

MARCH 2026 EDITION

THE OPTIVEN POINT

+WOMEN'S MONTH

Celebrated with Giving

+PASAKA KIPWANI

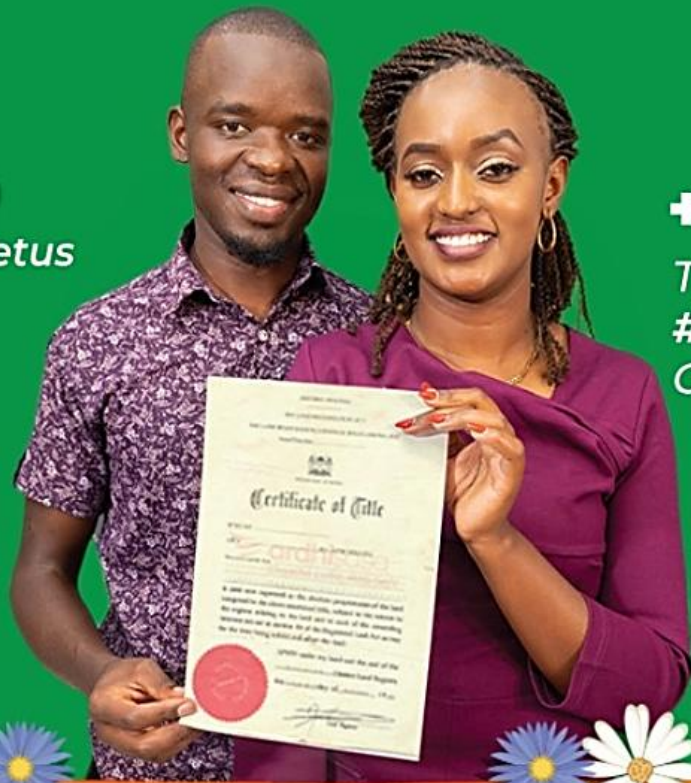
Campaign Launched

+TITLE DEED

Collection Drive Impetus

+WINNERS

*Take home cash in
#MoveWithOPTIVEN
Challenge*



Pasaka Kipwani

*"We Celebrate Women Globally For The Important Role
They Play and The Achievements Attained
in The Transformation of The Society"*

Dr. George Wachiuri

WORD FROM THE C.E.O. | Walking with Clients to Buy & Build for Posterity

we celebrate women globally for the important role they play and the achievements attained in transformation of the society”

March is not a month if we do not accept that the role of women in society is a key factor to bring transformation. It is considered the official women’s month and also the home of the international women’s day. This year, Optiven joined the rest of the world to celebrate women globally for the important role they play and the achievements attained in transformation of the society, under the theme *give and gain*. A special appreciation to all the women who work at Optiven Group for the great example and focus they give to the organization and for their resilient in pursuing goals and dreams through their work.



ABOVE: Mary Hosea, a Sales and Marketing Executive at Optiven Limited dons in purple to celebrate Women’s Month in March 2026

March has also been a month of getting back to the basics with our teams taking the time to meetup with clients on the projects while offering updates to those who are not able to be on the ground to get updated on the developments. Am grateful for our projects team together with the site managers who have gone the extra mile across all our projects to enable the properties to be ready to build.

We also had a great opportunity to empower investors in Africa and the United States of America through diaspora trips to Rwanda, Zambia and the United States of America. It is always a great joy to see investors receiving their title deeds for their investments with Optiven. Our teams also had the opportunity to update new investors about the transformative projects we have in our portfolio. A special appreciation to our customers in the diaspora who trusted us as their partner in real estate investments.

staff across the company to take advantage of the training and improve their soft skills to make them all rounded and flexible.

We were also able to kick start our internal staff training under Opal which focuses on personal development. This is part of the company’s efforts to enable our

Finally through our foundation we were able to impact the lives of women and girls in Mathare slums through donation of sanitary pads. This was a collaborative effort between our staff and the management. We are happy to partner as we transform our society and welcome like minded partners on board.

To a better time ahead - Happy New APRIL.

