OCTOBER 2026 EDITION

THE OPTIVEN POINT



+ **OMOKA CAMPAIGN** GIVES YOU CASHBACK

CUSTOMER SERVICE CELEBRATES EXTRA MILE +

+ **JOY LOVERS CLUB** GATE COMPLETED

CEMENT GIVEAWAY FOR GROUND BREAKING +

"The only way to move forward is to look back to see how far you have come then keep focussing on the goals set ahead."

WORD FROM THE C.E.O.| October is a Scale to Measure Milestones for the Year…

"The only way to move forward is to look back, to see how far you have come, then keep focussing on the goals set ahead."

What an exciting time we have had as Optiven in October! And how time flies because tell me how it was October 1st and now we are looking at November! Indeed we look back then forward as we measure the milestones achieved this year.



ABOVE: *Commercial campaign for #OmokaNaOptiven campaign in October 2026.*

We kicked off October with a wonderful cashback campaign for our investors who are either servicing installements for their property with us or investing anew. For every 200,00 shillings paid as an installment or deposit, our customers were able to get a cashback of 2000 shillings. We take this opportunity to thank all those who took up the campaign and congratulations for your cashback.

I was delighted to host a number of our stakeholders and investors during the month of October. For the team arriving from Australia, it was a great joy to have the team back after 2 months of empowering investors and deliverying title deeds to customers in different cities in Australia. Welcome home.



ABOVE: *Dr. George Wachiuri, CEO, Optiven Group (*center*) with investors from India who paid him a courtesy call at the Optiven Karen offices on 9th October 2026 to discuss real estate investments.*

From India I was humbled to have hosted our investors who are keen to invest with us. India is one of our key markets in Optiven Asia Diaspora where we are working with Kenyans living in India to empower our customers to invest back home.



ABOVE: *Dr. George Wachiuri, CEO, Optiven Group (*standing*) addressing delegates at the 30th Annual National HRM conference on 29th October 2026*

Regarding impacting stakeholders, I was able to speak at the 30th Annual National HRM Conference held in Naivasha on 29th October 2026 . I addressed the topic *From Expert to Entrepreneur and Turning professional expertise into Business.* For many of the delegates to the conference, it was heartwarming to know that their knowledge of Optiven and what we stand for continues to be an important consideration in shaping how they plan for their future. Among those present, it was a delight to meet with a number of beneficiaries of the George Wachiuri School of Mentorship. I was also among the speakers at the 3rd Daring Diaspora Returnees Forum 2026 on 30th October 2026. What a joy to not only interact with Kenyan diaspora returnees but to also meet our customers who have invested with Optiven for years.

Now to November, remember it is not too late to invest. Happy November from all of us at the Optiven Group

Dr. George Wachiuri
Group Chief Executive,
Optiven Group

OPTIVEN GIVES CASHBACK IN SEPTEMBER | Investors get Investment Cashback…



This October, Optiven made the investors land ownership dreams even sweeter! For every 200,000 shillings investors placed on the table as a deposit or installment on any of the Optiven Limited properties, the said investors were guaranteed a 2,000 shillings CASHBACK instantly!

Dubbed the #OmokaNaOptiven campaign, the benefits for taking it up also spread across to all the properties available for sale.

For the top investors who have since been granted their cashbacks, they noted that they took up the offer because Optiven has the following benefits in addition to the cashback.

1. Secure prime land with ready title deeds
2. Instant cashbacks to boost your savings
3. Access seamless financing from our banking partners (Equity, Co-op, NCBA, DTB, National Bank & Stanbic)

The Optiven Point spoke to Eric Gachara, a Senior Sales Manager at Optiven Limited and he noted that, "***the #OmokaNaOptiven campaign is basically a reward for our investors who have chosen Optiven Limited as a dependable partner in the journey to acquire and develop real estate under buy and build with Optiven.***" Her sentiments are echoed by Jackline Kibachia, Senior Property Sales Manager at Optiven Limited who adds, "***the #OmokaNaOptiven campaign has received a great uptake especially for investors who are kick starting the building of their homes.***" To cap it all, Felix Mumo, Senior Sales Manager at Optiven Limited says, " ***The campaign also enables investors to use the cashback to add value for example by using the cashback to fence, gate or plant trees***". https://www.youtube.com/watch?v=I1Ui_heET90



