

JANUARY 2026 EDITION

THE OPTIVEN POINT

**+ OPTIVEN LAUNCHES
2030 STRATEGIC
PLAN**

**PARTNERSHIP +
SIGNED WITH
NBK/ACCESS
BANK PLC**



**+ FOUNDATION
CELEBRATES
EDUCATION DAY**

**PRICE CHANGE +
AT GREAT OASIS
NANYUKI**

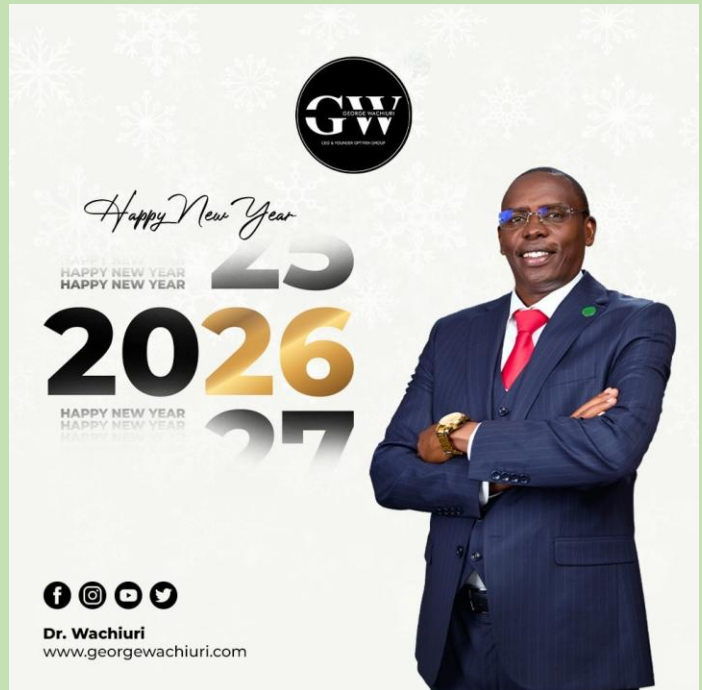
“ 27 years in 2026, We are humbled by the relationships and lives we continually transform. ”

WORD FROM THE C.E.O. | Offering Opportunities to Enable Real Estate Investment

2026 – and Happy New Year from myself and the entire Optiven Family. As we step into this new year, may it bring renewed purpose, growth, and opportunities to build meaningful legacies. Thank you for being part of the Optiven journey — the best is yet to come.

The month of January started off on a high for the Optiven family with the launch of our 2026-2030 Strategic Plan which happened on 5th January 2026. A new perspective is on the horizon and day by day it is unfolding as we morph to offer better services to our stakeholders. <https://www.optiven.co.ke/newsblogs/optiven-launches-a-new-strategy-focus-shifts-to-sustainable-solutions/>

As we empower investor to own land, we had the “#JANUARI-BILA-BLOCK” Campaign where customers making deposits of 100,000 shillings get a 1,000 shillings cashback throughout January. This is in keeping with one of our focus areas – Customer Obsession and we thank all those who invested with us this January 2026.



At the project level, we continued to host our investors across all our projects located in 10 counties. At the Great Oasis Gardens in Nanyuki, we had a **Title Dance** during which time we issued out title deeds while at both Happy Gardens in Kitengela and Garden of Joy in Koma, we completed the installation of street lights across the project. The paving of roads at Ocean View Ridge Vipingo took a forward trajectory while at Ushindi Gardens in Nakuru, water reticulation is ongoing.

On stakeholder engagement, we are happy to have hosted a number of partners as we look to embrace Sustainable Development Goal number 17 on partnerships. This is in line with our new vision on providing sustainable global solutions. The result, a fully signed Memorandum of Understanding with the National Bank of Kenya/Access Bank PLC, on 19th January 2026.

