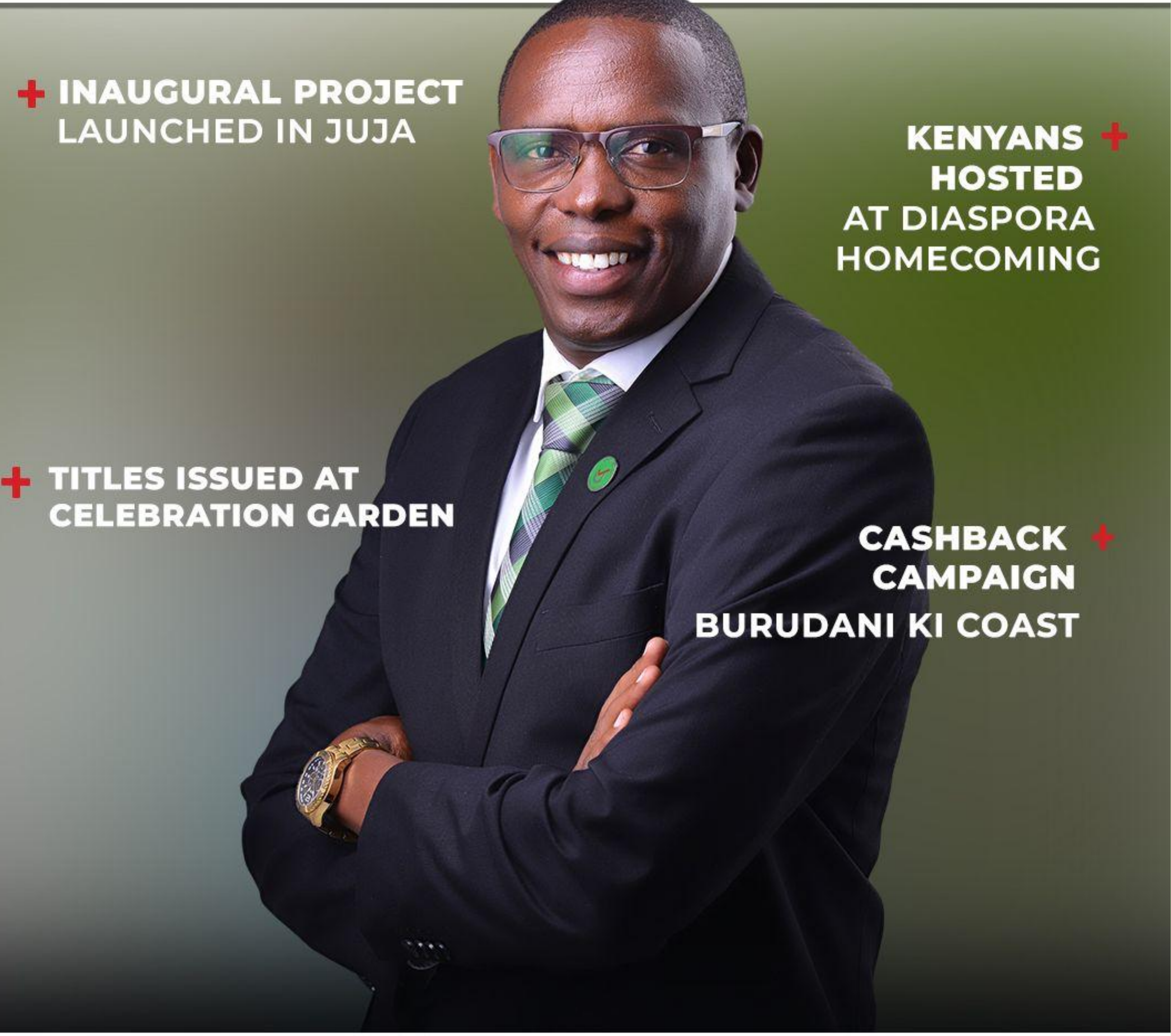
AUGUST 2026 EDITION

THE OPTIVEN POINT



+ INAUGURAL PROJECT LAUNCHED IN JUJA

KENYANS HOSTED AT DIASPORA HOMECOMING +

+ TITLES ISSUED AT CELEBRATION GARDEN

CASHBACK CAMPAIGN + BURUDANI KI COAST

"Optiven as a brand remains anchored in integrity, commitment to our clients and a focus on building the dreams we inspire on."

