JUNE 2026 EDITION

THE OPTIVEN POINT

+ NEW PHASE
LAUNCHED IN KIMUKA

+ MEN CELEBRATE
FATHERS DAY IN STYLE

+ PARTNERSHIP SIGNED
OPTIVEN AND DIAMOND TRUST BANK

+ DIASPORA EMPOWERED
IN USA, AUSTRALIA AND EUROPE

"We are cognizant of the importance of growth and with this in mind we are keen to continue rolling out our strategy with our customers remaining core"

WORD FROM THE C.E.O.| Celebrating Milestones at end of Quarter 1 2026

"We are cognizant of the importance of growth and with this in mind, we remain keen to continue rolling our strategy with customers remaining core."

The end of the month of June signifies a shift of focus on the second part of the year! Here, we are looking at the achievements we have gained over the last six months and look forward with anticipation and zeal to meeting even more goals and aspirations in the second half of the year 2026. It has been an opportunity for us all to push our strategies and make them become a reality for the important aspects of our lives.

ABOVE: *The Optiven team joined the Diamond Trust Bank team during the signing of a financial partnership that was led by the Optiven Group CEO, Dr. George Wachiuri and was held at the Optiven Karen offices on 18th June 2026.*

ABOVE: *Carol Nyakinyua, Optiven Sales Executive (*left*) hands over a title deed to a happy customer on 23rd June 2026 at the Karen office.*

The month of June was one for us at Optiven to look up. We had an exciting campaign that not only empowered our customers to own property with us but to also make some cash in the cashback campaign under ***#MaishaKibudah***. We also had an opportunity to meet our investors on the ground in Kitale, Vipingo, Malindi, Kangundo Road, Peace Breeze, Kimuka and also in Kitengela and Kajiado. This was also a time for us to audit and experience the different value additions at the projects as we look to keep our promises to our investors.

This month of June also saw us sending out teams to the diaspora. Our top tier sales team were impacting investors in Europe, Australia, the United Kingdom and the United States of America. It was an honor to meet the customers on ground in different cities including Seatlle in Washington DC where I attended a church conference and addressed the congregants in Kent. All in all, our teams will continue to serve investors until July 2026 in Europe, the United Kingdom and the United States of America. We are ready to serve all investors globally with our unique products that are open to citizens of the world.

Looking ahead, we are confident that July will offer a great opportunity to continue inspiring possibilities. Happy new month from all of us at the Optiven Family…

Dr. George Wachiuri.
Group Chief Executive,
Optiven Group

BRAND NEW CAMPAIGN USHERS IN JUNE AS CUSTOMERS GET CASHBACK

The month of June signals the end of the second half of the year, a critical time to look back at the resolutions made at the beginning and take action for the remaining part of the year in order to achieve our goals. These are the encouraging perspectives by Dr. George Wachiuri, the Chief Executive at Optiven Group and which are also true when it comes to personal planning. To further encourage investors who are currently servicing their payments in instalments for properties or purchasing new properties, a new campaign that will give customers a 3,000 shillings cashback has been launched this June. The campaign dubbed #MaishaKibudah also celebrates fathers as key decision makers in the investment journey. Under the campaign all payments worth 300,000 shillings, will have a cashback of 3,000 shillings.

The campaign is applicable throughout the month of June and is for all the projects. The campaign was endorsed by General Managers Joseph Alando and Tom Kibet alongside Converters serving Optiven in the sales and marketing department. The campaign was officially launched by the Optiven Group CEO Dr. George Wachiuri who noted that, "our customers are at the heart of all our campaigns and this one is core to giving them back cash as they invest in their dream properties. For fathers I urge you to invest during this Fathers Month which advised our decision on naming the campaign #MaishaKibudah". https://youtu.be/olpbiIwR6OI

Why invest at Ocean View Ridge Vipingo? It is strategically located close to beaches, the Vipingo Airstrip, resorts, and Mtwapa Town. The location of the project is in one of the fastest growing in the coastal Market as Vipingo has become one of Kenya's most sought-after areas for holiday homes, retirement residences, Airbnb investments, and land banking. As an investor, you will enjoy the lifestyle appeal as it offers a relaxed coastal environment, warm climate, and attractive ocean views. All these and notwithstanding that fact that the area has a number of Infrastructure Improvements where the project continues to add amenities, greening programs, and a recently launched entrance water fountain.

PROJECT UPDATES ACROSS THE OPTIVEN PORTFOLIO|What Happened in June?

6/6/2026 | HALF-ACRE PLOTS UNVEILED AT THE GREAT OASIS GARDENS

The home of bigger is better is now offering a brand new lot of half acre plots at the magnificent Great Oasis Gardens by Optiven. The plots are located on phase 10 of the project with investors free to utilize the property as a mixed use investments. With endless possibilities, from schools, hotels, warehouses, arbnbs, and much more… the Great Oasis Gardens by Optiven is your choice project in Nanyuki.

