

JULY 2026 EDITION

THE OPTIVEN POINT

+ JULY CAMPAIGN
REWARDS CASHBACK
TO CUSTOMERS.

OPTIVEN +
CELEBRATE
SWAHILI WEEK

+ JOY LOVERS CLUB
GATE CONSTRUCTION
BEGINS.

OPTIVEN OPALS +
EMPOWERS CSR.

"There is always an **opportunity** to comeback,
no matter the **circumstances**".

WORD FROM THE C.E.O. | A time to Comeback and Take Control of Your Life

“There is always an opportunity to comeback, no matter the circumstances.”

Entry in July signals the entry of a crucial part of any year. It is the beginning of a new realization for many to understand that there is no more time to waste. Welcome to July 2026 which comes on the heels of our mantra which is THE COMEBACK stemming from guiding our June – the month of COMEBACK – a place where I know there is always an opportunity to comeback for better no matter the circumstances.

The Optiven teams were serving our investors in Africa, the United Kingdom and the United States of America. I had the great opportunity to attend to our stakeholders in Seattle, Washington State in the first week of July 2026. Our team also empowered investors living and working in the United Kingdom where they also had an opportunity to deliver title deeds.



We also had the opportunity to host our investors for a one-of-a-kind investment dinner at the Nairobi Serena Hotel where we took time to understand the journey of investment, our customer's preferences and what the future holds on real estate. We remain grateful to our partners and financiers who joined us for the panel discussions to address the questions from the guests and shed more light on how to best invest in real estate.

Our staff who are undergoing an internal personal training dubbed OPAL, took to the society from 2nd July 2026 where they continued to impact lives through Corporate Social Responsibility. The teams impacted bodaboda riders in Karen, a bedridden cancer patient in Ruai, children's homes in Huruma and Matasia as well as a Rehabilitation Center for Street Children in South B Nairobi. This was a commendable step by our staff.



And with August now here, we look forward to serving our stakeholders with the steadfast zeal and efficiency that we are known for. Happy August.

Dr. George Wachiuri
Group Chief Executive,
Optiven Group

OPTIVEN LAUNCHES 2ND HALF CAMPAIGN | Investors get Investment Cashback...

It is all about the season and at Optiven, a brand new campaign has been unveiled for the month of July. Dubbed “**#TheSecondHalfNaOptiven**” the campaign which will run until the end of the month is expected to also reward investors with a cash back of 2,500 shillings for every investment made on new purchases or redemption for ongoing payments to the tune of 250,000 shillings.

Speaking at the official launch of the campaign, Mr. Charles Muraguri, the Director for Projects at Optiven Limited noted that the campaign pairs well with the current football season as the world shifts focus to the ongoing World Cup. According to Muraguri, “any opportunity to improve for any game co

mes in the second half and with life and investment the same applies. We welcome all our investors to take advantage of the the campaign to not only be land owners, but to also make money in the process.” Mr. Muraguri was flanked by General Manager Joseph Alando and Tom Kibet alongside top executives serving in the sales and marketing departments.



SECOND HALF
NA OPTIVEN

#SecondHalfNaOptiven

The second half of the year is an opportunity for a fresh start. Just as many football matches that are often won in the second half, life's biggest victories come from the decisions we make today.

Ocean View Ridge, Vipingo. The Second Half Starts Here

For every KSh 250,000 paid as a deposit or installment, receive a KSh 2,500 Second Half Bonus to help make your life's second-half victory a reality.

The launch of the July campaign further coincided with the culmination of the football world cup that was being held in the United States of America. At Optiven, this was an opportunity to donate the official world cup look alike football to the Optiven Football Club. The donation from Optiven Limited is expected to boost the morale of the players in the top league football club that has topped 87% of the games they have participated in in the local league.

Optiven Limited is Kenya's leading real estate company with projects available for sale in ten counties across the country. With over 28 years experience in the sector, Optiven is your dependable partner in real estate investments.