WORD FROM THE C.E.O.| A time to Comeback and Take Control of Your Life

"The Optiven brand remains anchored in integrity, commitment to our clients & a focus on building the dreams we inspire"

Ending August means the beginning of the last quarter of the year and with it a need to find the true north on the reality of life and what our dreams for the year were or are. I personally believe, it is never too late to start something new – with whatever you have, wherever you are and whichever way you look at it, it is possible and doable. So a happy new month of September to all of us from the Optiven Family.

ABOVE: *Dr. George Wachiuri, CEO, Optiven Group (right) addresses guests at the Glee Hotel during the Legacy Architects Business Summit 2026 where he was the Guest Speaker on 28th August 2026.*

ABOVE: *Dr. George Wachiuri, CEO, Optiven Group (left) with Mr. Romesh the Special Optiven Envoy for Jamaica during the Homecoming Dinner 20/8/2026*

In August we were happy to add value in a number of areas including launches of new properties for our investors, providing additional value through partnerships and engaging our stakeholders in different events across the board. In so doing, I found myself reflecting on the challenges and victories alike within the circles of our stakeholders and in it all, I realised that integrity, commitment and focus are the driving force for any win. I was humbled to be a speaker in a number of forums where I shared our journey of Optiven – a journey that I have also documented in my book, ***After the Plunge***.

In the diaspora space we were able to meet our investors both locally and in the diaspora. Our Australia team had a representatived in Australia this August and all the way to September. We also had an interactive homecoming dinner for all returning diaspora where we not only listened to their journey to and in the diaspora but also had an opportunity to give out title deeds to our diaspora customers.

ABOVE: *Dr. George Wachiuri, CEO, Optiven Group (left) with Mr. Michael Anyonga, CEO Bejoy Enterprises as a value verification visit to Joy Lovers Club in August.*

As part of our promise to our investors we also had a number of visits to the properties in our portfolio. This was for our teams to better understand the projects as well as for our projects army to advise on the status of value additions on the projects as promised to our customers. Among the projects I visited including Joy Lovers Club Malindi, Optiven Juja, and our large portfolio of projects in Kajiado Couty.

In September, the Optiven Family will be at hand to attend to you and provide information and opportunities for investment in real estate. Happy investing as you join the Optiven family in transforming lives in September!

Dr. George Wachiuri
Group Chief Executive,
Optiven Group

OPTIVEN #BURUDANI KICOAST CAMPAIGN | Investors get Investment Cashback…

The month of August coincided with the Optiven Group running a peculiar campaign dubbed Burudani Ki-Coast. The campaign launched on Monday 3rd August 2026 also provided an opportunity for investors to make money as they invest.

Speaking at the official launch of the campaign, Mrs. Mary Wacuka, the Director for Strategy and Operations at Optiven Limited noted that the campaign offers a unique proposition to investors who are either buying new properties or redeeming their instalment payments. According to MuWacuka, "***the campaign is affordable and relevant to all investors seeking to buy all projects in the Optiven portfolio and as they invest, Optiven gives a cashback of 2,000 shillings for every 200,000 shillings invested***." The launch was attended by Optiven staff and flagged off by the General Managers and top managers serving in the Sales and Marketing Departments across the company.