Investors are currently building their dream homes as well as enjoying the value additions on ground, meaning the buy-and-build ideal is becoming real day by day. Join your new neighbours at the Great Oasis Gardens by Optiven and begin enjoying the benefits of investing in Nanyuki.

12/6/2026 | NEW PHASE OPENS AT ACHIEVERS PARADISE

There is something amazing that comes to mind when you think of Kimuka! What is it? It is the brand new phase of Achievers Paradise by Optiven! Yes, we have a new phase to meet our customer needs for investment in Kimuka, and this one comes with a level four crown. Located in proximity of Achievers Paradise Phase 2, the new project is offering 1/8th plots with key value additions on site including water, internal compacted roads, an entry gate and financing options from top banks. Investing in Achievers Paradise Phase 3 is indeed the roadmap to buy and build. Take your piece of the new plots on the block at Achievers Paradise Phase 3 today and take advantage of the introductory offer of only 1,899,000.00 per plot offer.

28/6/2026 | CABRO PAVING AT JOY LOVERS MALINDI PROJECT

The internal infrastructure at Joy Lovers Malindi has just gone a notch higher. The project which is rapidly becoming a choice settlement for investors is now ready to build. With unmatched amenities and a prime Location, the project is located only 1.6km from the Indian Ocean.

And there is more in the near future including a beautiful gates to welcome you home. Investors can look forward to water on every plot, a secure perimeter wall fencing, solar street lights and a caretaker on-site.

WHAT MUST YOU DO BEFORE BUYING LAND IN KENYA? An Optiven Guide…

Leading real estate company Optiven Limited has in the last 4 years rolled out an all inclusive portfolio of projects that target investors both locally and globally. The move is part of it's 2030 Strategic Plan that was rolled out early 2026 with a focus on expanding it's customer base beyond the Kenyan and African boarders. Leasehold properties with ownership of 99 years and below are available for foreigners to buy which brings into focus the engagement by Optiven of global citizens keen to invest.

https://www.optiven.co.ke/newsblogs/kenyas-top-real-estate-company-optiven-limited/

However, land remains a volatile investment but one which has great returns in the long run. Cathrine Khasoa, Lead for Corporate Affairs at Optiven Real Estate says, "we recommend as a sector key player that for investment areas in Konza, Malindi, Kitengela and Thika, it is imperative to take due diligence steps as the areas are currently experiencing rapid development, gaining more buyer interest and the result may be overlapping claims and speculative sales." According to Khasoa, "be intentional as an investor in real estate to notice sellers rushing to close the transaction while offering prices that are significantly below market value. Be on the lookout too for sellers withholding original documents, and when on ground confirm presence of beacons on the land because missing beacons, unclear boundaries and neighbours objections to the sale are all red flags calling for caution." https://www.optiven.co.ke/newsblogs/most-credible-in-africa/

So, before buying land in Kenya, carry out thorough due diligence to avoid fraud, disputes, and unexpected costs and follow the following steps.

Verify Ownership by requesting a copy of the title deed from the seller. Also confirm that the seller's name matches the name on the title. If the seller is acting on behalf of a company, verify their authority to sell.


https://www.optiven.co.ke/newsblogs/optiven-ceo-awarded-at-7th-utumishi-bora-awards/

Conduct an Official Land Search. Visit the relevant land registry or use the Ministry of Lands' online platform to conduct an official search. Some of the important aspects you need to confirm include the registered owner, land size, encumbrances such as loans, caveats, or court orders attached to the land.

Confirm the Land Exists and Visit the Site. As a keen investor we recommend that you physically inspect the property. Take time to verify the boundaries and acreage on the ground. Also ensure the land matches the details on the title.

For more information and updates on the same please log on to https://www.optiven.co.ke/newsblogs/what-must-you-do-before-buying-land-in-kenya/

HOSTED BY
DR. WACHIURI
CEO, OPTIVEN GROUP

You're invited to an exclusive

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GUEST
DR SARAH K
SPECIAL GUEST ARTIST

VENUE: NAIROBI SERENA HOTEL

DATE: 31ST JULY, 2026   TIME: 5:00PM

PAYBILL: 921225   ACCOUNT NUMBER: DINNER

DINE . NETWORK . EXPLORE OPPORTUNITIES

OPTIVEN LAUNCHES TITLE COLLECTION DRIVE | Customers to Collect Titles…

ABOVE: Optiven Senior Sales Executive Risper Otoke (***left***) hands over a title deed to happy customer on 17/6/2026

