

SEPTEMBER 2026 EDITION

THE OPTIVEN POINT

**+ CUSTOMER IMARISHA
WITH CASHBACK
CAMPAIGN**

**NEW BOARD +
INAUGURATION
AT OPTIVEN GROUP**

**+ INVESTORS EMPOWERED
IN AUSTRALIA & UGANDA**

**OPALS +
GRADUATE
AFTER 6 MONTHS
TRAINING**



“Great things in business are never done by one person, they are done by a team of people”.

WORD FROM THE C.E.O. | October is a Scale to Measure Milestones for the Year...

"Great things in business are never done by one person; they are done by a team of people"

September was a great month for us as the Optiven Family. It was a time for us to assess the achievements we have realized in the last nine months and plan ahead on the last quarter of the year 2026. Overall, we are on course as an organization, impacting both internally and externally in equal measure.

Internally, we celebrated the fourth cohort of our staff who had been undergoing an intensive internal training for



ABOVE: Dr. George Wachiuri, CEO, Optiven Group (left) is introduced to Mrs. Ida Odinga Kenya's Ambassador and Permanent Representative to the United Nations Office at Nairobi (UNON) and the United Nations Environment Programme (UNEP) (right) by Dr. Wale Akinyemi, Founder & CEO, The Street Hub (center) at a reception for His Excellency Ambassador Danlami Ibrahim, the new High Commissioner of the Federal Republic of Nigeria to the Republic of Kenya on 6th September 2026 in Nairobi.

As we continue the roll out of our strategy for the year 2030, we celebrated a number of international days that are in tandem with the 2030 Sustainable Development Goals. Additionally, we also onboarded a brand new non-executive board to steer the corporate ambitions forward under the 2030 corporate strategy. We also renewed our partnership with NCBA bank – banking on the successful outcomes of our engagement.

As we move into October, we continue to deepen our resilience and sharpen our focus to catalyse the value that we offer to all our stakeholders. Happy October from all of us at the Optiven Group

Dr. George Wachiuri
Group Chief Executive,
Optiven Group

personal improvement under Opal, with a superb graduation ceremony. Staff improvement remains a core part of our onboarding and maintenance process as Optiven. Externally, we were in the diaspora. In Uganda where we met with our investors courtesy of our Special Envoy in Kampala. It was also a time to rekindle old engagements while at the same time empowering the diaspora in Uganda on investments in Kenya. We are grateful for the honor of being pioneers at the launch of Business Network Uganda in collaboration with the office of the Kenyan High Commissioner to Uganda, H. E. Ababu Namwamba. It was a privilege leading Team Optiven to Uganda for the BNU Conference this September 2026. From high-level discussions on regional investment to meaningful connections with visionary entrepreneurs, this journey highlighted the endless opportunities across East Africa. We were also able to engage with investors during the welcoming ceremony for H.E. Danlami Ibrahim who is the new Nigerian High Commissioner to Kenya.



ABOVE: Dr. George Wachiuri, CEO, Optiven Group was in Uganda this September 2026 as part of the Optiven Africa team engagement of diaspora.

OPTIVEN GIVES CASHBACK IN SEPTEMBER | Investors get Investment Cashback...

With investors out to get the best deals and values, the month of September 2026 provided another opportunity to benefit from both. The Optiven Imarisha Maisha campaign provided investors with an opportunity to not only become land owners by investing in the Optiven portfolio, but to also get a cashback reward for their investments. the #ImarishaMaisha campaign which ran throughout the month of September was applicable to both investors who are making their payments for land by instalments as well as those seeking to make either cash payments or new purchases.



#Buy & Build
NA OPTIVEN

IMARISHA MAISHA
NA OPTIVEN

This September, for every **Ksh. 300K** you place as a **Deposit or Installment**, you receive **Ksh. 3,000 cashback** - bringing your dream holiday home closer to reality while giving you value today.