Optiven Limited is Kenya's leading real estate company with projects available for sale in ten counties across the country. With over 28 years experience in the sector, Optiven is your dependable partner in real estate investments.
For more information log on to www.optiven.co.ke or call us on 0790300300
https://youtu.be/jokA9fS-Sp4?si=mStbrSEm8diP8h7k

OPTIVEN HOSTS CLERGY AT USHINDI GARDENS | Investors Testify on Journey…

The Clergy serving in different parts of the larger Nakuru City were hosted to a special breakfast on Monday 24th August 2026. The event organized by Optiven Limited was to celebrate the milestones at the project since the project launch in 2023. The event hosted over 150 pastors and 50 representatives of financial partners serving Optiven customers across the spectrum. The event was hosted by the Optiven Limited family led by the Optiven Group Chief Executive Dr. George Wachiuri. Ushindi Gardens by Optiven is a two phased project located in Sobea area in Nakuru City. The project which has received a massive take up is also home to a number of investors who are currently building their homes. With completed value additions and title deeds, Ushindi Gardens remains a favourite investment for many investors.

PROJECT UPDATES ACROSS THE OPTIVEN | What Happened in August 2026?

10/8/2026 | NEW PHASE UNVEILED – MALINDI 9 BY OPTIVEN

Investors continue to take up Optiven properties in Malindi. The project is set in the heart of Malindi and is a chance to be part of the last phase of a remarkable investment story. Already the first 8 phases are sold out with some of the investors currently building their dream homes and investments while others are receiving their title deeds.

The project is rooted in Malindi's rich cultural heritage and peaceful coastal charm, offering investors tranquility, growth and long-term potential in one compelling opportunity.

11/8/2026 | ACHIEVERS PARADISE PHASE 3 BY OPTIVEN SOLD OUT

The project is sold out – the project is Achievers Paradise by Optiven in Kimuka. Our investors have once again shown their love for Kimuka and our phase 3 project is now off the shelf. We are delighted to serve all our investors as we fast-track the value additions at the project

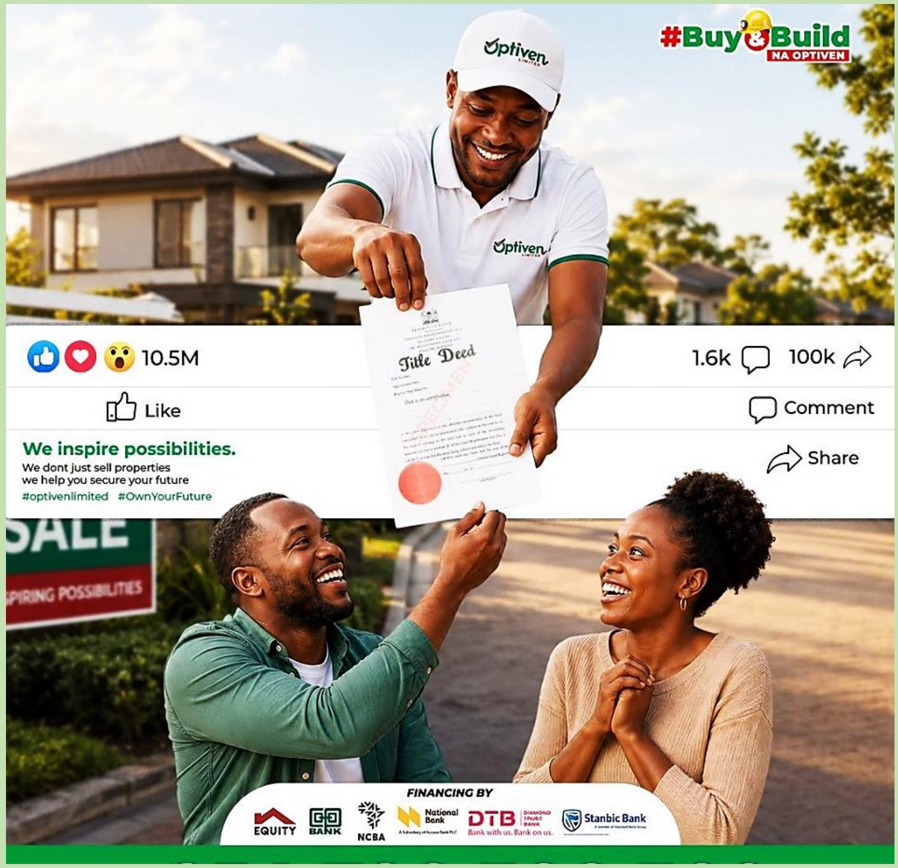
Launched on 4th July 2026, Achievers Paradise 3 by Optiven in Kimuka received 40% of the plots booked during the launch. Located in a fast growing metropolis with a bespoke landscape just minutes away from the thriving Kimuka town the project will have robust infrastructure in the already developed neighbourhood. Thank you our investors for trusting Optiven as your investment partner at Achievers Paradise 3 Kimuka.