Dr. George Wachiuri
Chief Executive Officer
Optiven Group



ABOVE: Mary Wacuka, Director for Strategy and Operations at Optiven Limited, poses with the Opal Trophy during the cohort 2 and 3 graduation in 2023

OPTIVEN LAUNCHES MARCH CAMPAIGN | Investors Get 2,000 Cashback in February

A brand new campaign for the month of March will give 2,000/= cash back to Optiven customers investing 200,000/- on redemption or new purchases for properties across the company's vast portfolio. Dubbed #PasakaKipwani the campaign runs through the month of March 2026 and benefits both new and ongoing customers paying for properties of their choice.



General Managers Joseph Alando and Tom Kibet while endorsing the campaign, note that the new cash back is meant to benefit customers. The official launch of the campaign was led by the Director for Strategy and Operations at Optiven Group, Mary Wacuka. Ms. Lidya Gatuma and Mr. Felix Mumo, both Senior Sales and Marketing Managers at Optiven Limited were among other team members who endorsed the campaign.

According to Lidya *"the cashback is a token of our appreciation to our customers for their continued trust and loyalty to Optiven. As a brand, we are rewarding our customers with this exclusive cashback offers as our way of giving back while ensuring they also enjoy greater value every time they invest with us."*



Mumo says, *"every investment our customer makes is an act of faith representing dreams of building a home, and creating lasting wealth for their families. That is why the #PasakaKipwani campaign is our way of saying thank you."* He

adds,
"Optiven adds value to the customer

apart from providing properties & the promise of a title deed thus the campaign."

Invest today, call us on 0790300300

Visit our offices at Zamani Business Park Karen.



OPTIVEN LAUNCHES TITLE COLLECTION DRIVE | Customers to Collect Titles...

Investors with Optiven Limited have been encouraged to collect their title deeds following the completion of their investments in over 60 projects under the Optiven portfolio. Under a special campaign dubbed, **"YourLandYourLegacy"** the initiative aims to reach out to investors who over the years have been customers but are yet to collect their title deeds. The initiative also aims to advise investors on the status of processing of their title deeds where the same has not been issued by the government. Group CEO. Dr. Wachiuri while speaking on the subject noted that it is imperative for investors to take up their title deeds so as to enable them begin their journey in building their dream homes. According to Wachiuri, **"title deeds are key documents for investors in real estate as they are required before the development of the project begins."** He noted that Optiven has issued out a title deeds for at least 25,890 plots across the company's portfolio.

Mr. Tom Kibet, the General Manager at Optiven concurs with Dr. Wachiuri noting that it becomes difficult to prove land ownership in the absence of a title deed. Kibet says, **"our title deeds at Optiven are genuine and we not only support our customers to receive the title deeds, but for those in the diaspora we also take the time to deliver them personally across the globe."** <https://www.optiven.co.ke/newsblogs/optiven-issues-title-deeds-investors-empowered-at-achievers-paradise/>



Cathrine Khasoa, Corporate Affairs Manager at Optiven adds, **"our investors – whether individual or corporate, are at the core of our strategy as a business and as a brand we are intentional about keeping our promise on title deed delivery for all properties fully paid for. By availing the title deeds to our investors, we are living out our mission which is to create prosperity by providing credible and sustainable solutions that drive value for all the stakeholder."**

Optiven Limited, is Kenya's leading real estate company with over 26 years of service. The company has properties in 10 counties in Kenya with it's offices located at Zamani Business Park in Karen. For more information call us on 0790300300 or log on to www.optiven.co.ke today.



OPTIVEN REWARDS ANTHEM DANCE WINNERS | **Winners Receive Cash Rewards**



Top winners who participated in the #movewithOptiven anthem challenge, this March received their rewards for dancing. The initiative launched in January saw the staff given an opportunity to showcase their skills in dancing before being rewarded with cash prizes. The official launch for public participation in the dance under the #movewithOptiven initiative was done at the Optiven Global Arena on 9th February 2026 spearheaded by Mr. Martin Waweru, the Associate Director for Human Resource, Talent Development and Administration at Optiven Limited.