Investors with Optiven Limited have been encouraged to collect their title deeds following the completion of their investments in over 60 projects under the Optiven portfolio. Under a special campaign dubbed, "***YourLandYourLegacy***" the initiative aims to reach out to investors who over the years have been customers but are yet to collect their title deeds. The initiative also aims to advise investors on the status of processing of their title deeds where the same has not been issued by the government. Group CEO. Dr. Wachiuri while speaking on the subject noted that it is imperative for investors to take up their title deeds so as to enable them begin their journey in building their dream homes. According to Wachiuri, "***title deeds are key documents for investors in real estate as they are required before the development of the project begins.*** "

ABOVE: Optiven Senior Sales Manager Felix Mumo (***right***) hands over a title deed to happy customer on 15/6/2026

Mr. Tom Kibet, the General Manager at Optiven concurs with Dr. Wachiuri noting that it becomes difficult to prove land ownership in the absence of a title deed. Kibet says, "***our title deeds at Optiven are genuine and we not only support our customers to receive the title deeds, but for those in the diaspora we also take the time to deliver them personally across the globe.***" https://www.optiven.co.ke/newsblogs/optiven-issues-title-deeds-investors-empowered-at-achievers-paradise/

Cathrine Khasoa, Corporate Affairs Manager at Optiven adds, "***our investors are at the core of our strategy as a business and as a brand we are intentional about keeping our promise on title deed delivery for all properties fully paid for. By availing title deeds to our investors, we are living out our mission to create prosperity by providing credible & sustainable solutions that drive value for all.***" https://www.optiven.co.ke/check-your-title-deed-status/

ABOVE: Optiven GM Joseph Alando (***left***) hands over a title deed to happy customer

Mr. Joseph Alando, General Manager at Optiven Limited encourages investors to collect their title deeds as the team is ready to serve them at their convenience.

In addition he notes that, "***it is very important to keep your own title deed because it is the legal proof that you own a piece of land or property. Without it, protecting your ownership becomes much harder.***"

For more information please call us on +**254790300300** today.

OPTIVEN LAUNCHES TITLE COLLECTION DRIVE | Customers to Collect Titles…

The month of June 2026 provided an excellent opportunity for investors to collect their title deeds. The collection was done at the Optiven offices located at Zamani Business Park in Karen. The issuance of title deeds for investments by customers who have bought properties with Optiven remains a key feature of the company's promise to our investors. As Optiven, we are deliberate not only about keeping the promise but also walking the investment journey with our investors to ensure that their needs are met as they invest in real estate. Best congratulations to all our customers for achieving this great milestone in your investment journey with Optiven.

***ABOVE:** Pauline Mbula (left) a Senior Manager hands over a title deed to a happy customer on 24th June 2026.*

***ABOVE:** Lilian Tuwei (left) a Senior Manager hands over a title deed to a happy customer on 5th June 2026 at Optiven Karen offices.*

***ABOVE:** Mary Ng'ang'a (left) a Senior Property Manager hands over a title deed to a happy customer on 5th June 2026 at Optiven Karen offices.*

***ABOVE:** Faith King'e (left) a Senior Property Manager hands over a title deed to a happy customer on 2/6/2026 at Optiven offices.*

***ABOVE:** Nicolas Rop (left) a Senior Manager hands over a title deed to a happy customer on 16th June 2026 at Optiven Karen offices.*

***ABOVE:** Mercy Wangeci (left) a Senior Executive hands over a title deed to a happy customer on 19th June 2026 at their premises.*

***ABOVE:** Johnstone Namatsi (left) a Senior Executive hands over a title deed to a happy customer on 10th June 2026 at Optiven Karen*

***ABOVE:** Melody Muteti (left) a Senior Property Manager hands over a title deed to a happy customer on 2/6/2026 at Optiven Karen offices.*

***ABOVE:** Lucy Mwangi (left) a Senior Executive hands over a title deed to a happy customer on 19th June 2026 at Optiven Karen offices.*

OPTIVEN EVENTS AND HAPPENINGS IN DIASPORA | Customers Empowered…

The month of June, Optiven continued to make impact in the diaspora space. The teams were in different continents to deliver title deeds, and empower investors with information on developments on projects as well as new projects that have been launched under the Optiven portfolio. The team further encouraged investors to begin the building of their dream homes across the project under the #Buy&Build campaign under Optiven. Dr. George Wachiuri was a part of the team that visited the United States of America where he was also the guest at the 2026 Interstate Convention from 26th June 2026 to 28th June 2026. Meanwhile the teams were in Australia, Europe and the USA.