Imarisha Leo. Imarisha Kesho. Imarisha Maisha na Optiven.



#Buy & Build
NA OPTIVEN

IMARISHA MAISHA
NA OPTIVEN

This September, for every **Ksh. 300K** you place as a **Deposit or Installment**, you receive **Ksh. 3,000 cashback** - bringing your dream holiday home closer to reality while giving you value today.

Imarisha Leo. Imarisha Kesho. Imarisha Maisha na Optiven.

The Optiven Point spoke to Cecilia Ndegwa, a Senior Sales Manager at Optiven Limited as well as being the champion for Celebration Gardens by Optiven in Kitengela. She noted that, *“the campaign is particularly a benefit to our customers as it gives both investments and rewards. For investors looking to invest in Kitengela, the campaign is a great boost to ensure that the property is secured. At present we are offering a number of land parcels at Celebration Gardens in Kitengela and are happy to engage.”* Her sentiments are echoed by Evans Maingi, Senior Property Sales Manager at Optiven Limited who says, *“the #ImarishaMaisha campaign is a deal worth taking as for every 300,000 shillings paid as redemption for existing payments or a new sale, the customer is*

guaranteed of 3,000 shillings cashback. That is enough to boost your development of the property including buying materials for fencing it.” <https://www.facebook.com/reel/1694515748884137>

Optiven Limited is Kenya’s leading real estate company with projects available for sale in ten counties across the country. With over 28 years experience in the sector, Optiven is your dependable partner in real estate investments. For more information log on to www.optiven.co.ke or call us on **0790300300**

OPTIVEN AT DESTINY BUSINESS EXPO | Meetup With Investors in Syokimau

Dr. George Wachiuri, the Optiven Group Chief Executive Officer led a team of top marketers at the Destiny Life Church Business Expo held on Sunday 6th September 2026 in Syokimau. Over 60 exhibitors representing 50 different businesses exhibited at the event that was attended by over 2000 visitors. Optiven was a platinum sponsor of the event.



PROJECT UPDATES ACROSS THE OPTIVEN | What Happened in September 2026?



5/9/2026 | INVESTORS THROG **OPTIVEN JUJA** ON MEGA SITE VISIT

Investors were on ground at Optiven Juja on 5th September 2026. The site visit was a massive success as investors took a number of plots off the shelf while others proceeded to mark their properties for development as they await to build their dream homes. Dozens of potential investors joined in on the ground to explore the potential of Optiven Juja, a 4-Star development, that is only 1.4KM off the tarmac. The day was filled with many moments of celebration as new land owners took major steps toward securing their land! Amidst the fair weather, investors took turns to share about their dream homes in the making by walking on the project and visualizing where to ground break for their homes. It was also an opportunity to hand over title deeds for those who had completed their payment, marking the true beginning of the ownership journey. The day would not have ended without making new connections, having great conversations, sharing visions with the new to be neighbours, and soaking in the vibrant energy with the Optiven team and fellow investors. Welcome to Optiven Juja, where the opportunity to own a piece of Optiven Juja is still open!

9/9/2026 | **JOY LOVERS CLUB** GATE NEARS COMPLETION IN SEPTEMBER



Great investments are only made better by the value additions on the project and the story is not different at the Joy Lovers Club by Optiven in Malindi. This September the finishing touches on the gate mean that the entry experience for investors and residents of Joy Lovers Club will be much improved. The magnificent gate adds to the already improved status of the project which include a caretaker on site, water and electricity within as well as ready title deeds for completed purchases of properties at the project. This jewel is worth calling it home for you and your loved ones.

18/9/2026 | PROGRESS AS **ACHIEVERS PARADISE** IN KIMUKA WALL CONSTRUCTION CONTINUES

There is more great news for investors at Achievers Paradise in Kimuka by Optiven. The sold out project is currently enjoying the ever lengthening of the stone perimeter wall. While there are numerous value additions already completed, the project is now ready to build as it is located in close proximity to a developed neighbourhood with homesteads dotting the area.