Optiven Limited is Kenya's leading real estate company with projects available for sale in ten counties across the country. With over 28 years experience in the sector, Optiven is your dependable partner in real estate investments.
For more information log on to www.optiven.co.ke or call us on **0790300300**

OPTIVEN CUSTOMER SERVICE WEEK | Celebrating the Extra Mile for Customers

Dr. George Wachiuri, the Optiven Group Chief Executive Officer led a team of top marketers at the Destiny Life Church Business Expo held on Sunday 6th September 2026 in Syokimau. Over 60 exhibitors representing 50 different businesses exhibited at the event that was attended by over 2000 visitors. Optiven was a platinum sponsor of the event.











The celebration would not have been complete without giving back to the Optiven customers. Through out the Customer Service Week, Optiven customers were given an opportunity to save 30,000 shillings with every investment at the Malindi 9 Project by Optiven.

With the offer which ran specially during the Customer Service Week investors has the opportunity to take up eighth plots at Malindi 9 for 149,000 shillings. This was a deduction from the usual price for the property which goes for 1790,000 shillings.

While customer service is continuous, at Optiven we take this opportunity to wish our Customers Happy Customer Service Week.

CONSTRUCTION OF GATE AT JOY LOVERS CLUB MALINDI COMPLETED

Great investments are only made better by the value additions on the project and the story is not different at the Joy Lovers Club by Optiven in Malindi. This October 2026 the finishing touches on the gate were done with finality meaning that the entry experience for investors and residents of Joy Lovers Club is now improved. The magnificent gate adds to the already improved status of the project which include a caretaker on site, water and electricity within as well as ready title deeds for completed purchases of properties at the project. This jewel is worth calling it home for you and your loved ones.



ABOVE: *Engineers setting the ground in readiness for the ground breaking of the construction for the gate at Joy Lovers Club by Optiven in Malindi on 4th July 2026.*

From the official ground breaking for the construction of the gate at Joy Lovers Club in Malindi on 4th July 2026, the gate is now complete. Standing magnificently in the entry to the most prestigious gated community in Malindi, the gate is a master piece in time. Investors at Joy Lovers Club by Optiven have every reason to smile as the project continues to transform the landscape in Malindi with exquisite value additions.



Indeed the grand entrance that awaits to welcome investors to Joy Lovers Club – also offers them an opportunity to begin investing in holiday homes, Airbnb investments or retirement paradise at the Kenyan coast. There is a piece of joy available for you so take it up and secure your plot today from as low as 250,000 shillings. Because Joy Lovers Club is built for value, prestige, and lasting wealth**.**

https://youtube.com/shorts/1ofknNWBDWA?feature=share.

Why Invest in Joy Lovers Club by Optiven in Malindi?

Joy lovers club is in Malindi Town along Mtangani Road and only 100M from the famous Mwembe Resort. Better referred to as the "**Muthaiga of Malindi**", this high-end, luxurious gated community is your ticket to a life of pure opulence on the African-Kenyan coast.

For more information please call us on 0790300300 or log on to https://www.optiven.co.ke/properties/joy-lovers-club-malindi/

PROJECT UPDATES ACROSS THE OPTIVEN | What Happened in OCTOBER 2026?

21/10/2026 | ACHIEVER'S PARADISE 3 IN KIMUKA RECEIVES VALUE ADDITIONS KICKSTRART.



Optiven is on the move to deliver the promise in Achievers Paradise 3 – in Ngong Kimuka. The 4 star Project is getting a serious uplift of the entry gate and the work has began. This will be followed by the fencing on mesh and concrete poles and a revamp of the murram road to Optiven 4 star standards.