Speaking at the Optiven Global Arena, located within the Optiven offices in Karen, Mr. Tom Kibet, General Manager at Optiven congratulated all the winners noting their work was not in vain. His sentiments were echoed by the Lead for Corporate Affairs and Sustainability at Optiven Limited, Cathrine Khasoa. While reading the speech on behalf of the CEO, Khasoa noted that the innovation, creativity and teamwork of the participants was a clear indication that they took the challenge seriously.

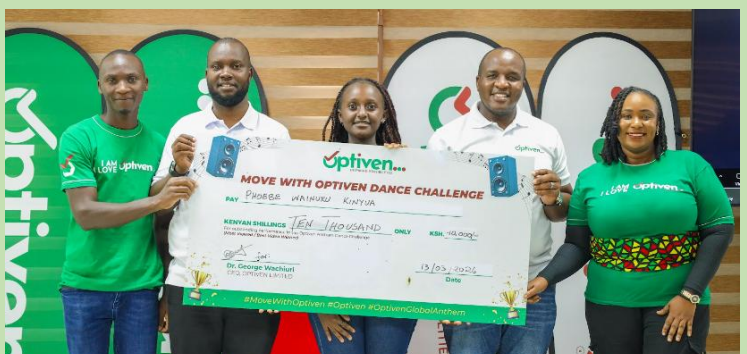
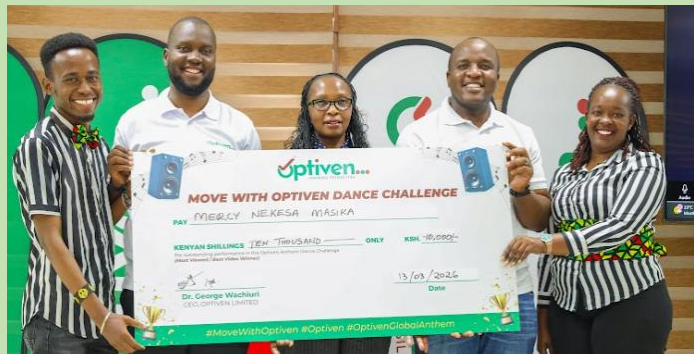
The awarding event hosted over 15 winners who had participated in the 30 days that the challenge was running across social media platforms. Winners in the challenge received cash prizes for the different positions from one to three received cash prizes courtesy of Optiven and those participating in a special category were also feted under the CEO's Special award.

The Optiven Dance Challenge featured the Optiven Global Anthem that was launched on 5th January 2026 as part of the larger corporate strategy launch for the year 2025 – 2030. Previously, Optiven engaged the public to participate in a dance campaign dubbed #OptivenDanceChallenge2022 which culminated with winners taking home parcels of land at a colourful ceremony held at the Great Oasis Gardens by Optiven in Nanyuki, Laikipia county. <https://www.optiven.co.ke/newsblogs/curtains-drop-on-optivendancechallenge/>

Participation in the dance required those interested to register via a link. The participants were also required to dance to the new Optiven anthem before sharing their videos on social media. The video with the most likes received the cash awards.



TIMES & MOVES AT #MOVEWITHOPTIVEN EVENT | Moves, Dances & Rewards...



OPTIVEN TEAMS RETURN FROM DIASPORA | Promises Kept on Title Deeds

The Optiven Diaspora Team handing investors from Africa were in Zambia and Rwanda in March 2026. The teams were able to keep the promise by delivering title deeds to investors in the two countries while taking the opportunity to also empower and advise investors on the developments and other status with regard to their investments and new projects. The teams were making return trips to the two African nations where they previously activated and hosted investors.

The Optiven Diaspora Team in charge of the United States of America left the country in March 2026 to visit different cities in the USA. The team which has in the past activated in the USA market also took the opportunity to share information on new projects, completed value additions as well as the new campaign that provides for investors to begin building their dream homes. The team is expected back in Kenya in April 2026.