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OCEAN VIEW RIDGE - VIPINGO
By Optiven

CLERGY THANKSGIVING BREAKFAST

DATE: MON, 5TH OCTOBER 2026

TIME: 10:00AM

LIVE FROM OCEAN VIEW RIDGE (VIPINGO)



DR. GEORGE WACHIURI
(CEO, OPTIVEN GROUP)

+254 790 300 300

info@optiven.co.ke | www.optiven.co.ke

OPTIVEN LAUNCHES TITLE COLLECTION DRIVE | Customers to Collect Titles...

Investors with Optiven Limited have been encouraged to collect their title deeds following the completion of their investments in over 60 projects under the Optiven portfolio. Under a special campaign dubbed, ***"YourLandYourLegacy"*** the initiative aims to reach out to investors who over the years have been customers but are yet to collect their title deeds. The initiative also aims to advise investors on the status of processing of their title deeds where the same has not been issued by the government. Group CEO. Dr. Wachiuri while speaking on the subject noted that it is imperative for investors to take up their title deeds so as to enable them begin their journey in building their dream homes. According to Wachiuri, ***"title deeds are key documents for investors in real estate as they are required before the development begins."***



Mr. Joseph Alando, the General Manager at Optiven concurs with Dr. Wachiuri noting that it becomes difficult to prove land ownership in the absence of a title deed. Kibet says, ***"our title deeds at Optiven are genuine and we not only support our customers to receive the title deeds, but for those in the diaspora we also take the time to deliver them personally across the globe."*** <https://www.optiven.co.ke/check-your-title-deed-status/>

Cathrine Khasoa, Corporate Affairs Manager at Optiven adds, ***"our investors are at the core of our strategy as a business and as a brand we are intentional about keeping our promise on title deed delivery for all properties fully paid for. By availing title deeds to our investors, we are living out our mission to create prosperity by providing credible & sustainable solutions that drive value for all."***



Mr. Tom Kibet, General Manager at Optiven adds, ***"at Optiven, we don't just sell plots; we hand over peace of mind, secure investment, and genuine title deeds to turn your homeownership dreams into reality."***

With flexible payment plans and institutional financing from top banks like Equity, Co-op, NCBA, DTB, National Bank, and Stanbic Bank, owning land with Optiven Limited is now seamless. Your future starts the moment you make the call! 0790300300

LEFT: John Ngari, Sales and Marketing Manager at Optiven Limited (left) issues a title deed to a happy client at the Optiven Karen offices on 22nd September 2026.

I Am Not A Robot



I need a holiday home
in a coastal town



reCAPTCHA

FUTURISTIC



OCEAN VIEW RIDGE - VIPINGO

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OPTIVEN EVENTS AND HAPPENINGS IN DIASPORA | Team Spurs Up UGANDA



HIGHLIGHTS OF THE LAUNCH OF BUSINESS NETWORK UGANDA

The inaugural conference and official launch of Business Network Uganda (BNU) took place this September 2026, at the Naguru Skyz Hotel in Kampala, Uganda, under the theme : **"Enhancing Intra-Country and Cross-Border Business"**. The key highlight of the launch was focused on trade between Uganda and and how business leaders can expand on those economic ties. The conference was officially launched by H.E. Ababu Namwamba, Ambassador of the Republic of Kenya to Uganda while the keynote address was delivered by Irene Birungi Mugisha Ateenyi, Chief Executive at the Presidential CEO Forum.