And it was a great honor too to host Victor Wanyama, Kenya's International Football Player who has had a distinguished career playing for top European clubs including Celtic, Southampton, and Tottenham Hotspur. We shall collaborate in a number of areas as he also met members of Optiven FC. From the Optiven family, happy 2026

Dr. George Wachiuri
Chief Executive Officer
Optiven Group



JANUARI-BILA-BLOCK LAUNCHED | Investors Get Cashback for Investing in Land ...

The new year 2026 opened its doors with a boost cashback campaign, thanks to the offer released by Optiven on 1st January 2026. Dubbed “*Januari Bila Block*”, the campaign gave investors and ongoing customers an opportunity to receive 1,000 shillings for every investment of 100,000 shillings. The investment was open to those servicing their payments as they invest in different properties as well as new customers beginning their investment journey.



**Januari
BILA BLOCK**
NA OPTIVEN

For every **Ksh. 100K** that you place as **Deposit or Installment**, you receive a cashback of **Ksh. 1,000** to top up for your **children's school fees**.
*T&C Apply

Endorsing the campaign, Dr. George Wachiuri, the Optiven Group CEO said, “*we are keen on keeping our giving spirit as we focus on our customers happiness. To start it off, this campaign is to make it easier for customers to take care of their needs as schools reopen and at the same time keep a tab on their investments in the real estate portfolio at Optiven*”.

Mr. Joseph Alando, General Manager at Optiven spoke to The Optiven Point and noted that, “*the campaign is timely as it offers a soft landing to those continuing with their payments for properties under Optiven. It is also a welcome for new customers to the Optiven family where green deals happen.*”

The campaign covers investments and top ups for all the properties under the Optiven portfolio. Currently the Optiven portfolio includes properties located in Kitale, Kitengela, Konza, Nanyuki, Vipingo, Nakuru, and Nyeri among others.

The campaign is applicable where the payments are made in lumpsum for the amount of 100,000 shillings. From affordable properties for as little as 139,000 shillings, investors are able to invest with ease thanks to the *Januari bila block* campaign. To invest with Optiven, call **0790300300**.



WE WISH YOU A HAPPY
New Year
2026

As we step into **2026**, we do so with bold faith and renewed determination. From the **Optiven family to yours**, here's to a victorious year filled with growth, success, and fulfilled dreams.



**Januari
BILA BLOCK**
NA OPTIVEN

This January, for every **Ksh 100K** you invest with Optiven, you'll receive a cashback of **Ksh 1,000** for your **childrens school fees!**

*T&C Apply

OPTIVEN LIMITED UNVEILS FIVE-YEAR STRATEGY (2026-2030) | Strategy to Drive Sustainable Global Solutions and Long-Term Growth...

Optiven Limited, a leading regional brand in sustainable development and investment solutions, on 5th January 2026 unveiled its Five-Year Strategy (2025–2030). The launch set a bold course to accelerate growth, strengthen ESG leadership, and deliver lasting value to communities, investors, and stakeholders. Branded “**Optiven 2030: Winning the Future Through Sustainable Global Solutions**” the strategy positions Optiven for its next phase of expansion, by anchoring growth on disciplined execution, strong governance, innovation, and sustainability. Speaking during the strategy launch, Optiven’s leadership emphasized that the new roadmap moves the organization from vision to measurable impact. *“Our five-year strategy is about winning responsibly,”* said Dr. George Wachiuri, the Optiven Group CEO. Dr. Wachiuri added, *“We are focused on sustainable growth, strong governance, and execution excellence that delivers real value to our customers, partners, and communities. Optiven 2030 is a commitment to the future.”*



ABOVE: The CEO, Dr. George Wachiuri (*far right*) looks on as Directors cut the tape to unveil the Optiven 2030 Strategy tools at the Karen offices on Monday 5/1/2026, following the unveiling ceremony of the 2026-2030 Strategic Plan.