ABOVE: *Joan Williams (right) a Senior Diaspora Sales Manager hands over a title deed to a happy customer in June 2026 in the USA.*

ABOVE: *Dennis Mwangi (right) a Senior Sales Manager hands over a title deed to a happy customer on 5th June 2026 in Australia.*

ABOVE: *George Magu (right) a Senior Sales Manager hands over a title deed to a happy customer on 5th June 2026 in Australia.*

ABOVE: *George Magu a Senior Sales Manager shortly after arrival in Brisbane Australia in June 2026.*

ABOVE: *Dennis Mwangi a Senior Sales Manager shortly after arrival in Sydney Australia in June 2026.*

LEFT: *Esther Kamau a Senior Sales Manager shortly after arrival in Cologne enroute to Berlin Germany in June 2026.*

RIGHT: *Joan Williams a Senior Diaspora Sales Manager shortly before a golf game sponsored by Optiven in the USA in June 2026.*

EVENTS AND HAPPENINGS AT OPTIVEN | What Happened Across June?

More events took place in the diaspora where customers were engaged in Germany, USA, the United Kingdom and Ghana respectively. There were also great engagements locally including partnerships and activations.

ABOVE: *Esther Kamau, Senior Diaspora Sales Manager (right) hands over a title deed to a happy customer in Bonn, Germany.*

ABOVE: *Esther Kamau, Senior Diaspora Sales Manager (right) hands over a title deed to a happy customer in Stuttgart, Germany.*

ABOVE: *Faith Mathenge, Senior Diaspora Sales Manager (left) hands over a title deed to a happy customer in the USA.*

ABOVE: *Joan Williams, Senior Diaspora Sales Manager (left) hands over a title deed to a happy customer in the USA in June 2026.*

ABOVE: *Dr. George Wachiuri, Optiven Group CEO (left) and Joan Williams, Senior Diaspora Sales Manager (right) at the 2026 Interstate Convention in Seattle Washington on 27/6/2026.*

LEFT: *Patrick Kogo (left) and Brian Samante (right), Senior Diaspora Sales Managers arrive in Swindon as they impact the United Kingdom in June 2026.*

ABOVE: *Mr. Joseph Alando, General Manager at Optiven (left) and Teresa Gocho, Senior Sales Executive (right) with a happy customer from Ghana at the Optiven Karen offices in June 2026.*

ABOVE: *Dr. George Wachiuri, CEO, Optiven Group (seated left) is flanked by Optiven team members during the partnership signing with Orange Oak Leaf Services Limited as the company expands access to real estate investment opportunities in Uganda.*

EVENTS AND HAPPENINGS AT OPTIVEN | What Happened Across June?

ABOVE: *Dr. George Wachiuri, Optiven Group CEO, (standing) addresses members of Regenesys Business School in June at GTC in Nairobi.*

ABOVE: *Mr. Dennis Chomba, Manager Optiven Agency (left) with the CEO Everstrong at a ground breaking ceremony at Kitengela in June.*

ABOVE: *Dr. George Wachiuri, Optiven Group CEO, (standing) with potential customers at Vuyanzi Gardens in Kitale on 11/6/2026*