For more information log on to www.optiven.co.ke or call us on 0790300300

<https://youtu.be/jokA9fS-Sp4?si=mStbrSEm8diP8h7k>



#Buy & Build
NA OPTIVEN



SECOND HALF
NA OPTIVEN

For every KSh 250,000 paid as a deposit or installment, receive a KSh 2,500 Second Half Bonus to help make your life's second-half victory a reality.

OPTIVEN HOSTS INVESTMENT DINNER | Glamour Mingle with Networking...

Friday 31st July 2026 saw the Optiven team host customers at an investment dinner of its kind that was held at the Nairobi Serena Hotel. The event was an opportunity to meet up and network with high worth individuals from different sectors and industries across the spectrum. Dr. George Wachiuri, the Optiven Group CEO was at hand to welcome the investors and providing them with an opportunity to better understand Optiven as the leading real estate company. The event also featured Dr. Sarah Kiarie, leading gospel minister alongside Jesse Muthomi renown master of ceremonies under the theme, ***“Driving Inclusive Growth Through Sustainable Real Estate Investment”***.



The event was not only an opportunity for the guests to interact and network, but to also learn the value that Optiven provides in real estate. For a good part of the evening it was a time to savour great food, enjoy good company and spruce up dancing skills while listening to the reknown minister of gospel music Dr. Sarah Kiarie and the Shacha Praose team.

Three clients were also at hand to receive their title deeds while two panel discussions delved deep into the ups, downs and victories of investment in the real estate sector.



OPTIVEN INVESTMENT DINNER IN NAIROBI | Times, Investment & Fun Galore ...



OPTIVEN CELEBRATES SWAHILI WEEK | Staff Use Language to Market...



A shared language helps foster trust, strengthens communities, and supports inclusive economic growth through property ownership and investment. These and other ideals advised the celebration of Swahili Week at Optiven Limited from the 6th to the 10th of July 2026. The celebration coincided with the World Swahili Day 2026 that was observed globally on the 7th of June 2026 under the theme, “Kiswahili for Peace, Solidarity and Global Economic Diplomacy”. At Optiven, it was an opportunity to walk into the Swahili culture in terms of everyday communications and also dress culture. The staff donned their best Swahili wear as a sign of their support to the Swahili Culture while communications across the week were done in Swahili. <https://youtu.be/oeyO6UtycXM>



Cathrine Khasoa, the Corporate Affairs and Sustainability Lead at Optiven noted that the participation in the Swahili Week was to encourage staff to communicate in Kiswahili, celebrate Kenyan culture through traditional attire, cuisine, music, and language, strengthen teamwork and employee engagement and also demonstrate appreciation for customers by communicating in a language spoken by millions of Kenyans and other nationalities across the world.

<https://www.youtube.com/watch?v=yswAB-Tsuqw>

World Swahili Day is observed every year on the 7th of July under UNESCO. The 2026 observation was held from 6 to 7 July 2026 at UNESCO Headquarters in Paris, bringing together key actors in the promotion and transmission of Kiswahili, ranging from high-level stakeholders to community representatives. From all of us at Optiven, Happy World Swahili Day.



PROJECT UPDATES ACROSS THE OPTIVEN | What Happened in July 2026?

4/7/2026 | GROUND BREAKING OF MAIN GATE CONSTRUCTION AT JOY LOVERS CLUB BY OPTIVEN

It is all systems go as this July the ground breaking of the construction of the main gate at Joy Lovers Club happened. The development means that the project's outlook is set to change with the commendable value addition. Already the project has installed cabro paving and solar street lighting making it a ready to build project within Malindi. According to Joe Alando, General Manager at Optiven Limited, the new gate is part of the company's promise to the investors at Joy Lover's Club. With easy access to Malindi town and in proximity to beaches and tourist attractions, Joy Lovers Club is suitable for investors looking to build Arbnbs or holiday homes.