THE FIVE-YEAR STRATEGY IS ANCHORED ON THESE CORE PILLARS:

- Sustainable Growth & Innovation** Expanding Optiven’s Strategic Business Units while leveraging innovation to unlock new opportunities across real estate, hospitality, and emerging investment sectors.
- ESG Leadership & Community Impact** Integrating Environmental, Social, and Governance (ESG) principles into every aspect of operations, with a strong focus on environmental stewardship, social inclusion, and ethical leadership through Optiven Foundation.
- Execution Excellence & Governance** Strengthening accountability, performance management, and leadership capability to ensure strategy translates into consistent results.
- Driving Regional and Global Impact** Over the next five years, Optiven plans to scale its footprint, deepen stakeholder partnerships, and enhance customer value while remaining firmly aligned to global sustainability goals.

The strategy aligns profitability with purpose. The company is focussed on building a resilient organization that delivers growth today while safeguarding opportunities for future generations.

OPTIVEN LAUNCHES A NEW STRATEGY | Focus Shifts to Sustainable Solutions ...

The top leadership at the Optiven Group led the rest of the team as the company launched its strategic plan. The plan which covers the period 2026 to 2030, was launched at a colorful engagement at the Optiven Global offices located at Zamani Business Park in Karen on Monday 5th January 2026. It was also a time to reflect on the journey that Optiven had taken for the last 27 years and the achievements gained as the company takes over its new offices and strategic alignment.



The new direction is looking to enhance the company's operations with a global outlook and engagement. Already, Optiven has a strong diaspora presence with its main focus moving from real estate to other business opportunities. With the new direction, Optiven now has a new vision, mission, and values that will be the guiding principles, core identity, or strategic foundation. Speaking at the unveiling ceremony, Dr. George Wachiuri, Optiven Group CEO noted that the new strategic plan will be the guiding tool for Optiven's new purpose and direction where stakeholders can expect global solutions for their needs in the company's engagements. He was flanked by the company's top management of Directors, Associate Directors, General Managers and the Chief Finance Officer.



At the end of the event, it was time to take a toast, a confetti pop and a memorable photo.

Best congratulations to the entire Optiven Family.

OPTIVEN EVENTS AND HAPPENINGS | Review of January 2026...



ABOVE: Dr. George Wachiuri, Optiven Group CEO (second right) and the Optiven staff, host Mr. Nicholas Kangangi at the Optiven offices in Karen on 12/1/2026 to discuss partnerships with Yattiy Investment.



ABOVE: Dr. George Wachiuri, Optiven Group CEO (right) acknowledges attendees to the Global Leadership Summit on 23/1/2026. The event was held at PCEA Thogoto in Kikuyu.



ABOVE: Optiven's Senior Sales & Marketing Managers attend prize giving at the Lady's Captain Golf tourney, Nyali Golf Country Club on 17/1/2026



ABOVE: Optiven's Senior Sales & Marketing Managers were on ground at Ushindi Gardens by Optiven in Nakuru on 21/1/2026.



ABOVE: Project Champions were at Peace Breeze on 23/1/2026.



ABOVE: Optiven Sales Champions on ground in Kikuyu Town on 27/1/2026.



ABOVE: Optiven GM Joe Alando (right) hosts Optiven Champion DJ Covenant (left) at Ocean View Ridge Vipingo on 29/1/2026.



ABOVE: Optiven Sales Champions on ground at Ngong Rd on 27/1/2026.

OPTIVEN CEO SPEAKS AT G.L.S. KIKUYU | Inspires Congregation on Leadership...

Optiven Group Chief Executive, Dr. George Wachiuri was a Speaker at the two day Global Leadership Summit that was held at PCEA Thogoto Church. Other speakers at the event held from 23rd January 2026 to 24th January 2026 included Professor Patrick Lumumba who also took a moment to visit with the Optiven team on the ground.



PROJECT OF THE MONTH | Focus on The Great Oasis Gardens Nanyuki by Optiven...



One of Optiven's largest project by acreage is located in Laikipia County. This is the Great Oasis Gardens by Optiven. Located only 12 minutes from the Nanyuki Central Business District, the project is also known as the home of Bigger is Better. The project is mixed use, magnificently sandwiched between amazing natural sceneries of Mt. Kenya, Aberdare Ranges and Lolldaiga Hills. It is also in proximity with wildlife sanctuaries giving investors an opportunity to live like a tourist. Since it's launch the project has had a number of value additions which as at January 2026, 90% have been completed.