Congratulations to the investors who secured a piece of Achievers Paradise 3. We cant wait to see your homes at this amazing gated community.

23/10/2026 | PROGRESS AS KITHIMANI SPRINGS BY OPTIVEN ENGAGES WORKS ON BOREHOLE



While all value additions are important, water is a key addition that determines the developments on any property. At Kithimani Springs by Optiven the works on the borehole are continuing with water on site becoming a reality. The project already has a beautiful entry gate with a perimeter fence, caretaker on site and solar street lights installed.

Be a member of the community by investing today in Kithimani Springs by Optiven

Call us: 0790 300300

26/10/2026 | REVAMPING OF MURRAM ROADS AT VICTORY GARDENS BY OPTIVEN IN KITENGELA



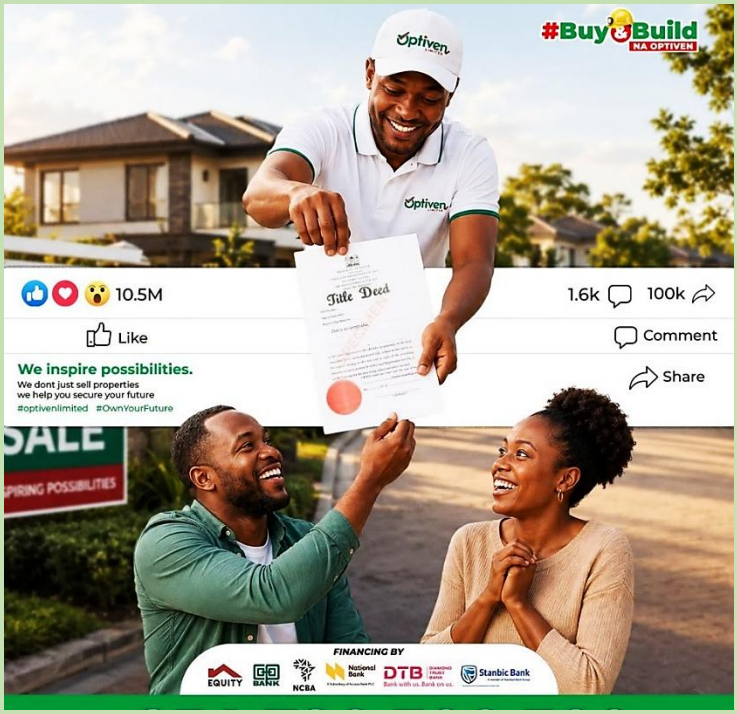
This is not just a project but is now home to many investors who have bought, built and settled at Victory Gardens. With a functional home owners association the project continues to be improved by the residents including revamping of murram roads which is ongoing. The great news is you too can take advantage of the Optiven offer for bags of cement this last quarter of 2026 if you begin the construction of your dream home or investment.

Take the step to the next level of buy and build at Victory Gardens today.

Call us: 0790 300300 / 0723 400500

OPTIVEN LAUNCHES TITLE COLLECTION DRIVE | Customers to Collect Titles…

Investors with Optiven Limited have been encouraged to collect their title deeds following the completion of their investments in over 60 projects under the Optiven portfolio. Under a special campaign dubbed, "***YourLandYourLegacy***" the initiative aims to reach out to investors who over the years have been customers but are yet to collect their title deeds. The initiative also aims to advise investors on the status of processing of their title deeds where the same has not been issued by the government. Group CEO. Dr. Wachiuri while speaking on the subject noted that it is imperative for investors to take up their title deeds so as to enable them begin their journey in building their dream homes. According to Wachiuri, "***title deeds are key documents for investors in real estate as they are required before the development begins.*** "



Mr. Joseph Alando, the General Manager at Optiven concurs with Dr. Wachiuri noting that it becomes difficult to prove land ownership in the absence of a title deed. Kibet says, "***our title deeds at Optiven are genuine and we not only support our customers to receive the title deeds, but for those in the diaspora we also take the time to deliver them personally across the globe.***" https://www.optiven.co.ke/check-your-title-deed-status/

Cathrine Khasoa, Corporate Affairs Manager at Optiven adds, "***our investors are at the core of our strategy as we are intentional about keeping our promise on title deed delivery for properties fully paid for. By availing title deeds, we are creating prosperity by providing credible & sustainable solutions that drive value for all.***"

Mr. Tom Kibet, General Manager at Optiven adds, "***at Optiven, we don't just sell plots; we hand over peace of mind, secure investment, and genuine title deeds to turn your homeownership dreams into reality***."