The company's footprint covers diaspora as it is a core value touching on global mindsets. The Diaspora Division has in this first quarter of 2026 travelled to Asia, Africa and now the United States of America where they continue to empower investors to invest back in Kenya. The diaspora teams are also responsible for updating investors on the developments within and around their projects while at the same time delivering title deeds and updating the investors on campaigns



ABOVE: Optiven's Team Africa were in Zambia this March 2026. The team at the Kenneth Kaunda International Airport in Lusaka on 4th March 2026.



ABOVE: Optiven's Team Africa visited the Kenya High Commission in Lusaka on 5th March 2026.



ABOVE: Optiven's Team Rwanda hosted investors in Kigali, Rubavu and Musanze before returning to Kenya on 9th March 2026

A promotional banner for an 'One on One with Optiven Team' event in Los Angeles. It features two men in suits, George Muteti and Kilonzo Mbuvi, with their names and titles (Senior Sales Manager) listed below them. The banner includes the text: 'ONE ON ONE WITH OPTIVEN TEAM', 'LOS ANGELES - CA', 'DELTA HOTELS BY MARRIOTT ANAHEIM GARDEN GROVE 12021 HARBOR BOULEVARD', and '26TH - 30TH MARCH, 2026'. The background shows a modern building with palm trees and flags.

available including the current campaign on #BuyandBuildwithOptiven. With presence in all continents, Optiven Diaspora is continually providing value and timely information to investors across the world – from the heart of Africa, Nairobi, Kenya. Associate Director for Global Markets, Christine Wakanyi says, “we are ready to serve our investors across the globe and at their convenience as we inspire possibilities with focus on investing in the vast portfolio available at Optiven Limited”

OPTIVEN HOSTS CUSTOMERS AT KAREN | Title Deeds Issued in March 2026 ...

Optiven Limited has this month been at the forefront in ensuring that investors in their various projects receive title deeds for their investments. With properties across ten counties countrywide, Optiven continues to keep it's promise of providing title deeds for it's investors even as it works on it's new strategic mission which is to create prosperity by providing credible and sustainable solutions that drive value for all the stakeholders. Mr. Tom Kibet, General Manager at Optiven Limited encourages investors to collect their title deeds as the team is ready to serve them at their convenience. In addition he notes that, *"it is very important to keep your own title deed because it is the legal proof that you own a piece of land or property. Without it, protecting your ownership becomes much harder."* To check the status of your title deed, Optiven Limited has made it easier for it's customers to follow the process and receive feedback on the same. For more information, log on to

<https://www.optiven.co.ke/newsblogs/optiven-launches-title-collection-drive-customers-to-collect-titles/>



ABOVE: Optiven General Manager, Tom Kibet (*left*) hands over a title deed to a happy customer (*center*) on 2nd March 2026 at Optiven Global Office. With him is Optiven Sales Executive Charles Darwin (*right*).



ABOVE: Diaspora Relations Manager Lucy Micere (*left*) and Senior Property Advisor Lilian Tuwei (*right*) hands over a title deed to a happy customer on 9/3/2026 at Optiven Karen offices.



ABOVE: Optiven General Manager, Tom Kibet (*left*) hands over a title deed to a happy customer (*center*) on 2nd March 2026 at Optiven Global Office. With him is Optiven Sales Executive Mercy Joe (*right*).



ABOVE: Sales and Marketing Manager Faith Mathenge (*left*) hands over a title deed to a happy customer on 30th March 2026 at Optiven Global Office.



ABOVE: Optiven Sales Manager Jackline Kibachia (*far right*) hands over a title deed to happy customers on 9th March 2026 at Optiven Global Office. With her is Mr. Tom Kibet, General Manager, Optiven Limited (*far left*).

WHAT IS HAPPENING AT OPTIVEN? | Events and Happenings Across March 2026



ABOVE: Optiven Diaspora Relationships Manager Jackline Munyiva (*far left*) and Sales Manager Joan Williams hand over a title deed to happy customers in March 2026 at Optiven Global Office. Dr. George Wachiuri, CEO, Optiven Limited (*far right*) showcases a title deed ready for collection.



ABOVE: Optiven Senior Sales Manager Jackline Kibachia (*far right*) joins the eminent panel at She Sparkles during the graduation ceremony at the Glee Hotel in Nairobi on 8th March 2026 which coincided with the 2026 World Women's Day under the theme GIVE AND GAIN.