<https://www.facebook.com/reel/1880729320002815>

The Optiven Africa team made inroads into the Ugandan market this September 2026. Led by the Optiven Group Chief Executive Officer Dr. George Wachiuri, the team were in the Pearl of Africa to engage investors to invest in Kenya while at the same time sharing insights on the developments around the Optiven projects located in 10 counties across the country. During the Uganda September diaspora tour the Optiven team also had an opportunity to partner with investors and the Kenyan community in Uganda for the official launch of Business Network Uganda that culminated in a powerful business conference. Speaking from the Ugandan Capital Kampala, Dr. Wachiuri said, *"the diaspora trip in Uganda was an excellent opportunity for us to meet our investors. From high-level discussions on regional investment to meaningful connections with visionary entrepreneurs,*

ABO
custo



this engagement highlighted the endless opportunities across East Africa. The region is a key player in the Optiven strategy as we seek to actualize our vision of offering value to our stakeholders."

The Optiven team also hosted the Kenyan Ambassador to Uganda, His Excellency Ababu Namwamba and leaders of different organizations in Uganda.



GREAT REAL ESTATE DOESN'T HAPPEN BY ACCIDENT. IT'S LED BY VISION.

Meet the Board & Senior Management Team at Optiven Limited — the minds behind the vision, strategy and execution that continue to redefine the real estate experience. <https://www.optiven.co.ke/ourteam/>

So why Optiven?

❑ Decades of combined experience? CHECK.

❑ Industry expertise? CHECK.

❑ Big vision? ABSOLUTELY. ¹⁰⁰

❑ Passion for transforming lives through real estate? THAT'S THE OPTIVEN DNA.

We're not here to simply put properties on the market. Optiven is here to turn land into opportunity, property into wealth, and dreams into tangible investments. <https://www.optiven.co.ke/who-we-are/>

The projects in the Optiven portfolio are backed by strategic thinking, meticulous planning and a relentless pursuit of excellence. All these are guided by our values and mission to ensure our stakeholders are well advised. Because when you invest with Optiven, you're not just buying property.

YOU'RE INVESTING IN A VISION.

YOU'RE INVESTING IN POSSIBILITY.

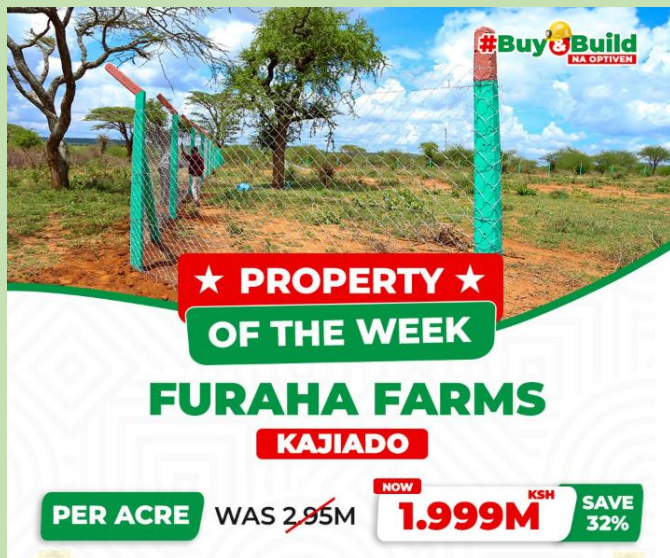
YOU'RE INVESTING IN YOUR FUTURE. ✨

Ready to make your next move? Welcome to visit our offices at Zamani Business Park in Karen. Call us today on 0790300300



OPTIVEN DONATES CEMENT TO INVESTORS | Q4 2026 Buy & Build Momentum

There are many reasons for investors to develop their property in Kajiado. With expanse of spaces, a unique lifestyle and growth opportunities, Kajiado is indeed the next frontier for property development. For many land owners, the dream of owning a home is no longer simply about finding a house within the city. It is about creating a home that offers space, privacy, comfort and room for the future. This is where Kajiado is increasingly attracting attention. Strategically located next to Nairobi, Optiven has a number of properties within the larger Kajiado County. The Optiven Point – the company’s official newsletter – spoke to Charles Ojwang, a Senior Sales Expert from Optiven Limited with expertise in properties in Kajiado and he says, *“the county has experienced significant urban growth, with centres such as Kitengela, Ngong, Kiserian, Ongata Rongai and Isinya developing into important residential and commercial areas. With its proximity to Nairobi and expanding urban centres as factors supporting investment in real estate and other sectors, more investors and amenity enablers are settling within Kajiado.”*