With flexible payment plans and institutional financing from top banks owning land with Optiven Limited is now best able to cater for customer needs for financing.



LEFT: *Optiven Limited GM Tom Kibet (right) and Property Advisor Anthony Migwi (left) issue a title deed to a happy client at the Optiven Karen offices on 9th October 2026.*



LRIGHT: *Optiven Limited Depurty GM Brian Samante (right) issues a title deed to a happy client at the Optiven Karen offices on 30th October 2026.*

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OPTIVEN'S PROPERTY OF THE MONTH | Peace Gardens by Optiven in Konza

Peace Gardens by Optiven in Konza is a serene piece of land located just off the main roads in the growing Konza area. The terrain is gently rolling, and plot boundaries are clearly marked so you can see exactly what you're buying. Proximity to future infrastructure makes this a promising investment for both homebuilders and landowners looking to hold for value. The project is a 2 star rating with the use being primarily residential and with a free hold title deed. So what will you find on the ground when you invest at Peace Gardens by Optiven? The project has a marking fence and beacons on each plot making it easy for you to identify the location of your investment. The roads on the project at also graded to enhave accessibility.

The project is much loved for it's affordability especially for investors looking to buy secure land with basic foundational features. The area also has great potential for appreciation as the nearby infrastructure develops. For buyers with a budget of less than KSh 1 million, that is indeed the price of stepping into land ownership in one of Kenya's most talked-about growth corridors which is Konza.

It is in Konza where big plans meet open land, and Peace Gardens gives you a place in that story before the crowd arrives. There are many more reasons why Peace Gardens is your property of choice.



- Flexible financing options available through Equity, Co-op Bank, NCBA, National Bank, DTB and Stanbic

- A growth corridor with serious long-term attention

- Backed by the Optiven team that helps you buy AND build

Some people say, "I'll buy land when I have more money."

Others buy now and let time do the heavy lifting.

Call Us On +254 790 300 300

www.optiven.co.ke

Comment "KONZA" and our team will send you the details!

#UtajengaLini
BuyAndBuildNaOptiven

OPTIVEN DONATES CEMENT TO INVESTORS | Q4 2026 Buy & Build Momentum



There are many reasons for investors to develop their property in Kajiado. With expanse of spaces, a unique lifestyle and growth opportunities, Kajiado is indeed the next frontier for property development. For many land owners, the dream of owning a home is no longer simply about finding a house within the city. It is about creating a home that offers space, privacy, comfort and room for the future. This is where Kajiado is increasingly attracting attention. Strategically located next to Nairobi, Optiven has a number of properties within the larger Kajiado County. The Optiven Point – the company's official newsletter – spoke to Charles Ojwang, a Senior Sales Expert from Optiven Limited with expertise in properties in Kajiado and he says, "*the county has experienced significant urban growth, with centres such as Kitengela, Ngong, Kiserian, Ongata Rongai and Isinya developing into important residential and commercial areas. With its proximity to Nairobi and expanding urban centres as factors supporting investment in real estate and other sectors, more investors and amenity enablers are settling within Kajiado.*"

His sentiments are echoed by Bernard Obande, a Senior Sales Executive at Furaha Farms by Optiven who adds "*building your own home gives you something that buying a completed house may not – and that is a the choice to customise. From choosing the size of your compound, the architectural design, the garden, parking, entertainment spaces and even room for future expansion, there is so much you can do when you develop your own property*." Eunice Njiri, a Top Sales Expert with Optiven Limited at Love Gardens in Kajiado also notes that "*whether your dream is a modern maisonette, a family bungalow or a spacious countryside retreat, owning land gives you the freedom to build around your lifestyle.*"