14/8/2026 | NEW PROJECT LAUNCHED OPTIVEN JUJA

Optiven is now in Juja, having launched it's inaugural project as part of meeting it's customer's demands and preferences. Dubbed **OPTIVEN JUJA** the project is a pristine four star level property that has received a big response and uptake from investors. It is located only 1.4KM off the tarmac, bringing you closer to the opportunity to own property in a location that is growing, evolving and attracting increasing interest. It is designed to give property owners more than just land. It brings together location, planned infrastructure and thoughtful development to create an environment where you can confidently plan your future home."

ABOVE: *Dr. George Wachiuri, CEO, Optiven Group (standing left) is flanked by Optiven staff at the Optiven Juja official launch on 14/8/2026.*

OPTIVEN LAUNCHES TITLE COLLECTION DRIVE | Customers to Collect Titles…



Investors with Optiven Limited have been encouraged to collect their title deeds following the completion of their investments in over 60 projects under the Optiven portfolio. Under a special campaign dubbed, "***YourLandYourLegacy***" the initiative aims to reach out to investors who over the years have been customers but are yet to collect their title deeds. The initiative also aims to advise investors on the status of processing of their title deeds where the same has not been issued by the government. Group CEO. Dr. Wachiuri while speaking on the subject noted that it is imperative for investors to take up their title deeds so as to enable them begin their journey in building their dream homes. According to Wachiuri, "***title deeds are key documents for investors in real estate as they are required before the development begins.*** "

Mr. Tom Kibet, the General Manager at Optiven concurs with Dr. Wachiuri noting that it becomes difficult to prove land ownership in the absence of a title deed. Kibet says, "***our title deeds at Optiven are genuine and we not only support our customers to receive the title deeds, but for those in the diaspora we also take the time to deliver them personally across the globe.***"

ABOVE: *Ms. Pauline Mbula, Land Investment Consultant at Optiven Limited hands over a title deed to a happy customer on 31/8/2026 at the Karen offices.*

Cathrine Khasoa, Corporate Affairs Manager at Optiven adds, "***our investors are at the core of our strategy as a business and as a brand we are intentional about keeping our promise on title deed delivery for all properties fully paid for. By availing title deeds to our investors, we are living out our mission to create prosperity by providing credible & sustainable solutions that drive value for all.***" https://www.optiven.co.ke/check-your-title-deed-status/

Mr. Joseph Alando, General Manager at Optiven adds, "***at Optiven, we don't just sell plots; we hand over peace of mind, secure investment, and genuine title deeds to turn your homeownership dreams into reality***."

With flexible payment plans and institutional financing from top banks like Equity, Co-op, NCBA, DTB, National Bank, and Stanbic Bank, owning land with Optiven Limited is now seamless. Your future starts the moment you make the call! 0790300300

OPTIVEN LAUNCHES TITLE COLLECTION DRIVE | Customers Receive Title Deeds

ABOVE: *Mr. Simiyu Wangila, Customer Experience Rep at Optiven Limited delivers title deeds to happy customers on 18th August 2026 in Nairobi..*

ABOVE: *Mr. Tom Kibet* (left*) General Manager Ms. Faith Gatwiri* (right*) Senior Sales Executive at Optiven Limited hand over a title deed to a happy customer on 25th August 2026 at Karen offices.*