LEFT AND ABOVE: Optiven Manager for Independent Sellers Caroline Andisi hosted two candidates for the position of independent sales. The two will be selling Optiven properties on behalf of the company and report to Andisi with regard to successful sales. The Optiven Independent Sellers is a new strategic division that is expected to spur growth in the new 2030 Strategic Plan launched at the Optiven Karen offices on 5th January 2026



ABOVE: Optiven's happy customers take a photo at the launch of the Achievers Paradise Phase 2 perimeter wall on 3/3/2026 at the project.



ABOVE: Optiven's committee on project handovers were at Success Gardens by Optiven on Gatanga Road on 15/3/2026 during which time they met with Mr. Mugambi, the incumbent Chairman of the Home Owners Association at the project. The team was led by the Chairman of the Committee, Mr. Dominic Mutugi (*second left*).

OPTIVEN LAUNCHES OPAL COHORT IV | Opal Program to Enhance Soft Skills...

A new cohort for the personality development course targeting Optiven staff was launched this March. Dubbed Sparklers : Cohort IV, the cohort comes after a hiatus of two years since the completion of the third cohort in 2023. The program which runs for 6 months has had over 100 graduands since the initial class held in 2019 with just three students. <https://www.optiven.co.ke/newsblogs/optiven-opal-graduation-2023/#:~:text=It%20is%20an%20initiative%20to,51:49+00:00>

According to Martha Ochieng, Senior HR at Optiven, the program is expected to improve the staff's skills and enable them to be all rounded as professionals. She notes that the program which runs in-person for the staff working at the headquarters and online for the satellite offices will run for a period of 6 months. Among the topics to be covered include effective communication, goal setting and personal branding among others. The program launch on 17th March 2026 was officiated by the Director of Strategy and Operations, Mary Wacuka alongside the Associate Director for Human Resources, Talent Acquisition and Administration, Mr. Martin Waweru.



ABOVE: Optiven Opal Cohort IV – The Sparklers take a photo at the start of the course on 17/3/2026 at the Optiven Karen office.



ABOVE: Optiven's Liaison Officer for Malindi County Damaris Mbalu [center], receives her award from the CEO Dr. Wachiuri and Opal Cordinator Cathrine Khasoa in Mombasa in 2023



ABOVE: Optiven's staff Eunice Wikunza [left] and Fidelis Kariuki [right] both Senior Managers during their graduation as Opals – Dazzlers Cohort - in 2023

The Opal program is based on the thriving philosophy of the precious stone which embraces the following characteristics:-

- *Adaptability and Transformation*
- *Amplification of Positivity*
- *Creative Inspiration*
- *Living Authentically*
- *Hope and Balance*



ABOVE: Optiven's Director for Projects, Charles Muraguri [left] honors Opal John Kunga of the Blazers Cohort from the Digital Department during the graduation in 2023.

LEGAL PERSPECTIVE ON WOMEN & REAL ESTATE | Acquisition, Tenure & Inheritance

Optiven Limited joined the rest of the world in observation of the International Day for Women Judges held on the 10th of March 2026 under the theme: "**Women Judges on the Bench and Beyond: Protecting Access to Justice**". The goal for this year's observation is celebrating progress in representation while recognizing the work needed for gender equality in judiciaries. The day also highlights the impact of women judges on enhancing the legitimacy of courts.

The Optiven Point interviewed Ms. Nafula Masinde, Legal Counsel at the Optiven Legal Office on steps to empower women acquire tenure and inherit in matters real estate.

PERSPECTIVES BY LEGAL COUNSEL NAFULA MASINDE

Are women protected when it comes to land ownership in Kenya?