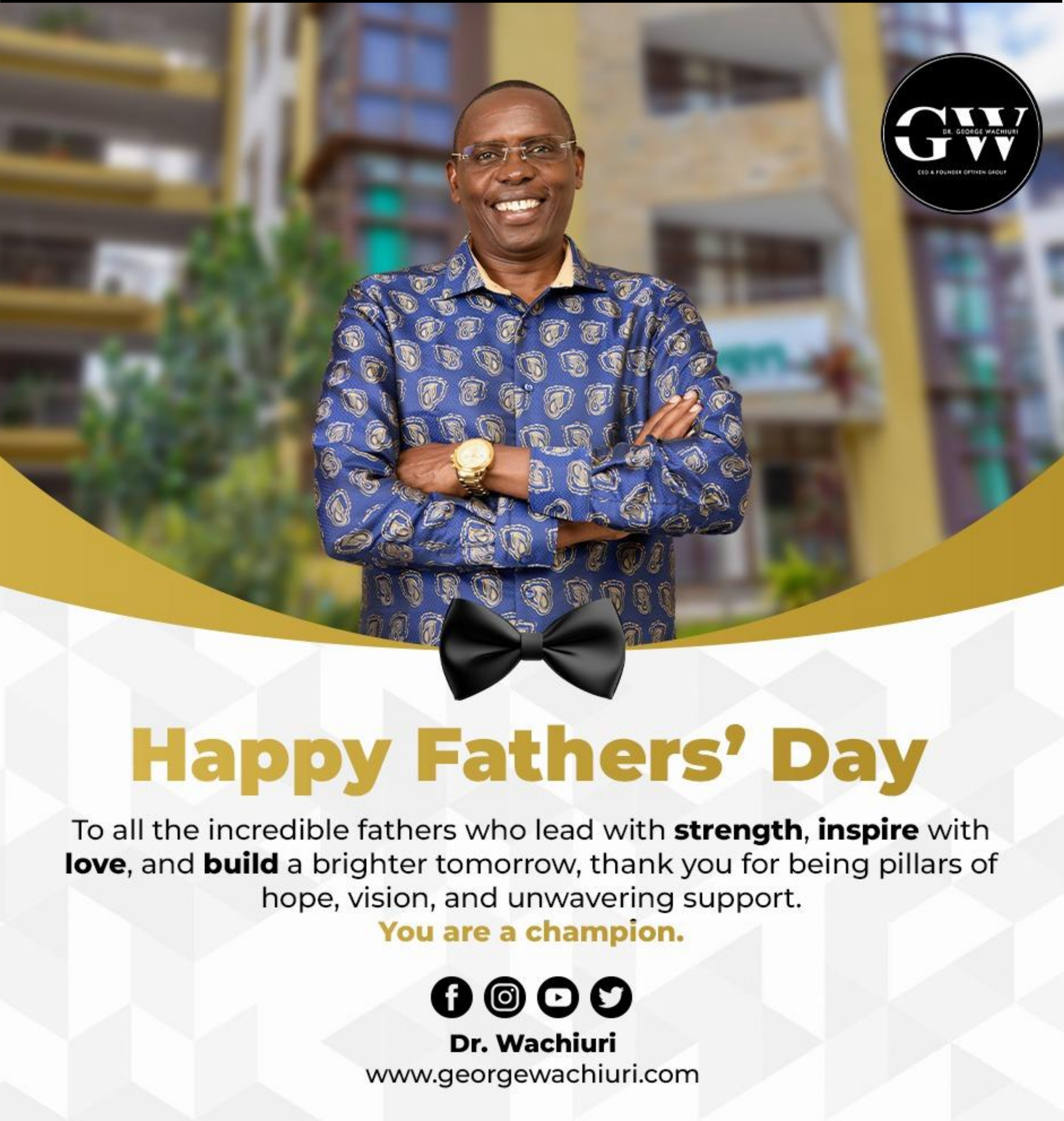
ABOVE: *Senior Sales Executives Teresa Gocho (left) and Eunice Njiiri (right) address the church at Eagles Fellowship in Karen on 26/6/2026.*

ABOVE: *Senior Sales Manager, Enos Orongo (right) takes a swing at Sigona Golf Club on 7/6/2026 during an activation.*

ABOVE: *The Optiven team of Sales and Marketing Staff empower customers at the Kenya Homes Expo held at the KICC in 11/6/2026. With the team is Optiven GM Tom Kibet.*

ABOVE: *Dr. George Wachiuri, Optiven Group CEO, with Optiven Influencer DJ Covenant & Senior Marketing Executive Johnstone Namatsi at Vuyanzi Gardens Kitale on 11/6/2026..*

ABOVE: *Project Champions and staff serving at Nakuru gift Optiven Customers with Stall Umbrellas at Nakuru CBD in June 2026..*



GW
Happy Fathers' Day
To all the incredible fathers who lead with **strength**, **inspire** with **love**, and **build** a brighter tomorrow, thank you for being pillars of hope, vision, and unwavering support.
You are a champion.
Dr. Wachiuri
www.georgewachiuri.com

OPTIVEN CELEBRATES FATHERS DAY | Men Gather to Address Masculinity …

Optiven joined the rest of the world in observing the 2026 Fathers Day. The day held on 21st of June globally was however adapted as a celebration to last the whole month where the Fathers and men at Optiven are concerned.

The activities begun with a friendly match with the children's family at Mully's Children's Home where the Optiven FC team were hosted to a match at the home in Matuu. The match was an opportunity to bond over football while at the same time learning the rich heritage of the Mullys Children's Home and culture.

ABOVE: *Team members of the Optiven Football Club play a friendly match at the Mullys Children's Home in Matuu on Sunday 14th June 2026.*

The shift from the pitch led to zoom, where Dr. Wachiuri took time to empower men in a special online meetign dubbed Creating Millionaires. It was an engagement that shed a spotlight on the money conversations and meaningful responsibilities for men.