5 ACRE BLOCKS IN NANYUKI

FRONTAGE
KES 3.5M per Acre

BLOCK PRICES FOR 5 ACRES
Zone 1 – KES 16M per block
Zone 2 – KES 15M per block

This new status has now opened a frontier for investors to enjoy the benefit of profit on investment as the project has increased in value on the whole. Beginning February 2026 all prices on the plot blocks at the project will be increased by 100,000 shillings. The change is a significant step to investors who took up the opportunity to invest early and have since enjoyed the price changes over time – from the time of purchase upto the time we



handover the title deed for the property. This January we had an opportunity to celebrate investors who had bought and now received their title deeds with a unique and joyous dance at the project.

At present the project has sold out all the eighth plots with a few remaining between the quarters and acres. To better avail larger properties for investors, twelve plots of five acres each have been launched. This will enable investors seeking larger pieces of land for commercial development.

OPTIVEN EMPOWERS AT NYALI GOLF EVENT | Investors Visit Coast Projects ...

Top Managers at Optiven Limited were in the Coast region this January to empower investors on the different projects available for them. The team led by Mr. Tom Kibet, General Manager at Optiven took the town of Nyali by storm and availed opportunity for customers to understand what is on offer for them from the vast Optiven portfolio. Mr. Kibet was accompanied by Eunice Wikunza, Joan Williams and Naomi Njebere. The exercise was also inclusive of the Optiven Coast Team which were at hand to meet customers on ground activations. The engagement saw the Optiven team meeting with investors at shopping malls, institutions, offices, and at the sports clubs.

According to Kibet, the strategy was to meet customers where they are and work with their schedules to enable them make site visits to the Optiven projects at the coast.



During this exercise, Optiven customers were able to make personal visits to Ocean View Ridge Vipingo and Joy Lovers project. Other projects that Optiven is currently selling at the coast include Kibali Cha Watoto Wetu in Malindi. All the projects within the coastal region have received great uptake from the investors owing to their favourable pricing, accessibility and availability of title deeds. Which is your favourite project at the Coast? Call us today and begin your journey of ownership.

OPTIVEN HOSTS FESTIVE FIESTA INVESTORS | Title Deeds Issued in January...



ABOVE: Optiven's Faith King'e (left) hands over a title deed to a happy customer in January at the Optiven offices in Karen.



ABOVE: Optiven's Lydia Gatuma (left) hands over a title deed to a happy customer in January at the Optiven offices in Karen.



ABOVE: Optiven's Managers and Staff celebrate with customers who received their title deeds at The Great Oasis Gardens Nanyuki on 24/1/2026.



ABOVE: Optiven's Managers and Staff celebrate with customers who received their title deeds at The Great Oasis Gardens Nanyuki on 24/1/2026.



ABOVE: Optiven's #TeamNewZealand visited the Optiven offices on 28/1/2026 and were hosted by Faith King'e and Lucy Maina DRM

 A promotional banner for Optiven USA featuring a woman in a blue blazer (Carol Kimani) against a background of a residential development. The banner includes the Optiven logo and the slogan "INSPIRING POSSIBILITIES".

WITH CAROL KIMANI
Sales & Marketing Manager

OPTIVEN IN USA

DATE: 16TH JANUARY - 14TH FEBRUARY 2026

DALLAS & HOUSTON - TEXAS 16 TH JAN - 27 TH JAN	LOS ANGELES, CALIFORNIA 2 ND FEB - 5 TH FEB
PHOENIX, ARIZONA 28 TH JAN - 1 ST FEB	SEATTLE, WASHINGTON 6 TH FEB - 14 TH FEB

ABOVE: Optiven's Carol Kimani represented #TeamUSA in Texas, California, Arizona and Washington from 16/1/2026.

OPTIVEN SPONSORS HIKERS TO OLESEKUT | Many Choose to Invest...