**★ PROPERTY ★
OF THE WEEK**

**FURAHA FARMS
KAJIADO**

PER ACRE WAS 2.95M NOW 1.999M KSH SAVE 32%

His sentiments are echoed by Bernard Obande, a Senior Sales Executive at Furaha Farms by Optiven who adds *“building your own home gives you something that buying a completed house may not – and that is a the choice to customise. From choosing the size of your compound, the architectural design, the garden, parking, entertainment spaces and even room for future expansion, there is so much you can do when you develop your own property.”* Eunice Njiri, a Top Sales Expert with Optiven Limited at Love Gardens in Kajiado also notes that *“whether your dream is a modern maisonette, a family bungalow or a spacious countryside retreat, owning land gives you the freedom to build around your lifestyle.”*

Dr. George Wachiuri, the Optiven Group CEO has been a champion for buy and build especially when investors have received their title deeds. Speaking on a visit to the projects in the County he notes that “Kajiado has identified urban development, road construction, water connections, drainage, street lighting and pedestrian infrastructure among its development priorities. Its planning documents also identify areas including Kitengela, Kiserian, Ngong, Rongai and the Isinya corridor as important urban or growth areas.”

Indeed, the opportunity is not only about today’s lifestyle. Infrastructure and urban planning are shaping the county’s future. Road improvements have also been undertaken in several urban centres, including Kitengela, Kiserian, Ngong, Ongata Rongai and Isinya, improving access to markets and other services.

Beginning this September Optiven is rewarding each customer who breaks ground for their home or investment in Kajiado County. The investors will receive 10 bags of cement from Optiven to boost their milestone of groundbreaking and beginning of the building of their dream home or investment.



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Breakground. Build your dream home.

At Love Gardens by Optiven in Kajiado

Get 10 Bags of Cement FREE with every groundbreaking this quarter.

FINANCING BY
EQUITY KCB NCA National Bank DTB Standard Bank

OPTIVEN OPALS GRADUATE | Cohort IV Graduands Color Ceremony with Pomp...

It was an extra ordinary Monday on the 28th of September 2026 as this was the climax of a six month internal training programme at Optiven that focusses on personal development under Opal. Optiven Opal is a corporate training program for staff working at Optiven and it focusses on organisational principles. The program focusses on changing trends of adaptability in the work place including soft skills, project management, emotional intelligence, personal growth and philanthropy among others. It is an initiative to train staff on practical approaches on how to best prepare for the future on personal development as part of the employment ecosystem. The graduation was graced by the Optiven Directors led by the Optiven Group CEO Dr. George Wachiuri and Associate Director Martin Waweru. The cohort IV class of Opal was facilitated by the Martha Ochieng, Senior Human Resource Officer at Optiven and the Corporate Affairs and PR Manager at Optiven, Cathrine Khasoa.



CONGRATULATIONS OPAL SPARKLERS CIV CLASS OF 2026

Go Forth, Be Opal, THRIVE

EVENTS & HAPPENINGS AT OPTIVEN | What Happened Across September...



ABOVE: Optiven Limited CEO Dr. George Wachiuri (standing) addresses the men at Intra Africa Assurance Company offices on 4th September 2026 as part of mentorship

BELOW: Optiven Limited CEO Dr. George Wachiuri (seated center) addresses the men from the Kangundo Road Community on 26th September 2026 at Kamulu.



ABOVE: Optiven Limited CEO Dr. George Wachiuri (center) with the Team Leaders at Intra Africa Assurance Company offices on 4th September 2026 as part of mentorship



ABOVE: Optiven Limited Head of ICT, Nancy Nyawira (in black) joins enthusiasts on technology at the Microsoft Offices on 24th September 2026



ABOVE: Optiven Limited CEO Dr. George Wachiuri (in red tie) poses with the newest cohort of interns on 2nd September 2026 at the Optiven offices.