ABOVE: *Dr. George Wachiuri, Optiven Group CEO leads staff in celebrating a customer who received her title deed at Ushindi Gardens Nakuru on 24/8/2026.*

ABOVE: *Ms. Lucy Nyanjugu* (left*) Optiven Limited Sales Executive hands over a title deed to a happy customer on 8th August 2026 at Karen offices.*

OPTIVEN EVENTS AND HAPPENINGS IN DIASPORA | Customers Empowered…

Australia and it's diverse cities was on the diaspora radar this August. The Optiven Diaspora team was represented on ground by Anne Moraa who begun her trip of duty in Darwin. The Australian tour kicked off on 12th August 2026 and saw investors empowered in Perth, Adelaide, Melbourne, Brisbane, Townsville, Cains and Sydney respectively. Lucy Micere, the Diaspora Relations Manager for Australia says the team is in Australia to deliver the Optiven promise which is title deeds for investors who have completed their payments and transfer processes. She notes that the trip is also an opportunity to meet with the customers and understand their needs while at the same time providing them with updates on their investments as well as new opportunities to invest in back home.

OPTIVEN HOSTS DIASPORA INVESTORS | Homecoming Event Hosted in Nairobi

ABOVE: *Optiven CEO Dr. George Wachiuri and Special Optiven Envoy for Rwanda Engineer Wanderi and his wife view title deeds for their investments during the Optiven Homecoming Dinner on 20/8/2026 in Karen.*

ABOVE: *Ms. Christine Kasaya, The Optiven Associate Director for Customer Experience, Digital Marketing and Global Markets (center) leads the Optiven Diaspora team staff at the Optiven Homecoming Dinner on 20/8/2026 in Karen.*

ABOVE: *Mr. Enos Orongo, Senior Sales Manager at Optiven Limited hosts guests from the diaspora at the Optiven Homecoming Dinner on 20/8/2026 in Karen.*

ABOVE: *Mr. Charles Darwin, Senior Sales Advisor at Optiven Limited hosts guests from the diaspora at the Optiven Homecoming Dinner on 20/8/2026 in Karen.*

ABOVE: *Mr. Joseph Alando, General Manager at Optiven Limited with Diaspora Staff at the Optiven Homecoming Dinner on 20/8/2026 in Karen.*

EVENTS AND HAPPENINGS AT OPTIVEN | What Happened Across August?

ABOVE: *Dr. George Wachiuri, Optiven Group CEO joins other Christian business Leaders and Speakers at the official opening of the CBF – Citam Business Forum held at Citam Kiambu on 23rd August 2026.*

LEFT: *Optiven Limited was well represented by Mr. Joseph Alando, General Manager – Optiven at the inaugural consultative alumni engagement at the University of Nairobi, School of Business Management on 15th August 2026. With him are deans, heads of schools, administrators and teaching faculty of the University of Nairobi. Mr. Alando was representing Dr. George Wachiuri, Optiven Group CEO at the event.*

ABOVE: *Optiven Limited General Manager Mr. Tom Kibet (second left) with representatives of Absa Bank and Optiven Sales Staff following a partnership meeting on 18/8/2026 at the Optiven Karen Offices.*

RIGHT: *Dr. George Wachiuri, the Optiven Group CEO (second left) is joined by Optiven staff on the sidelines of the Beyond Business Treasures Summit held at Safari Park Hotel in Nairobi on 8/8/2026.*

GW
DR. GEORGE WACHIURI
CEO & FOUNDER OPTIVEN GROUP

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OPTIVEN FOUNDATION COMMEMORATES HUMANITARIAN DAY | Celebrates Volunteers and Partners Roles…

On World Humanitarian Day, Optiven Foundation celebrated the spirit of compassion, dignity and service. Dr. George Wachiuri who serves as the Chairman of the Optiven Foundation said, “on World Humanitarian Day, Optiven Foundation proudly celebrates the remarkable volunteers and partners who continue to turn compassion into meaningful action. Your generosity, time, expertise and unwavering commitment help us reach communities, restore hope and create opportunities for a better tomorrow.” His sentiments were echoed by Ann Nyaga, the Cordinator at the Optiven Foundation who noted that, “every volunteer who gives their time and every partner who walks alongside us contributes to a stronger, more resilient society. At Optiven Foundation, we believe lasting impact is built through collaboration.