The heat of the January sun, and the formed foot trails at the foot of the mountain with banter and hiking gear.... That is how the Optiven team closed the month of January 2026. This was at the Olesekut Hike that was sponsored by Optiven and held on Saturday 31st January 2026. The event was a collaboration with Optiven partners – Born to Lead. Speaking at the flag off, Dr. George Wachiuri, the Optiven Group Chief Executive Officer lauded all the hikers who had turned up noting that this was part of self care and a great way to manage mental tenacity. Dr. Wachiuri who joined the hikers for the first ever hike experience noted that a majority of the hikers would learn a number of things about themselves with every summit they conquer during the hike. He was welcomed at flag off by Coach Stephen Muiru, CEO, Born to Lead.



ABOVE: Optiven’s #TeamHighHikers were at the flag off of the hike at the foot of Mt. Olesukut led by Director for Strategy & Operations Mary Wachuka, Associate Director for Digital, Customer Experience & Global Markets Christine Wakanyi and Tom Kibet the General Manager.



ABOVE: Optiven’s #TeamHighHikers lead Felix Mumo with the Optiven Flag at Mt. Olesekut.

The hikers were later treated to a sumptuous lunch courtesy of the Optiven Group. It also provided an opportunity for the hikers to visit one of the prime projects by Optiven – located in Kimuka Ngong. The project is currently 80% sold out with investors building their dream homes in phase 1 and two respectively. The joy of partnership led to a great time of understanding the Optiven philosophy while interacting with investors at Achievers Paradise Kimuka by Optiven.

FACTS ABOUT MT. OLESUKUT

Located approximately 50km south of Nairobi in Kajiado County.

The Trail is an 8km out-and-back trail (16km total) that takes about 5–6 hours.

The summit offers sweeping views of the Ngong Hills, Mount Ologesailie, and the Great Rift Valley.



ABOVE: Optiven’s #TeamHighHikers are flagged off at the foot of Mt. Olesukut led by Dr. George Wachiuri, Chief Executive Optiven Group and Coach Stephen Muiru, Chief Executive Born to Lead.

OPTIVEN HOSTS HIKERS FOR CHOMA | Investors Enjoy Achievers Paradise Views...

The hot sun, the windy day, the gathering of hikers and a great project in Kimuka – all these were characteristic of the Optiven Hikers Day Out with Born to Lead on 31/1/2026. The group which gathered early to begin the hike was later sponsored to a choma lunch and investment talk by Optiven at their premier project – Achievers Paradise Kimuka by Optiven. After a total hike of three and a half hours, it was time to relax in the tent, amidst the breeze that is characteristic of the Kimuka environment and savour Kajiado meat while reflecting on the day’s events. Here it was time to view the developments that have come up around Achievers Paradise by Optiven, and chance meetups with investors who are currently building their dream homes as they enjoy the kaleidoscope of nature surrounding Achievers Paradise KIMUKA.



Achiever’s Paradise by Optiven, is located in the fast growing area of Kimuka. Located 12 minutes from the bustling Ngong town, Achiever’s Paradise is serenaded by the world famous whispering rocks, and is located on tarmac with panoramic views of the Ngong landscape. With the project currently sold out at 83%, investors who have since received their title deeds are now building their dream homes. At Achievers Paradise you will find various value additions already done including a well manned entry gate, compacted murrum roads, water, electricity, solar street lights and a Care Taker on site. Call 0790300300 today.

Jaza Basi

TWENDE SITE VISIT

PRIME LOCATIONS

NGONG | VIPINGO | NAKURU | NANYUKI



FINANCING BY



0790 300 300

www.optiven.co.ke | info@optiven.co.ke

OPTIVEN PROJECT UPDATES IN JANUARY 2026 | What is New at the Projects? ...

14/1/2026 | GREAT OASIS GARDENS PRICE CHANGE ON 1/2/2026

The premier project by Optiven in Laikipia County continues to change the real estate landscape in Nanyuki. With investors having completed their payments for their properties and now building their dream houses, the Great Oasis Gardens by Optiven in Nanyuki continues to develop into a residential project. The communication was shared to the public by the management on 14/1/2026.