Thereafter, the Optiven offices hosted the men where the men working at Optiven had a conference on Monday 22nd June 2026. The event was an opportunity to also listen in to the invited guest who addressed different concerns that advanced conversations around men's mental wellness. Led by the Optiven Group CEO Dr. George Wachiuri, the conference saw Optiven men gather for a powerful session which was addressed by Pastor Chris Otieno of CITAM Syokimau. Pastor Otieno who spoke to Mr. Felix Mumo, Senior Marketing Manager at Optiven on the sidelines of the conference noted that

ABOVE: *Mr. Martin Waweru, Associate Director for Administration, Human Resources and Talent Acquisition (*standing left*) addressed Optiven male staff during the Men's Conference on 22/6/2026*

"*masculinity is a God-given mandate and embracing it in all it's forms is a fundamental action that needs all men to understand, act on and pass on to the next generation.*" Pastor Otieno took the opportunity to challenge the men urging them to embrace masculinity with purpose and reminding them that leadership and dominion are God-given responsibilities that most times requires strength, courage, and firm decision-making. Pastor Otieno in his key note speech encouraged men to love faithfully, remain knowledgeable, and seek growth in all they do. Regarding the issue of mental health, he emphasized that vulnerability is strength and no man should struggle alone, affirming that recovery is possible with care and support.

Dr. Wachiuri concluded the conference by reinforcing exercise, wellness programs, and safe spaces as essential tools for healthier, focused, and fulfilled men. He noted that it was an honour bringing together the men of Optiven for a meaningful session centered on fatherhood, leadership, mentorship, growth, and purpose. Happy Fathers Day.

OPTIVEN CELEBRATES FATHERS DAY | An Album for the Memories…

They came with their best fit forward – and the men from Optiven looked every inch the part as the company celebrated all men on Fathers Day. Speaking shortly after the event, this is what they had to say:

"*In the wake of Father's Day, we had the honour of bringing together the men of Optiven for a meaningful session centered on fatherhood, leadership, mentorship, growth, and purpose*." Dr. George Wachiuri, CEO, Optiven Limited.

"*It was a powerful moment of reflection, laughter, learning, and honest conversations — reminding us that strong men help build strong families, strong teams, and stronger communities*." Mr. Martin Waweru, Associate Director, Human Resources, Administration and Talent Acquisition, Optiven Limited.

"*At Optiven, we believe leadership goes beyond the workplace. It is seen in how we guide, support, mentor, protect, and inspire those around us*." Mr. Tom Kibet, General Manager, Optiven Limited.

This session was a celebration of the men who continue to show up with courage, responsibility, wisdom, and heart.

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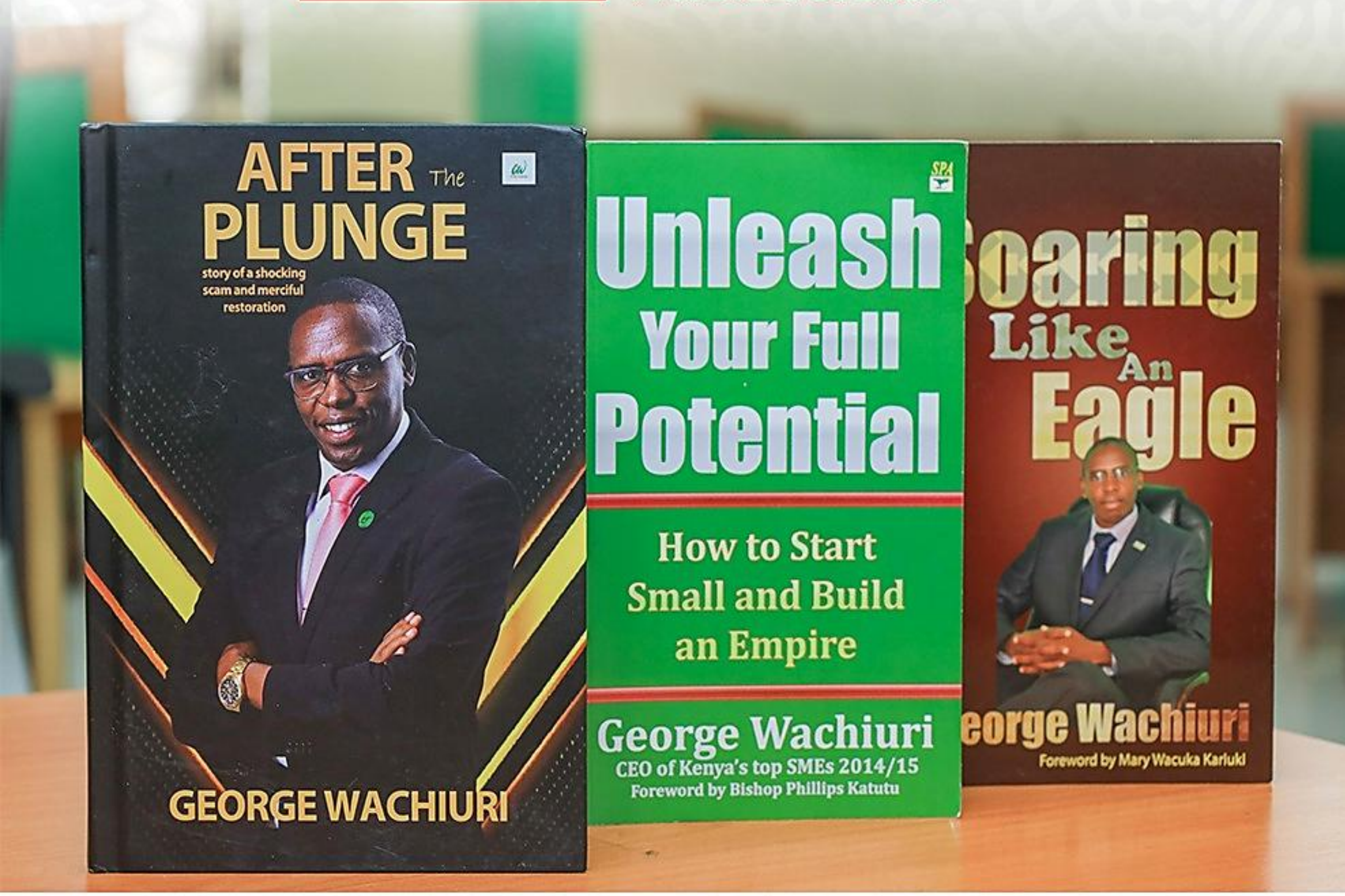