Without registered land titles, many women cannot use land as collateral to access credit or financial services, which limits their economic opportunities & affects their ability to support their households

Yes, women are protected by several national laws such as the Constitution of Kenya 2010, the Law of Succession Act, the Community Land Act 2016, the Land Act 2012, and the Land Registration Act 2012, among others. These laws guarantee equality before the law and seek to eliminate discrimination in matters relating to land ownership, inheritance, and access. Kenya is also bound by international instruments that form part of Kenyan law under Article 2(6) of the Constitution. These include the Convention on the Elimination of All Forms of Discrimination Against Women and the International Covenant on Civil and Political Rights, which promote equality between men and women and require states to eliminate discrimination, including in access to property and land. These legal frameworks promote one key principle: equality between men and women and equal access to land ownership.

What are your perspectives on women and ownership of land in Kenya?

Despite these legal avenues, women's actual ownership of land remains low. It is estimated that less than 30% of women are registered landowners in Kenya. The lack of land registration in women's names exposes them to both social and economic disadvantages. Cultural and social norms also contribute significantly to this inequality. In many communities, daughters are discouraged from inheriting family land because it is assumed, they will eventually marry and gain access to land through their husbands. As a result, women are often excluded from inheritance or pressured to relinquish their claims in favor of male relatives. Certain legal provisions also create challenges. For instance, under the Matrimonial Property Act 2013, spouses must prove their contribution in order to claim a share of matrimonial property during divorce.

Similarly, under the Law of Succession Act, a divorced woman who remarries may lose certain inheritance rights from her former husband's estate.

What are the challenges faced by women in the process?

Women face difficulties accessing justice due to the high cost of legal processes. Historical economic inequalities make it difficult for women to pursue legal remedies when their rights are violated. Lack of awareness is another major challenge. Many women are not fully aware of the land rights available to them under the law due to illiteracy, limited access to legal information, and deeply rooted patriarchal norms. In some cases, these social structures have led to the internalization of gender inequality, where discriminatory practices are accepted as normal.



ABOVE: Legal Counsel Nafula Masinde for Optiven Limited Legal



CELEBRATION OF WOMENS DAY | Team Takes a Pause for the Day under theme Give&Gain



FOUNDATION EMPOWERS MATHARE COMMUNITY | Marks Women's Month

The Optiven Group through its real estate and Foundation teams were in the Mathare Community in Nairobi where they offered charity through donation of sanitary pads. The exercise was made possible courtesy of the Optiven Real Estate staff who donated cash towards the cause under the theme **Give to Gain** which was the theme for this year's International Women's Day 2026. The call to give was well embraced, not just by the female staff who spearheaded the celebration but also by the male staff who are champions of transformation of all in the society. The fundraising which was held on 9th March 2026 was preceded by the global celebration of Women and their contribution to the society globally. Leading the fundraising effort Cathrine Khasoa, the Lead for Corporate Affairs at Optiven Limited shared the challenges facing girls and women. She called for a concerted effort to empower the women and girls as their success indeed affects a wider scope of the society in which they live and is everybody's business.



Ann Nyaga, the Coordinator of the Optiven Foundation thanked all the staff who had contributed towards the cause and indeed in empowering women and girls. She advised that the issue of access to sanitary support and especially pads continues to be a big challenge. According to Nyaga, the Optiven Foundation has been a key champion for accessibility to sanitary pads for girls and women especially those in informal settlements as they are the most affected when it comes to menstrual sanitary support.



Through the engagement by Optiven Limited to mark International Women's Month, a total of 100 families were assisted with women and girls in school and the community receiving packs of sanitary pads from the Optiven team. It is not the first time that Optiven through its soft arm – the Optiven Foundation has issued free sanitary pads to various beneficiaries. As part of its adherence to the Sustainable Development Goals, the Optiven Foundation continues to transform the society through education, health, poverty eradication and environment support. Be a part of the change by logging on www.optivenfoundation.org today.

PLATINUM	GOLD	SILVER	BRONZE
Ksh.100,000	Ksh.50,000	Ksh.25,000	Ksh.5,000

Engaging with like-minded stakeholders to bring our resources together in order to provide sanitary support to members of the community

DONATIONS: Sanitary Pads, Boy Briefs & Hygiene Items

#sanitarysupportinitiative

OPTIVEN TOP MANAGERS ON WOMEN'S DAY | Quotes of Transformation...