And for those new to the project, the Great Oasis Gardens by Optiven is a one stop project for investors seeking to engage in different land uses. This home is the hub for Bigger is Better with options to build different businesses or residential areas across the project.



PRICE CHANGE ALERT

EFFECTIVE 1ST FEBRUARY 2026

FROM KES 785K TO KES 875K

GREAT OASIS GARDENS, NANYUKI

- ✓ Borehole water
- ✓ Electric fence
- ✓ Beautiful gate
- ✓ Elevated water tank



19/1/2026 | SOLAR STREET LIGHTS INSTALLATION AT HAPPY GARDENS KITENGELA NOW COMPLETE

This is reason enough to celebrate as Optiven has completed the installations of solar street lights at Happy Gardens in Kitengela. Yes, there is a lot of light in the darkness – a true testament of transformation at Happy Gardens by Optiven. This is a key addition to the many value additions that have been completed – a great signal to pave the way for the handover of the project to it's owners as well as encourage investors to begin building their dream homes. Did you know that Happy Gardens is a most sought after property in Kitengela? This four-star project is ready to build. It has a beautiful entry gate on both phases, piped water and electricity available on site, the road infrastructure is usable and with the project is 97% sold. Call us today to invest at Happy Gardens.

21/1/2026 | PAVING OF ROADS PROGRESSES AT OCEAN VIEW RIDGE VIPINGO

Luxury and tranquillity is now combined with aesthetics and utility as Ocean View Ridge Vipingo is currently being installed with paving blocks. This new development is in addition to works on the statuesque gate that welcomes you to the project and the stone wall that guarantees security at the project. Ocean View Ridge Vipingo continues to be ready to build for investors seeking to invest in the much sought after coastal lifestyle. The project already has water reticulated on the project as well as well marked beacons across the project. And with much interest from investors, Ocean View Ridge Vipingo by Optiven is receiving new investors more and more.



OPTIVEN PARTNERS WITH NBK/ACCESS | Move to Empower Financing Clients...

Optiven Limited entered into a strategic business partnership with the National Bank of Kenya, as it seeks to expand accessibility to financing of both land purchases, development and real estate investments. The move is a collaboration between the two brands that will enable mutual benefit through leveraging on the expertise, good will and diaspora presence. Speaking during the signing of the memorandum of understanding at the National Bank head quarters, Dr. Wachiuri noted that, *“this partnership is timely considering our diaspora footprint and the banks global presence as well as our local investors – all who will benefit from access to finance to our selection of residential and commercial property developments.”* Mr. George Odhiambo, Managing Director at NBK emphasized the bank’s position as a catalyst for wealth creation saying, *“as a bank we recognize the important role real estate plays in household financial security and national economic growth and this collaboration, positions our customers to access structured financing solutions alongside trusted investment opportunities.”*



Under the partnership the two brands are to cross-train staff to enable them understand their areas of engagement. The training process begun on 24th January 2026 with representatives from the NBK Nanyuki branch visiting the Optiven project in Nanyuki – the Great Oasis Gardens. The second training session was held on 27th January 2026 where top managers of NBK Bank paid a visit to the Optiven offices in Karen, trained the staff on the



benefits of the partnership and later held a meeting with the top management at Optiven Limited to discuss areas of collaboration both locally and in the diaspora. Prior to the signing ceremony, the NBK team had collaborated with the Optiven Foundation during a tree planting exercise at Achievers Paradise in Kimuka Ngong.

Optiven Limited adheres to the United Nations Sustainable development goals including SDG Number 17 which encourages Partnerships for Goals. Through partnerships the company has transformed investors and the communities in which they live.

OPTIVEN FOUNDATION JOINS EDUCATION DAY | Chairman Calls for Action ...