7/7/2026 | ACRE PLOTS UNVEILED AT SUCCESS GARDENS 3 BY OPTIVEN

The month of July 2026 offered investors an opportunity to invest in acre at Success Gardens Phase 3. The site located in proximity to Success Gardens Phase 2 is an opportunity for investors looking for large chunks of land to buy. The **One Acre** lots offer **Endless Possibilities** with only 7 portions available for sale. According to Tom Kibet, General Manager Optiven Limited, the plots available will offer investors an escape form the city's hustle and an investment in a stunning riverfront one-acre property within Gatanga. And the possibilities for development are endless! Whether you dream of building an Airbnb, or your family home.



Start your investment journey today

Own you piece of
Kenya's future with Optiven.



VISIT

www.optiven.co.ke



CALL

+254 790 300 300



OPTIVEN LAUNCHES TITLE COLLECTION DRIVE | Customers to Collect Titles...



Investors with Optiven Limited have been encouraged to collect their title deeds following the completion of their investments in over 60 projects under the Optiven portfolio. Under a special campaign dubbed, ***"YourLandYourLegacy"*** the initiative aims to reach out to investors who over the years have been customers but are yet to collect their title deeds. The initiative also aims to advise investors on the status of processing of their title deeds where the same has not been issued by the government. Group CEO. Dr. Wachiuri while speaking on the subject noted that it is imperative for investors to take up their title deeds so as to enable them begin their journey in building their dream homes.

According to Wachiuri, ***"title deeds are key documents for investors in real estate as they are required before the development begins."***

Mr. Tom Kibet, the General Manager at Optiven concurs with Dr. Wachiuri noting that it becomes difficult to prove land ownership in the absence of a title deed. Kibet says, ***"our title deeds at Optiven are genuine and we not only support our customers to receive the title deeds, but for those in the diaspora we also take the time to deliver them personally across the globe."*** <https://www.optiven.co.ke/newsblogs/optiven-issues-title-deeds-investors-empowered-at-achievers-paradise/>

Cathrine Khasoa, Corporate Affairs Manager at Optiven adds, ***"our investors are at the core of our strategy as a business and as a brand we***

are intentional about keeping our promise on title deed delivery for all properties fully paid for. By availing title deeds to our investors, we are living out our mission to create prosperity by providing credible & sustainable solutions that drive value for all." <https://www.optiven.co.ke/check-your-title-deed-status/>

Mr. Tom Kibet, General Manager at Optiven Limited encourages investors to collect their title deeds as the team is ready to serve them at their convenience. He adds, ***"the title deed is the utmost gift for any investor in real estate and having one with your name and in your custody is the true essence of investing in real estate."***

For more information please call us on **+254790300300** today.



ABOVE: John Owiro (left) a Senior Property Advisor, hands over a title deed to a happy customer on 24th July 2026 at Optiven Karen offices.



ABOVE: Eunice Njiiri (left) a Senior Sales Executive hands over a title deed to a happy customer on 22nd July 2026 at Optiven Karen offices.



ABOVE: Naomi Njebere (left) a Senior Sales Manager hands over a title deed to a happy customer on 6th July 2026.



ABOVE: Eunice Njiri (left) a Senior Sales Executive hands over a title deed to a happy customer on 28th July 2026.



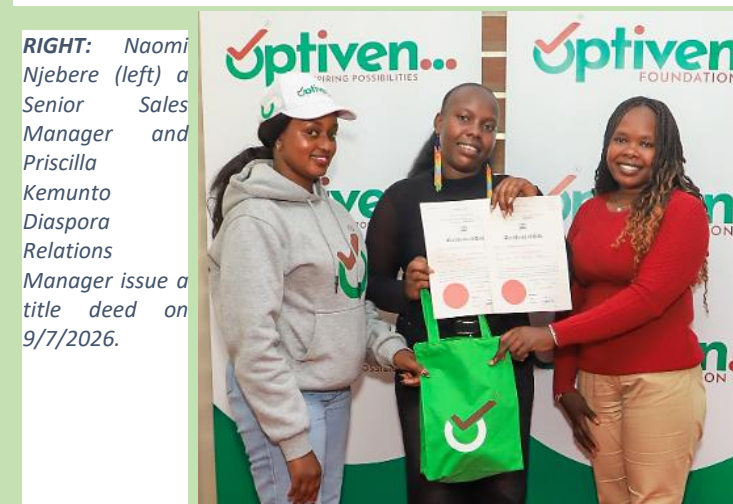
ABOVE: Mercy Joe (left) a Senior Sales Executive hands over a title deed to a happy customer on 3rd July 2026.