Happy International Women's Month from the Optiven Group. It is here that we celebrate women everyday and in every way because we believe that their contribution is important to making a difference socially and economically. While we have a huge footprint on empowerment of women in the society, Optiven is also keen to include and offer opportunities for women in the corporate space. <https://optivenfoundation.org/news-and-blogs/optiven-foundation-takes-empowerment-award-at-women-on-boards-ceremony/>.



MARY P. WACUKA
DIRECTOR
Strategy & Operations

Plan to succeed, plan in advance and whatever you do, attach it to a goal that is SMART



CHRISTINE K. WAKANYI
ASSOCIATE DIRECTOR
Customer Experience, Digital Marketing & Global Markets

Anytime you give, you will gain. You don't have to have it all figured out—just keep growing, keep believing & showing up



ANN P. NYAGA
COORDINATOR
Foundation

I've embraced the powerful principle of Give to Gain—a journey that shaped my career and my purpose in life



NYAWIRA N. MURAGURI
MANAGER
I.C.T.

We've to step up as women, take the lead and reach as high as humanly possible



ZIPPORAH CHEGE
MANAGER
Finance

I support initiatives promoting financial literacy, encourage money management, & bring about transformation



MARYANNE W. WACHIRA
MANAGER
Procurement

When women lead with purpose, resilience & excellence, they transform workplaces & inspire generations

LEADERSHIP THOUGHTS ON 2030 STRATEGY | Perspectives from the CFO Optiven

The Optiven Point continues to give updates on the 2030 Strategy launched by Optiven in January 2026. We spoke to Christine Wakanyi, the Associate Director Customer Experience, Digital Marketing and Global Markets at Optiven Group on how she sees the strategy unfolding post and pre-2030.

"As the company moves towards 2030, we are hopeful of bringing home a billion+ dollars from the global markets portfolio. On the digital space we are keen to embrace creativity, upscale media presence and becoming a global brand that leads in residential, commercial and industrial spaces."

Christine Wakanyi
Associate Director Customer Experience, Digital Marketing and Global Markets
Optiven Group



PROJECT OF THE MONTH | Focus on USHINDI GARDENS NAKURU by Optiven...

Sobeja, located within minutes from the Nakuru City central business district is where you will find this jewel – Ushindi Gardens by Optiven. This is Optiven’s premier project in Nakuru that has seen a great interest especially for the cosmopolitan investors and those in the diaspora. A visit to the project shows why it is an easy favourite for investors.



A PLACE TO BUILD, A PLACE TO BELONG

Solid ground for your future home.



USHINDI GARDENS NAKURU

WHY INVEST HERE

- ✓ Murram roads
- ✓ Electricity
- ✓ Solar street lights
- ✓ Water

With a temperate climate and flowing terrain, the project is great for a dream home or a business as it is located in a developed area with residents already settled. As it is in proximity to key amenities, Ushindi Gardens has seen a growing number of investors now building their dream homes at the project. As for the value additions, the project not only has a beautiful entry gate for each phase but a resident caretaker on site. The project enjoys beautifully done murram roads infrastructure with all weather projects across the project. It is also a ready to build project with water and electricity on site alongside other value additions. Welcome to Ushindi Gardens by OPTIVEN.

OPTIVEN PROJECT UPDATES IN MARCH 2026 | What's New at the Projects? ...

22/3/2026 | WORKS ONGOING ON FOUNTAIN AT **OCEAN VIEW RIDGE VIPINGO**

The outstanding gate that welcomes investors at the luxurious project is now an even better value addition. Installation of security lights at the new entry gate at Ocean View Ridge by Optiven, now means that the entry is not only beautiful but now with a lit welcome to enhance security during the night. What is more, the lighting is supported by Optiven's green energy stand which uses solar energy. These are just some of the few reasons why you should be a resident at Ocean View Ridge by Optiven.