In collaboration with the volunteers and partners The Optiven Foundation is empowering lives, supporting vulnerable communities and championing sustainable development. Through community empowerment, support and sustainable initiatives, The Optiven Foundation remains committed to creating opportunities, restoring hope and building stronger communities where everyone can thrive. The Optiven Point spoke to Mr. Felix Mumo a Team Leader of an The Vibe Tribe, a group of Optiven Staff under the Opal Sparklers who continue to make a difference. Mumo says, “with partners including Optiven Staff, the Optiven Foundation is geared to impacting communities through philanthropy and continuously adding value to the less fortunate in the society.”

PROJECT OF THE MONTH | What Awaits Investors at Optiven Juja . . .

The month of August ushered in the launch of Optiven Juja, the company's inaugural project in the Juja Area. The project which offers 4-Star level is thoughtfully planned for modern living, convenience and lasting value. Located 1.4KM off the tarmac, OPTIVEN JUJA brings investors closer to the opportunity to own property in a location that is growing, evolving and attracting increasing interest. Investors can count on enjoying convenient access while still having the space and environment to create the home you have envisioned. Whether you are planning to build soon or securing property for the future, location matters — and OPTIVEN JUJA puts you within easy reach. OPTIVEN JUJA has been designed to give property owners more than just land. It brings together location, planned infrastructure and thoughtful development to create an environment where you can confidently plan your future home.

The project is suitable for immediate residential development as well as long-term capital appreciation.

These are just a few reasons why an investment at Optiven Juja is a deal not worth missing. Be a part of the community by calling us today on 0790300300.

WHY ARE SITE VISITS NECESSARY FOR ANY INVESTOR IN REAL ESTATE?

A site visit is an important part of making an informed land investment decision. It allows a buyer to move beyond brochures, photos and online information and experience the property firsthand. Here are 7 reasons why a site visit is necessary for an investor.

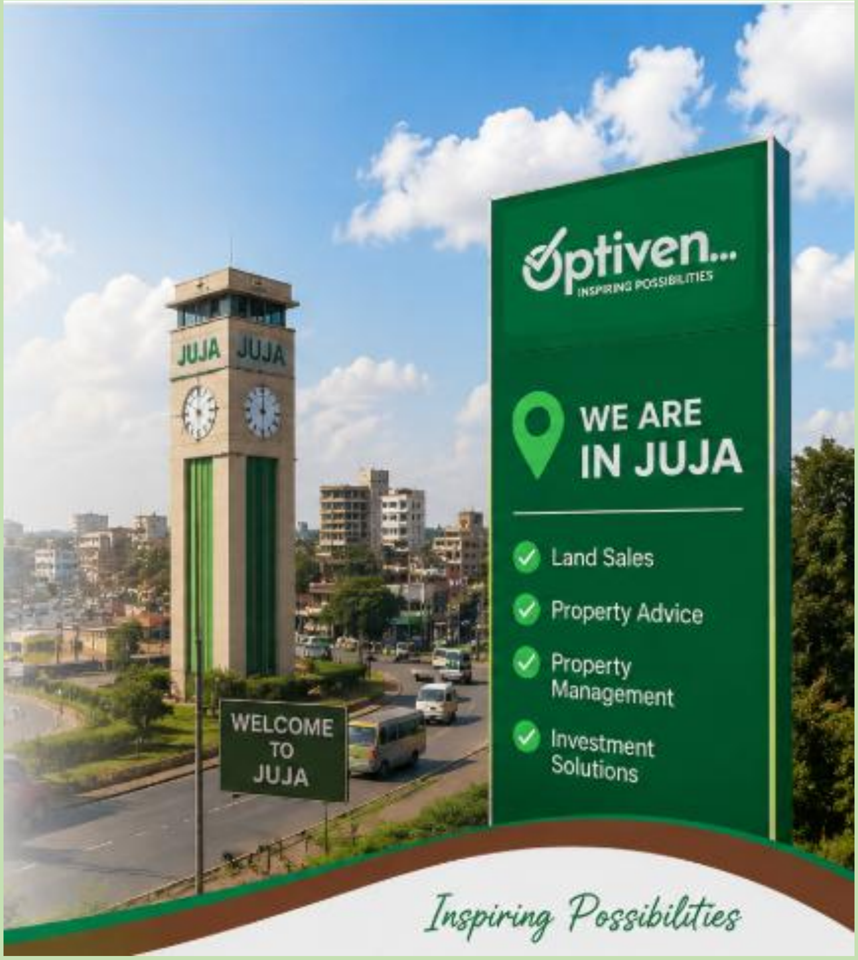
1. **See the actual property.** You get to physically see the land, its surroundings, terrain and general condition rather than relying only on photographs or descriptions.
2. **Understand the location**. A site visit helps you appreciate the property's accessibility and proximity to roads, towns, schools, shopping centres, utilities and other amenities.
3. **Assess the neighbourhood.** You can see what is developing around the project and get a better sense of the area's growth potential and future investment environment.
4. **Visualise your investment.** Whether your goal is to build, farm, develop or hold the land for appreciation, being on site makes it easier to picture what you want to achieve.
5. **Ask questions directly.** You can interact with the Optiven team on the ground and ask questions about the project, documentation, infrastructure, payment plans, development plans and other concerns.
6. **Build confidence before committing.** A site visit gives you an opportunity to conduct your own due diligence and make a decision based on what you have personally observed.
7. **Experience infrastructure and development.** Depending on the project, you can see roads, beacons, landscaping, amenities and other developments for yourself.