ABOVE: Anthony Migwi (left) a Senior Sales Executive hands over a title deed to a happy customer on 18th July 2026 at Oasis Gardens Nanyuki.



ABOVE: Elizabeth Njagi (left) a Senior Sales Executive hands over a title deed to a happy customer on 14th July 2026.



RIGHT: Naomi Njebere (left) a Senior Sales Manager and Eunice Njiri (middle) a Senior Sales Executive and Priscilla Kemunto Diaspora Relations Manager issue a title deed on 9/7/2026.

OPTIVEN EVENTS AND HAPPENINGS IN DIASPORA | Customers Empowered...

The month of July, Optiven continued to make impact in the diaspora space. The teams were in different continents to deliver title deeds, and empower investors with information on developments on projects as well as new projects that have been launched under the Optiven portfolio. The team further encouraged investors to begin the building of their dream homes across the project under the #Buy&Build campaign under Optiven. Dr. George Wachiuri was a part of the team that visited the United States of America .



OPTIVEN MEETS KENYANS TACOMA, WA

DATE: 8TH - 14TH JULY 2026

Holiday Inn Express & Suites Tacoma
by IHG
8601 South Hosmer Street, Tacoma, WA
98444

TIME: 9:00AM - 9:00PM

JOAN WILLIAMS
SENIOR GLOBAL MANAGER



FAITH ESTHER
SENIOR SALES MANAGER

OPTIVEN MEETS KENYANS IN GREENVILLE, NC

UNITED STATES

DATE: 22ND - 29TH JULY 2026

VENUE: HOLIDAY INN GREENVILLE BY IHG, 203 GREENVILLE BOULEVARD SW, GREENVILLE, NC 27834, UNITED STATES



BRIAN SAMANTE
SALES & MARKETING MANAGER

OPTIVEN MEETS KENYANS IN LONDON

EMPOWERING YOU TO INVEST BACK HOME

VENUE:
HOLIDAY INN EXPRESS LONDON-HAMMERSMITH BY IHG
(124 King Street, Hammersmith and Fulham, London, W6 0QU, United Kingdom)

DATE:
22ND JULY - 29TH JULY 2026

ONE ON ONE MEETINGS



PATRICK KOGO
SALES & MARKETING MANAGER

OPTIVEN MEETS KENYANS IN BELFAST, UK

EMPOWERING YOU TO INVEST BACK HOME

VENUE:
HOLIDAY INN EXPRESS BELFAST CITY BY IHG
(106A University Street, Belfast, BT7 1HP, United Kingdom)

DATE:
22ND JULY - 29TH JULY 2026

ONE ON ONE MEETINGS

EVENTS AND HAPPENINGS AT OPTIVEN | What Happened Across July?



ABOVE: Top Leaders from Optiven led by Dr. George Wachiuri, Optiven Group CEO condole with the family of Optiven's Special Optiven Envoy in Rwanda Engineer Wanderi who lost his daughter. The Optiven team was in Othaya on 22nd July 2026 to hold hands with the family.



OPTIVEN AGENCY ATTENDS EARB TRAINING IN JULY

On the left, the Optiven Agency team attended a training session on registration and operations of the Estate Agents Registration Board held at the EARB offices on 31/7/2026. The team represented Dennis Chomba and Nancy Sabwa.

The Optiven Agency is the arm that handles construction connections for customers linking them with the most professional and efficient contractors under buy and build.

OPTIVEN OPALS EMPOWER SOCIETY | Staff Reach Out in Philanthropy` ...