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**Breakground. Build your
dream home.**

OPTIVEN AGENCY MANAGER RECEIVES EARB CERTIFICATION

Optiven Agency Manager, Dennis Chomba received the official Estate Agents Registration Board (EARB) certificate at a ceremony that was officiated by top government officials in Nairobi on Friday 18th September 2026. The event was attended by the Optiven Group Director for Strategy and Operations, Mary Wacuka who lauded the milestone noting that it will propel action and service delivery from Optiven Agency. Key players in Kenya's real estate sector came together for the EARB meeting. From innovation and sustainability to growth and the future of the sector, the event covered conversations about what comes next — and how they can stay ahead in the industry. The certification which is an important document in real estate business is essential as it gives the legal authority to practice as a real estate agent while protecting the recipient from criminal penalties. The latter in particular is imperative as the Estate Agents Registration Board is a licensed profession governed by the Estate Agents Act (Cap 533).



ABOVE: Optiven Limited Director for Strategy and Operations Madam Mary Wacuka (right) poses with Mr. Dennis Chomba, Optiven Agency Manager (left) shortly after he was awarded the certificate from the Estate Agency Regulatory Board on 18th September 2026.

LEFT: Mr. Dennis Chomba the Optiven Agency Manager (center) receives his certificate from the Estate Agency Regulatory Board Member Mr. Odhiambo Omengo at the Nairobi Safari Park Hotel on 18th September 2026. With them is Mr. Naburi Odanya (right) a member of the EARB.





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OPTIVEN POWERS PROPERTY OWNERSHIP VIA STRATEGIC PARTNERSHIPS

Optiven Limited renewed its partnership with the NCBA bank on the 30th of September 2026 at a colorful event held at the Optiven Limited offices in Karen. The move is a development from the successful partnership signed between the two entities on 6th March 2020. The signing ceremony was led by Ms. Mercy Kagwiria who serves NCBA as the Director of Consumer Banking and the host, Dr. George Wachiuri, the Optiven Group Chief Executive Officer.



Speaking shortly after the signing of the Memorandum of Understanding – MoU, Dr. Wachiuri noted that the partnership between NCBA and Optiven is testimony of a collaboration brings together two crucial aspects of the property journey. He said that, “Optiven’s value-added properties provide investors with a variety of investment opportunities while NCBA’s financing expertise provides the much needed finances to bring this reality home.” He added that the partnership creates a more streamlined pathway for customers looking to acquire land, build homes, and grow their property investments from the properties available in the Optiven portfolio.



Making her remarks, Ms. Kagwiria on behalf of NCBA advised that the partnership is where the bank’s Property Finance offerings truly come to life. According to Kagwiria, the bank provides a range of services, including Plot Loans, mortgages, and construction financing through NCBA EasyBuild, all designed to help customers navigate the various stages of turning their property ambitions into reality. She advised that the bank had launched a portal

dubbed PropertyDuka, which is powered by NCBA, and where customers can explore property opportunities and access home financing referrals within one digital marketplace. Launched on 4th August 2026, PropertyDuka, is East Africa’s first AI-native property ecosystem, uniting property search, financing, building, furnishing and protection in one connected experience. Optiven properties are available on the portal.

The Optiven Point talked to Optiven’s Cathrine Khasoa, Lead for Corporate Affairs including partnerships, on the partnerships status. She says, “For Optiven Limited, partnerships are more than business transactions—they are a pathway to making property ownership, wealth creation and homebuilding more accessible to Kenyans. These partnerships reinforce Optiven’s commitment to inspiring possibilities by connecting land, finance and opportunity. Over the years, Optiven has built strategic relationships with leading financial institutions, enabling customers to access financing solutions that complement their real estate investment journey. Our banking partners are top banks operating in Kenya and regulated by the Central Bank of Kenya – making them solid partners for our stakeholders.”