Dr. George Wachiuri, the Optiven Group CEO has been a champion for buy and build especially when investors have received their title deeds. Speaking on a visit to the projects in the County he notes that "Kajiado has identified urban development, road construction, water connections, drainage, street lighting and pedestrian infrastructure among its development priorities. Its planning documents also identify areas including Kitengela, Kiserian, Ngong, Rongai and the Isinya corridor as important urban or growth areas. "

This October Optiven is rewarding each customer who breaks ground for their home or investment in Kajiado County. The investors will receive 10 bags of cement from Optiven to boost their milestone of groundbreaking and beginning of the building of their dream home or investment.



EVENTS & HAPPENINGS AT OPTIVEN | What Happened Across OCTOBER 2026…



ABOVE: *Optiven Limited CEO Dr. George Wachiuri (seated right) and Promitto Ltd CEO Jimmy Kagoni (seated left) lead the partnership signing on 9/10/2026 at Optiven Karen.*



ABOVE: *Optiven Limited CEO Dr. George Wachiuri (left) and Promitto Ltd CEO Jimmy Kagoni (right) with the Memorandum of Understanding signed to kick off the partnership signing on 9/10/2026.*



ABOVE: *Optiven Team Members ready to empower investors at the Next Generation Investor Summit on 3/10/ 2026 in Nairobi.*



ABOVE: *Optiven Team Members with staff of Promitto Ltd at their offices on 9th October 2026 as partnership orientation between the two companies.*

RIGHT: *Optiven Limited GM Joe Alando (*standing left*) and Corporate Affairs Manager, Cathrine Khasoa (*standing right*) host staff from Gulf African Bank at the Karen offices on 13th October 2026.*





LEFT AND RIGHT: *Optiven top managers Lydia Gatuma (left) and Miriam Mwinyeria (right) attend the ISK Conference and the Daring Abroad Returnees Conference on 30th October 2026.*



Invest before hii mwaka iishe,
ndio hio kitu ikutoke



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OPTIVEN AT THE DARING ABROAD SUMMIT 2026 | CEO Empowers Returnees

Optiven Group CEO Dr. George Wachiuri was the main speaker at the 3rd edition of the Chams Media Diaspora Returnees Summit. The event held at the Safari Park Hotel on 30/10/2026, was attended by top government officials, members of diaspora communities and Kenyans in Diaspora.









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INSPIRING POSSIBILITIES

#Buy & Build
NA OPTIVEN

SOME PLACES ARE SIMPLY BETTER FOR RAISING A FAMILY

PRIME LOCATIONS, ENDLESS POSSIBILITIES

NGONG | VIPINGO | NAKURU | NANYUKI



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OPTIVEN POWERS PROPERTY OWNERSHIP | Signs Partnership with Stakeholders

Optiven Limited has gotten into a partnership with PROMITTO Builders at a colorful event and orientation ceremony that was held on the first week of OCTOBER 2026. The onboarding process took place at the premises of both companies which under the partnership will provide land by Optiven and building services by Promitto Builders



Speaking shortly after the signing of the Memorandum of Understanding – MoU, Dr. Wachiuri noted that the partnership is testimony of a collaboration brings together two crucial aspects of the property journey. He said that, "Optiven's value-added properties provide investors with a variety of investment opportunities while Promitto building expertise provides the much needed services to bring this reality home."



He added that the partnership creates a more streamlined pathway for customers looking to acquire land, build homes, and grow their property investments from the properties available in the Optiven portfolio.