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PROJECT OF THE MONTH | Why Invest at Ocean View Ridge Vipingo by Optiven . . .

There are many thoughts that crop up when one hears about investment at the coast. From misconceptions about the lack of title deeds to . the discrepancy of real estate appreciation being slow compared to other towns and other discouraging stories in between. There are also potential investors who have held the notion that investing at the Kenyan coast is only for those seeking investment for leisure destination. But the reality on the ground is pretty different.

ABOVE: *Project champions guiding the sales at Ocean View Ridge Vipingo.*

Various cities doting the coast are becoming an economic, residential, tourism, logistics, and investment corridor. It is not a wonder then that investors who conduct proper due diligence and take a long-term view often find opportunities that combine lifestyle benefits with potential capital appreciation and income generation. Take the case for Ocean View Ridge in Vipingo by Optiven. There are many reasons that our research has found to support all efforts and intents in investing at Vipingo. Here are some of the key reasons why many investors are increasingly looking at Vipingo.

From fast land appreciation potential, a growing tourism market in need of accommodation and amenities, and infrastructure expansion, Vipingo and specifically Ocean View Ridge Prime and Ocean View Ridge Vipingo are a must have property for real estate investors. The project is located in the North Coast in Kilifi County, offering a combination of lifestyle, capital appreciation, tourism-driven demand, and infrastructure-led growth. With bespoke value additions including a one of a kind water fountain, a grand entry gate and cabro paved entry, Ocean View Ridge Vipingo is actually ready to build.

ABOVE: *The entry at Ocean View Ridge Vipingo by Optiven.*

Have you had a look at the Vipingo City master plan? If yes, investors will enjoy a unique experience as Vipingo steadily turns into a modern live-work-play environment supported by quality infrastructure, commercial hubs, residential neighborhoods, and industrial developments. With all these amenities in place, no wonder Optiven investors are targeting Vipingo for their retirement and holiday homes.

Are you looking to build for sale? Then look no further because it is here at Ocean View Ridge that you will be able to offer homes for the growing businesses in the area. Coming hot on the heels of the launch of Vipingo Special Economic Zone the area is expected to attract industries, investors, and professionals – all who will need a place to stay in the area as the demand for both housing, commercial space, and support services in the area rises.

ABOVE: *An aerial view of Ocean View Ridge Vipingo by Optiven.*

These are just a few reasons why an investment at Ocean View Ridge Vipingo is a deal not worth missing. Be a part of the community by calling us today on 0790300300.

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26 Years of Transformation

12,000+ Clients

70+ Projects

While the world competes for glory, we've spent **26 years** building a championship record that speaks for itself.