FOUNDATION ON POLICE COOPERATION DAY | Celebrates Partner Roles...

Optiven celebrated the International Day for Police Cooperation by looking back to the support given through partnerships with the Police. The day celebrated on 7th September 2026 under the theme "Protecting against Vulnerability – Building Trust and Legitimacy in Policing" is a part of the Optiven Foundation strategy to transform the community. We take a look at the different initiatives taken by Optiven in partnering with the Police force in Kenya.



ABOVE: The Optiven Foundation team at a previous visit to Kasolongo Police Station where they engaged in sustainability activities under the GoGreen Initiative in collaboration with the Rotary Club.

As the world marked the International Day of Police Cooperation, Optiven Foundation joined the global call for stronger partnerships that protect vulnerable communities, promote trust and contribute to safer and more resilient societies. The 2026 United Nations theme, "Protecting Against Vulnerability – Building Trust and Legitimacy in Policing," highlights the importance of protecting people who are most at risk while strengthening confidence between communities and law-enforcement institutions. The United Nations emphasizes that effective policing requires cooperation, accountability, fairness, respect for human rights and meaningful engagement with communities.

Dr. George Wachiuri, the Optiven Foundation Chairman says, "for Optiven Foundation, this message strongly resonates with the belief that sustainable community development goes beyond infrastructure and economic empowerment. A thriving community must also be safe, peaceful, inclusive and built on trust."

Anne Nyaga, Coordinator at the Optiven Foundation adds "through its humanitarian and community-focused initiatives,

Optiven Foundation recognizes the valuable role played by police officers and other security stakeholders in protecting communities, responding to emergencies, preventing crime and supporting vulnerable people."

Corporate Affairs and Sustainability Manager at Optiven Limited, Cathrine Khasoa says, "the Foundation believes that no single institution can address today's social challenges alone. Strong collaboration between government agencies, law enforcement, businesses, civil society, community organizations and citizens is essential. Such collaboration can help create communities where children can grow safely, young people can pursue productive opportunities, families can thrive and residents feel confident that their concerns are heard."

International Day of Police Cooperation reminds us that security is a shared responsibility. Police officers provide an essential public service, but safer communities also depend on responsible citizens, ethical leadership, strong institutions and organizations willing to invest in social wellbeing.

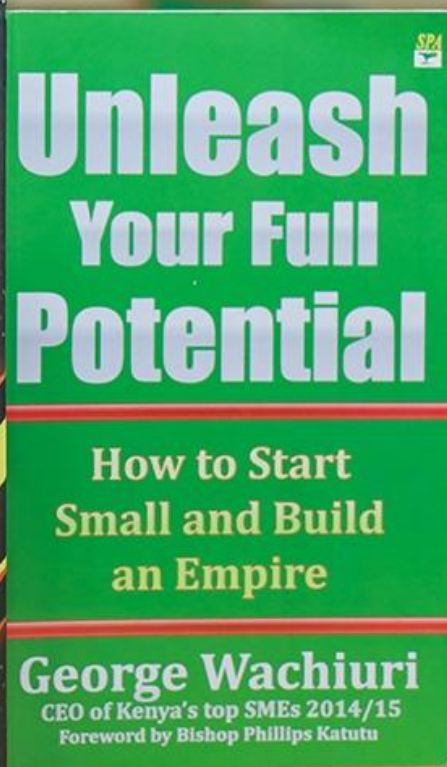
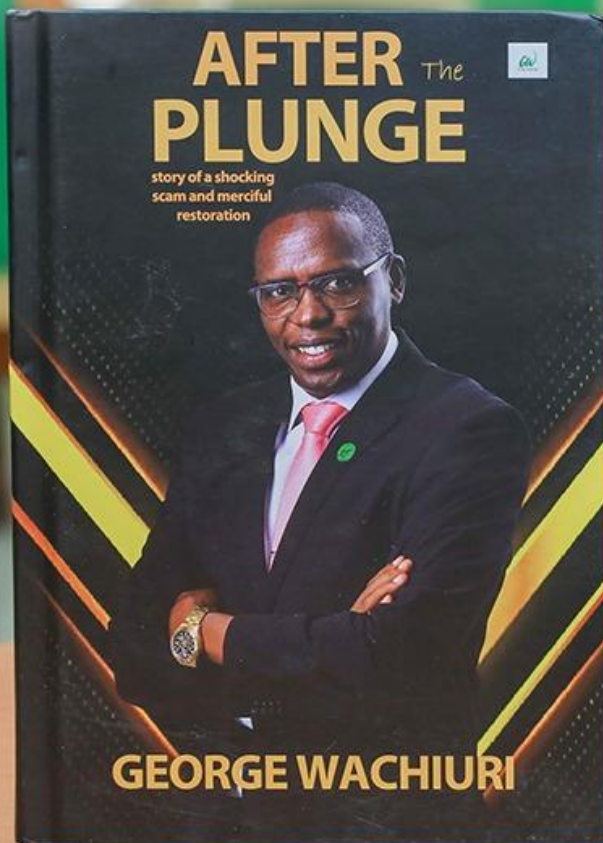