OPTIVEN FOUNDATION ON YOUTH SKILLS DAY | Partnership Support for TVET

The Optiven Foundation celebration of World Youth Skills Day under the theme **Shaping the Future: Celebrating International Youth Skills Day with Optiven Foundation!**

On this International Youth Skills Day, we celebrate the power of equipping young minds with practical, life-changing skills. At Optiven Foundation, we don't just dream of a brighter future; we actively build it. Through our Soaring Eagles Scholarship Programme (SESP), we are proudly sponsoring needy and deserving youth across the nation to enroll in TVET institutions. Join hands with us as we continue to inspire possibilities for the next generation of builders, creators, and innovators! Partner with us today: Call +254 718 776 033



15TH JULY

International YOUTH SKILLS DAY

Empowering young people with skills today for a better, self-reliant tomorrow.



AUTOMOTIVE



BUILDING



COSMETOLOGY



HAIRDRESSING



HOSPITALITY



EMPOWERING YOUTH TRANSFORMING LIVES



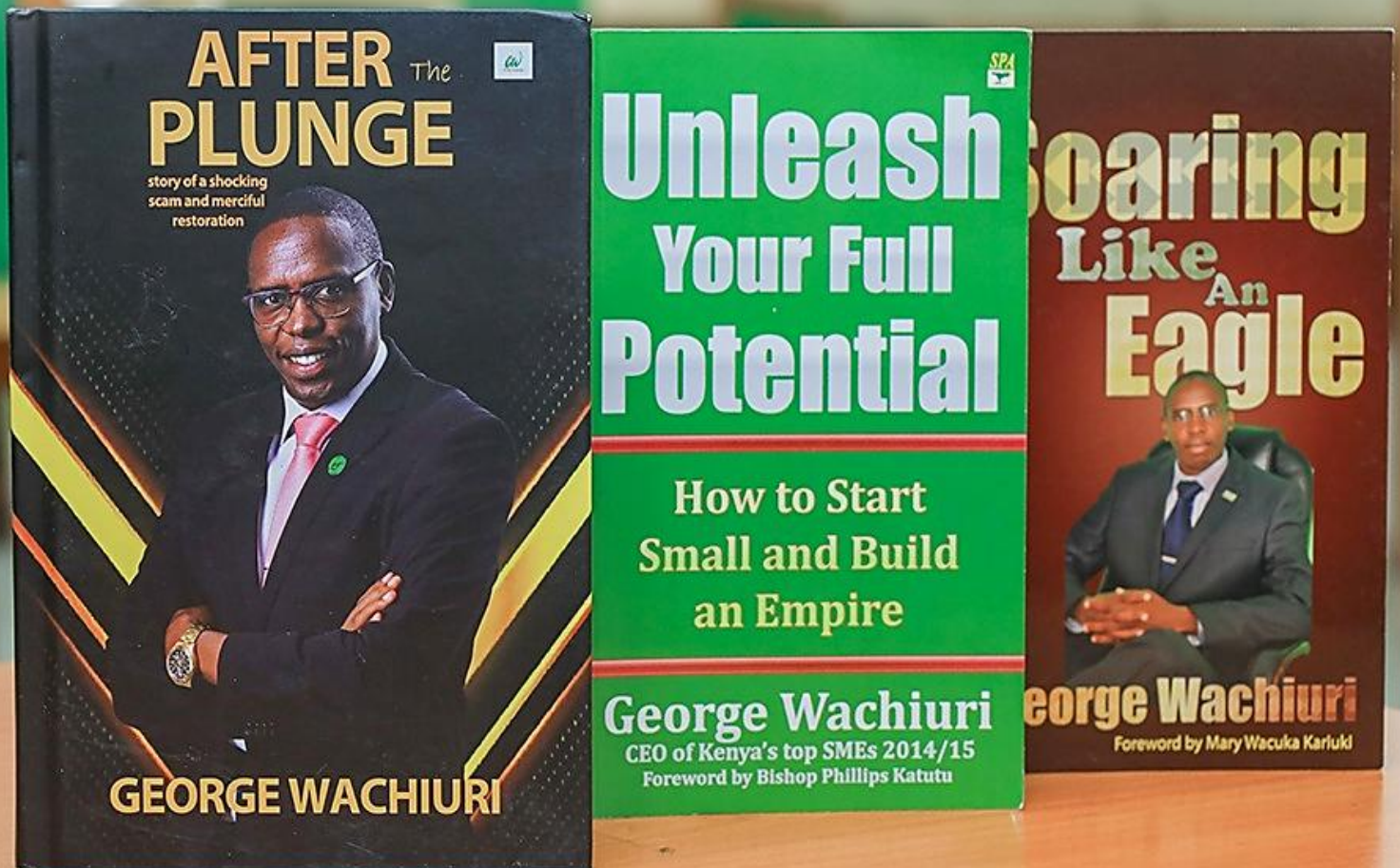
We stand with aspiring students on their journey to TVET success and education