- High Demand for Vacation Homes
- Rapid Infrastructure Growth
- High ROI
- Perfect for Retirement

24/3/2026 | **ACHIEVERS PARADISE PHASE 2** WALL PROGRESSES AT 25%+

Following the launch of the building of the Achievers Paradise Phase 2 wall on 3rd March 2026, the construction has seen significant progress. The perimeter stone wall at the Kimuka based project is part of fulfilment of the value additions promised to investors at the project. With the launch done, the project stands at 25% complete as at 24th March 2026 and is on a good trajectory towards the deadline set. And there is more to the project that is uniquely located on tarmac and in proximity to key amenities. Among the completed value



additions include an entry gate, beacons across the project, compacted internal murram roads and solar street lights installed. Indeed the project is a ready to build project where investors have begun building their dream homes.



22/3/2026 | WORKS ONGOING ON FOUNTAIN AT **OCEAN VIEW RIDGE VIPINGO**

A new look is what greets visitors as they make their way to Ocean View Ridge Vipingo where a brand new fountain is under construction. The feature is expected to change the entire look of the entry at the project where investors can be assured of a custom-made entry. The fountain is in addition to the recently completed state of the art gate that ushers guests to the premier project. With internal road network beautifully compacted, trees planted and water available, the project is ready-to-build.

OPTIVEN FOUNDATION BENEFITS FROM BOOKS | **After the Plunge Book Review**

Writing books is not easy, otherwise more and more men and women the world over would have a number of titled books under their names. For a man who started early and who is passionate about reading as well as writing, George Wachiuri released his newest book this year. The book titled "AFTER THE PLUNGE" is the third following in the path of his first book "Soaring Like an Eagle" and his second, "Unleash your full potential". At an event attended to the maximum, supporters and investors joined philanthropists to celebrate the milestone. With color, thanksgiving and pledges of support, the launch was a memorable event.

Wachiuri also advised that the proceeds of sales from the books would be of benefit to Optiven's philanthropy activities through the education pillar.

The Optiven Foundation is the soft arm of the Optiven group and is guided by four pillars, key of which is education. For the last 24 years, Optiven Group has been at the forefront in changing the lives of the less fortunate in the society.



The image is a composite graphic with a green background. On the left is a portrait of George Wachiuri, a man in a dark suit and glasses, smiling with his arms crossed. To his right are three book covers: "Soaring Like an Eagle", "AFTER THE PLUNGE", and "UNLEASH YOUR FULL POTENTIAL". In the top right corner is a circular logo with "GW" and "GEORGE WACHIURI" around it. Below the portrait is a social media post from "george.wachiuri" with 362 likes and the hashtag #mentorshipoptiven. A white speech bubble contains the text: "Have you read any of my books? If so, which one was your favorite and why?". Below this is a "To Order" section listing the books: "1. Soaring Like an Eagle, 2. After The Plunge, 3. Unleash Your Full Potential". At the bottom right is a white button with the text "Visit www.georgewachiuri.com".



The Optiven Foundation has through the years become a benchmark for its initiatives – a move that has led to the organization being recognized and bequeathed with different awards.

The Foundation is supported through donations from stakeholders as well as proceeds of sales from the books written by Wachiuri, who is also the chairman and trustee. With income from the book sales, students and pupils across the country are assured of access to their classrooms, as Optiven Foundation works with you to provide an opportunity for education. Through the Soaring Eagles Scholarship

Program SESP and the ongoing partnership for technical and vocational training TVET, hundreds of students, pupils and artisans are receiving much needed education that is set to transform their lives for the better, thanks to the Optiven Foundation and its initiatives.

Join us today, by donating and making it possible to transform lives at the community level. Any amount is a great step towards making a difference. For more information log on to www.optivenfoundation.org

We are honoured to receive this award in recognition of our partnership and sponsorship of the COPA Karen Tournament. Supporting grassroots football and empowering young talent remains at the heart of what we stand for.

This award represents our commitment to community development, youth empowerment, and growing the beautiful game at the grassroots level.

We thank the organizers of the COPA Karen Tournament for this recognition and for giving us the opportunity to be part of such a powerful initiative. Together, we continue building dreams, nurturing talent, and strengthening the future of football





BUY AND BUILD NA OPTIVEN

Buy the Land, Build the Dream.



FINANCING BY