BOOKS TRANSFORM LIVES

At Optiven Foundation, we are grateful to partner with you as the books you buy from us enable us to meet our obligations in education, health, poverty eradication and sustainability. This month, save 1000/- by buying two books of your choice for only 2,000/-. The books on sale are available on AMAZON and at Zamani Business Park offices in Karen. Welcome to partner and transform lives.

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OPTIVEN FOUNDATION BENEFITS FROM BOOKS | After the Plunge Book Review

Writing books is not easy, otherwise more and more men and women the world over would have a number of titled books under their names. For a man who started early and who is passionate about reading as well as writing, George Wachiuri released his newest book this year. The book titled "AFTER THE PLUNGE" is the third following in the path of his first book "Soaring Like an Eagle" and his second, "Unleash your full potential". At an event attended to the maximum, supporters and investors joined philanthropists to celebrate the milestone. With color, thanksgiving and pledges of support, the launch was a memorable event.

Wachiuri also advised that the proceeds of sales from the books would be of benefit to Optiven's philanthropy activities through the education pillar. The Optiven Foundation is the soft arm of the Optiven group and is guided by four pillars, key of which is education. For the last 24 years, Optiven Group has been at the forefront in changing the lives of the less fortunate in the society.



The composite image features George Wachiuri, a man in a suit and glasses, smiling. To his right are three book covers: "Soaring Like an Eagle", "AFTER THE PLUNGE", and "UNLEASH YOUR FULL POTENTIAL". Below the books is a social media post from George Wachiuri (@mentorshipoptiven) with 362 likes, asking "Have you read any of my books? If so, which one was your favorite and why?". A circular logo with "GW" and "GEORGE WACHIURI" is in the top right. At the bottom right, a "To Order" section lists the books and a "Visit" button with the URL www.georgewachiuri.com.



The Optiven Foundation has through the years become a benchmark for its initiatives – a move that has led to the organization being recognized and bequeathed with different awards.

The Foundation is supported through donations from stakeholders as well as proceeds of sales from the books written by Wachiuri, who is also the chairman and trustee. With income from the book sales, students and pupils across the country are assured of access to their classrooms, as Optiven Foundation works with you to provide an opportunity for education. Through the Soaring Eagles Scholarship Program SESP and the ongoing partnership for technical and vocational training TVET, hundreds of students, pupils and artisans are receiving much needed education that is set to transform their lives for the better, thanks to the Optiven Foundation and its initiatives.

Join us today, by donating and making it possible to transform lives at the community level. Any amount is a great step towards making a difference. For more information log on to www.optivenfoundation.org



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