The Optiven Foundation has been a key player and supporter of education since its inception. The Foundation which is chaired by its founder Dr. George Wachiuri, has taken up numerous initiatives that cater to facilitating education opportunities for all ages and genders.

Education is also a key pillar among the four top pillars that guide the operations of the Optiven Foundation. This was the prospect that kicked off the birth of the Soaring Eagles Scholarship Programme SESP. Over the years, this initiative has been awarded for impact.



The Optiven Foundation has also been at the core of empowering youth through mentorship in collaboration with the Optiven Limited. With partnerships with tertiary and other institutions of higher learning, students have been able to join technical institutions and universities to study courses of their choice. Another aspect of empowering the youth has been through intakes of management trainees to enable them take advantage of the corporate sector.

Still under education, the George Wachiuri School of Mentorship GWSOM is a brain child of Dr. Wachiuri who offers practical guidelines to those interested in setting up business and overcoming the hurdles of entrepreneurship. The school has received great attention from students from USA, Nigeria and Congo.

As the world celebrates World Education Day 2026, the Optiven Foundation calls on stakeholders to also provide more teachers that will enable learners to experience continuity in their education. Dr. Wachiuri has confirmed that through interventions and partnerships, the Optiven Foundation will continue to empower globally via education.



Optiven Foundation CEO urges Kenyans to support their former schools

February 13, 2024 4 mins



OPTIVEN FOUNDATION BENEFITS FROM BOOKS | **After the Plunge Book Review**

Writing books is not easy, otherwise more and more men and women the world over would have a number of titled books under their names. For a man who started early and who is passionate about reading as well as writing, George Wachiuri released his newest book this year. The book titled "AFTER THE PLUNGE" is the third following in the path of his first book "Soaring Like an Eagle" and his second, "Unleash your full potential". At an event attended to the maximum, supporters and investors joined philanthropists to celebrate the milestone. With color, thanksgiving and pledges of support, the launch was a memorable event.

Wachiuri also advised that the proceeds of sales from the books would be of benefit to Optiven's philanthropy activities through the education pillar. The Optiven Foundation is the soft arm of

the Optiven group and is guided by four pillars, key of which is education. For the last 24 years, Optiven Group has been at the forefront in changing the lives of the less fortunate in the society.

The Optiven Foundation has through the years become a benchmark for it's initiatives – a move that has led to the organization being recognized and bequeathed with different awards.

The Foundation is supported through donations from stakeholders as well as proceeds of sales from the books



written by Wachiuri, who is also the chairman and trustee. With income from the book sales, students and pupils across the country are assured of access to their classrooms, as Optiven Foundation works with you to provide an opportunity for education. Through the Soaring Eagles Scholarship Program SESP and the ongoing partnership for technical and vocational training TVET, hundreds of students, pupils and artisans are receiving much needed education that is set to transform their lives for the better, thanks to the Optiven Foundation and it's initiatives.

Join us today, by donating and making it possible to transform lives at the community level. Any amount is a great step towards making a difference. For more information log on to www.optivenfoundation.org

A promotional graphic for George Wachiuri's books. It features a portrait of George Wachiuri, a social media post snippet, and a call to action to order any of his three books: 'Soaring Like an Eagle', 'AFTER THE PLUNGE', and 'UNLEASH YOUR FULL POTENTIAL'. A speech bubble asks, 'Have you read any of my books? If so, which one was your favorite and why?' and a button says 'Visit www.georgewachiuri.com'.

#OPTIVEN2030STRATEGY

THE DAWN OF A NEW ERA AS OPTIVEN LAUNCHES STRATEGY



The **Optiven 2030 Strategy** was officially launched on **Monday 5th January 2026** at an unveiling event held at the Optiven Limited Karen offices. The launch marked the unveiling of a **New Mission, Vision, Purpose and Core Values**. While the development is expected to drive a new path, Optiven shall maintain its commitment to its stakeholders!

Thank you to our staff, partners, and our clients, for being the foundation of this journey. Going forward, the future we imagined is coming alive and becoming the path we are walking.

OPTIVEN INSPIRING POSSIBILITIES