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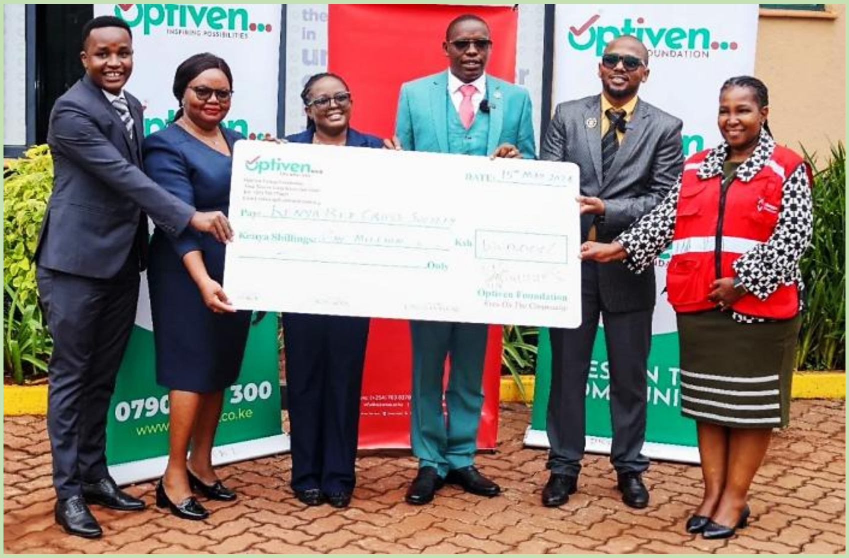
OPTIVEN FOUNDATION | On the Importance of Philanthropy…

Optiven through it's foundation has been involved in philanthropic activities and initiatives that continue to transform the society. Through the Optiven Foundation and it's pillars of operation in education, health, poverty eradication and environment, societies continue to be transformed for the better. But what exactly is philanthropy? From long-term giving to one-off donations, philanthropy can take many forms. Often considered society's risk capital, it's defined as 'the desire to promote the welfare of others, normally through the generous donation of money to good causes' – but there's more to know about its positive effects on the world.



ABOVE: *The Optiven Foundation Team led by the Chairman and Founder, Dr. George Wachiuri (3rd left) donate a cheque worth 1 million shillings to the Red Cross Kenya team for disaster management fund.*

ABOVE: *The Optiven Foundation Team Cordinator Ann Nyaga (left) receives a cheque donation from a partner, Mr. David Iteyo, Chief Executive at Crowned Eagles Safaris*

Dr. George Wachiuri, Chairman and Founder of the Optiven Foundation says, "*we live in societies that face every day challenges. From poverty, environmental challenges, and lack of access to healthcare we are the ones who will provide the solutions because the needs are many and governments alone cannot handle them effectively*."

Cathrine Khasoa, Corporate Affairs and Sustainability Lead at Optiven agrees and adds, "*it is for this and other reasons that philanthropy is pivotal in the society. Our engagement with the Optiven Foundation has revealed philanthropy's power to accelerate progress where it's needed most, and support the causes that fuel real change for people, the planet, and society as a whole*."

Ann Nyaga, Cordinate at Optiven Foundation adds, "*philanthropy has the power to influence lasting social change. When we as the Optiven Foundation receive support, a 'ripple effect' takes place. Many lives are touched, potentially for generations. This is the reason we partner with like minded entities because this is our collective responsibility*."

Philanthropy is a cornerstone for a stable society. When people come together to help others, whether donating money or time, we're reminded what it means to be human. The Optiven Foundation welcomes partnerships and donations from like minded entities as part of it's efforts to support societies and be the eyes of the community. Log on to https://optivenfoundation.org/support-our-projects/

ABOVE: *Optiven Foundation support welcomes philanthropists.*

LEADERSHIP THOUGHTS ON 2030 STRATEGY | Perspectives of the ADHRTA ...

The Optiven Point continues to give updates on the 2030 Strategy launched by Optiven in January 2026. We spoke to ***Martin Waweru, the Associate Director for Administration, Human Resources and Talent Acquisition*** at **Optiven Group** on how he sees the strategy unfolding post and pre-2030.

"*Optiven's Strategy 2030 reflects a bold, future-oriented vision anchored on growth, global expansion, and people excellence. It signals a deliberate shift to building a borderless, high-performance organization equipped for global competitiveness. A key priority is the expansion of our talent footprint across multiple countries, enabling the organization to operate a global mindset while accessing diverse skills, markets, and perspectives. In support of this, the workforce is expected to grow by at least 1,000 employees, significantly strengthening capacity, execution capability, and innovation across all business units. The strategy also emphasizes the adoption of Artificial Intelligence and digital HR systems to drive smarter decision-making, improve efficiency, and enhance workforce analytics. AI will play a critical role in talent acquisition, performance tracking, employee engagement, and predictive workforce planning—positioning Optiven as a modern, data-driven employer.*"

Martin Waweru

Associate Director for Administration, Human Resources and Talent Acquisition

Optiven...

INSPIRING POSSIBILITIES

ACHIEVERS' PARADISE PHASE 3 - NGONG, KIMUKA

This is a 4-Star Gated Community. Strategically located 4KM from Kimuka Town and just 200M off Kimuka Road, it provides easy access, a serene residential environment, proximity to key amenities, and breathtaking views of the majestic Ngong Hills.

WHY INVEST HERE?

- Entry gate
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- Electricity on site
- Mesh fence
- Water on site
- Murram roads

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