BOOKS TRANSFORM LIVES

At Optiven Foundation, we are grateful to partner with you as the books you buy from us enable us to meet our obligations in education, health, poverty eradication and sustainability. This month, save 1000/- by buying two books of your choice for only 2,000/-. The books on sale are available on AMAZON and at Zamani Business Park offices in Karen. Welcome to partner and transform lives.

DONATE TODAY

**LIPA NA MPESA
PAYBILL: 898630**



PROJECT OF THE MONTH | What Can You Do With an Acre at Success Gardens? . . .

One Acre. Endless Possibilities [only 7 portions]

Escape the city's hustle and invest in a stunning riverfront one-acre property in Gatanga. Whether you dream of building an Airbnb, Your family home, Nairobi neighborhood Home, a holiday home, or simply securing a high-growth investment, this is where nature meets opportunity.

Success Gardens Phase 3 by Optiven is a Gold Level gated residential land development located along Gatanga Road, just off the Thika Superhighway. It is the third phase of Optiven's Success Gardens project, following the successful sale of Phases 1 and 2. The project is designed for both home builders and long-term investors seeking land close to Nairobi and Thika. The project is located on Gatanga Road, off Thika Superhighway and is suitable for residential serviced plots.

Among the value additions include Internal murram roads, electricity connectivity, water supply, mesh perimeter fencing with concrete posts, controlled entrance gate, solar street lighting, trees and landscaped common areas, and on-site caretaker/security. Some of the main attractions of the project include proximity to Nairobi CBD (depending on traffic) and Thika Town. It also has direct access from Gatanga Road as well as being close to schools, hospitals, shopping centres and other social amenities. The project is suitable for immediate residential development as well as long-term capital appreciation.

These are just a few reasons why an investment at Success Gardens by Optiven is a deal not worth missing. Be a part of the community by calling us today on 0790300300.



LEADERSHIP THOUGHTS ON 2030 STRATEGY| Perspectives by the General Manager

The Optiven Point continues to give updates on the 2030 Strategy launched by Optiven in January 2026. We spoke to **Tom Kibet, the General Manager** at **Optiven Group** on how he sees the strategy unfolding post and pre-2030.

"Optiven's Strategy 2030 is a roadmap built around one core promise: putting you as our stakeholder first. Whether you are investing locally, from the diaspora, or as an institutional partner, you can expect more personalized service, easier access to our portfolio of well thought out and chosen projects, and a team that is more committed than ever to holding your hand on your voyage as you build lasting prosperity. This strategy is a new chapter of growth, and as Optiven, we are honored to have you with us on the journey."

Tom Kibet
General Manager
Optiven Group



#Optiven2030Strategy



ONE TEAM. ONE GOAL. ONE LEGACY.



**26 Years of
Transformation**



12,000+ Clients



70+ Projects

While the world competes for glory, we've spent **26 years** building a championship record that speaks for itself.



FINANCING BY



0790 300 300