For more information log on to **https://www.optiven.co.ke/newsblogs/role-of-site-visits-in-real-estate/**

WHY INVESTORS ARE EYEING IN JUJA | This is the OPTIVEN JUJA Story…

Juja is more than just a location - it is a rapidly growing investment destination with the potential to create wealth for generations. It has a Strategic Location & Accessibility because Juja enjoys excellent connectivity through the Thika Superhighway, linking it to Nairobi, Thika and other major economic centres. For Optiven, this connectivity makes Juja an ideal location for strategic land investment, residential development and commercial opportunities.

Strong Rental & Housing Demand is another reason why Juja is attracting investors. With JKUAT located in the area, a growing population, thriving businesses and an expanding workforce, Juja continues to attract students, families, professionals and entrepreneurs. The result? This creates demand for student accommodation, rental homes, shops, offices and other income-generating developments. The area has Capital Appreciation Potential. Juja continues to attract investors because of its growing population, infrastructure development and increasing demand for land. For an investor, buying strategically located land today creates an opportunity for long-term capital growth while positioning for future development. Juja is the hub for Rapid Urbanisation & Infrastructure Growth and its surrounding areas are changing rapidly. As roads, services, businesses and residential developments expand, previously underdeveloped areas are becoming increasingly attractive for investment.



This is where Optiven comes in — identifying opportunities early, adding value and creating investment destinations that are ready for tomorrow. There are Multiple Ways to Create Wealth as Juja gives investors several possibilities:

- Buy and hold for long-term appreciation.
- Build rental homes for recurring income.
- Develop student accommodation.
- Establish commercial spaces.
- Build a family home.
- Develop and resell as the area grows.

Welcome to the Optiven Juja family where as Optiven, we don't simply sell land but we create investment opportunities. Our approach is to identify strategically located land, add value and create well-planned investment destinations where people can own land, build homes, establish businesses and create wealth. Buy into the future. Own the opportunity today because the greatest opportunity is not simply owning a plot, it is owning a piece of a growing destination.

Ready to own your piece of Juja? Call / SMS / WhatsApp: 0790 300300


optiven...
INSPIRING POSSIBILITIES
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