHINDI NAKURU

In keeping with our promise to investors on value additions, Ushindi Gardens by Optiven is now starting the groundwork for water reticulation. The water piping process is currently underway to ensure that investors have access to water.

Ushindi Gardens by Optiven is one of the most sought after projects in Nakuru City. The project is only 18 minutes drive from the Nakuru City Central Business District. With solar street lights, perimeter fencing, road infrastructure and the gate already in place, early investors are even building their dream houses.

Be a part of the community at Ushindi Gardens by Optiven. Call us today on 0790300300

OPTIVEN CUSTOMERS RECEIVE TITLE DEES | Celebration Galore in December...

Meanwhile, hundreds of investors who have completed their payments for various projects across the Optiven portfolio were at hand to receive their title deeds in December. In addition to the Festive Fiesta which celebrated title collections at the office, the issuance of title deeds continued throughout December both in Kenya as well as in the Diaspora. The Diaspora teams were serving investors and potential customers in the United Kingdom, Namibia, the USA and in Australia respectively.



**OPTIVEN KEEPS
IT'S PROMISES OF
TITLE DEEDS.
CALL 0790300300**



**Your trusted partner
in real estate.**

Let us be your partner in finding your dream property.

VIPINGO | KITENGELA | THIKA | NCONG | NAKURU

PRIME PROPERTIES FOR SALE IN:

- Malindi
- Nanyuki
- Naro Moru
- Nakuru
- Machakos
- Vipingo
- Kitale
- Ngong
- Kajiado

OPTIVEN FOUNDATION DONATES TO VIPINGO COMMUNITY | [Feed1More...](#)

Over 450 members of the Vipingo Community gathered at the Ocean View Ridge Vipingo project by Optiven. The gathering was a part of initiatives by the Optiven Foundation under its Poverty Eradication and Health Pillars. The event held on 11th December 2025 saw the beneficiaries taking home food stuff which was distributed at the project in partnership with the local administration led by Miferejini Chief and security officers. Speaking at the event the government representatives appreciated the action taken by the Optiven Foundation to feed the community. Ann Nyaga, the Optiven Foundation Coordinator while speaking at the event encouraged the community to embrace the Optiven family who had invested in the area. According to Nyaga, the exercise to distribute the food is part of the company's vision to empower the community through the Feed 1 More initiatives.



Cathrine Khasoa, Manager for Corporate Affairs at Optiven called on the parents to take care of their children by ensuring they stay away from drugs and early pregnancies. According to Catherine she advised the parents to focus on their children's education in order to give them better opportunities for the future. Also present at the event were staff serving at the Ocean View Ridge Vipingo office who shared information about the project during the food donation exercise. The drive to give food and other donations is a regular event under the Optiven Foundation which targets the less privileged members of the community. The exercise is made possible via partnership with stakeholders.



OPTIVEN FOUNDATION BENEFITS FROM BOOKS | **After the Plunge Book Review**

Writing books is not easy, otherwise more and more men and women the world over would have a number of titled books under their names. For a man who started early and who is passionate about reading as well as writing, George Wachiuri released his newest book this year. The book titled "AFTER THE PLUNGE" is the third following in the path of his first book "Soaring Like an Eagle" and his second, "Unleash your full potential". At an event attended to the maximum, supporters and investors joined philanthropists to celebrate the milestone. With color, thanksgiving and pledges of support, the launch was a memorable event.

Wachiuri also advised that the proceeds of sales from the books would be of benefit to Optiven's philanthropy activities through the education pillar. The Optiven Foundation is the soft arm of the Optiven group and is guided by four pillars, key of which is education. For the last 24 years, Optiven Group has been at the forefront in changing the lives of the less fortunate in the society.

The Optiven Foundation has through the years become a benchmark for it's initiatives – a move that has led to the organization being recognized and bequeathed with different awards.

The Foundation is supported through donations from stakeholders as well as proceeds of sales from the books



Have you read any of my books?
If so, which one was your favorite
and why?

To Order
Any of the three books

1. Soaring Like an Eagle, 2. After The Plunge,
3. Unleash Your Full Potential

Visit
www.georgewachiuri.com



written by Wachiuri, who is also the chairman and trustee. With income from the book sales, students and pupils across the country are assured of access to their classrooms, as Optiven Foundation works with you to provide an opportunity for education. Through the Soaring Eagles Scholarship Program SESP and the ongoing partnership for technical and vocational training TVET, hundreds of students, pupils and artisans are receiving much needed education that is set to transform their lives for the better, thanks to the Optiven Foundation and it's initiatives. Join us by donating and making it possible to transform lives at the community level. Any amount is a great step towards making a difference.



A Gift That Outlives Generations

This Christmas, give land that secures your **family's future**. With Optiven, invest with confidence and build a **lasting legacy**.



0723 400 500 | 0790 300 300

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