ABOVE: *Optiven Agency staff attend the groundbreaking for an investor at Achievers Paradise 2 Kimuka on 13th October 2026. The team also donated 10 bags as part of it's promise to support investors who buy & build with Optiven. With them is BEJOY team*

OPTIVEN FC SHINES IN OCTOBER MATCHES | Celebrations Galore across the board

Club Members and players of the Green Batallion were in good form this October by winning a number of matches as the new league season kicked off in earnest. The Green Batallion which is also known as Optiven FC gave the best foot forward to kickstart the season and maintain a great streak through and through.





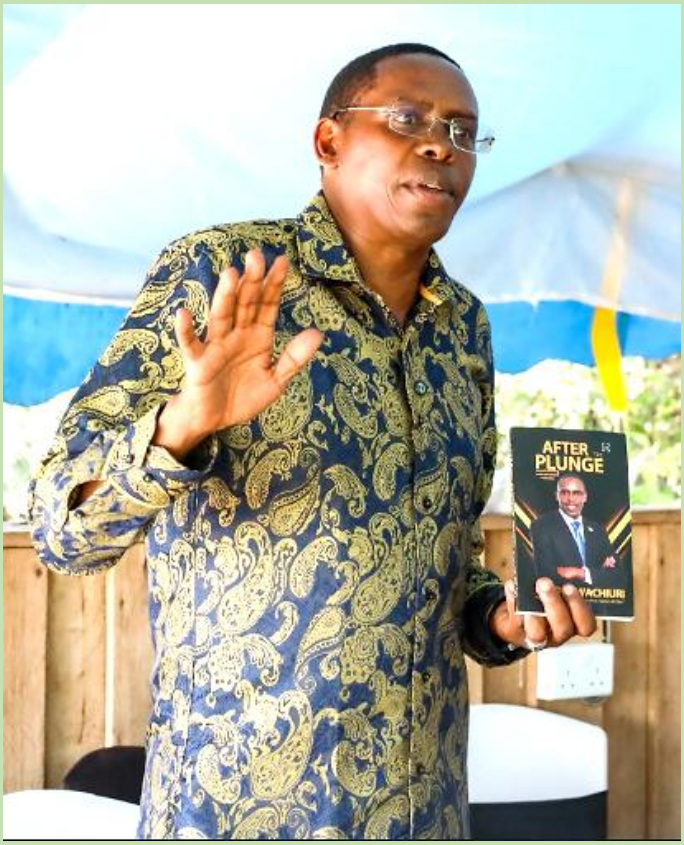


OPTIVEN FOUNDATION BENEFITS FROM BOOKS | After the Plunge Book Review



Writing books is not easy, otherwise more and more men and women the world over would have a number of titled books under their names. For a man who started early and who is passionate about reading as well as writing, George Wachiuri released his newest book this year. The book titled "AFTER THE PLUNGE" is the third following in the path of his first book "Soaring Like an Eagle" and his second, "Unleash your full potential". At an event attended to the maximum, supporters and investors joined philanthropists to celebrate the milestone. With color, thanksgiving and pledges of support, the launch was a memorable event.

Wachiuri also advised that the proceeds of sales from the books would be of benefit to Optiven's philanthropy activities through the education pillar. The Optiven Foundation is the soft arm of the Optiven group and is guided by four pillars, key of which is education. For the last 24 years, Optiven Group has been at the forefront in changing the lives of the less fortunate in the society.



The Optiven Foundation has through the years become a benchmark for it's initiatives – a move that has led to the organization being recognized and bequeathed with different awards.

The Foundation is supported through donations from stakeholders as well as proceeds of sales from the books written by Wachiuri, who is also the chairman and trustee. With income from the book sales, students and pupils across the country are assured of access to their classrooms, as Optiven Foundation works with you to provide an opportunity for education. Through the Soaring Eagles Scholarship Program SESP and the ongoing partnership for technical and vocational training TVET, hundreds of students, pupils and artisans are receiving much needed education that is set to transform their lives for the better, thanks to the Optiven Foundation and it's initiatives.

Join us today, by donating and making it possible to transform lives at the community level. Any amount is a great step towards making a difference. For more information log on to www.optivenfoundaiton.org

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